

WOODTECH

WOOD FASHION

Tints and trends for a delightful decor



FINISHES - PASTEL | BOLD

 **asianpaints**

Asian Paints Ltd. 6A, Shantinagar, Santacruz(E), Mumbai - 400055

*For more information visit our website www.asianpaints.com

 **asianpaints**

A moodboard
of creations,
COLOURS &
classy
CHOICES.

*S*ome accents of red here...

A little pastel play there...

Be it your wooden cabinets or your favourite chair

Have fun with snazzy colours everywhere!

There's so much that stylish hues can say

About your evolved lifestyle and your way!

Whether you like it edgy or arty

Your living space can tell a whole new colour story

After all, paint is not just for your walls

So, go on, beautify your wooden decor to enthrall

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living **ROOM**

Your 'me-time' space, it is a mirror of your many moods and memories. From candid conversations with your close ones to get-togethers with guests, it reflects the welcoming vibes of your home. And, it is those little elements in your living room that spruce up your spirits, like minor facelifts in your favourite corner. Let the eclectic aura of this space come to life with vivid colours on your wooden surfaces. From balmy desert tones to zesty lemons, make room for shades that stun.





tranquil
TINGES



5118
Sail Breeze



6003
Olive Green

Get transported to a lush space right in your living room. Highlight your wooden decor in tones of kale colour to create an ambience that feels so natural.





5126
Dust



6021
Pale Green

Whether you have guests coming over or are relaxing in your own comfort zone, refreshing greens work wonders to create a pleasant atmosphere. Add a defining colour to accentuate a corner.

neutral NICETIES



rosy
RHAPSODY



Feel the joy of just gazing into space and de-stressing.
Watch your thoughts blossom into fresh ideas
with colours that complement your mood.



5175
Cloud Grey



3031
Orient Red



spirited

SOLACE



0459
Floor Tile



8107
Milky Brown

Let the vibrancy of your urban living space revitalise your mood. Mix and match a palette of warm shades to make it an expression of your individuality.



PASTEL
FINISH



ALTERNATIVE 01



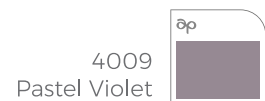
PASTEL
FINISH



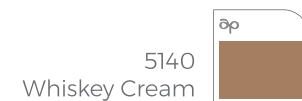
ALTERNATIVE 03



ALTERNATIVE 02





ALTERNATIVE 04



BOLD
FINISH





ALTERNATIVE 01

- 
0429
Garden Fence
- 
8003
Clay Brown

BOLD
FINISH





ALTERNATIVE 03



- 
8098
Camel's Hump
- 
3014
Antique Pink



ALTERNATIVE 02

- 
8092
Lemon Butter
- 
8077
Bumblebee Yellow

ALTERNATIVE 04

- 
0346
Pink Tag
- 
5102
Muddy



bed ROOM

Whether it is slowing down mid-day or some soul-searching at night, your slumber zone is where you refresh your emotions. Experiment with interesting hues to maximise the energy of this space and create your personal statement. Introducing breezy browns, graceful greys and muted meadow colours can offer a calming ambience. Enjoy the rest you deserve, while readying up to write new chapters in your life's diary.





soulful **SIESTA**

Enliven the calming energies of your sleep space. Beiges and browns complemented with pristine whites make you feel cheery as well as connected.



0342
Skinned Bark

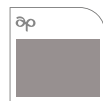


1002
Sand Yellow





9010
Pure White



8119
Pebble Brown

Create a magnificent feel in your bedroom by exploring neutral tones on your wooden decor - be it your wardrobe or a chest of drawers. Give it a swanky feel without going over-the-top.



endearing **ELEGANCE**



classic
CHARM



0343

Custard Blush



8102

Liquer Cream

Repaint the wooden decor in your nap zone with an uplifting blend of subtle greys and creamy hues. Softer shades add to the peaceful vibes of your room.



modern **MELODIES**



0345
Ghost White



0358
Safari



Let your bedroom reflect your contemporary lifestyle and add a sense of spaciousness with pastel palettes. Combine two off-beat colours for an interesting effect.



PASTEL
FINISH





ALTERNATIVE 01

- 
1013
Oyster White
- 
8015
Peach Lace

PASTEL
FINISH


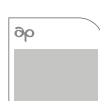


ALTERNATIVE 03



- 
8092
Lemon Butler
- 
5096
Candid Green



ALTERNATIVE 02

- 
0472
Ice Mint
- 
7035
Light Grey

ALTERNATIVE 04



- 
0332
Caramel Milk
- 
5132
Amber Yellow



BOLD
FINISH



ALTERNATIVE 01

- 
8092
Lemon Butter
- 
5100
Apple Green

BOLD
FINISH



ALTERNATIVE 03

- 
7032
Pebble Grey
- 
0468
Ash Like



ALTERNATIVE 02

- 
9002
Grey White
- 
6021
Pale Green

ALTERNATIVE 04

- 
8088
Dune Dust
- 
8044
Silver Blue



dining SPACE

Laughter, luscious desserts and love for urban living..your dining area is easily the life of your home. Give it a quirky and modern upgrade with subtle colour changes in your wooden décor. Afterall, why shouldn't your wooden furniture have some fun too? Rethink your surfaces in fertile and earthy shades for an appetising makeover. Or, experiment with cool candy colours to transition its look from boring to brilliant instantly.





5122
Snow White



6019
Pastel Pista

Go all out with pastel teal and balance it with peaceful whites to create a charming blend in your dining space. Emanating a feeling of space and calm, it can add new energies to your meal times.



savouring

SERENITY



inviting
INSPIRATION

Rejoice in rustic hues that work like silent spectators to your get-togethers. Rethink your wooden decor in a blend of warm and pastel tones. Creating a pebbled courtyard-like vibe, it can transport you to your favourite fine dining space, every day.



0350
Tulip



8105
Cocoa Milk





friendly FLAVOURS



8024
Beige Brown



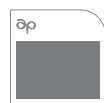
6013
Reed Green

Nothing beats the soothing effect of greens when it comes to repainting your wooden decor. Experiment with a succulent green or a spice-like brown palette - these colours work their magic for gratifying meal times.





7035
Light Grey



5153
Hydro Grey

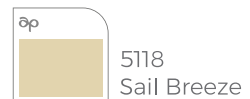
Crushing on candy colours? Introduce them in your dining space and balance out its playful energies with neutral shades. This combination gives an instant face-lift to the most simple decor.

radiant **RENDEZVOUS**

PASTEL
FINISH



ALTERNATIVE 01



PASTEL
FINISH



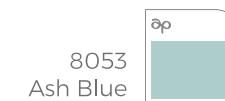
ALTERNATIVE 03



ALTERNATIVE 02



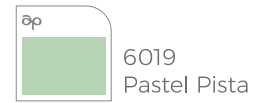
ALTERNATIVE 04



BOLD
FINISH



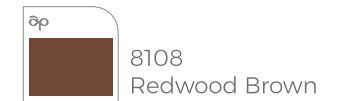
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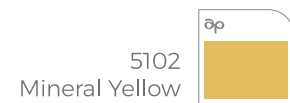
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FINISH



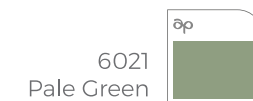
ALTERNATIVE 03



ALTERNATIVE 02



ALTERNATIVE 04





kitchen **ARENA**

A dash of sweet conversations and a pinch of playfulness, garnished with a lot of love makes the perfect recipe for your cooking space. Let your decor resonate these soulful vibes with gorgeous colours on wood. Whether you explore shades of fresh greens or experiment with butter-soft hues, get set to raise the bar of kitchen remodelling.

effortless
ELAN



1014
Sand



7033
Cement Grey

Let the colours and spices come to life in your dishes against a neutral kitchen backdrop. The combination of greys and creams act as calm companions who cheer you on to try new recipes.

breezy **BREWS**



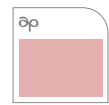
1000
Green Beige



8000
Green Brown

The whiff of hot coffee with scrumptious breakfast evokes joyful memories of the best moments in the kitchen. Match the vibes with a cocoa-inspired palette that complements it perfectly.





5043
Pastel Rose



8084
Ash Green

Sugar, spice and all things nice is how your kitchen is best defined. Bring out the sweetness of the space in rosy candy colours blended with neutral grey tones.

blushing **BLOSSOMS**





5103
Southern Earth



5117
Beach



Choose a zesty shade to put the spotlight on your favourite areas in the kitchen. It works wonders in adding that wow factor to your dishes and your decor, alike.

fresh FLAMBOYANCE

PASTEL
FINISH





ALTERNATIVE 01

- 
0461
Palatial
- 
5175
Cloud Grey

PASTEL
FINISH

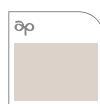
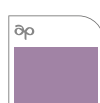


ALTERNATIVE 03



- 
8093
Sandy Vacations
- 
7002
Olive Grey



ALTERNATIVE 02

- 
0462
Mix White
- 
8033
Creamy Brinjal

ALTERNATIVE 04



- 
0333
Dreamy White
- 
8045
Powder Sky



BOLD
FINISH





ALTERNATIVE 01

- 
5001
Lemony Tango
- 
0476
Ivory

BOLD
FINISH





ALTERNATIVE 03


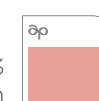
- 
0347
Floral Yellow
- 
0329
Dove Grey



ALTERNATIVE 02

- 
8055
Blushed Trees
- 
1002
Sand Yellow

ALTERNATIVE 04

- 
0458
Pristine Cream
- 
8013
Preachy Peach



kids' ROOM

Easily the most animated corner in your home, your kids' room is buzzing with new ideas, innocent explorations and happy stories. Harmonise its high energies with complementing colours on the wooden decor. Toy around with tones of mint, pinks, greens, peaches and even neutrals to add a fresh spin to your tiny tot's den. Afterall, when it comes to your little ones, there's no such thing as too many colours.





cushy

CUDDLES

- 

8092
Lemon Butter
- 

8062
Pistachio Milky Way
- 

8046
Rain Blue

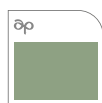
Aqua tones radiate cool energies that go with your child's natural flow. An ideal blend to ensure engaging play times and calming nap times.



sweet SUNSHINE



0349
Sunny



6021
Pale Green



8050
School Blue

Add more verve to your junior's bedroom with pops of natural colour on the wooden decor! Be it the bed that emanates forest feels or storage spaces that reflect hues of the sky, keep it fresh and fashionable.





8001
Cornflower Cream



5089
Alpha Azure



0350
Tulip

Bedtime stories, imaginary fairies and singing bees...
your child's world is filled with fun fantasies.
Lend more colour to their space with a play of
yellows, greens and cooling blues.

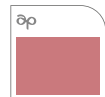
lush
LULLABIES



Enhance the creative energies of your kid's room with tinges of pinks, oranges and corals. Whether it is their study table or the toy storage space, dynamic colours bring on a whole new dimension.



5014
Larch



3014
Antique Pink






5020
Bright Orange

precious
PLAYTIME

PASTEL
FINISH






ALTERNATIVE 01

- 
5051
Lavender
- 
8043
Airline Blue
- 
5052
Sunset Nuance




PASTEL
FINISH



ALTERNATIVE 03




- 
5009
Light Yellow
- 
0362
Mint
- 
1011
Brown Biege

ALTERNATIVE 02

- 
0464
Para View
- 
5163
Rainy Sky Grey
- 
5064
French Blue



ALTERNATIVE 04




- 
5033
Candid Pink
- 
0310
Lavender Burst
- 
5045
Fuchsia



BOLD
FINISH





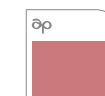
ALTERNATIVE 01

-  8045 Powder Sky
-  5069 Artic Blue
-  3017 Rose




BOLD
FINISH



ALTERNATIVE 03




-  5033 Candid Pink
-  4003 Heather Violet
-  3014 Antique Pink

ALTERNATIVE 02

-  8094 Crushed Ginger
-  8074 Verdant Scenes
-  2001 Red Orange



ALTERNATIVE 04

-  5107 Summer Yellow
-  5045 Fuchsia
-  8045 Powder Sky



exterior **BLISS**

When it comes to your porch, patio and pretty garden space, all you need is welcoming decor. An area spruced up with colours to greet lots of visitors - be it family or feathered friends. Redo your outdoor wooden decor in enticing shades, experimenting with bold and subdued finishes - either way, the effect will be magnetic.





elevated
ESSENCE



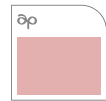
7043
Traffic Grey



7036
Platinum Grey

Get creative with your entrance way by accentuating it with refreshing aesthetics. Let it exude understated elegance in neutral shades. Dressing your wooden door and furniture in refined shades of grey colour can lend it a classy feel.





5043
Pastel Rose



0343
Custard Blush

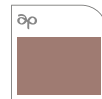
Outdoor spaces call for lots of sunshine, delightful decor and colours that inspire rejuvenation. Redesign your exterior wooden décor in revitalising colours. Complement it with white colour on wood to amplify the space.

ravishing

REFRESH



0342
Skinned Bark



8109
Pinched Rose

Amp up the look of every element of your exteriors by making subtle changes to the wooden décor. Opt for earth-kissed hues to uplift the calming environment and transform it into your favourite spot to hang out with yourself.

sunlit SOLITUDE



exotic
EMBRACE

Prep up to welcome more visitors by creating a warm entrance setting. Design this space in unique colour combinations on your wooden decor that make for great conversation starters. Browns, greys and beiges make for a palette of pleasant moments.



8100
Liquor Brown



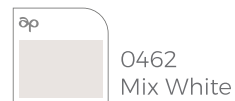
8099
Burnt Cream



PASTEL
FINISH



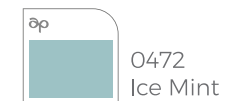
ALTERNATIVE 01



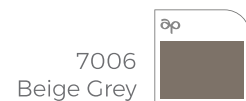
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FINISH



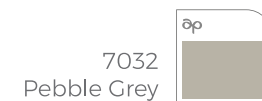
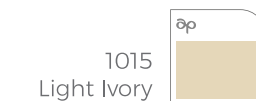
ALTERNATIVE 03



ALTERNATIVE 02



ALTERNATIVE 04



BOLD
FINISH



ALTERNATIVE 01



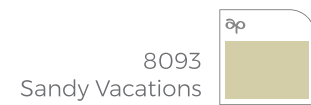
BOLD
FINISH



ALTERNATIVE 02



ALTERNATIVE 02



ALTERNATIVE 04



PRODUCT STORY



WOODTECH EMPORIO PU PALETTE

Explore this high-performance Italian PU that comes with excellent gloss and image clarity.

- 650+ shades
- Quick drying
- Excellent stain & scratch resistance
- Excellent durability



WOODTECH PU PALETTE

Discover a range of colour finishes especially designed for wooden surfaces for interiors and exteriors.

- 650+ shades
- Resists cracking
- High stain & scratch resistance
- High durability



WOODTECH AQUADUR PU

Choose this revolutionary water-based PU, which is eco-friendly and gives a beautifully smooth finish.

- Child-safe
- Low-smell
- Non-yellowing
- Available in white and colours



WOODTECH EMPORIO PU

Opt for this high-performance PU that offers excellent gloss and film clarity. It offers long-lasting durability.

- High-film build
- Unmatched depth of colour
- Available in white & black



WOODTECH POLYESTER GOLD

Accentuate special surfaces to make them truly sparkle. Whether it is veneer or coloured surfaces, these spaces are meant to draw the eye.

- Mirror-like finish
- Excellent hardness
- Available in white and colours

PRODUCT STORY

Colour
me
happy,
says
your
Decor.

*T*hink pink or do the blues

There are no rules when it comes to hues

You can even add some red to your bed

So, play along with some unique shades

A pop of green to the bookshelf, maybe

Or a yellow door that brings more glee

Wood has never felt so delightful and warm

Go on, paint it pretty to reflect your charm