

Value creation model

We deliver joy

EXTERNAL ENVIRONMENT

INPUTS

Financial capital

₹12,091.1 Crores **₹27.4 Crores**
Shareholder's Fund Borrowings

Manufactured capital

₹3,810.9 Crores **10**
Property, plant and equipment Own manufacturing facilities

1,730,000 KL **24**
Installed decorative paint capacity per annum* Outsourced processing centres

* Only own manufacturing facilities

Human capital

7,160 **16,354**
Permanent employees Temporary/contractual employees

₹20.1 Crores
Investment in learning and development

Intellectual capital

₹82.6 Crores **20**
Spent on Research and Development (R&D) Number of patents filed

200+ **₹45 Crores**
Number of scientists at R&D centre Investment in information technology

Social and relationship capital

70,000+ **1.3 Lakhs +**
No. of dealers Business influencers (contractors/painters/architects/interior designers)

₹63 Crores **15,000+**
CSR expenditure Supplier base

Natural capital

0.8 KL/KL **₹12.2 Crores**
Specific water consumption Expenditure on environmental initiatives

₹3.8 Crores
Integrated watershed development

Reporting Boundaries

Natural Capital Decorative Paint Business in India
Other Capitals Asian Paints Limited (Standalone)

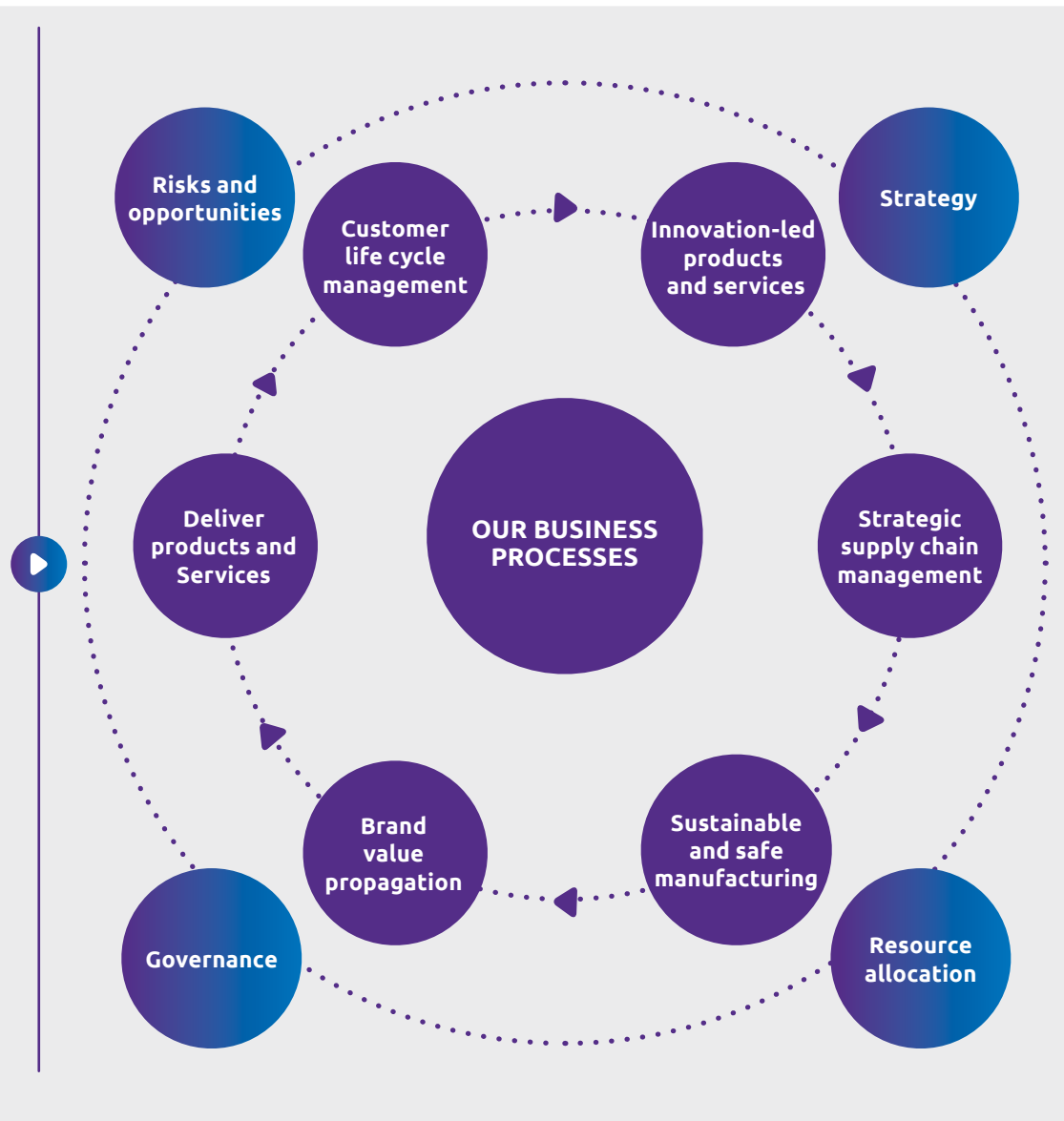
STAKEHOLDERS Customers | Influencers | Investors | Employees | Community | Government and Regulatory Bodies | Vendors

Our purpose

We exist to beautify, preserve, transform all spaces and objects, bringing happiness to the world.

Strategic focus

- Customer celebrations
- High-performance team
- Innovative and co-created solutions
- Sustainability
- Cutting-edge technology



OUTPUTS

Product portfolio

Paints **Waterproofing** **Wall coverings**

Adhesives **Decor** **Tools**

Bath fittings and sanitary ware **Sanitizers and disinfectants**

● Traded products
● Manufactured/traded

Services

Experience Retail Stores **Colour Consultancy**

Projects **Sanitization services**

Safe Painting Services **Interior Design Services**

OUTCOMES

Financial capital

₹18,516.9 Crores **₹4,859.5 Crores**
Revenue EBITDA

₹3,052.5 Crores **₹31.8** **38.1%**
PAT EPS ROCE

Human capital

0.7 **7.8%**
Lost Time Injury Frequency Rate (LTIFR) Attrition rate

23.4
Severity rate

Intellectual capital

14 **48**
Number of patents granted New products/variants developed

Social and relationship capital

Impact of community initiatives:

170,000+ **199,000+**
Lives touched through health Initiatives Beneficiaries through Colour Academy Trainings

Natural capital

56%** **184.5%**
Reduction in specific hazardous waste disposal footprint Water replenishment

34.7% **
Reduction in specific electricity consumption

58.9%** **65.4% ****
Reduction on Specific Non-Process Water (SNPW) Emission reduction

75.9%** **57.2%**
Reduction in Specific effluent generation Renewable energy consumption out of total consumption

**As compared to baseline year 2013-14

Values

- Standing for each other's success
- Creative zeal
- Integrity
- Audacity
- Scientific rigour
- Customer passion