

## Modern Kitchens For Modern Minds



# SLEEK KITCHENS BROCHURE

**Sleazk**  
by  
 **asianpaints**  
KITCHENS • WARDROBES

# About ap asianpaints

#1 Paint Company in India

US \$ 2.7 Billion group revenue

Over 50 years of market leadership

Operations in 16 countries



# About Slazak

27 years of experience making Kitchens

1<sup>st</sup> to standardize wire accessories in the market.

1<sup>st</sup> to offer complete kitchen solutions - designing to installation

Since 2000s, One of the leading kitchens brands in India

Over 7000 kitchens installed annually

Components supplied to over 3 lakh Indian households

Acquired by Asian Paints in 2013

200 Full kitchen showrooms and 4500+ component retailers across India.





# Production Capabilities

- 3.5 lac sq ft of panel cutting in a month, approx. ~ 2,000 kitchens per month.
- 40,000 sq ft Manufacturing unit at Pune and 20,000sq ft. wire manufacturing unit in Vasai.
- In-house testing lab
- Over 1.5 lakh sft. warehousing facility in different parts of country



# Installation Capabilities

- Certificates
  - ISO 9001:2015 Certified
  - Green Guard Certified
  - BIFMA Certified
- Professional In-house installation team available across country
- Pre-drilled kitchens enabling faster completion of kitchen installation
- Adherence to SOP, Safety & all statutory requirements
- Competent in installation of highly engineered kitchen & wardrobe hardware like RAUMPLUS sliding systems, KESSEBOHMER lift ups as well as Civil works including CEPT requirements.



# Our Products

## Kitchen

### Accessories

- Multiple storage solutions like Drawers, Baskets, Tall units, Corner units, etc.
- SS 304 grade baskets with life time warranty\*

### Finishes

Core Material Offered – Ply (BWR & BWP), HDF, MDF, PLPB  
Shutter Finishes – Laminate (Gloss & Matt), Acrylic, PPU, Natural Veneer, Glorious Glass, PU, Acryshine, Super Matt, Corian



### Appliances

- Choice of diverse kitchen hobs, chimneys, cook-tops, inbuilt ovens, microwaves, etc
- Ties up with renowned players like
  - BOSCH
  - SIEMENS

### Hardware

- Wide range of hinges, channels, handles & inserts from Sleek
- Tie-ups with renowned international experts like
  - GRASS
  - KESSEBOHMER
  - SCLIM

### Tie-Ups

**G\*GRASS**

**KESSEBÖHMER**

**scilm**  
FURNITURE TECHNOLOGY

**raumplus**

**BOSCH**

**SIEMENS**

## Wardrobe

- Wide range of wardrobe offerings – Hinge, Sliding & Walk-in for all types of storage requirements

- Core Material Offered – PLPB, MDF, HDF, Ply  
Finishes – Laminate, Scratch Resistant Acrylic, Wall-paper finish, PU, Gloss Meister and Glass.

- Sliding fittings are from RAUMPLUS, a premium German hardware player.

### Yuva Hinge



### Sliding



### Raumplus



### Accessories





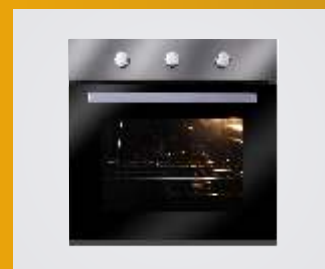
# Design & Aesthetics

- **Contemporary designs** with over 200 shades & designs to chose from
- **Intelligent space planning** to double up storage area
- **Innovative kitchen products** for an easy & comfortable cooking experience
- **Expert design techniques** which help you visualize your new kitchen better





# Appliances



## •Smart Chimneys:

Super Sleek designs, lowest noise levels, high suction capacity and push button control. Sleek chimneys keep your kitchen fresh and breathe-easy.

## •Modern-day Hobs:

From two-burners to five burners, with enameled pan stand, front control panels, automatic ignition, with blue flame technology that saves fuel.

## •High performance Ovens:

A stunning and stylish range of ovens equipped with functions like baking, steaming, rotisserie and grill.

# Warranty & Service

## Activities undertaken in service

- Checking the Alignment of the shutters
- Checking the baskets movements
- Checking all the hardware fittings
- Greasing of channels & hinges

## Sleek Offers

- SS 304 accessories with a lifetime rust-free warranty.
- 10-year free kitchen warranty against manufacturing defects.
- 3-year Annual maintenance contract (Optional paid service).
- Sleek offers quality and finish on par with international standards.

Toll-free number  
1800-2120-500

dp asianpaints  
**Assure**



# Comparision

Regional  
Players

European  
Brands

Sleek by  
Asian  
Paints

<b>Brand Recognition</b>	Reputed and well recognized brand across Indian markets	No	Limited	Yes
<b>Design Expertise</b>	Capability to provide expert kitchen designing & usage solutions	No	Yes	Yes
<b>Manufacturing Scale</b>	Ability to cater to Large scale orders for builders	No	Yes	Yes
<b>Adapting to Needs</b>	Planning, designing & installing keeping the requirement of Indian households in mind	Yes	No	Yes
<b>Professional Approach</b>	Transparent working with a professional team	Limited	Yes	Yes
<b>Material as per Specification</b>	usage of high grade PLY to increase kitchen durability and appearance	Limited	Yes	Yes
<b>Choice of material</b>	Diverse range of product options to choose from , which is fully customizable	Limited	No	Yes
<b>Quality Assurance</b>	Reliability of consistent quality & precision across multiple units of same order	No	Yes	Yes
<b>Value Buildup</b>	A value for money product & service - reliability from unaccounted expenses	Yes	No	Yes
<b>Timely delivery</b>	Swift and guaranteed delivery time - reliability from unexpected delays in delivery	No	No	Yes
<b>After Sales Service</b>	Quick & effective resolution of any customer complaint and Post sale servicing for increasing kitchen life	No	Limited	Yes

# Sleek Advantage



## Personalize with Experts

Design your dream kitchen as per YOUR requirement, with assistance at every stage from our qualified and experienced designers



## 10 year warranty

With assurance from Asian Paints, Sleek kitchens provide a 10 year product warranty and regular servicing to increase kitchen longevity. Service available PAN India.



## Unmatched quality

Sleek kitchens adhere to high standards of components, wood, hardware and overall finishing. Attention to every detail, every corner.



## Wide Variety

Sleek provides with one of the widest range of options for kitchen shutters, hardware and accessories....we understand no 2 kitchens are similar (every kitchen has its own need)



## Professional Service

At Sleek, we don't just design your kitchen, we also take the responsibility of its installation



## One Stop Solution

To ensure you have a smooth kitchen design experience, at Sleek we plan your kitchen well to help deliver your kitchen at desired time and cost (More reliable time lines and costs).











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