



SABYASACHI

for

nilaya

furnishing by  asianpaints

HAZARIBAGH
VELVET



Sabyasachi x Nilaya

What I design is the result of myriad inspirations – whether it's fashion or homes. And creating designs for Heartland was like stepping into a familiar world, textured by a variety of experiences, acquisitions, memories and stories that have stayed with me, knowingly and unknowingly: the skillfully painted fabrics that were born along the Coromandel Coast; embroideries from an ancient world; well-remembered motifs and patterns that continue to enchant; old-world Calcutta with its fading luxury; the traditions of miniaturists from colonial-era Murshidabad.

The Thar, Makhmal and Soofah collections that comprise Heartland celebrate the beauty of classical motifs reinterpreted and hand painted by artists from the Sabyasachi Art Foundation. They find expression through a reimagining of traditional patterns and a distinctive palette of colours I have evolved over time. These carefully crafted fabrics can transform spaces and perhaps your perspective as well. The patterns, designs and motifs that make up the fabric collections of Heartland is an endeavour to make this journey of transformation uncommon and unforgettable – as it should be.

After all, at the heart of every home is the story of the people who inhabit it, make it and shape it just the way they like it. Layer it with well-loved elements and their distinct styles. Heartland, I hope, serves as a reminder of the beauty that still remains, and endures, in an uncertain world.



HAZARIBAGH
VELVET







VTVL01



VTVL04



COV002



COV003



COV004



COV005







SHANTINIKETAN VELVET | SNV001



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	78.2	67.7	58012790

BACK



SHANTINIKETAN VELVET | SNV002



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	78.2	67.7	58012790

BACK



KAMALIKA VELVET | KMV001



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	19.7	11.5	58012790

BACK

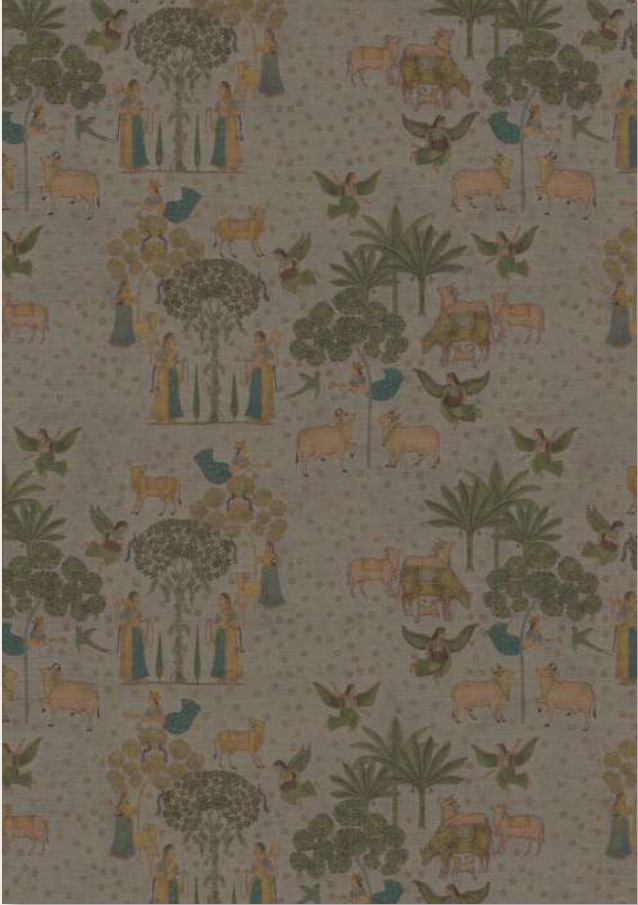


KAMALIKA VELVET | KMV002



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	19.7	11.5	58012790

BACK



PICHWAI VELVET | PCV004



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	71.3	69.5	58012790

BACK



PICHWAI VELVET | PCV002



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	71.3	69.5	58012790

BACK

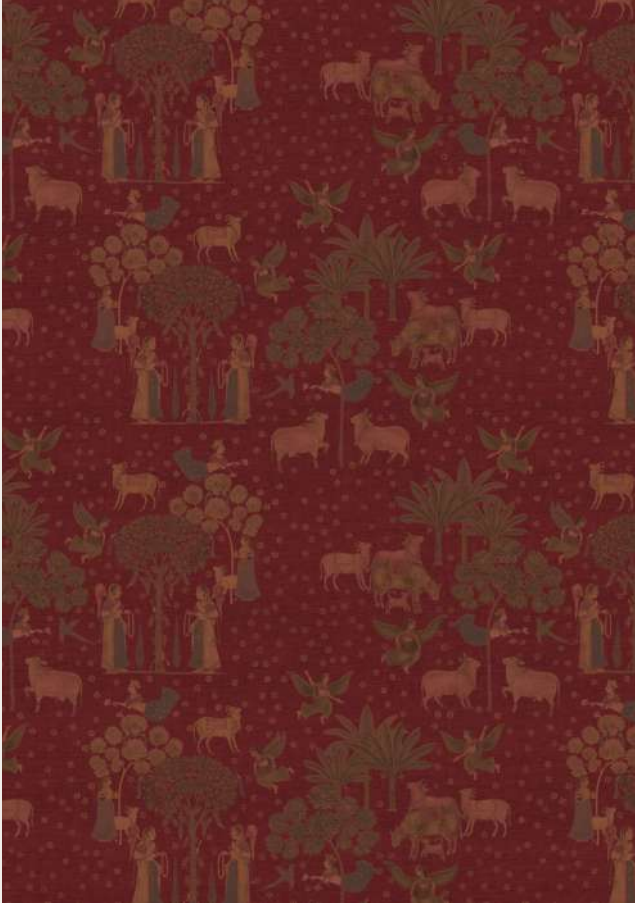


PICHWAI VELVET | PCV001



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	71.3	69.5	58012790

BACK

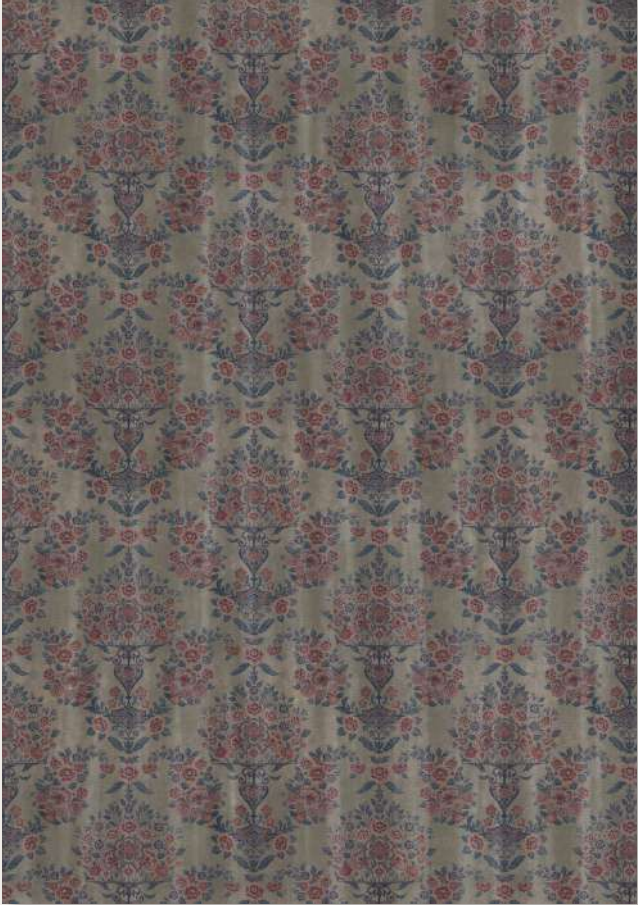


PICHWAI VELVET | PCV003



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	71.3	69.5	58012790

BACK



VATIKA VELVET (S) | VTVS02



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	64	67.5	58012790

BACK

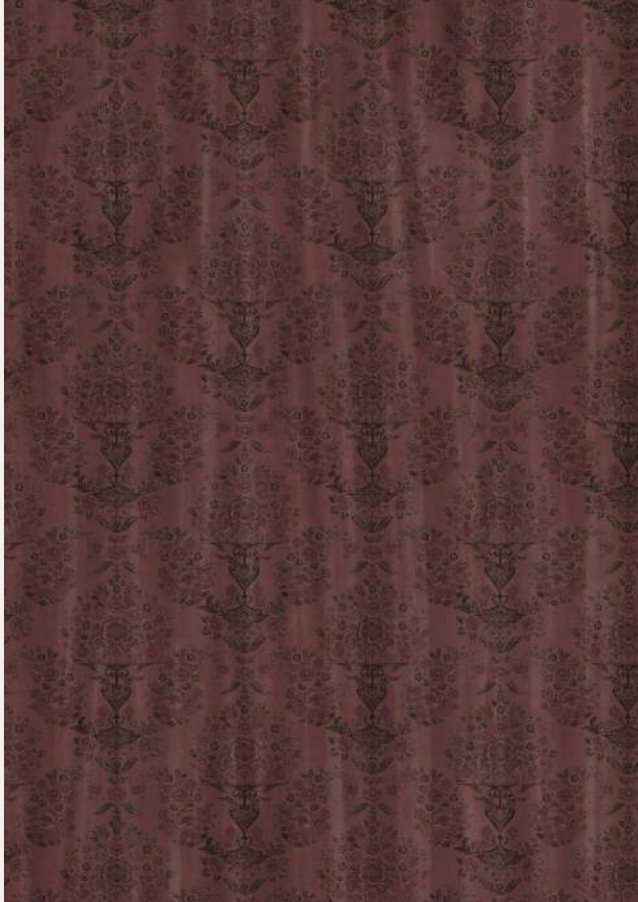


VATIKA VELVET (S) | VTVS03



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	64	67.5	58012790

BACK

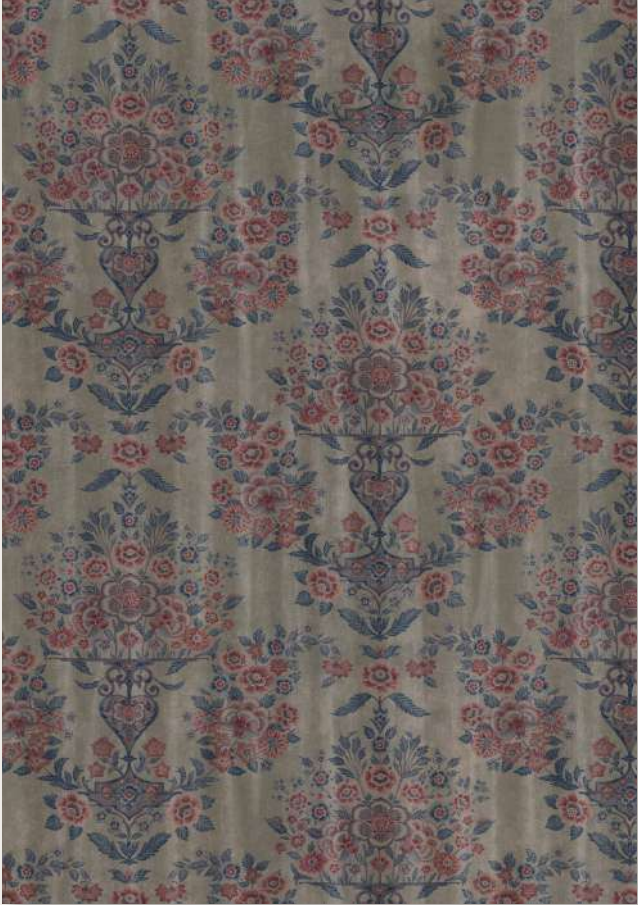


VATIKA VELVET (S) | VTVS04



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	64	67.5	58012790

BACK

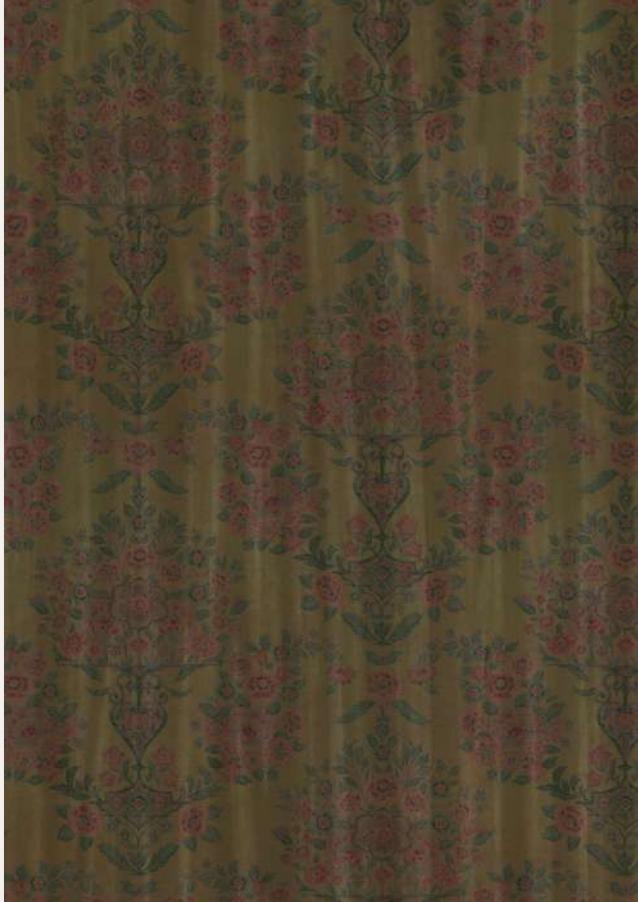


VATIKA VELVET (L) | VTVL02



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	133	137	58012790

BACK

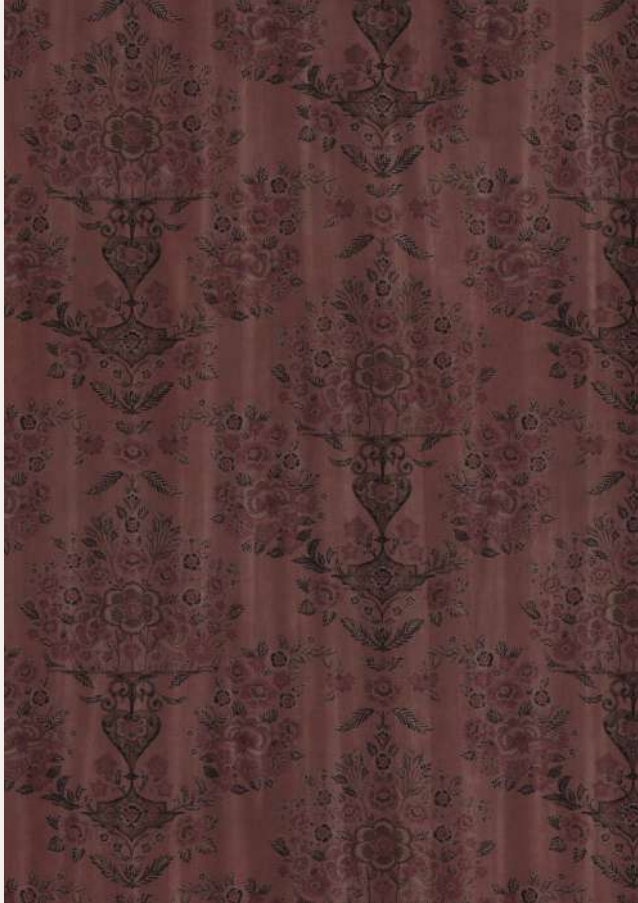


VATIKA VELVET (L) | VTVL01



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	133	137	58012790

BACK



VATIKA VELVET (L) | VTVL04



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	133	137	58012790

BACK



COROMANDEL VELVET | COV002



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	70.2	139	58012790

BACK



COROMANDEL VELVET | COV003



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	70.2	139	58012790

BACK



COROMANDEL VELVET | COV004



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	70.2	139	58012790

BACK



COROMANDEL VELVET | COV005



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	70.2	139	58012790

BACK

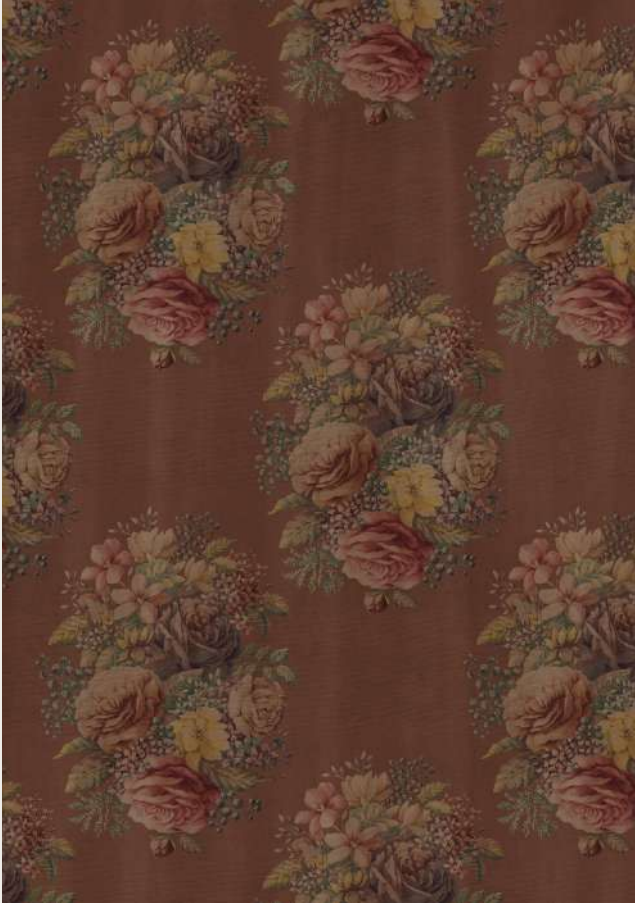


GULBAG VELVET | GUL004



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	79.8	69.5	58012790

BACK



PERSIS VELVET | PEV005



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	79.2	69.5	58012790

BACK



PERSIS VELVET | PEV006



GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	79.2	69.5	58012790

BACK



PERSIS VELVET | PEV007

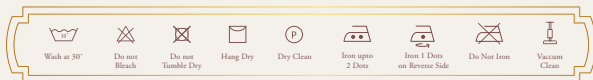


GSM	MARTINDALE	COMPOSITION	V. REPEAT	H. REPEAT	HSN CODE
520	45000	100% Cotton	79.2	69.5	58012790

BACK

DESIGN	COROMANDEL VELVET	GULBAG VELVET 04	KAMALIKA VELVET	PERSIS VELVET
WIDTH	145	144	144	138
COMPOSITION	100% Cotton	100% Cotton	100% Cotton	100% Cotton
HSN CODE	58012790	58012790	58012790	58012790
GSM	520	520	520	520
HORIZONTAL REPEAT	139	69.5	11.5	69.5
VERTICAL REPEAT	70.2	79.8	19.7	79.2
MARTINDALE	45000	45000	45000	45000
WASH CARE				
END USE				

WASH CARE

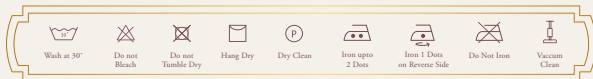


END USE



DESIGN	PICHWAI VELVET	SHANTINIKETAN VELVET	VATIKA VELVET (L)	VATIKA VELVET (S)
WIDTH	144.5	145	144	145
COMPOSITION	100% Cotton	100% Cotton	100% Cotton	100% Cotton
HSN CODE	58012790	58012790	58012790	58012790
GSM	520	520	520	520
HORIZONTAL REPEAT	69.5	67.7	137	67.5
VERTICAL REPEAT	71.3	78.2	133	64
MARTINDALE	45000	45000	45000	45000
WASH CARE				
END USE				

WASH CARE



END USE



DESIGN	RRP (Without GST)	GST	RRP (With GST)
COROMANDEL VELVET	8000	400	8400
GULBAG VELVET 04	8000	400	8400
KAMALIKA VELVET	8000	400	8400
PERSIS VELVET	8000	400	8400
PICHWAI VELVET	8000	400	8400
SHANTINIKETAN VELVET	8000	400	8400
VATIKA VELVET (L)	8000	400	8400
VATIKA VELVET (S)	8000	400	8400