

Chromacosm

World's largest unified architectural colour system



Asian Paints unveiled Chromacosm— the world's largest unified architectural colour system, built to elevate how architects and designers engage with colour. This meticulously engineered library houses 5,300 curated shades across a full spectrum of depths and saturations, offering an unmatched level of precision and control in colour selection. From subtle tonal shifts to bold contrasts, Chromacosm allows design professionals to see, compare and experience colour like never before.



Chromacosm Installation at Architecture & Design Film Festival, Mumbai



Amit Syngle in conversation with Suchi Reddy during the launch of Chromacosm

To mark the launch, Asian Paints collaborated with acclaimed New York-based architect and artist Suchi Reddy, founder of Reddymade. Drawing inspiration from ancient tantric paintings, Suchi Reddy created a striking, walk-through installation—a three-dimensional 'forest' of colour rods, transforming the shade library into an immersive space.

The multi-sensory exhibit brings art, architecture, and technology into conversation, offering designers a contemplative yet hands-on exploration of colour.

More than a colour catalogue, Chromacosm is a tool, a platform, and a sensory experience—bridging intuition with precision, and setting a new global benchmark in design resources.

Chromacosm is a reflection of our commitment to creativity and excellence in the field of colour technology. It offers an unparalleled range of shades to empower designers and inspire imagination.

Amit Syngle, MD & CEO

