

Materiality

Our sustainability strategy is built on materiality, allowing us to concentrate our efforts and resources effectively to achieve our goals.

Materiality assessment process

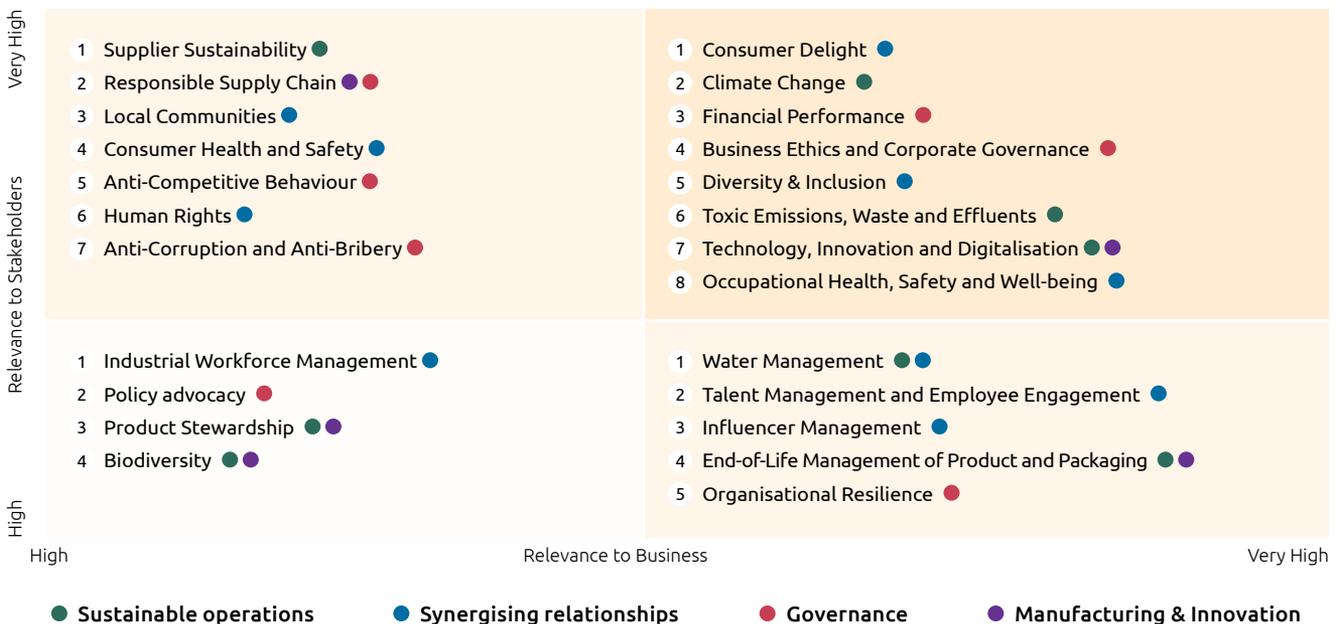
Our materiality assessment enables us to identify and address the challenges that lie ahead, turning them into opportunities.

Materiality assessment conducted

In FY 2020-21, with the aim of 'Bringing joy to people's lives' we conducted our first materiality assessment. With those identified topics, we formulated our ESG framework and set targets for 2025 and 2030.



Materiality matrix



Read more on how our material topics are linked to our risks on [+ Pg. 109](#)