



APEX
ULTIMA

BOOK OF COLOURS

A SHADE GUIDE FOR EXTERIORS

APEX ULTIMA --- BOOK OF COLOURS

--- Introduction

Your home is an extension of yourself and speaks a thousand words about you. At Asian Paints, we firmly believe that colours can infuse your home with energy, and make an assertive statement. Choosing your home, designing it as you envisioned it, is a challenge that gives you ultimate joy when the end result is a job well done.

Asian Paints presents the Apex Ultima Book of Colours, an Exterior Colour Guide that helps you turn your house into a home that you always imagined. We have made the selection of exterior house colours easy for you, with the best quality products to help you make quick decisions.

With house styles from all across India and carefully curated colour palettes that cater to every aesthetic, you are 2 steps away from making the perfect choice for your abode! Here's presenting your go-to exterior colour book that suits every need.



The colour of the year Silver Escapade, is an interaction in time, a chronicle of the past and a beacon of things to come. The iterative silver is evocative of a travelling mind, that's going forward through our virtual and physical worlds, informed by the magical stories of our childhoods, a brighter present and a future that will be consciously created by us. If silver is the colour of time travel and technology, it is also the colour of child craft.

The past few years forced us into a stillness that we got through by looking at silver linings and as the world finds its feet again, we are marching to that horizon, on the drumbeat of possibilities. The infinite, illusory colour has the intimacy of a dream, beyond the light and dark, when deep in our minds we can have adventures and experiences that are almost impossible in real life. If silver is the colour of time, we are the time travellers, passing through a portal of memories and dreams to a future that is open, mesmerising and if we reach out enough, within our grasp.

House Styles

Colours

Products

How To Navigate

We have made exterior house colour selection easy for you! Find your favourite colours, styles and products faster with our interactive PDF.

House Styles	House Styles Tap on the ‘House Styles’ tab to choose a house that looks just like yours!
Colours	Colours Tap to land on the colour family page. Choose a colour theme that sets the perfect mood for your dream home!
Products	Products Check out all the latest Asian Paints products to beautify and fortify your home.
Tile Guard Info Floor Guard Info	Tile & Floor Guard Info Look out for a Tile Guard or Floor Guard Info tab to check vibrant colour options from our Tile and Floor Guard collections.
Texture Info	Texture Info Look out for a Texture Info tab to check vivid options from our Texture collection.

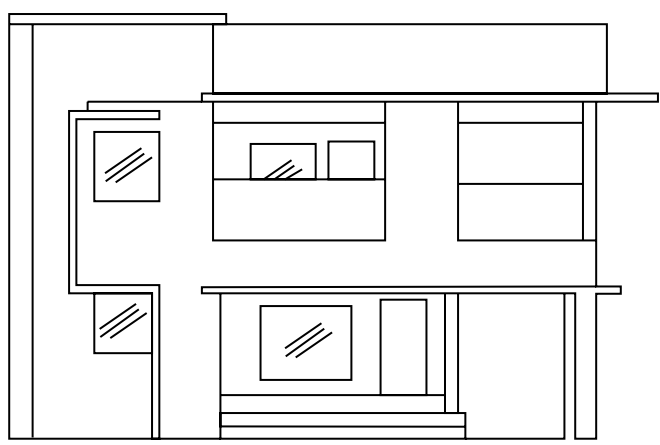
House Styles

Colours

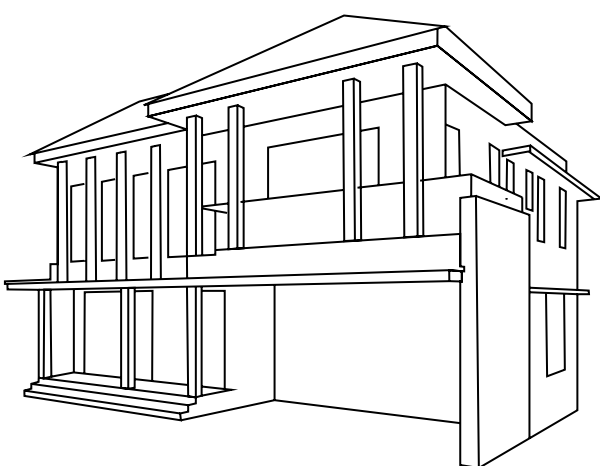
Products

House Styles

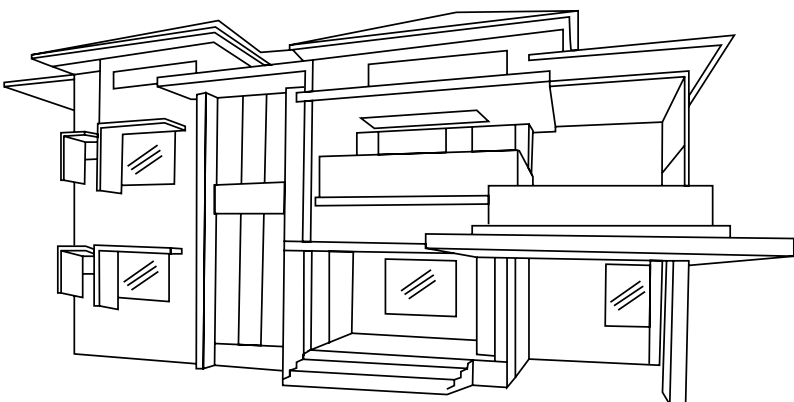
Tap the ‘House Styles’ button to choose a house that looks just like yours!



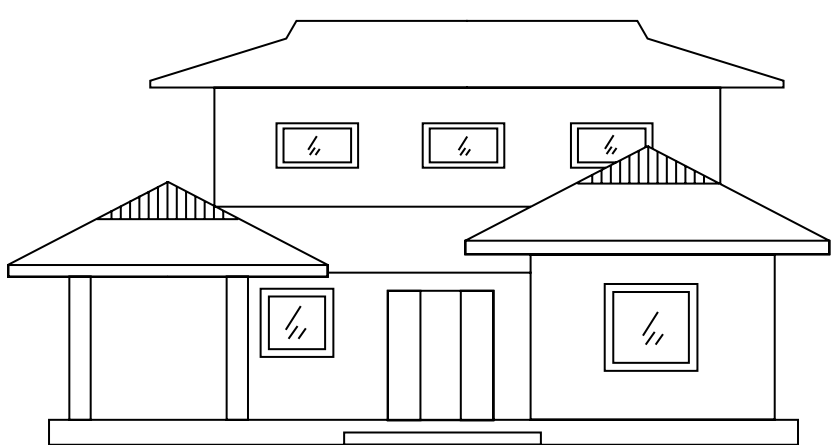
Carved Cube



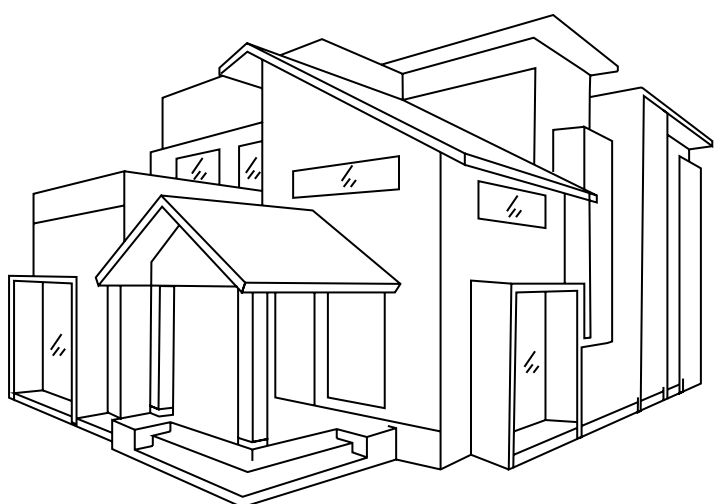
Neo-Roman



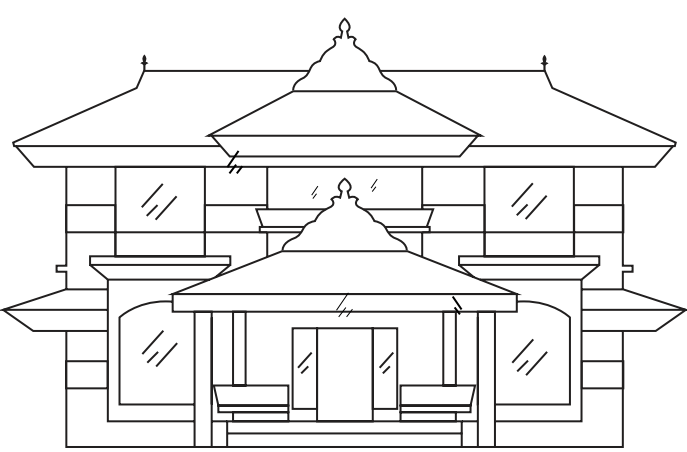
Contemporary



Rustic



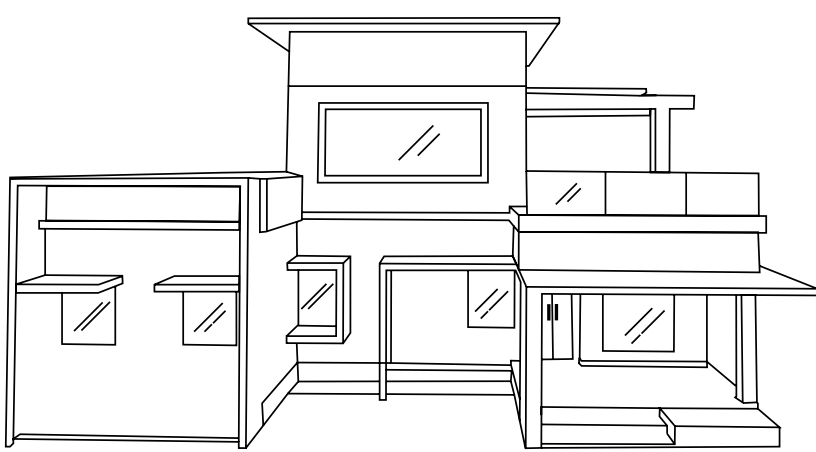
Modern Classy



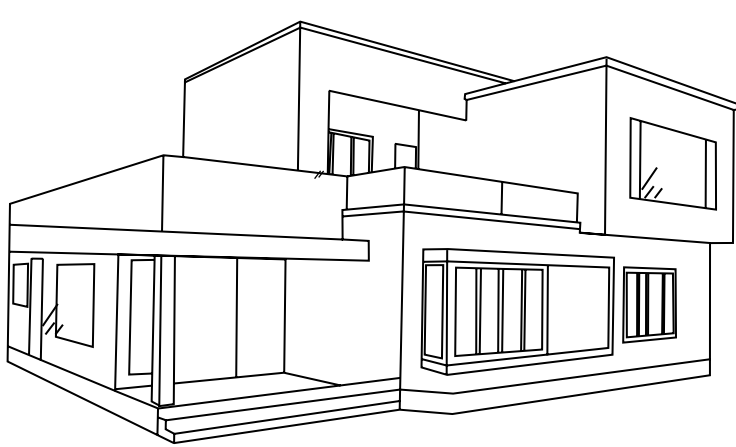
Vintage Royal



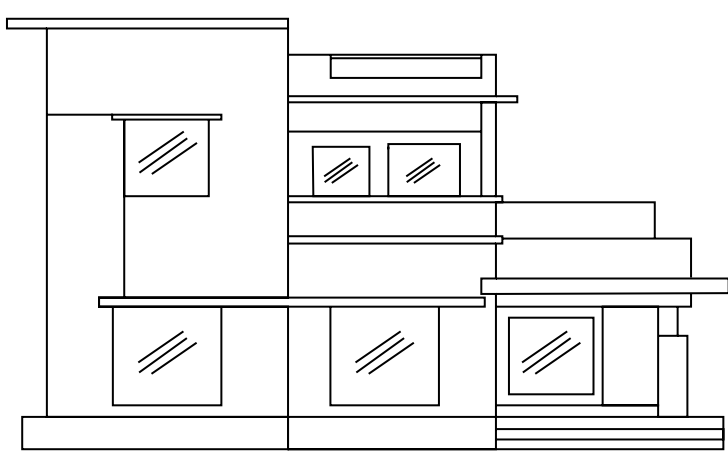
The Pantheon



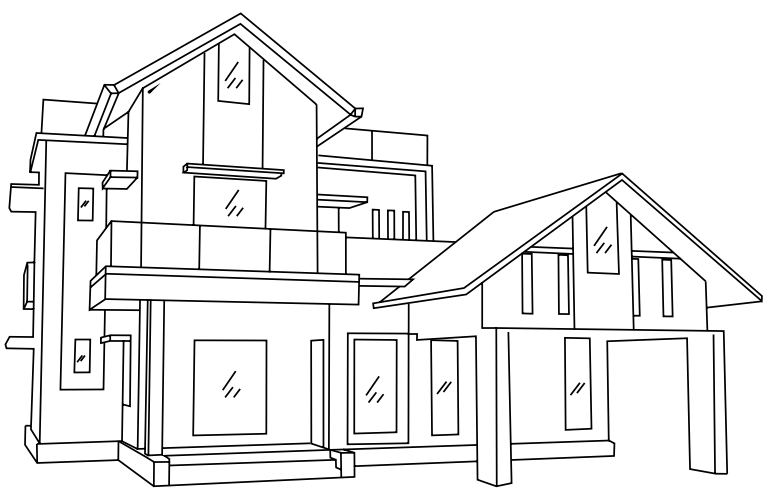
Modern Symmetry



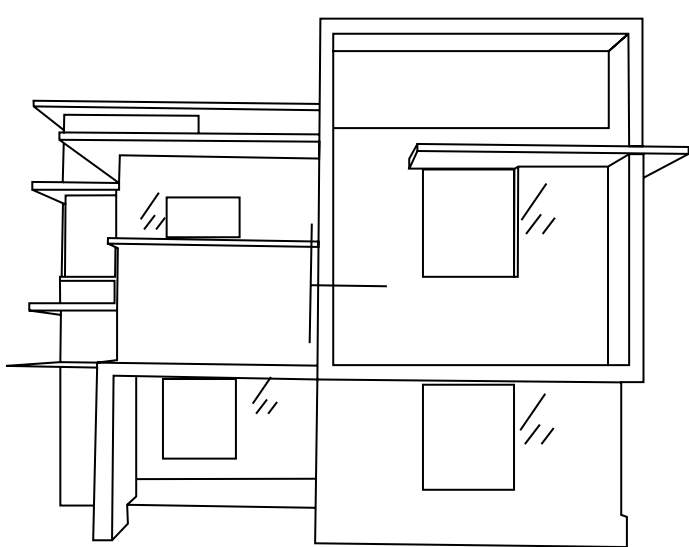
Cascading Heights



Mid-Century
Modern



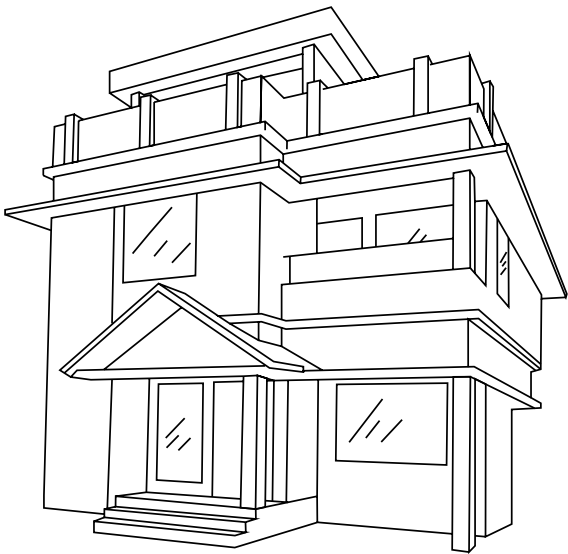
Coastal Home



Jali House



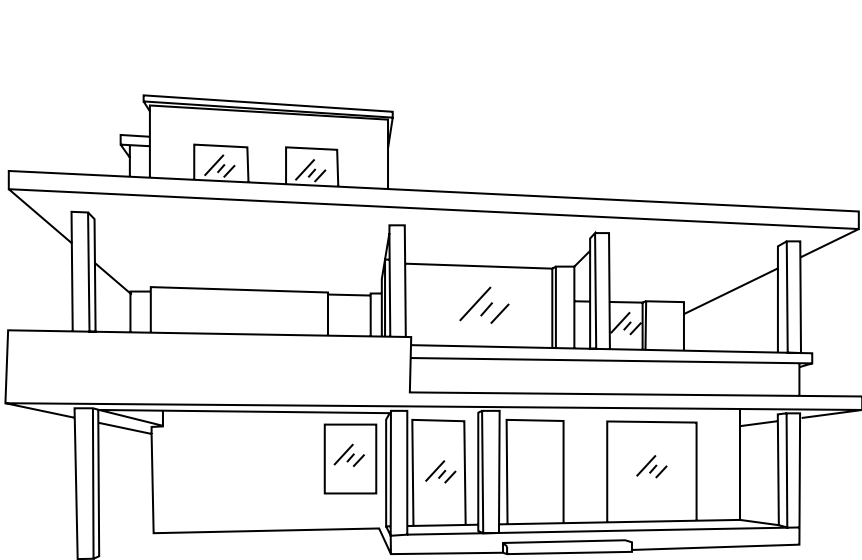
Nouveau Ornate



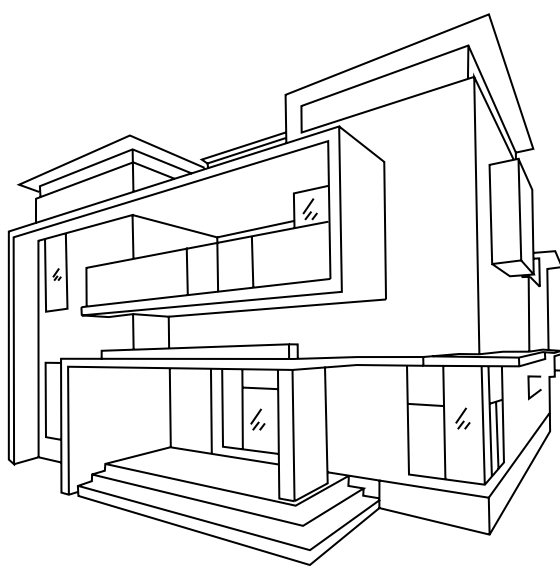
Country Cottage



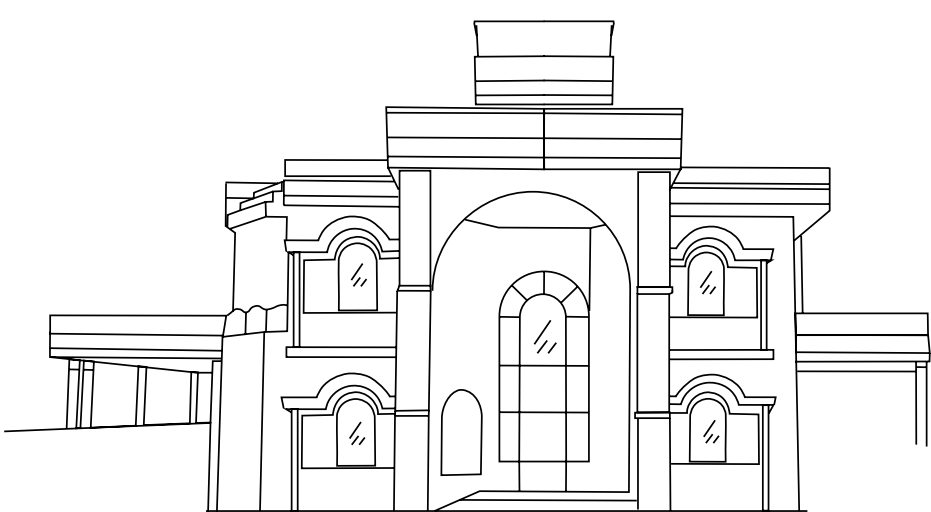
Slotted Style



Villa Savoye



The Labyrinth



Archway Villa

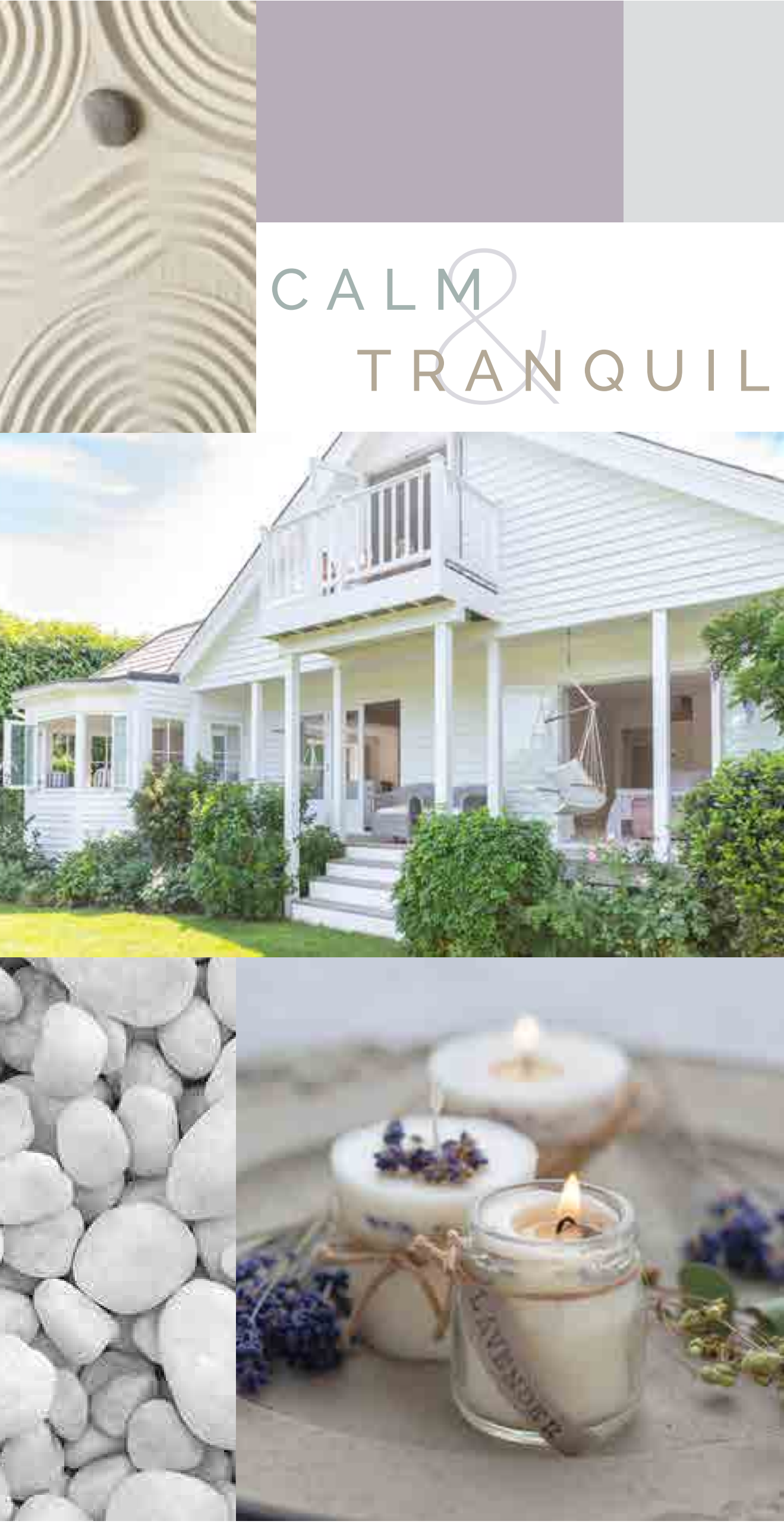
House Styles

Colours

Products

Colours

Choose a colour theme that sets the perfect mood for your dream home!



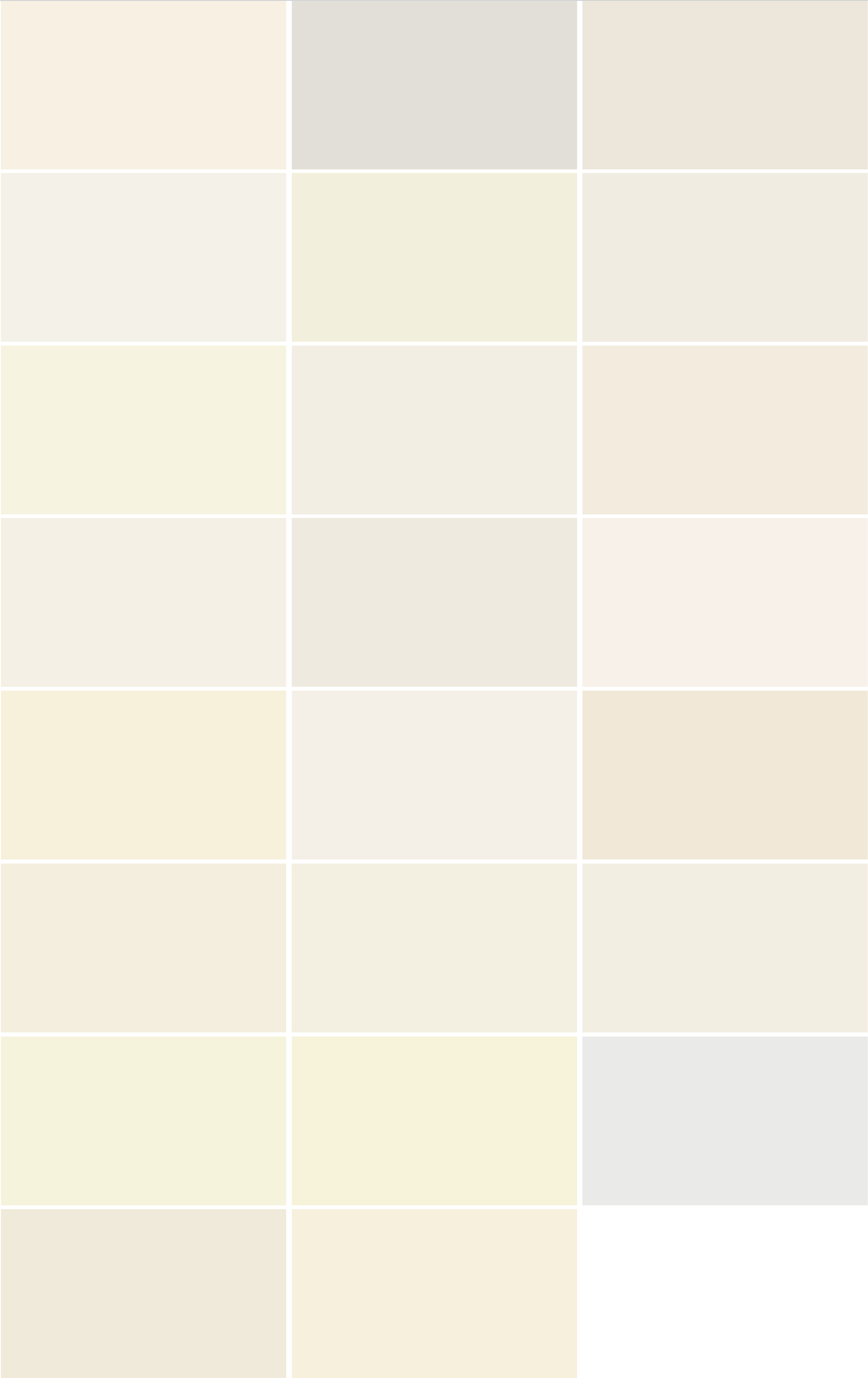
House Styles

Colours

Products

Tap on any of the shades you like from below and see the magic unfold!

CALM
&
TRANQUIL

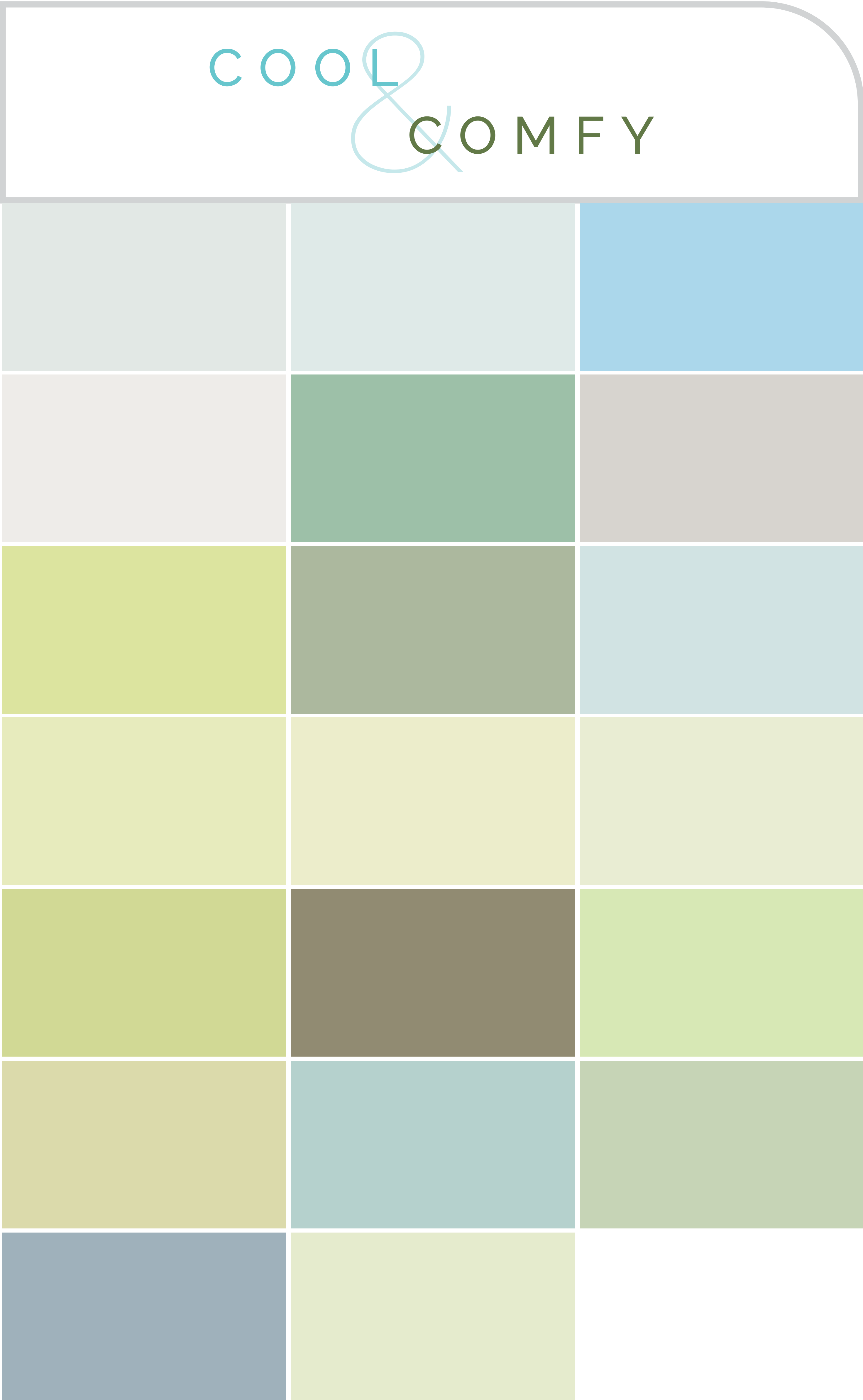


House Styles

Colours

Products

Tap on any of the shades you like from below and see the magic unfold!



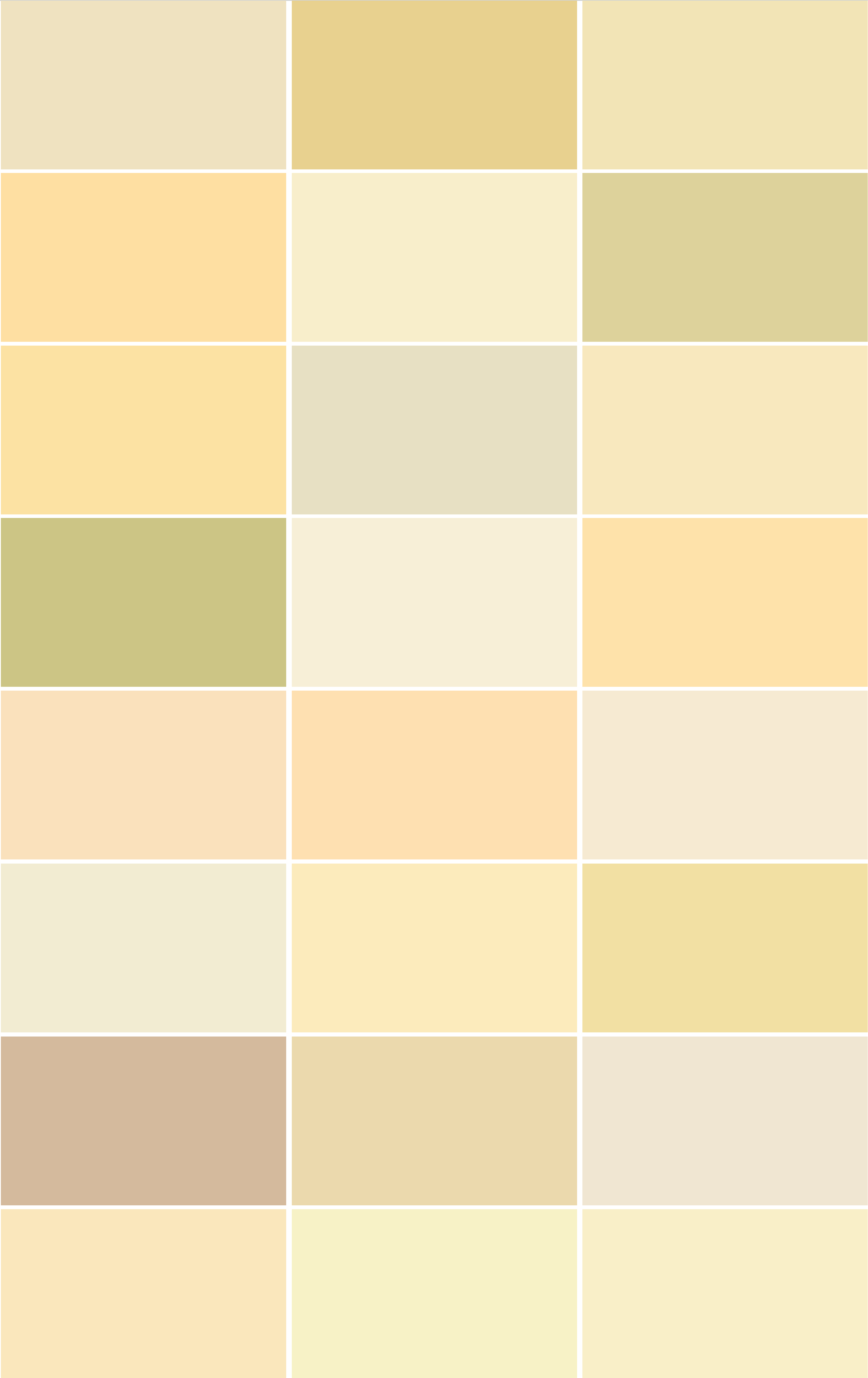
House Styles

Colours

Products

Tap on any of the shades you like from below and see the magic unfold!

WARM
&
COZY



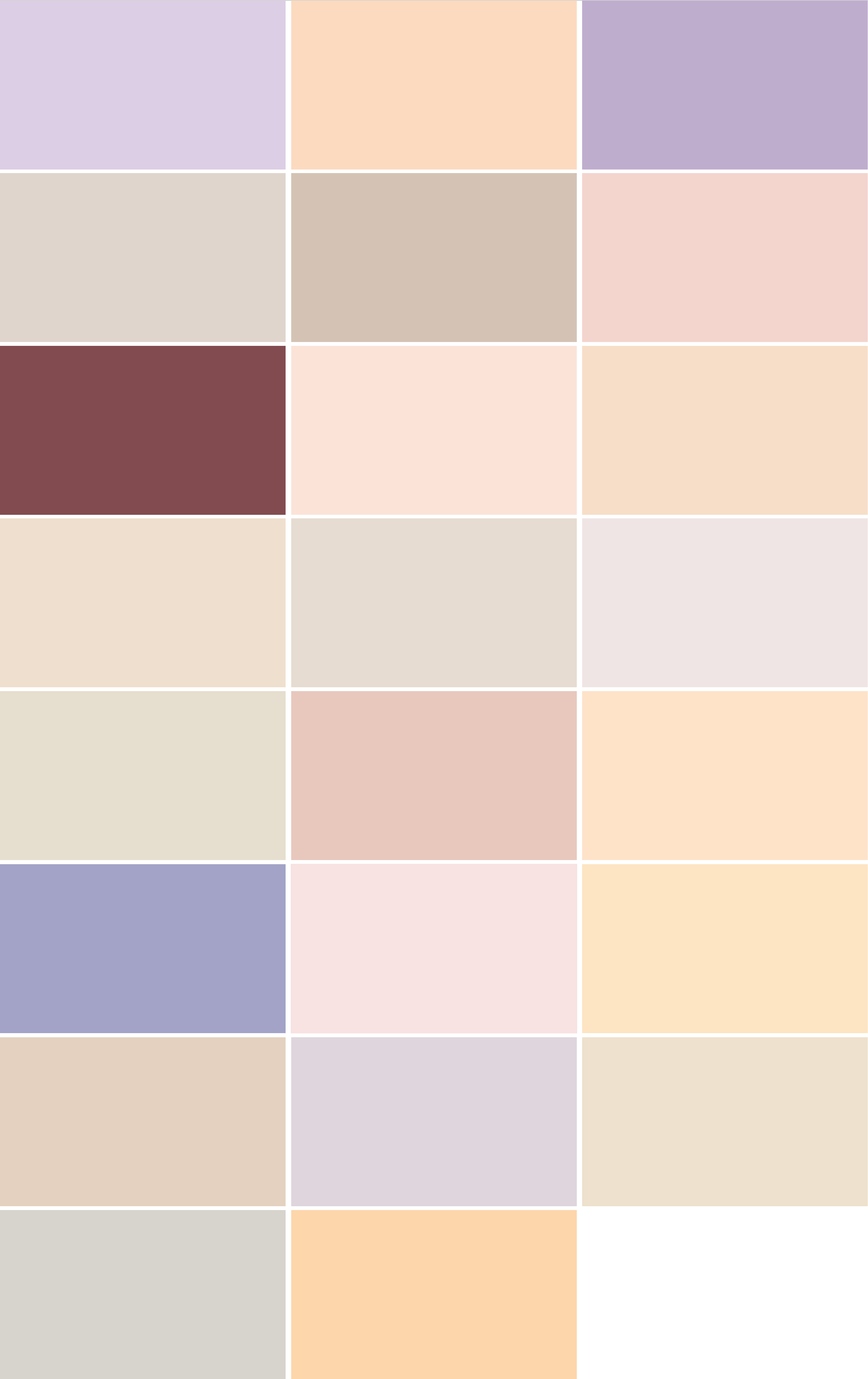
House Styles

Colours

Products

Tap on any of the shades you like from below and see the magic unfold!

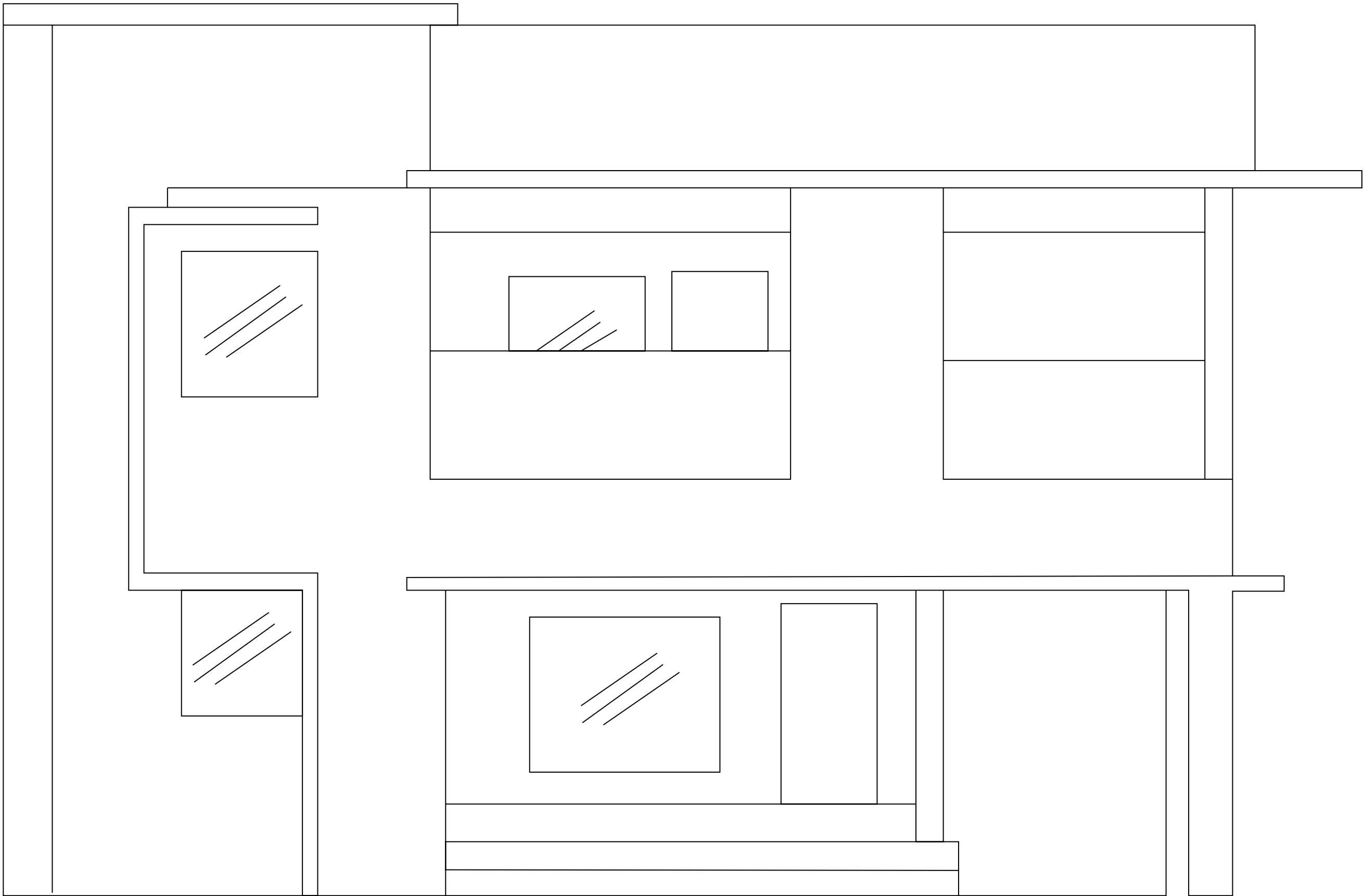
PASSIONATE
&
VIBRANT



House Styles

Colours

Products



House Style 01

Carved Cube

This home almost has an artistic, monolithic style. It has a modern appeal with various external claddings and textures. A beautifully connected 5-shaped weather shed makes it look eye catching offbeat.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Texture Info

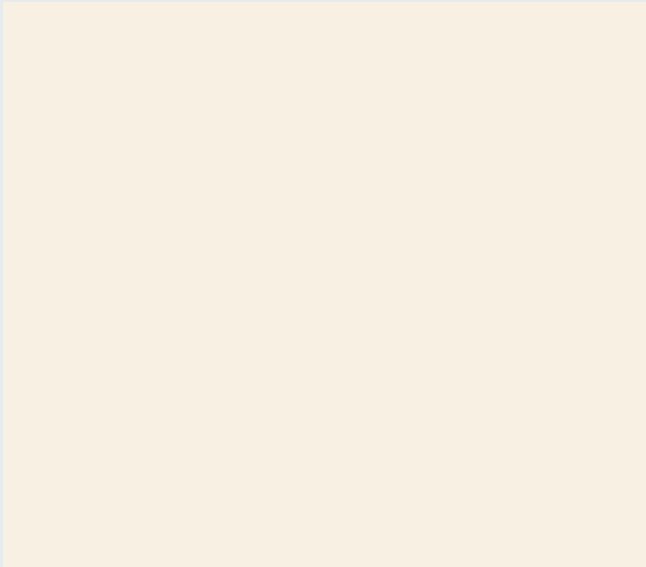
[click here](#)

House Style 01

Carved Cube - A

A subtle grey texture along with an earthy red make a delightful impact on the white base colour giving this house a gracefully pleasant look.

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8004

Mellow Orange

ap asianpaints



9983

Brick Dust - N

ap asianpaints



Apex Ultima Allura

Glazia Greiges

SKU Code:

1A980879330

House Styles

Colours

Products

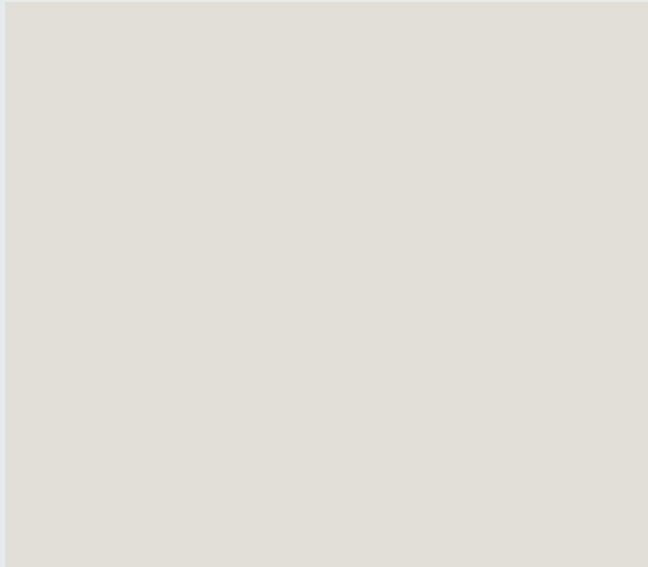


Carved Cube - B

A soft brown on an off-white gives this house an artistic and distinguished appeal.

House Style 01

ap asianpaints



8300
Confetti

ap asianpaints



8639
Brick Tone

House Styles

Colours

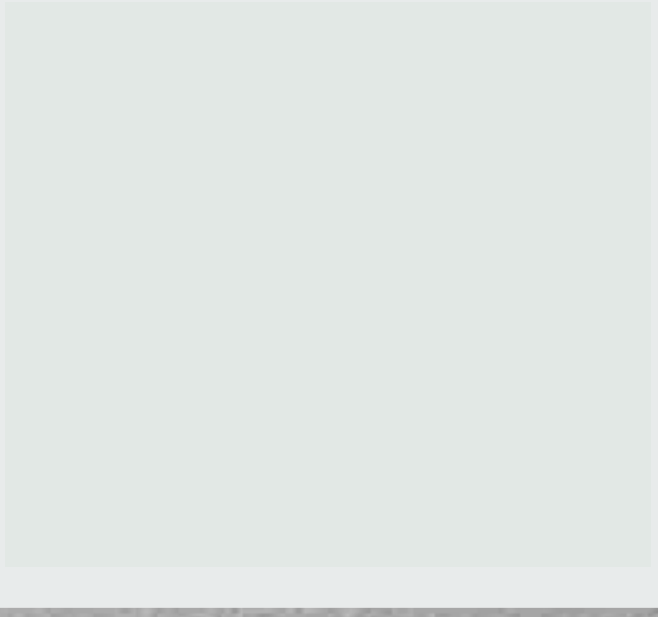
Products



Carved Cube - C

With an attractive colour combination of yellow and brown as an accent to a soothing white, this house has an exquisite, artistic look and feel.

ap asianpaints



7300
Jet Stream

ap asianpaints



7927
Casablanca

ap asianpaints



8581
Antique Brass

House Style 01

House Styles

Colours

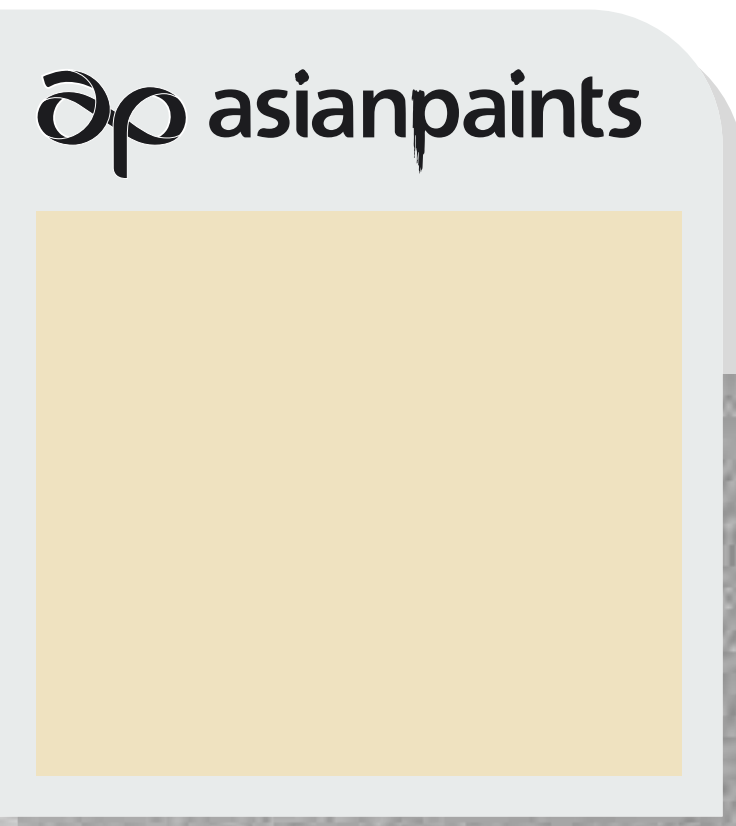
Products



Carved Cube - D

A dash of sober blue to the cosily warm off-white makes for a delightful and stylish combination. Subtle use of brown adds class to the structure.

House Style 01



7891
Wheat Sprig



7304
Piece of Sky



8566
Tree Bark

House Styles

Colours

Products



Carved Cube - E

With pale yellow as the main colour and dark grey accents, this house has a warm and welcoming look and feel.

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7880
Honey Mustard

ap asianpaints



8288
Stone Age

House Style 01

House Styles

Colours

Products



Apex Ultima Allura Textures



Carved Cube - A

[click here to go back](#)



Apex Ultima Allura
Glazia Greiges
SKU Code: 1A980879330

Other Textures



Apex Ultima Allura
Lumiflakes Coarse White
SKU Code:
1A980856325



Apex Ultima Allura
Aeris Rust
SKU Code:
1A990811330



Apex Ultima Allura
Serenus Grey
SKU Code:
1A990817330

House Styles

Colours

Products



House Style 02

Neo-Roman

This refined house style has an appealing aesthetic device of repetition. With a column façade and tall openings the home looks grand. Accent walls also provide a distinctive character to it.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Texture Info

Tile Guard Info

[click here](#)

[click here](#)

House Style 02

Neo-Roman - A

Soft hues of lilac and earthy brown, complemented with white and grey accents, lend this home an easy-on-the-eyes, dreamy feel.

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7162
Quartz Illusion

ap asianpaints



8527
Antelope

ap asianpaints



Apex Ultima Allura
Lumiflakes Coarse
Maroon

SKU Code:
1A980858325

House Styles

Colours

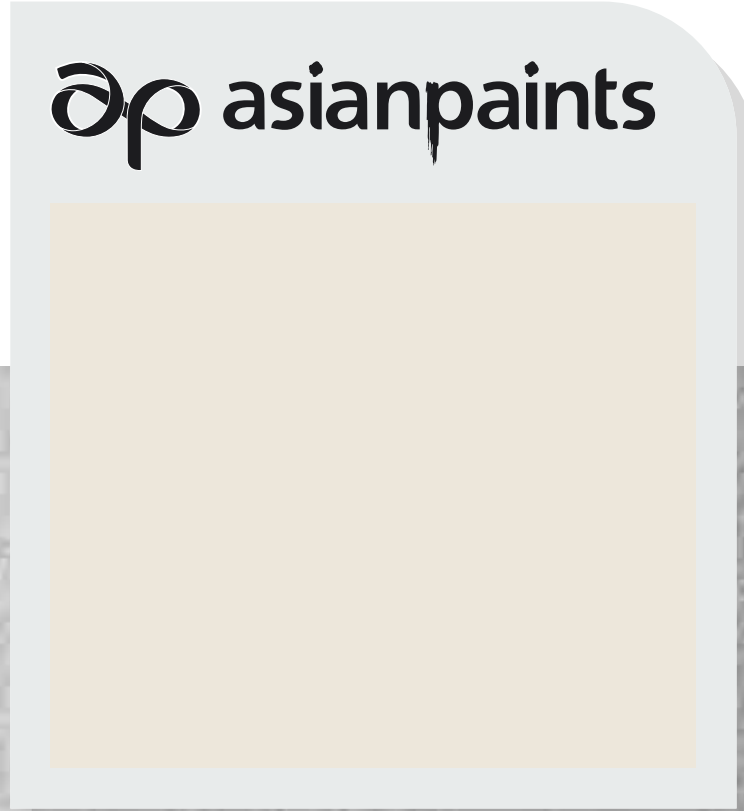
Products



Neo-Roman - B

Pale yellow and charcoal grey, with accents of white, elicit a sense of calm and balance, and give this home a warm appeal.

House Style 02



L157
White Canvas



7887
Pine Cone

House Styles

Colours

Products



Neo-Roman - C

A breezy hue finished with white and accents of rich wine, give this home style and grace.

House Style 02



7412
Whispering Breeze



8304
Grey Matter



8109
Fine Wine

House Styles

Colours

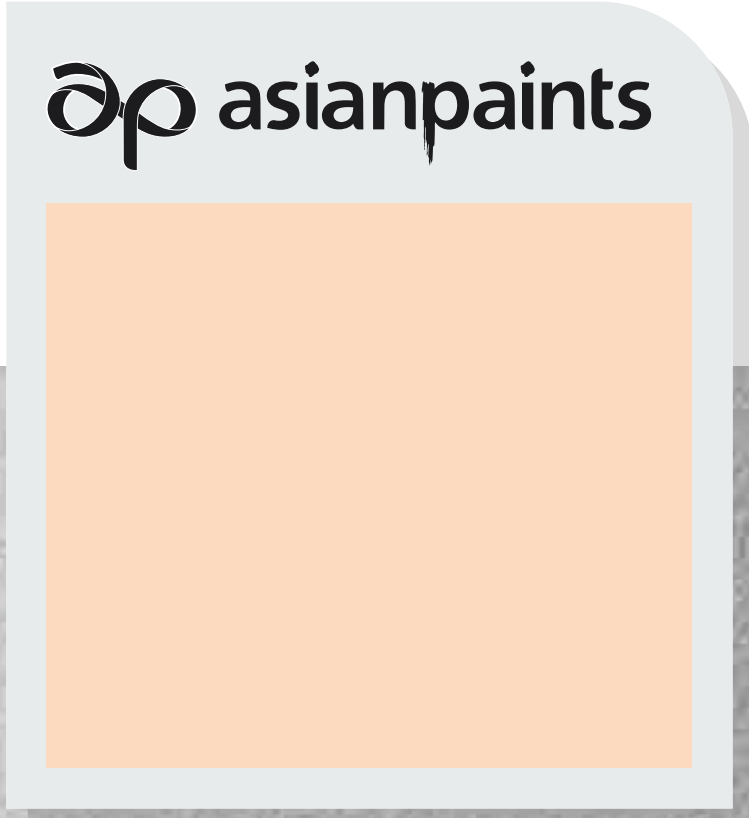
Products



Neo-Roman - D

Soft hues of peach combined with a slate grey, and complemented with white accents, give this home an elegant vibe.

House Style 02



8002
Bashful Beige



8325
Eclipse

House Styles

Colours

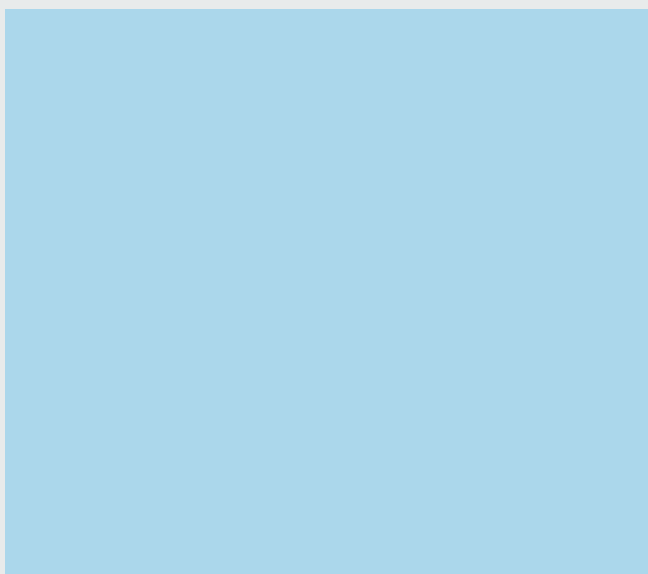
Products



Neo-Roman - E

Reminiscent of the Mediterranean seaside, this home comes alive with calming hues of blue and grey, along with accents of white.

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9210
Soft Blue

ap asianpaints



8258
Winter Moon

House Style 02

House Styles

Colours

Products



Apex Ultima Allura Textures



Neo Roman - A

[click here to go back](#)



Apex Ultima Allura
Lumiflakes Coarse Maroon
SKU Code: 1A980858325

Other Textures



Apex Ultima Allura
Granizia Coarse Beige Brown
SKU Code:
1A980818330



Apex Ultima Allura
Granizia Coarse Black Particle
SKU Code:
1A980825330



Apex Ultima Allura
Serenus Greges
SKU Code:
1A990807330

House Styles

Colours

Products



Apex Tile Guard



Spl Grey

Neo Roman - A

[click here to go back](#)

Other Roof Colours



5103

Amber - N



Grape Brown



5951

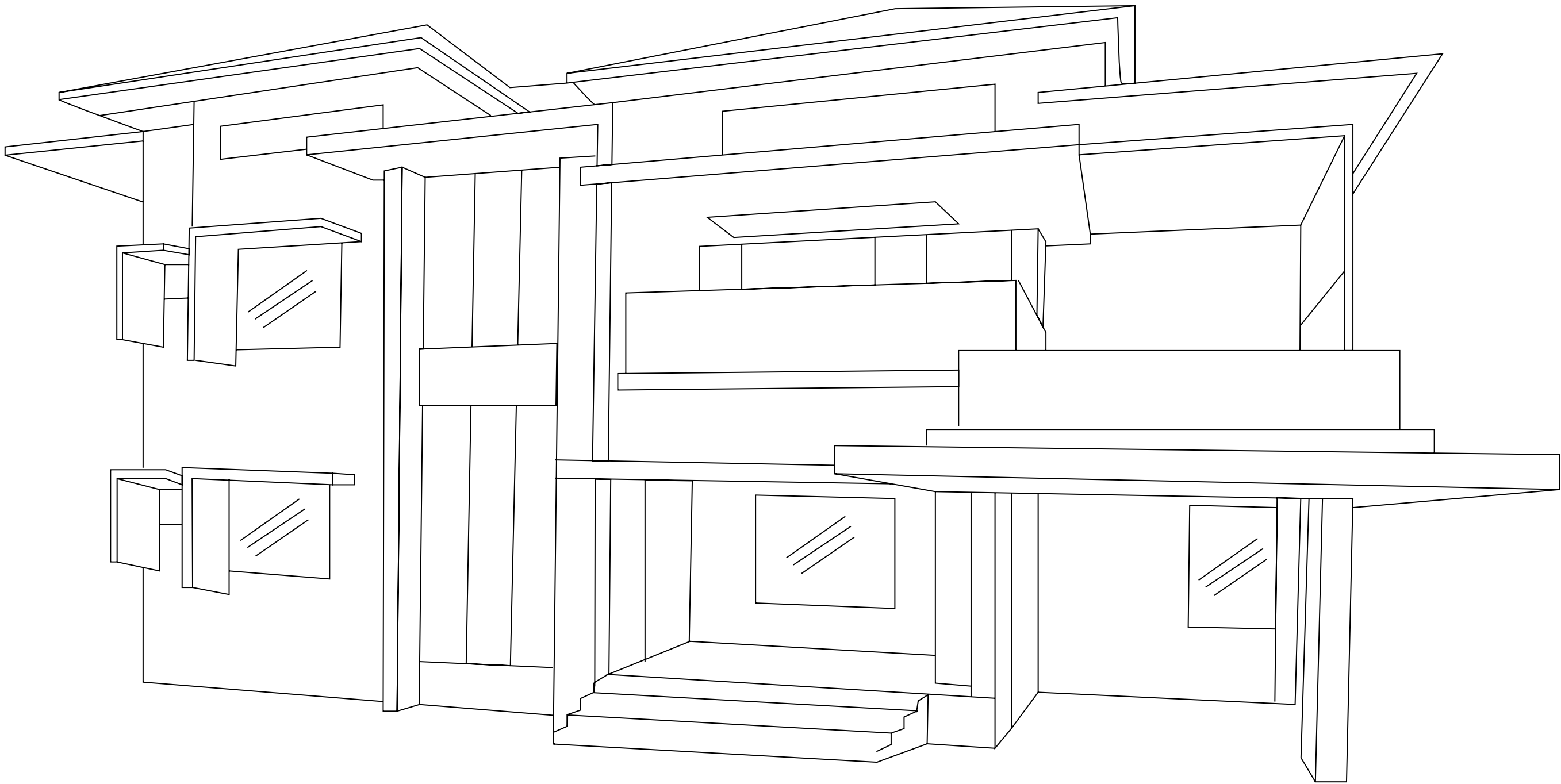
Mehendi

*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

Products



House Style 03

Contemporary

Fashionable with a geometric aesthetic, we see a beautiful convergence of horizontal and vertical lines in this home. Pergolas and a staggered floor plate add to the contemporary style of the house.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Tile Guard Info

[click here](#)

Contemporary - A

A combination of formal grey with aesthetic yellow accents, gives this home a sharp and refreshing look.

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7220
Shy Iris

ap asianpaints



8439
Wrought Iron

ap asianpaints



7888
Ginger Root

House Style 03

House Styles

Colours

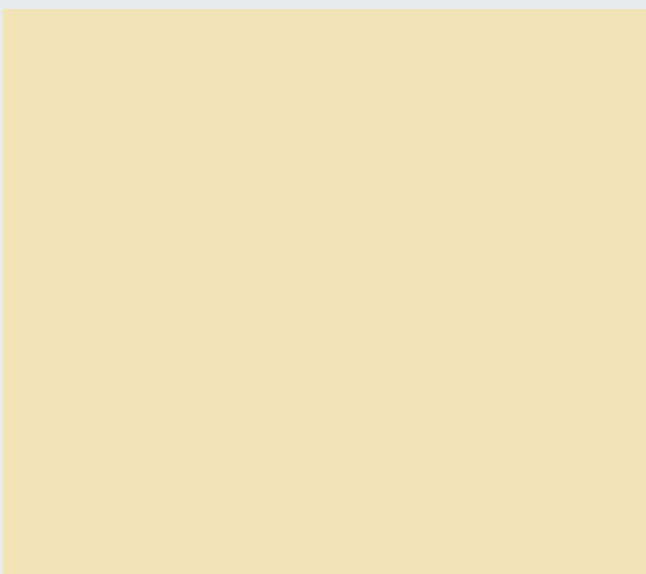
Products



Contemporary - B

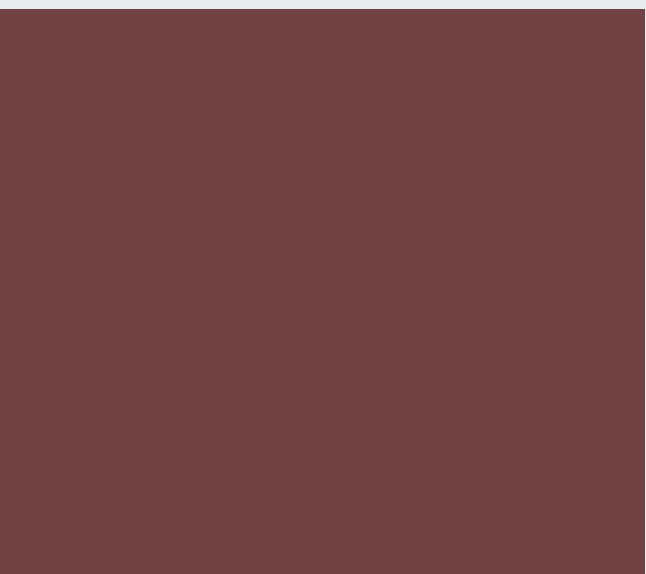
Refreshing beige and vivid maroon seamlessly come together to highlight the tones of the structure.

ap asianpaints



7882
Solemn Yellow

ap asianpaints



0R05
Mahogany

House Style 03

House Styles

Colours

Products

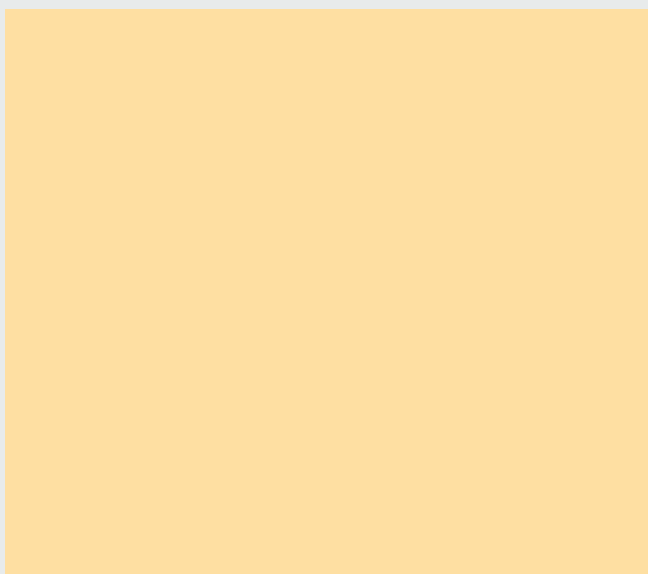


Contemporary - C

Buttery yellow meets lilac-grey in this contemporary home to give it an invigorating appeal.

House Style 03

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7961
Peaches and Cream

ap asianpaints



9624
Lilac Dusk - N

House Styles

Colours

Products



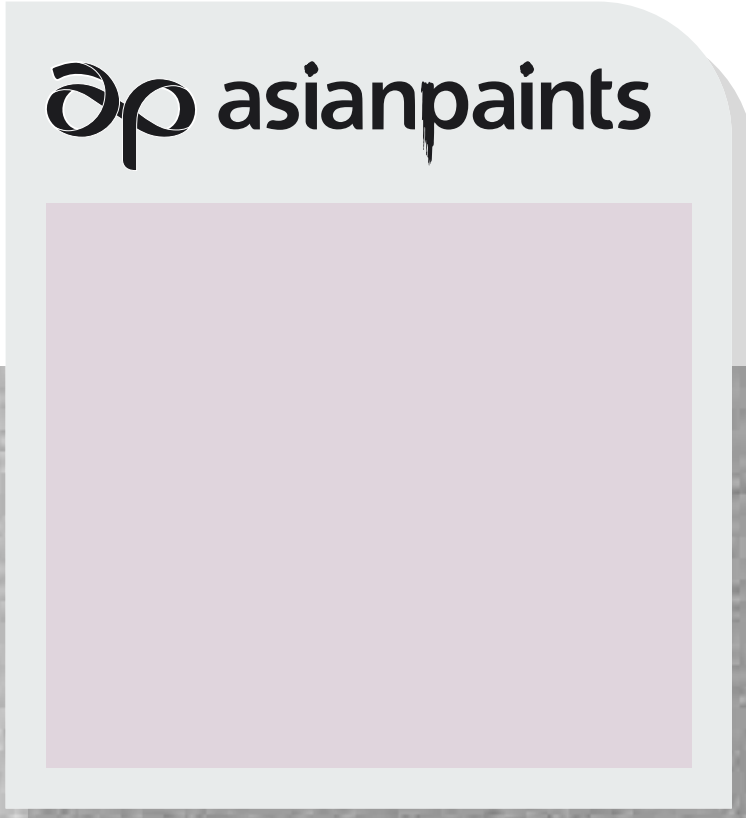
Contemporary - D

Warm accents of orange seamlessly meet cool grey with lavender undertones, lending this home a trendy vibe.

House Style 03



7152
Mount Olympus



7147
Lavender Laugh



5103
Amber - N

House Styles

Colours

Products



Contemporary - E

Pale green with accents of soothing grey, give this home a vivid and verdant feel.

House Style 03

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7624
Dry Sage

ap asianpaints



0615
Silver Grey

ap asianpaints



8304
Grey Matter

House Styles

Colours

Products



Apex Tile Guard



Spl Brown



Contemporary - A

[click here to go back](#)

Other Roof Colours



7717
Vivid Green



0509
Geranium



7325
Twilight Zone

*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

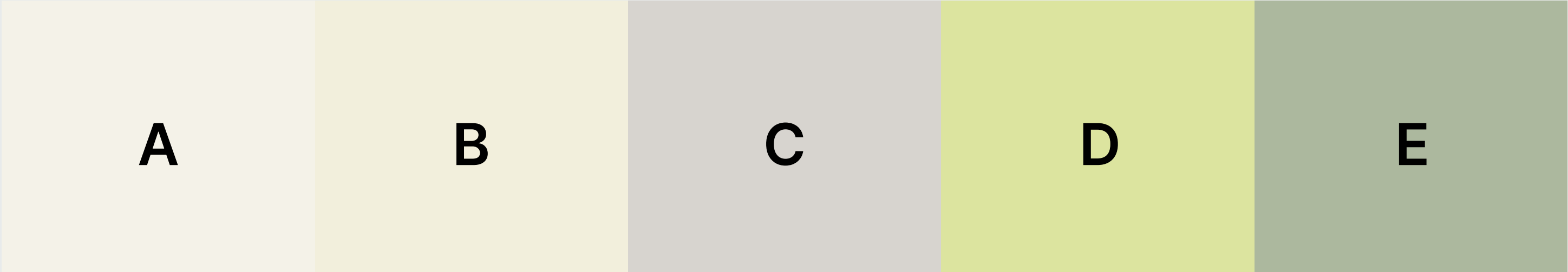
Products



House Style 04

Rustic

With balance and symmetry, this home looks compact and classy. Sloping roofs with weather sheds and a pleasing combination of stones and tiles with an external wood façade are characteristics of a rustic home.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Tile Guard Info

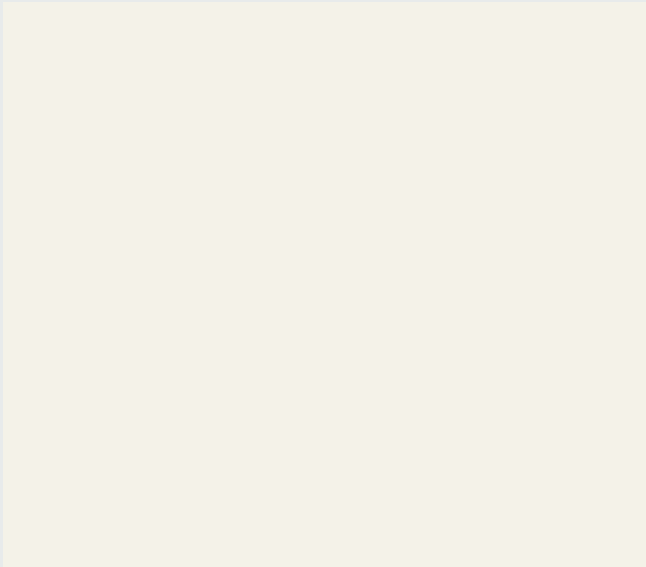
[click here](#)

House Style 04

Rustic - A

Understated and charming, beige blends in with the contrasting brick red, giving the home a warm personality.

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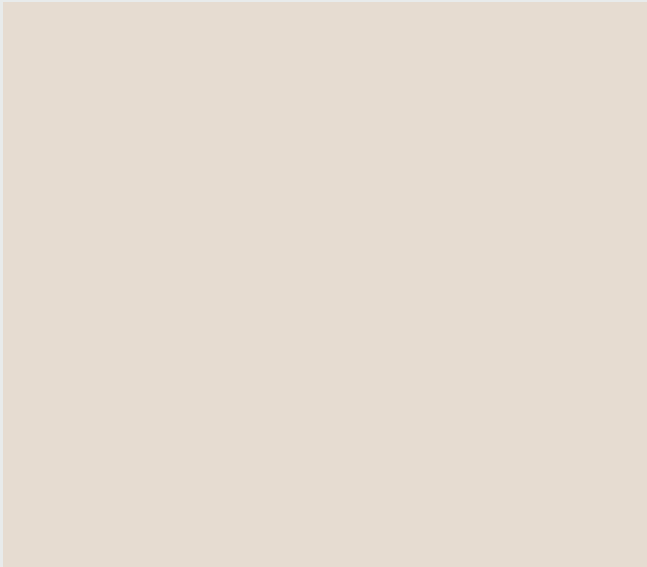
L155
Pale Sisal

ap asianpaints



0509
Geranium

ap asianpaints



8780
Southern Sand

House Styles

Colours

Products



Rustic - B

A stately white meets cheery yellow. This pop of colour is refreshing in a sea of white.

House Style 04



7836
Vanilla Ice



9867
Mosambi Yellow - N

House Styles

Colours

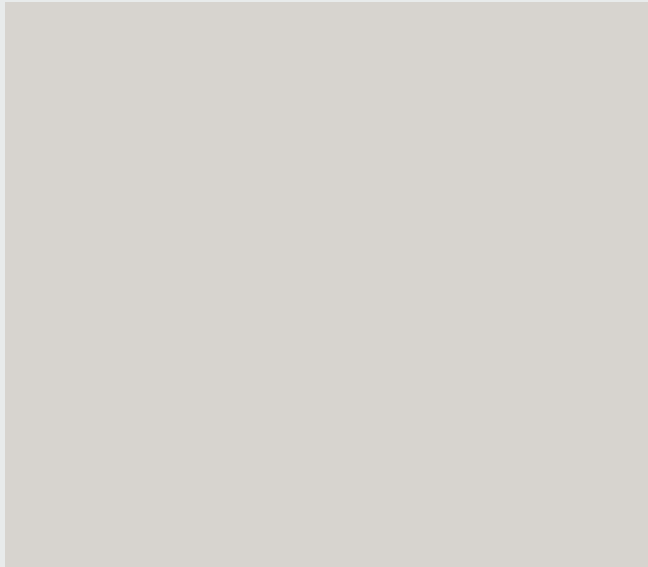
Products



Rustic - C

Minimal and elegant hues of grey and pink, complement the red tiles of this house and bring alive a sense of understated style and colour confidence.

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8299

Ice Age

ap asianpaints



8113

Bed of Roses

House Style 04

House Styles

Colours

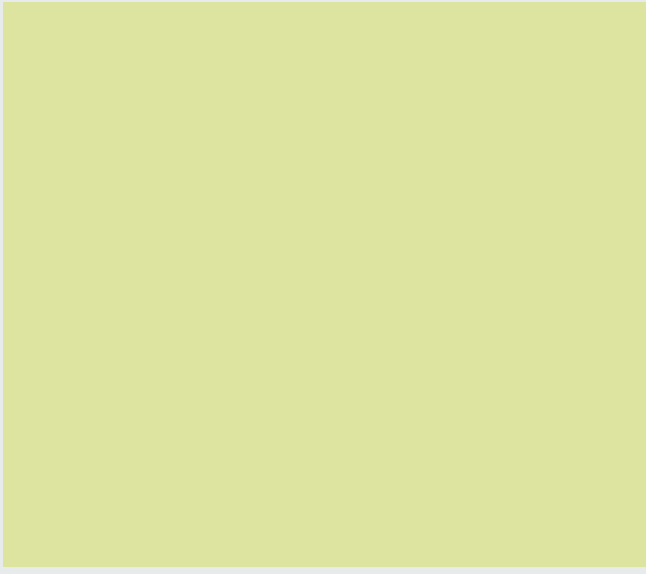
Products



Rustic - D

A balanced blend of lively green and earthy red lends this home a refreshing vibe. An accent of subtle pink also gives the home a distinct personality.

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7777
Fresh Sprout

ap asianpaints



8106
Daisy Bunch

ap asianpaints



9983
Brick Dust - N

House Style 04

House Styles

Colours

Products



Rustic - E

Sage green and subtle maroon blend together to complement the woodwork of this home; a soothing and elegant combination.



8417
Herb Bouquet



9405
Rich Tomato

House Style 04

House Styles

Colours

Products



Apex Tile Guard



0427
Terracotta - N



Rustic - A

[click here to go back](#)

Other Roof Colours



7581
Cilantro



4181
Moody Maroon



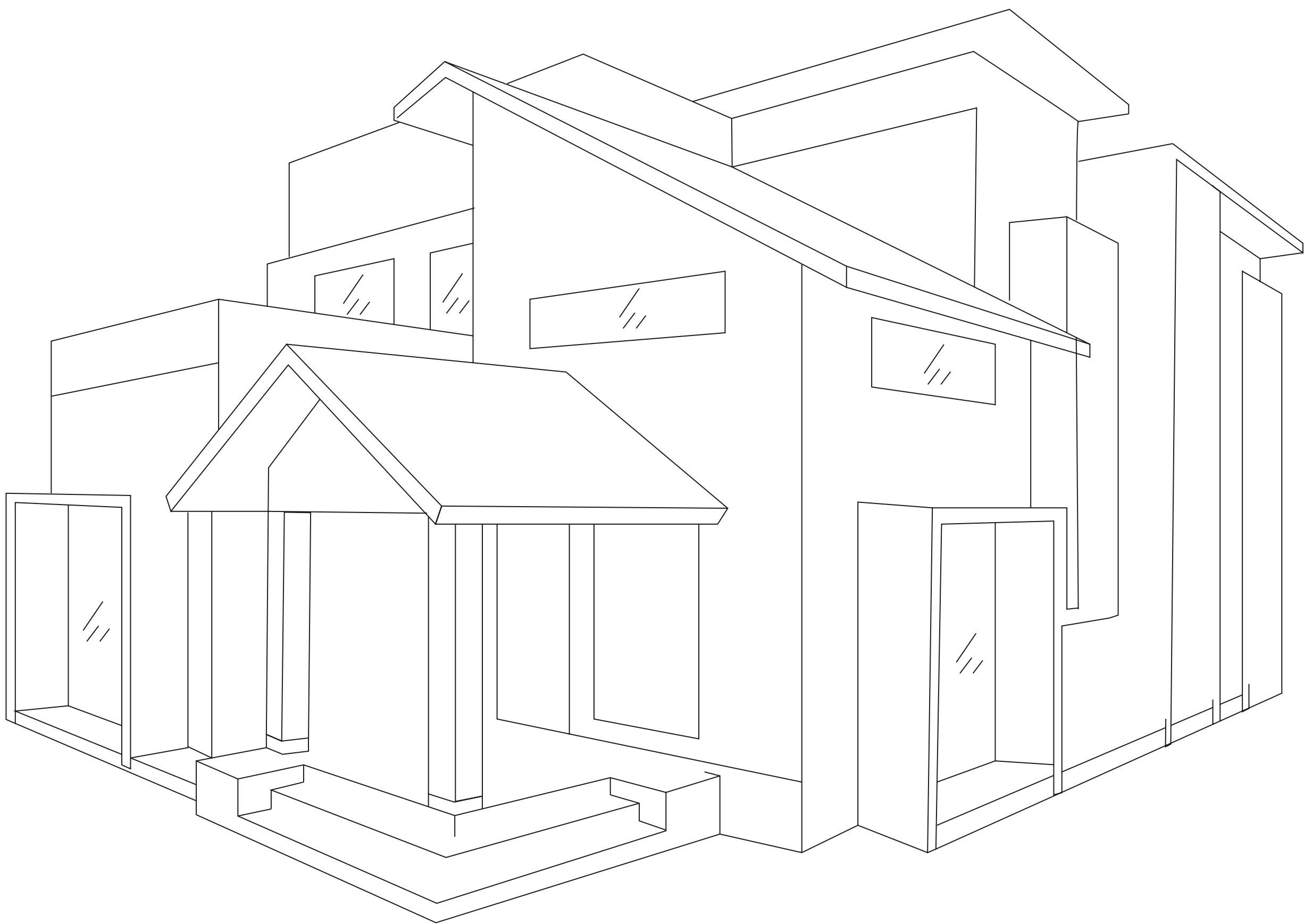
X149
Polished Blue

*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

Products

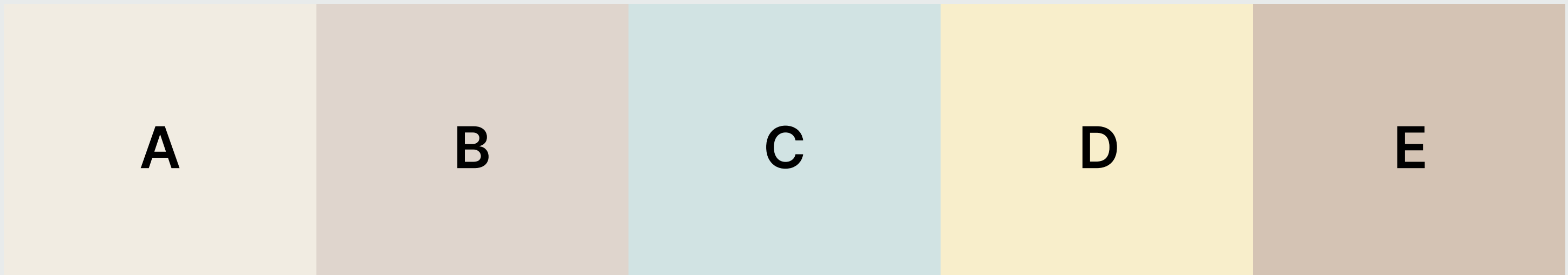


House Style 05

Modern Classy

This contemporary yet classy house comes together like a jigsaw puzzle. It has a combination of box windows, sloping and flat roofs to give it a smart look.

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Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Tile Guard Info

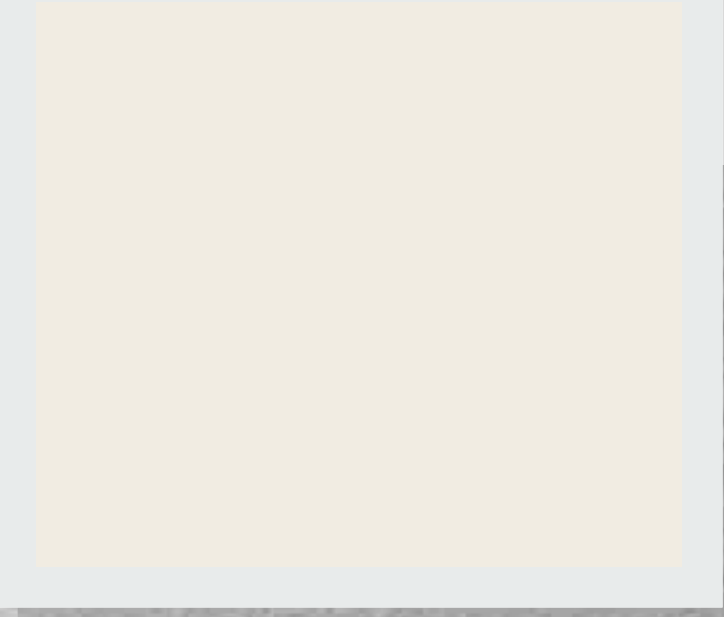
[click here](#)

Modern Classy - A

Brick red combined with a subtle pink, blend together with off-white to give this home sophisticated charm.

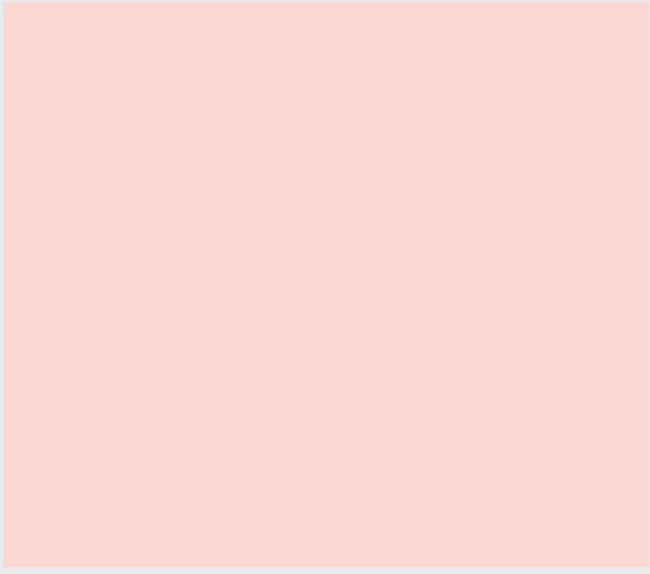
House Style 05

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0765
Morning Glory

ap asianpaints



8066
Tinge of Pink

ap asianpaints



8615
Copper Coast

House Styles

Colours

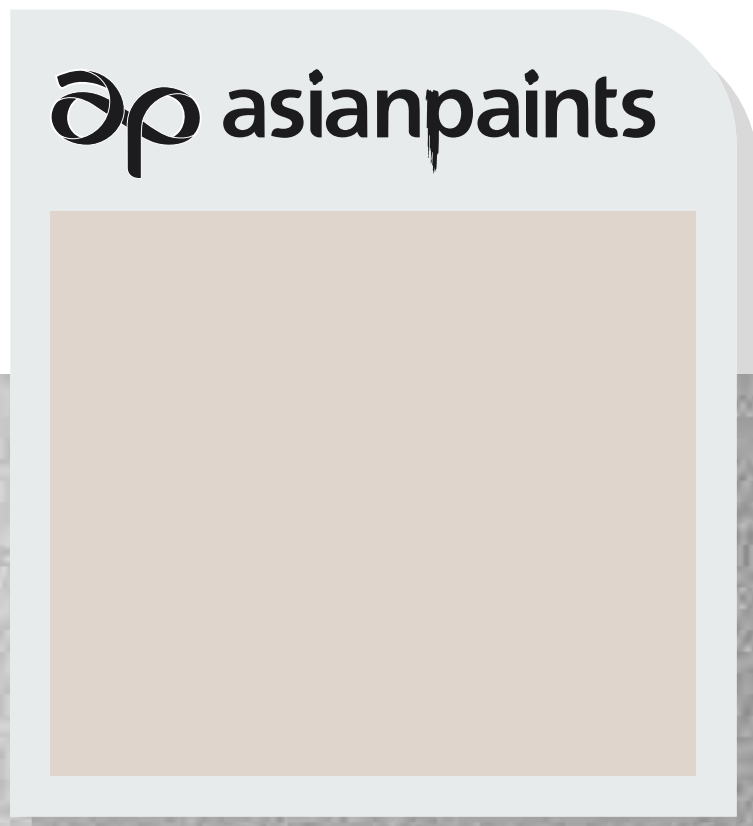
Products



Modern Classy - B

Subtle creams with accents of deep red, come together to give this home a contemporary feel.

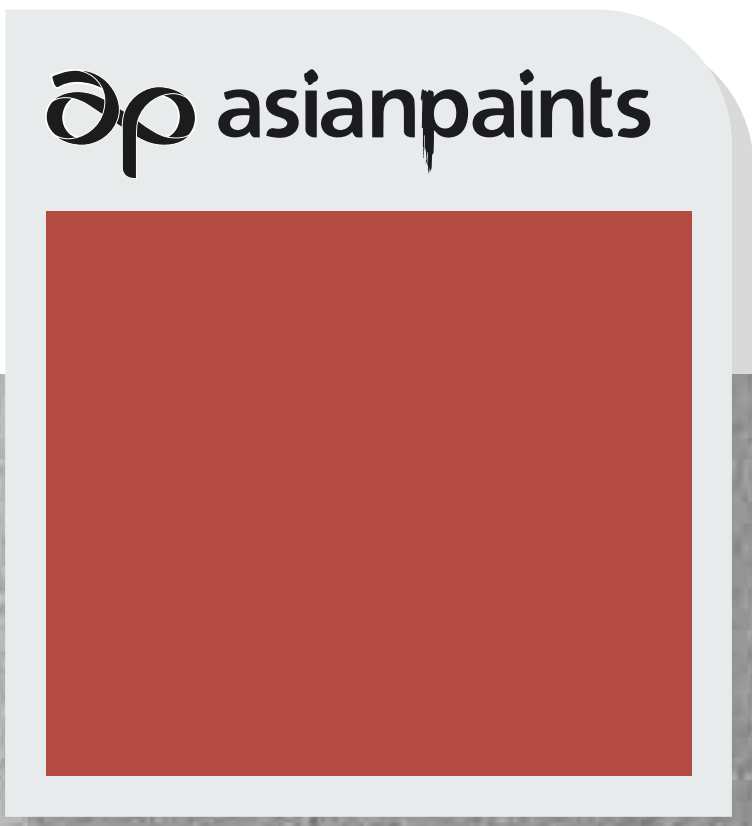
House Style 05



8756
Sound of Music



8649
Hidden Vale



0509
Geranium

House Styles

Colours

Products

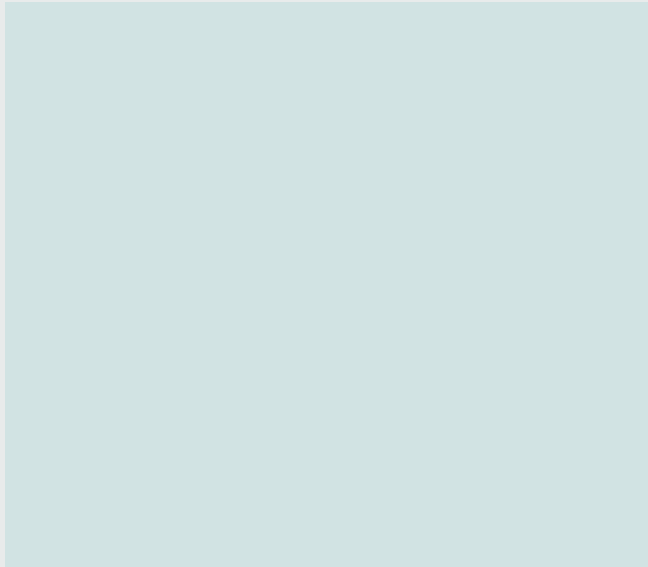


Modern Classy - C

Soothing white meets cool blues, in a confident coming together of seaside hues.

House Style 05

ap asianpaints



9228
Solitude

ap asianpaints



7411
Nautilus

ap asianpaints



6134
Smoke Grey

House Styles

Colours

Products

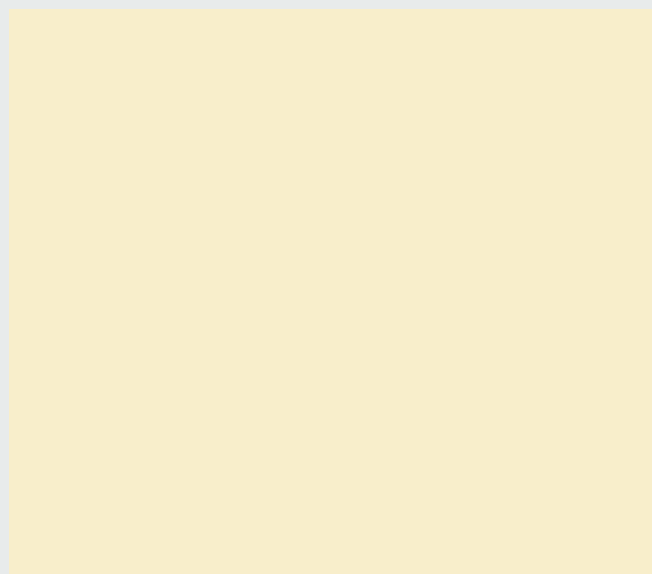


Modern Classy - D

Brick red combined with a subtle pink, blend together with a serene off-white to give this home a classic vibe.

House Style 05

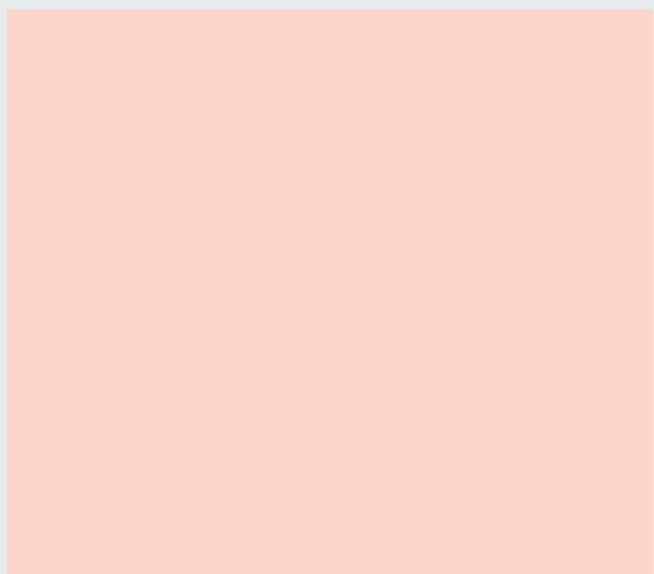
ap asianpaints



7947

Corn Cob

ap asianpaints



8034

Pink Bib

ap asianpaints



9988

Rich Maple - N

House Styles

Colours

Products



Modern Classy - E

A play of colours and its shades, this home brings to life the subtlety of brown and beige, aptly complemented by accents of blue.

ap asianpaints



8778
Walnut Cream

ap asianpaints



8568
Indian Spice

ap asianpaints



8270
Ink Grey

House Style 05

House Styles

Colours

Products



Apex Tile Guard



0565
Maroon

Modern Classy - A

[click here to go back](#)

Other Roof Colours



0U29
Armada



3176
Mid Buff



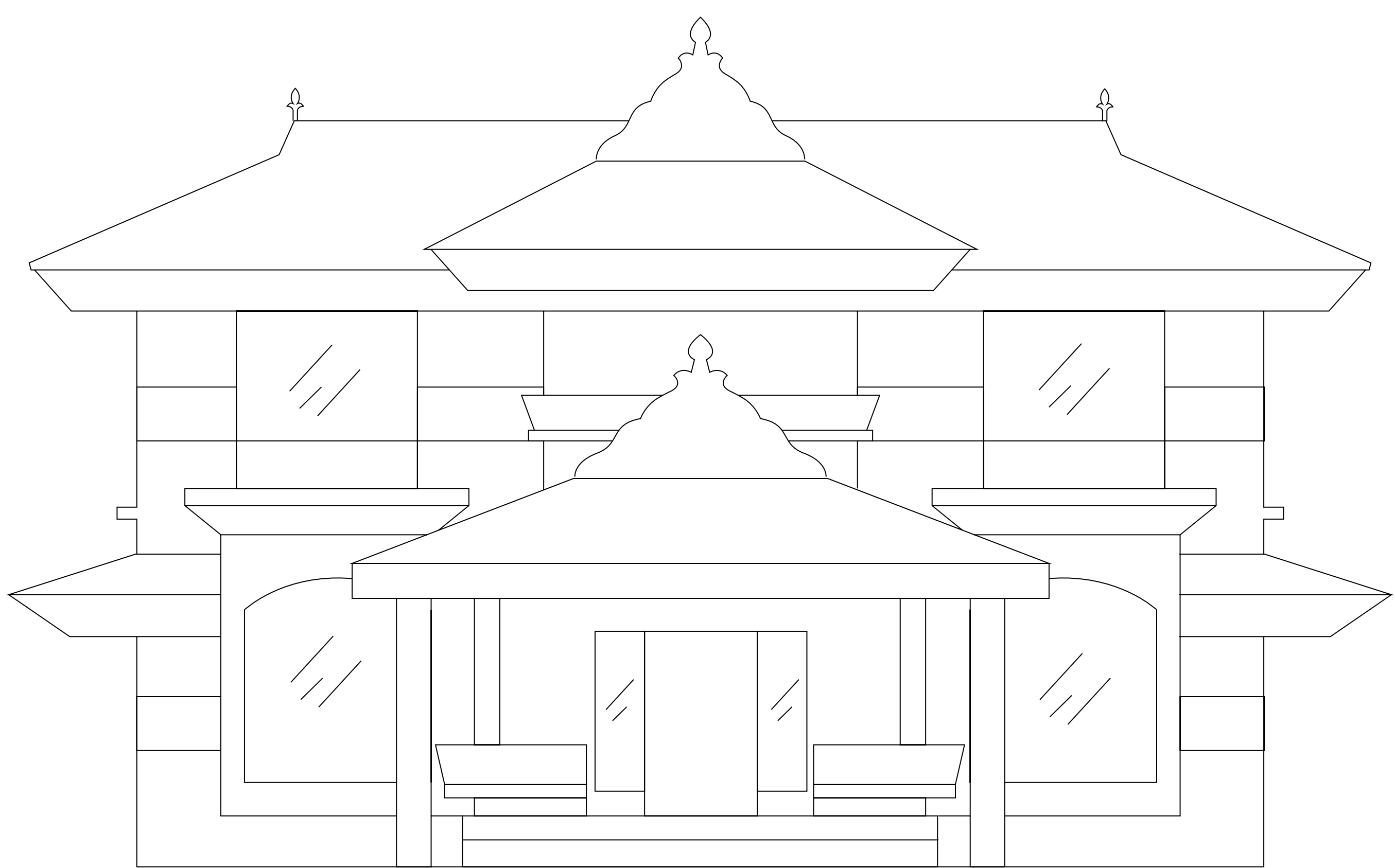
X153
Amazon Moss

*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

Products



House Style 06

Vintage Royal

This house is designed with symmetry and attention to detail. A porch that stands out makes the home look elegant. A combination of red wood, bricks, monotone tiles and gables gives it an ornate and vintage look and feel.



A

B

C

D

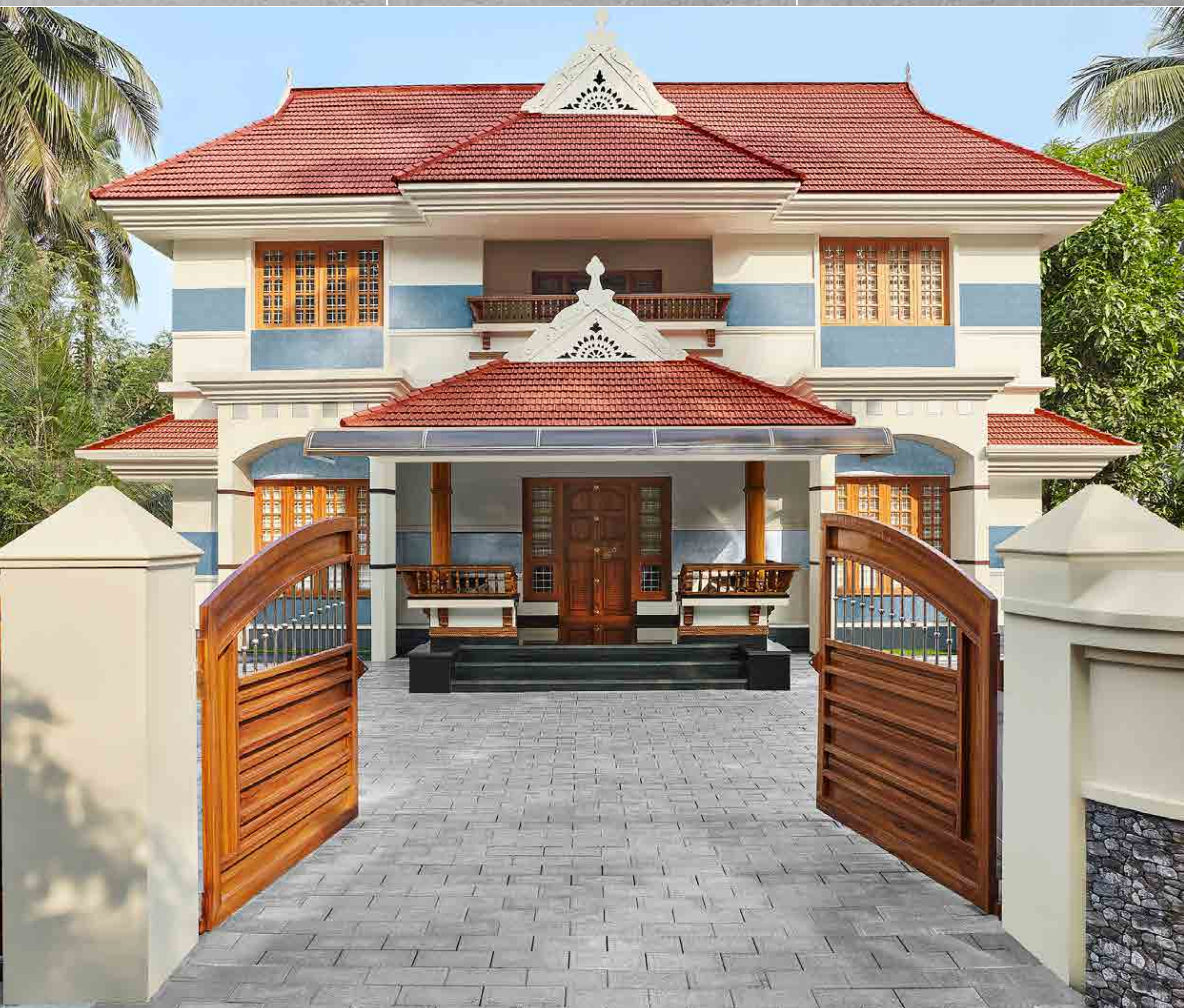
E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Tile Guard Info

[click here](#)

Vintage Royal - A

Creamy beige, combined with vivid accents of greyish-blue, give this home a fresh and energetic vibe.

ap asianpaints



7876

Soft Honey

ap asianpaints



7304

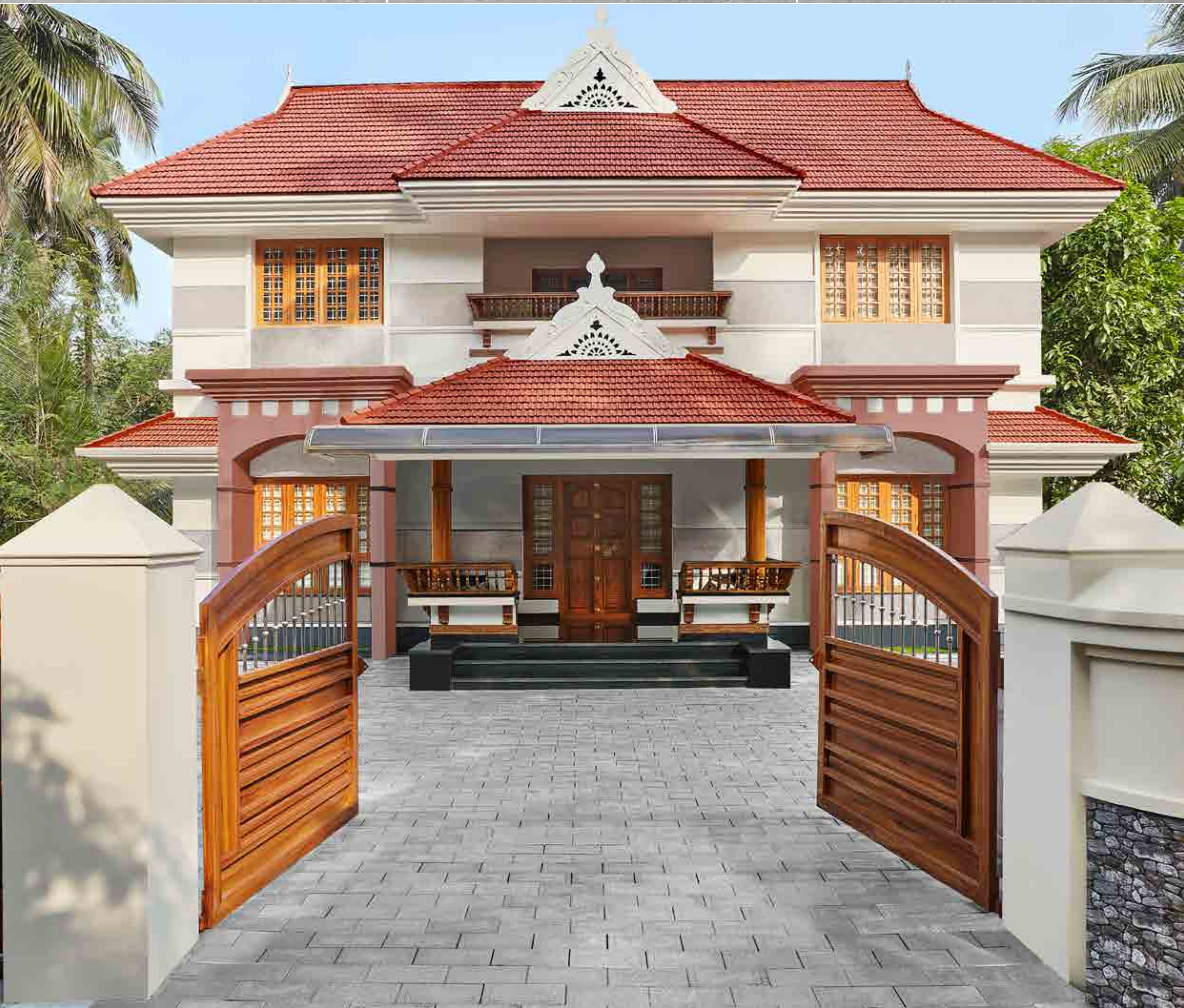
Piece of Sky

House Style 06

House Styles

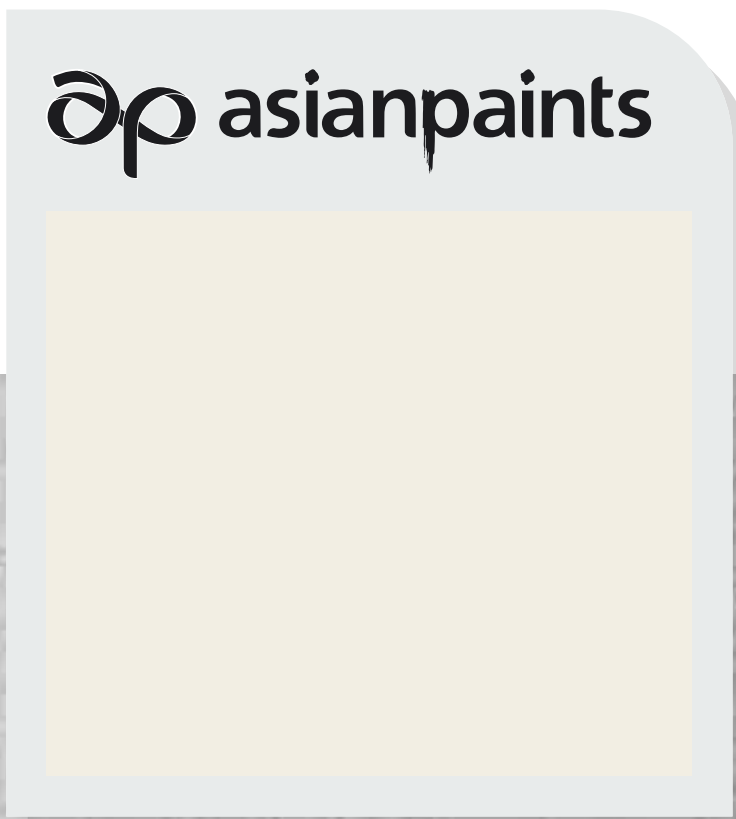
Colours

Products



Vintage Royal - B

Silken beige along with accents of rustic red, look regal together and lend this home an aura of nobility.



L104
Cotton Wool



0533
Brick Red - N



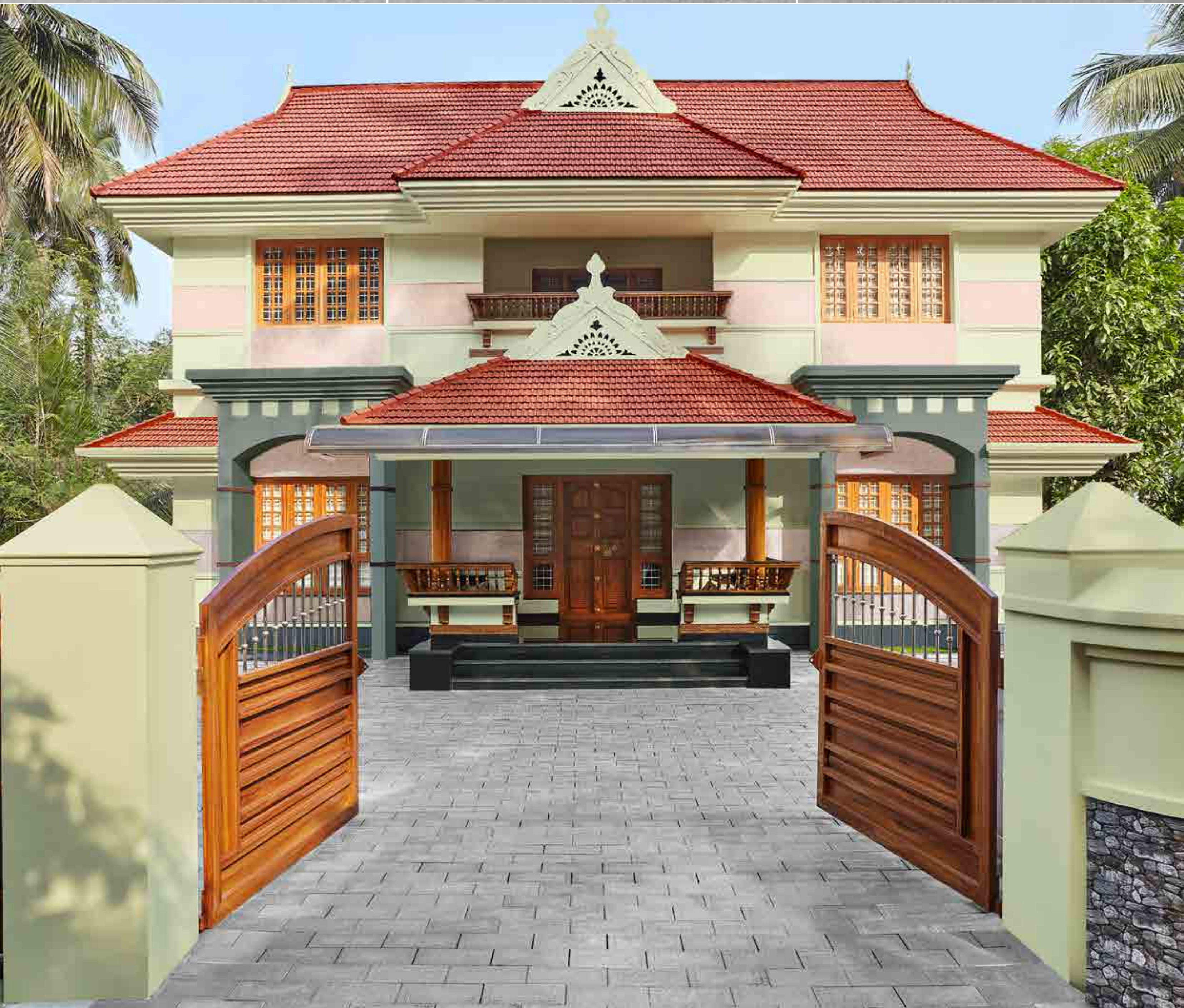
9514
Creamy Crust

House Style 06

House Styles

Colours

Products

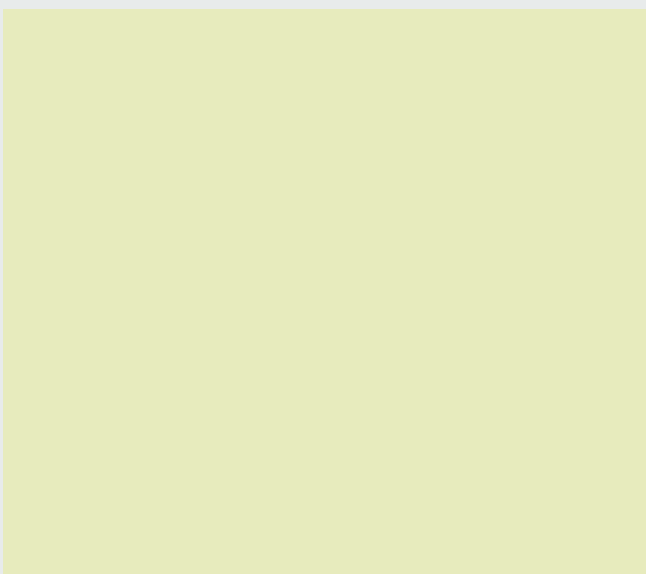


Vintage Royal - C

Pastel hues of green and pink, blend in effortlessly with soft grey-green and striking red, giving this home an imperial look.

House Style 06

ap asianpaints



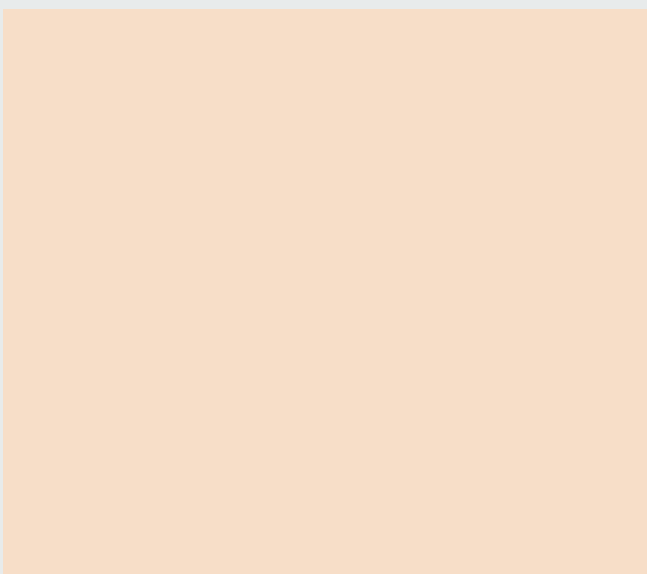
7778
Limon

ap asianpaints



K137
Basilico - N

ap asianpaints



8019
Coral Rocks

House Styles

Colours

Products



Vintage Royal - D

A melange of pink and red add warmth to this home, elevating its magnificence in every way.

House Style 06



K232
Strawbella - N



0336
Buttercup - N

House Styles

Colours

Products

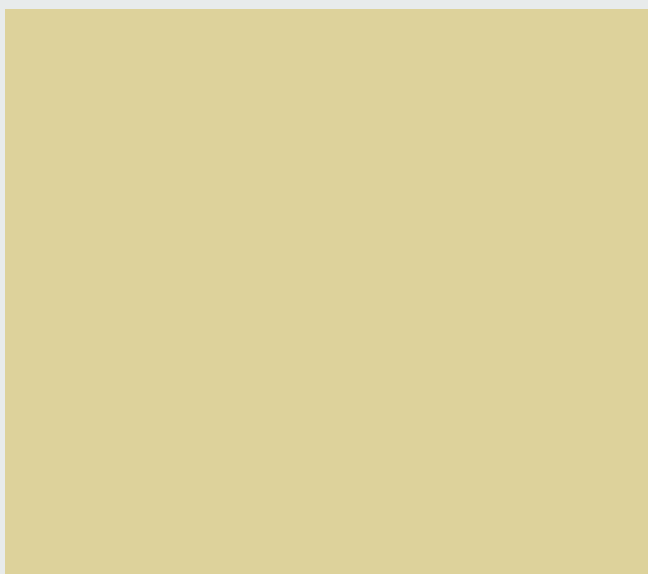


Vintage Royal - E

Pale yellow, striking red, and a dash of grey, all come together to lend this vintage-style home a touch of royal elegance.

House Style 06

ap asianpaints



7840
Divine Wine

ap asianpaints



8312
Gothic Grey

House Styles

Colours

Products



Apex Tile Guard



Vintage Royal - A

[click here to go back](#)



Spl Flame Red

Other Roof Colours



5945
Downing Street



8613
Old Brick



5026
Sunrise

*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

Products



House Style 07

The Pantheon

This house style exemplifies luxury. With interlocked structures there is a unique appeal to this home. Flat domes and mild slopes along with overlapping masses also create a feel of contrast and visual interest.



A	B	C	D	E
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Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Tile Guard Info

[click here](#)

Floor Guard Info

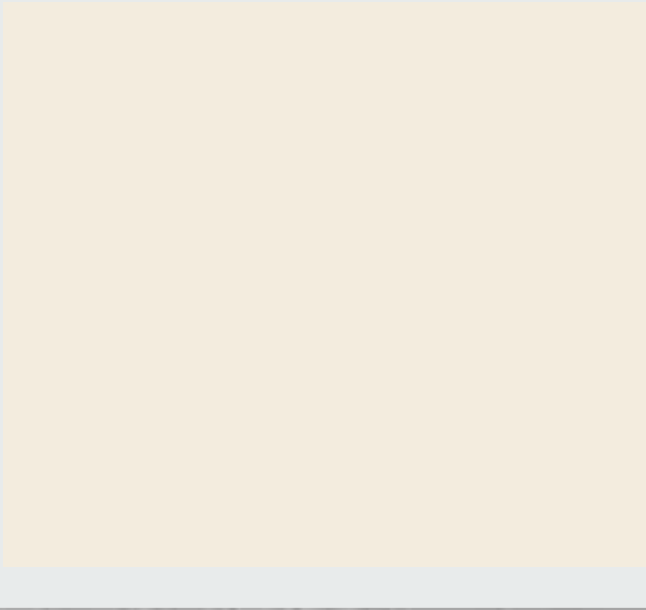
[click here](#)

House Style 07

The Pantheon - A

Striking white spells classic style in this home, complemented gracefully with an elegant brown and accents of olive green.

ap asianpaints



L140
Crushed Ice

ap asianpaints



8015
Grand Canyon

ap asianpaints



7717
Vivid Green

House Styles

Colours

Products

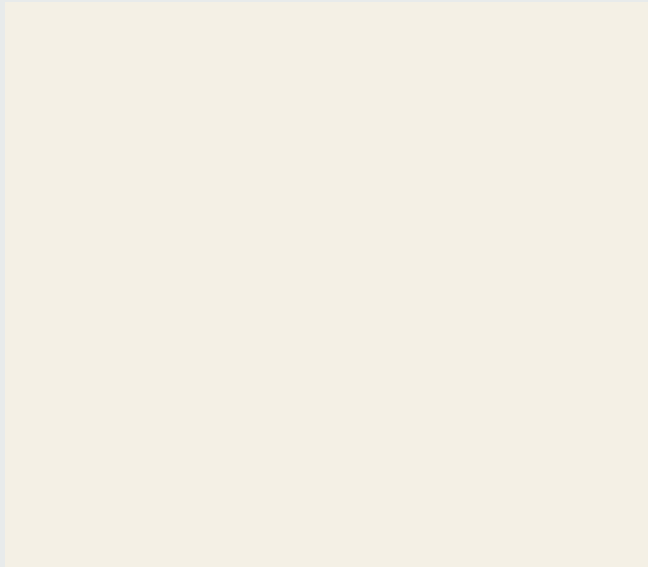


The Pantheon - B

Bright yellow accents blend into hues of striking white and brick red, to give this home a refreshing, sun-kissed vibe.

House Style 07

ap asianpaints



L144
Love Song

ap asianpaints



Spl Flame Red

ap asianpaints



7941
Turmeric

House Styles

Colours

Products

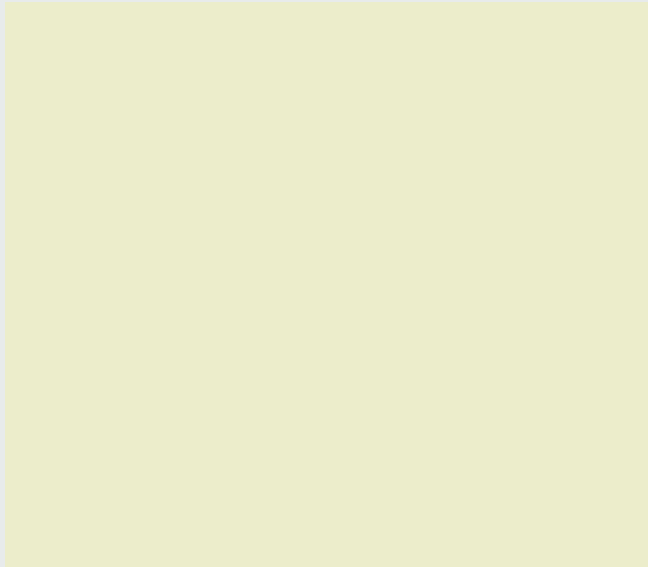


The Pantheon - C

Mellow white with tan and accents of deep grey, lend this home a sense of refined elegance.

House Style 07

ap asianpaints



7771
Hushed Hue

ap asianpaints



8455
Tropical Tan

ap asianpaints



8261
Thunder Cloud

House Styles

Colours

Products

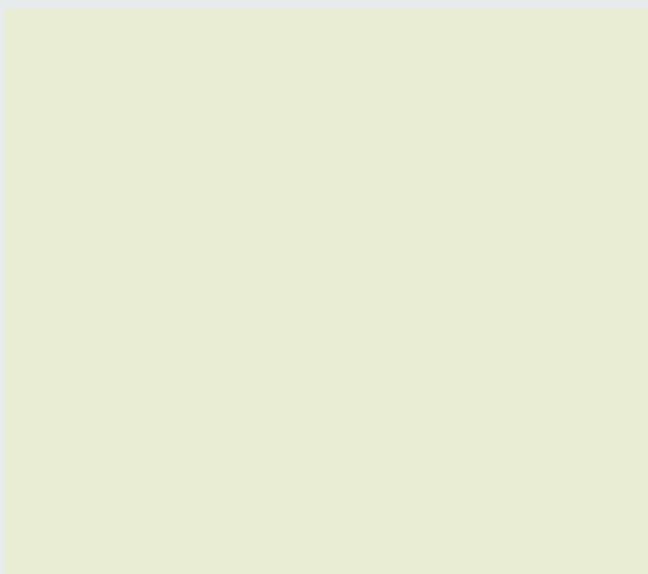


The Pantheon - D

Intense blue combined with ultra pale green, with accents of rich aqua green, lend this home a calming nautical feel.

House Style 07

ap asianpaints



7715
Luminous

ap asianpaints



7325
Twilight Zone

ap asianpaints



7542
Emerald Valley

House Styles

Colours

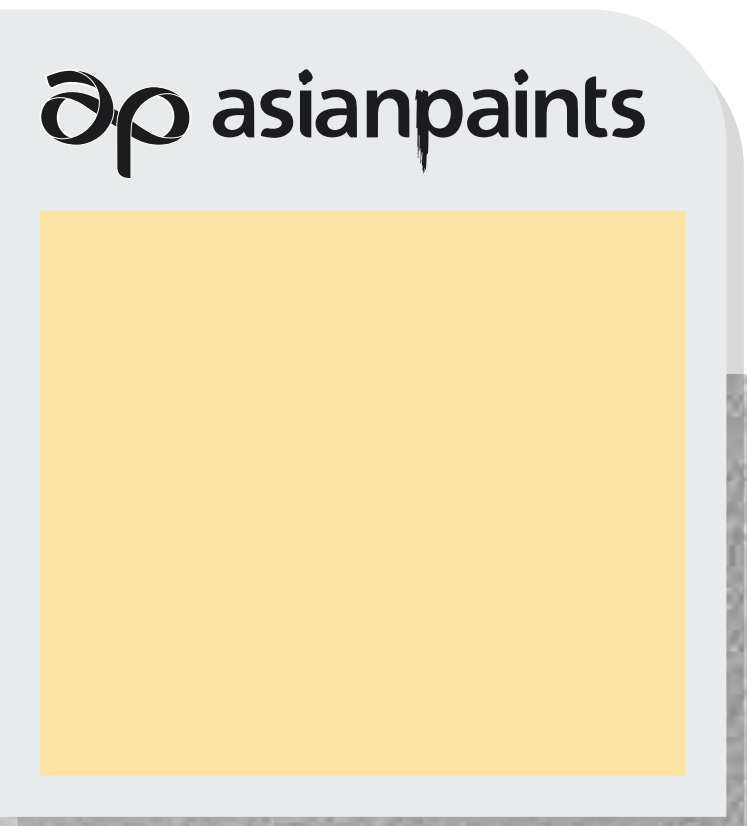
Products



The Pantheon - E

A pastel yellow, aptly complemented with dark brown and accents of blue, give this home an upbeat vibe.

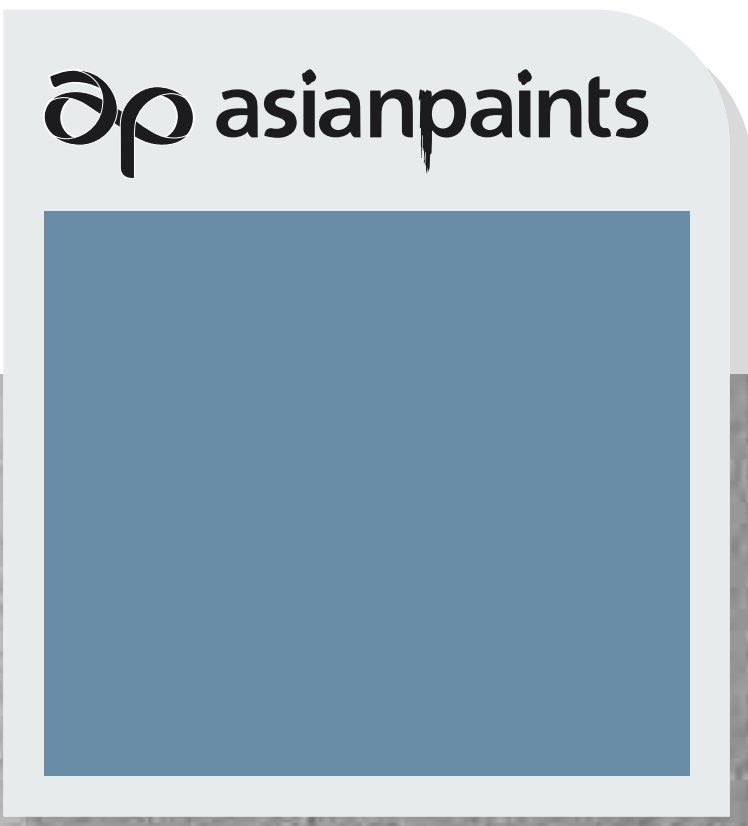
House Style 07



7921
Summer Harvest



Khakhi



7367
Storm Blue

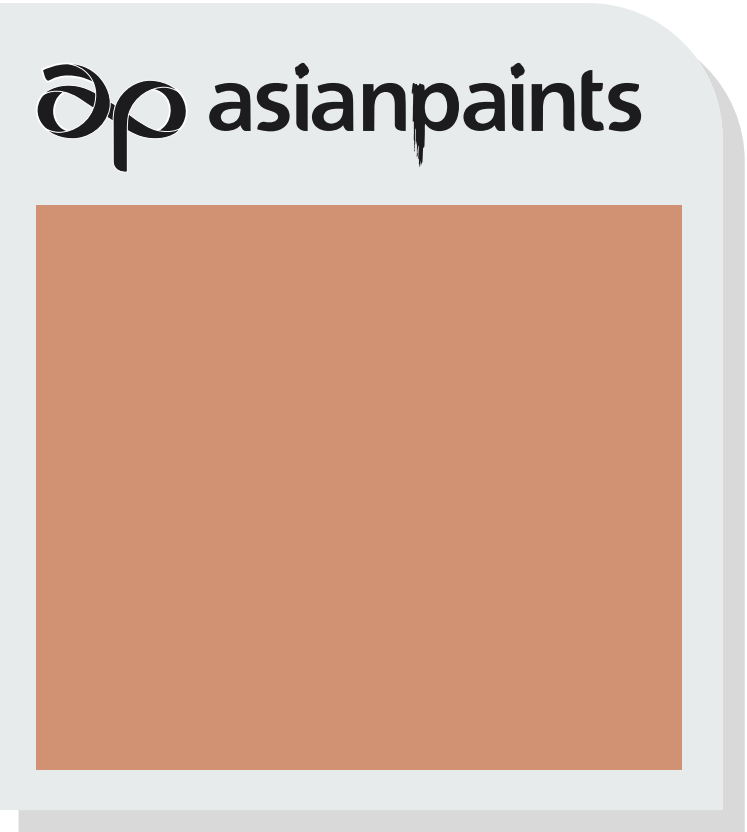
House Styles

Colours

Products



Apex Tile Guard



8015
Grand Canyon

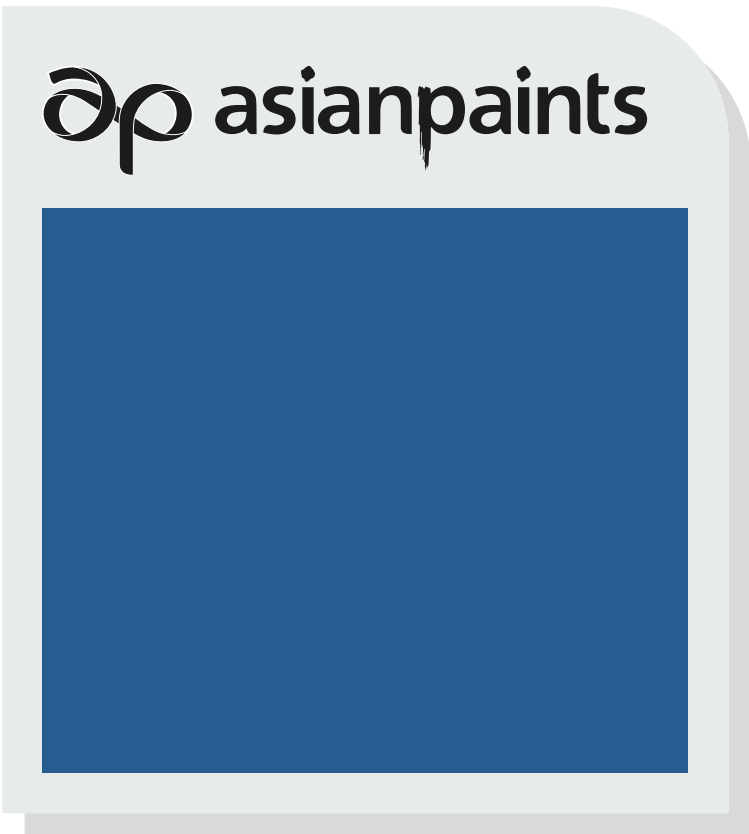
The Pantheon - A

[click here to go back](#)

Other Roof Colours



8455
Tropical Tan



7325
Twilight Zone



Khakhi

*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

Products



Apex Floor Guard Zigzag Magic

The Pantheon - A

[click here to go back](#)

ap asianpaints



8506

Dusty Trail

ap asianpaints



8255

Stone Path

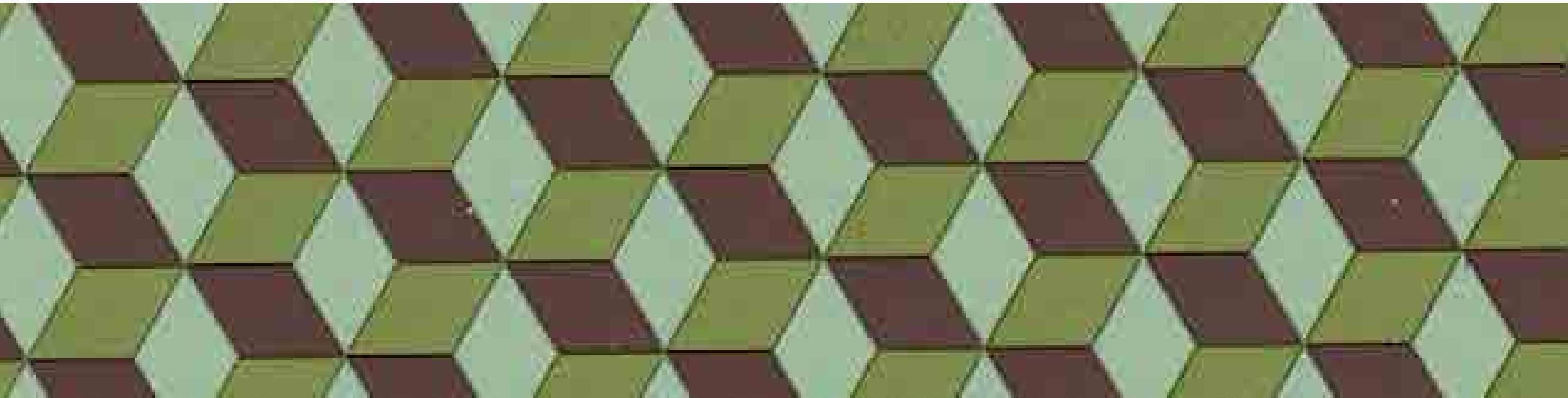
ap asianpaints



0801

Black

Other Floor Guards



ap asianpaints



7625

Forest Hike

ap asianpaints



5438

Hedge

ap asianpaints



5952

Renaissance

House Styles

Colours

Products



House Style 08

Modern Symmetry

This compact structure is the quintessential, contemporary home. With a perpendicular design, this space uses podium stacking to give it a geometric appearance. Diverse finishes add to the contemporary look and feel.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Texture Info

[click here](#)

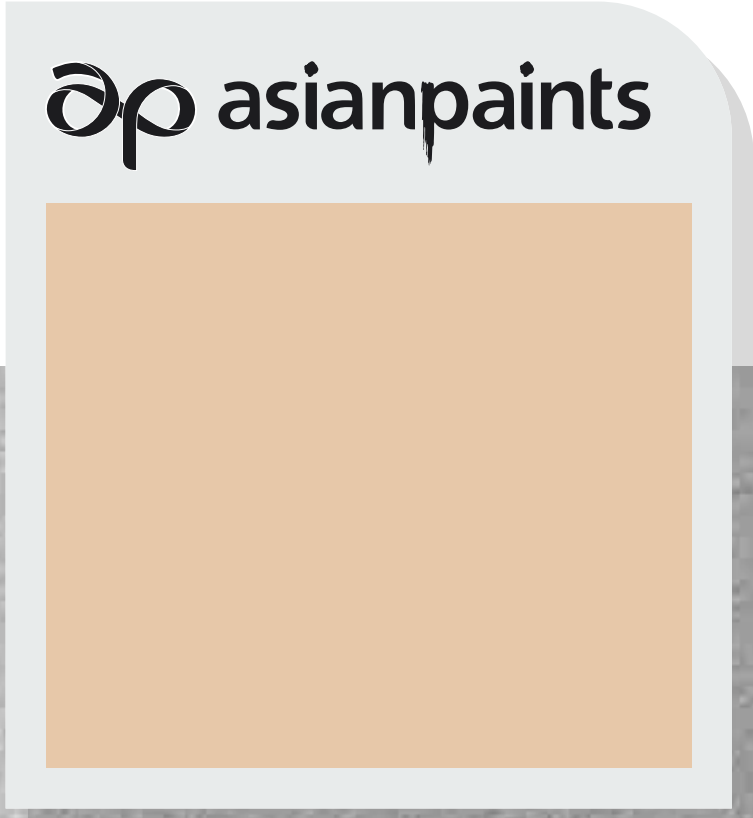
Modern Symmetry - A

An airy pastel peach and striking brick red, set against a background of white, lend this home warmth and style.

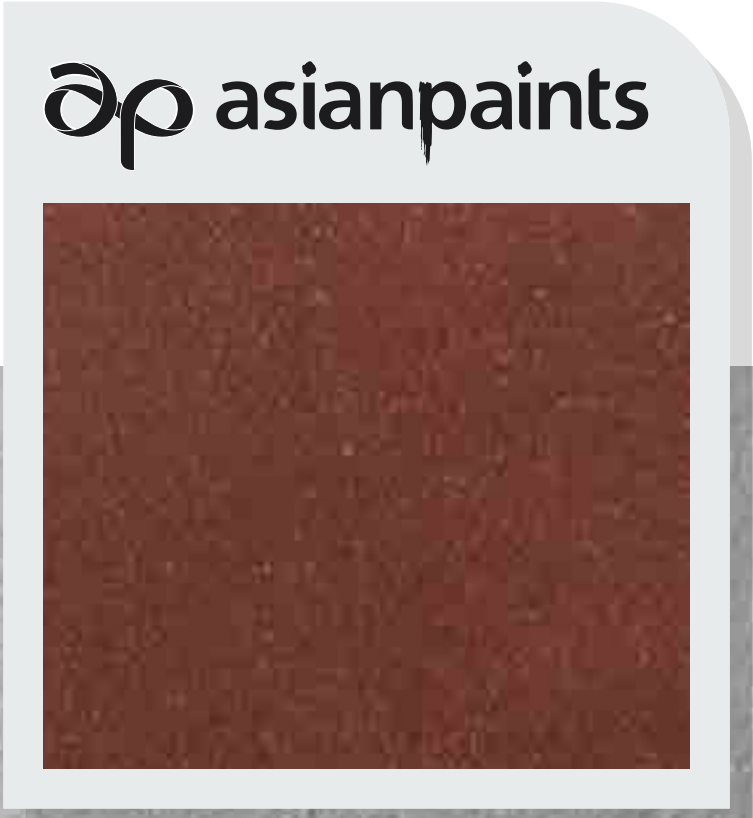
House Style 08



8444
Ice Crystal



8561
Oak Leaf



Apex Ultima Allura
Aristone Brick Red
SKU Code:
1B020785330

House Styles

Colours

Products



Modern Symmetry - B

Eliciting a verdant vibe, this home comes alive with calming off-white, accompanied by accents of beige and brown.

House Style 08



L146
Sonnet



0N02
Warmstone



8454
Dull Birch

House Styles

Colours

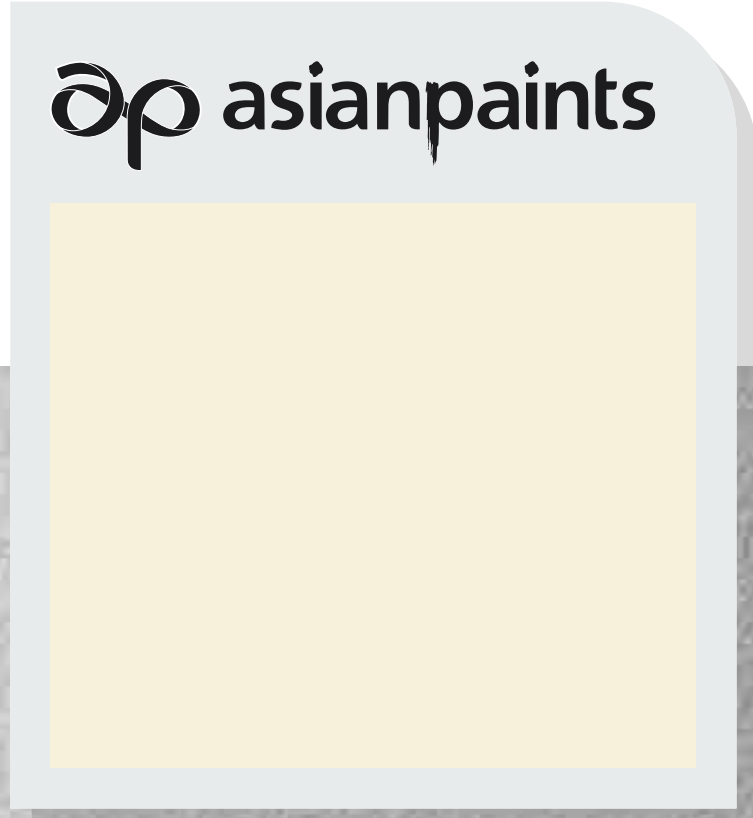
Products



Modern Symmetry - C

A striking off-white, accompanied by accents of royal blue and soft grey, together make this home urbane and contemporary.

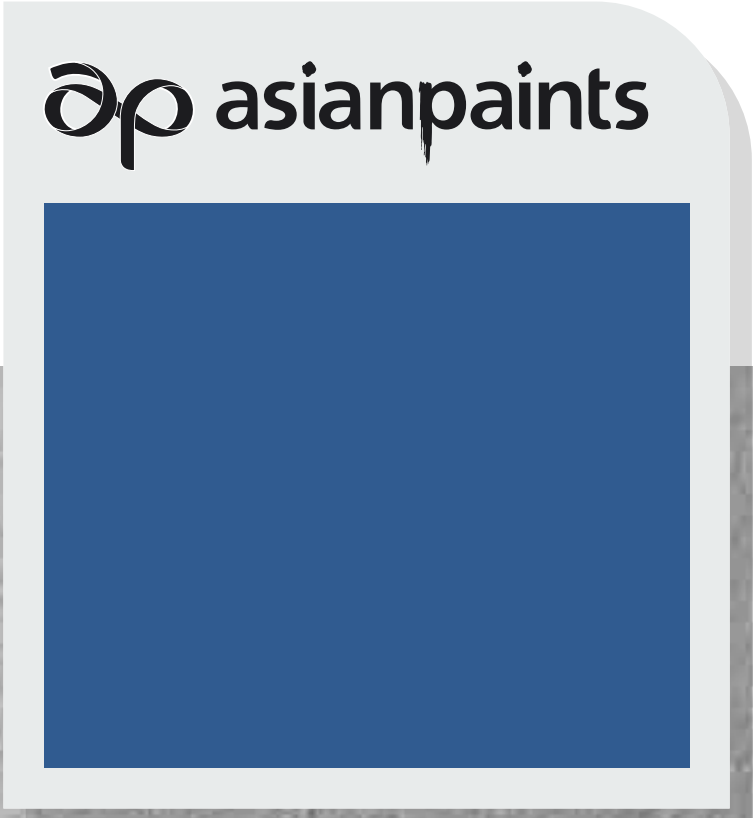
House Style 08



7964
Custard Apple



8330
Nimbus Shower



9647
Naval Club - N

House Styles

Colours

Products



Modern Symmetry - D

A breezy blue accent combined with creamy beige, make this home an oasis of serenity.

House Style 08



3119
Cashmere - N



7443
Inner Peace

House Styles

Colours

Products

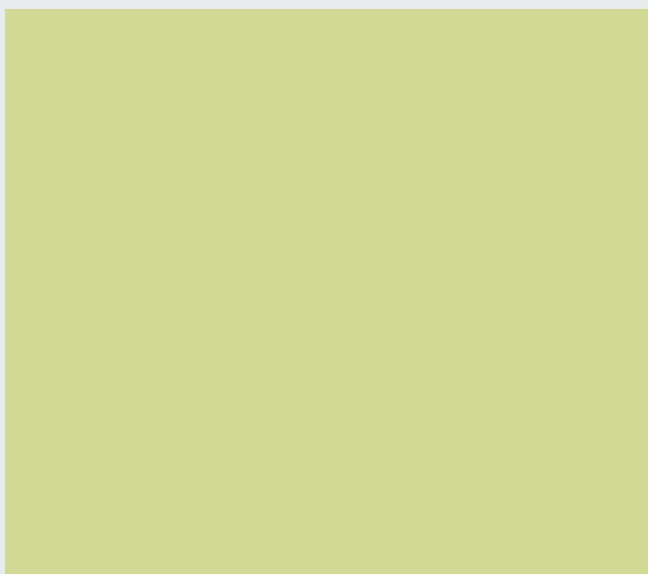


Modern Symmetry - E

Pastel hues of calming green and yellow olive, blend in with accents of brown, to lend this house an upbeat vibe.

House Style 08

ap asianpaints



7768
Calm Fauna

ap asianpaints



7838
Green Beret

ap asianpaints



0419
Nut Brown - N

House Styles

Colours

Products

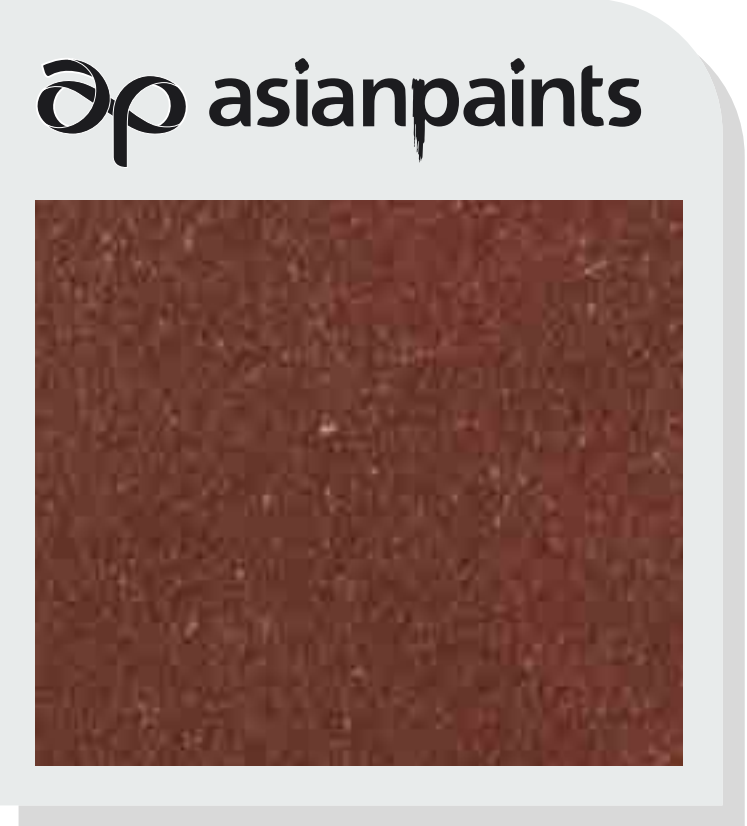


Apex Ultima
Allura Textures



Modern Symmetry - A

[click here to go back](#)



Apex Ultima Allura

Aristone Brick Red

SKU Code: 1B020785330

Other Textures



Apex Ultima Allura

Lumiflakes Coarse White

SKU Code:
1A980856325



Apex Ultima Allura

Lumiflakes Coarse Maroon

SKU Code:
1A980858325



Apex Ultima Allura

Amara Grey

SKU Code:
1A990805330

House Styles

Colours

Products



House Style 09

Cascading Heights

This home has a lot of projections and layering giving it a distinctive appeal. An extruded design makes it look edgy. This multi-level house style is spread out giving it a cosy yet spacious character and look.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Texture Info

Floor Guard Info

[click here](#)

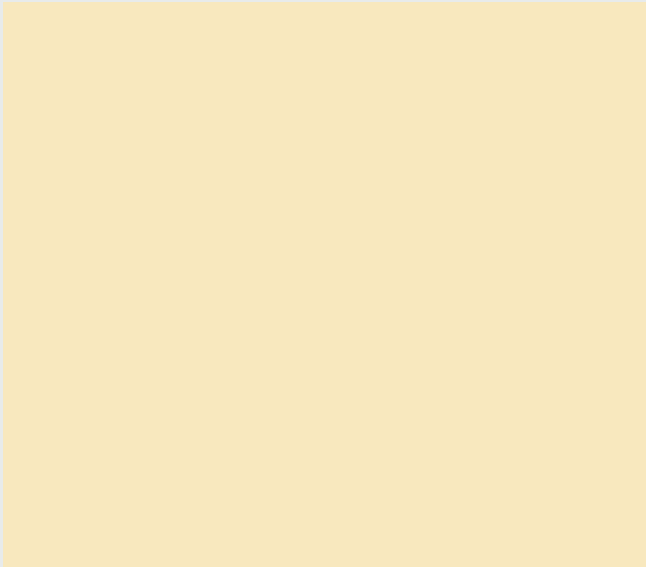
[click here](#)

House Style 09

Cascading Heights - A

A vivid red with an earthy beige together lend a vibrant yet approachable look and feel to this house.

ap asianpaints



7930
Hearth

ap asianpaints



8085
Scarlet

ap asianpaints



Apex Ultima Allura
Granizia Coarse
Off White

SKU Code:
1A980829330

House Styles

Colours

Products



Cascading Heights - B

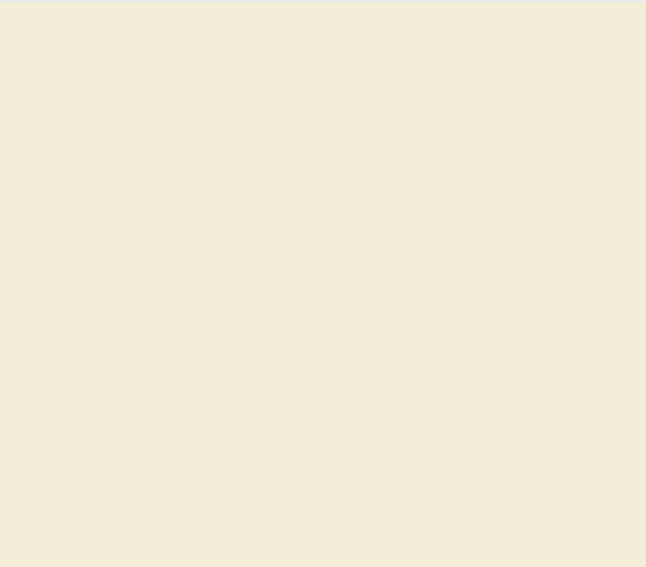
A deep maroon accentuates the subtle beige beautifully to give this home a becoming feel.

ap asianpaints



8101
Milan Red

ap asianpaints



7860
Thick Cream

House Style 09

House Styles

Colours

Products



Cascading Heights - C

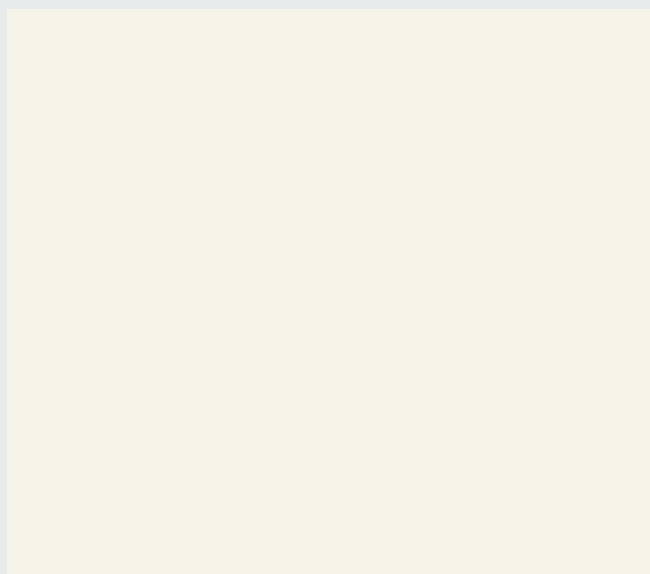
A unique shade of yellow with a pleasant white make for a combination that lends warmth and a distinctive appeal.

asianpaints



7832
Golden Apple

asianpaints



L152
Cream Pie

House Style 09

House Styles

Colours

Products



Cascading Heights - D

Blue and greenish-grey create a great harmony to elevate this house style and give it a contemporary, stylish appeal.

ap asianpaints



8479
Turtle Shell

ap asianpaints



7386
Blank Slate

House Style 09

House Styles

Colours

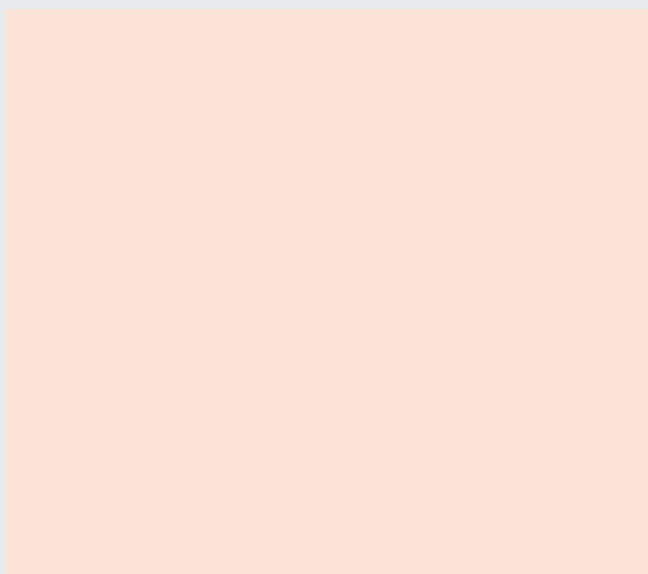
Products



Cascading Heights - E

A dash of a pale blue along with a blush pink make this house look fashionable and still retain its homely character.

ap asianpaints



8035

Rose Bud

ap asianpaints



0U42

Wedgewood

House Style 09

House Styles

Colours

Products



Apex Ultima
Allura Textures

Cascading Heights - A

[click here to go back](#)

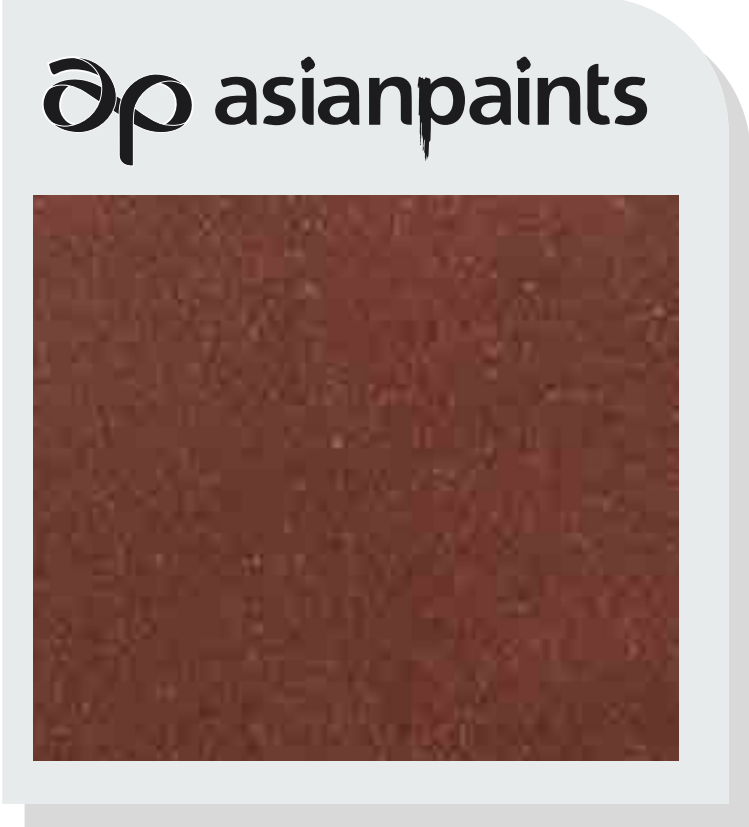


Apex Ultima Allura
Granizia Coarse Off White
SKU Code: 1A980829330

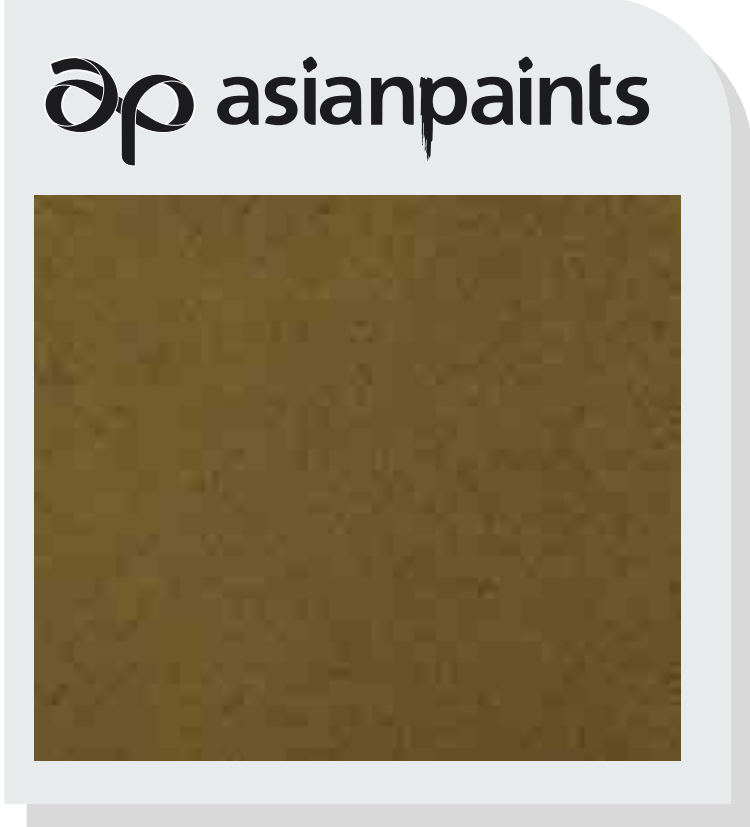
Other Textures



Apex Ultima Allura
Glazia Greiges
SKU Code:
1A980879330



Apex Ultima Allura
Aristone Brick Red
SKU Code:
1B020785330



Apex Ultima Allura
Aristone Yellow
SKU Code:
1B020782330

House Styles

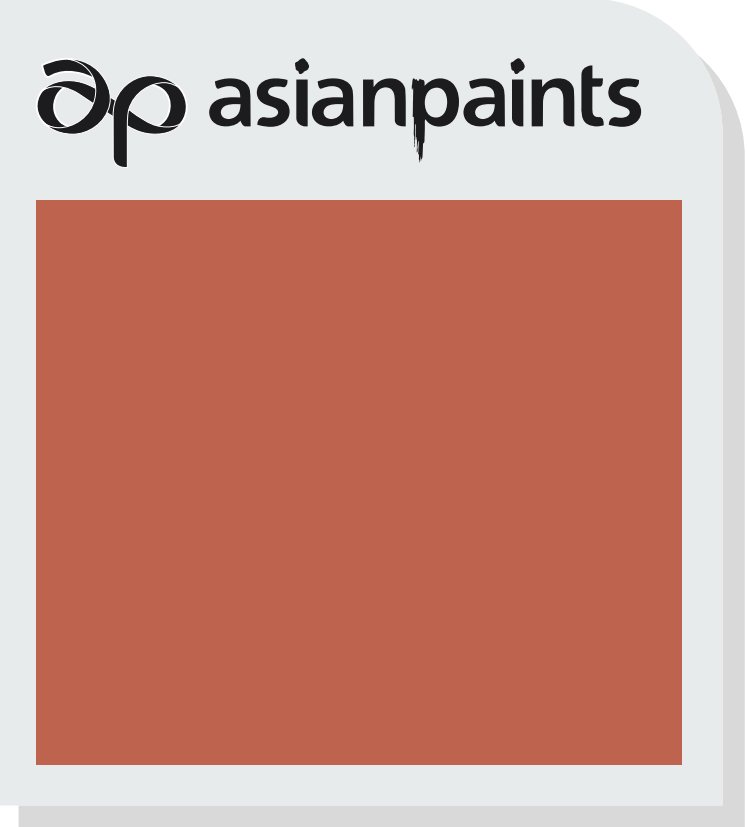
Colours

Products

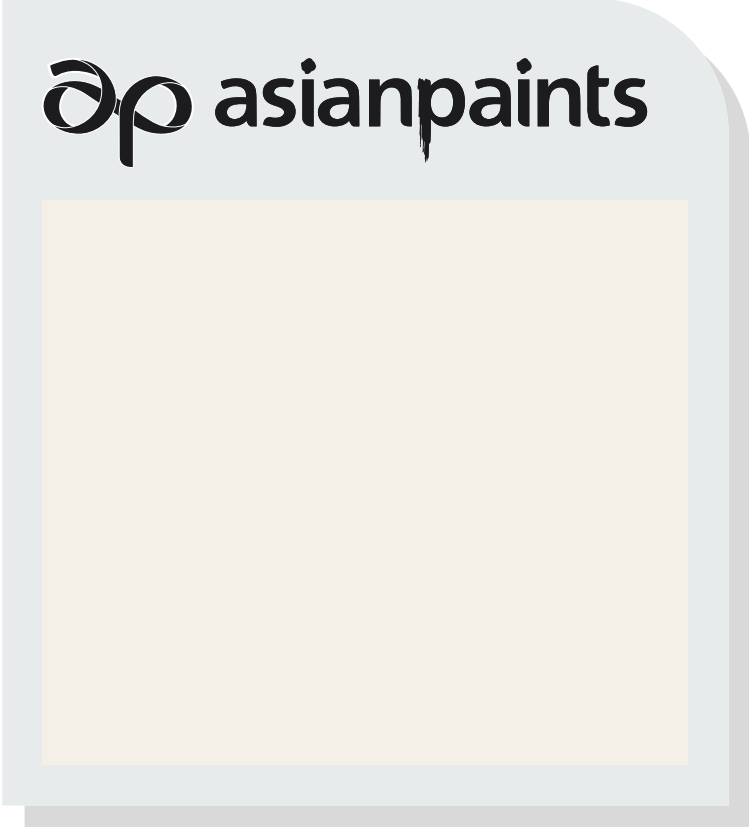


Apex Floor Guard Linear Delights

Cascading Heights - A
[click here to go back](#)



Spl Fire Red



L143
Rain Drop

Other Floor Guards



X149
Polished Blue

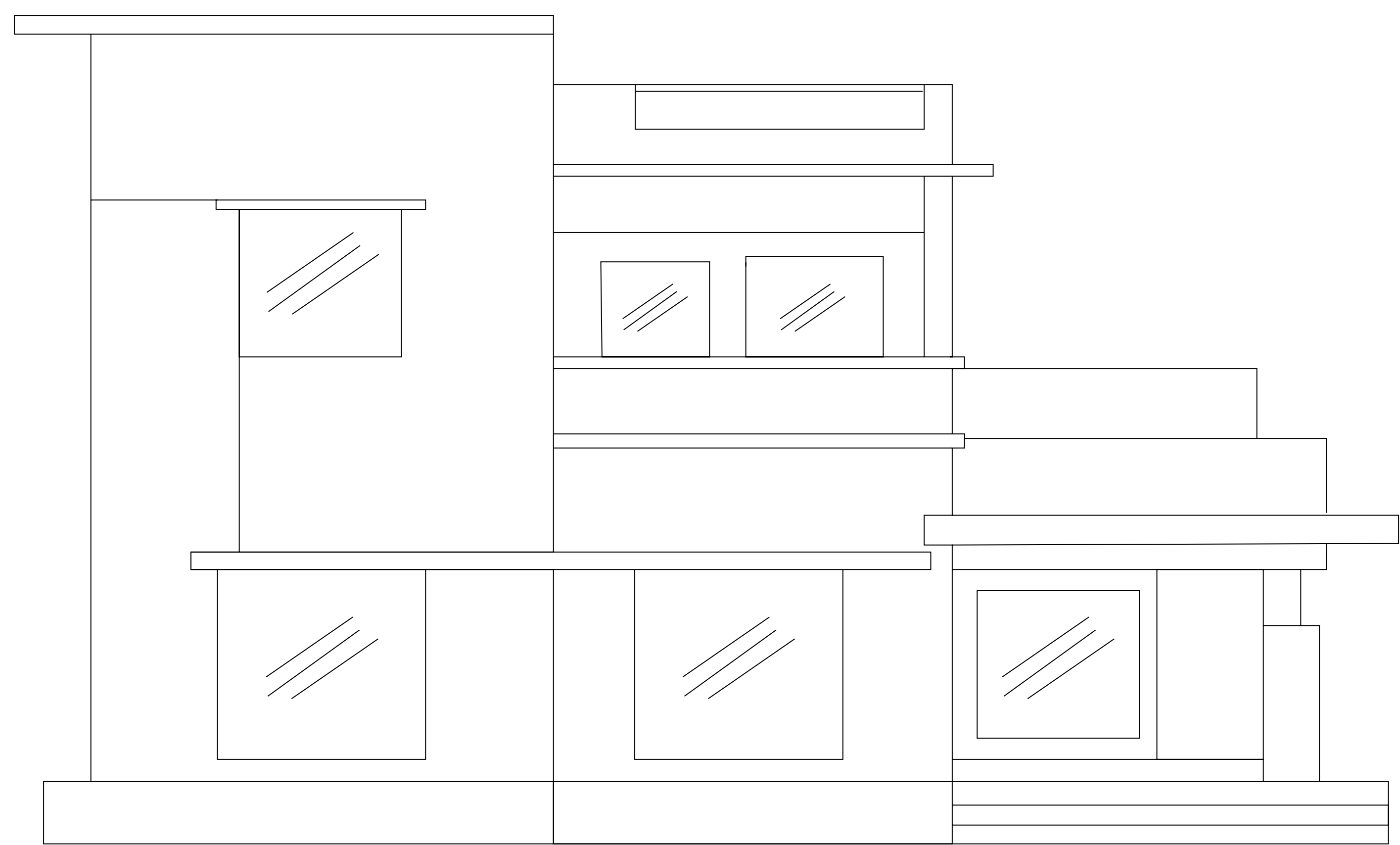


8259
Ice Grey

House Styles

Colours

Products



House Style 10

Mid-Century Modern

With rising multi-level terraces this house looks layered. The architectural style provides scope for colour schemes that amplify the nature of the structure. This home has a distinct personality with use of local materials like laterite.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Texture Info

[click here](#)

Floor Guard Info

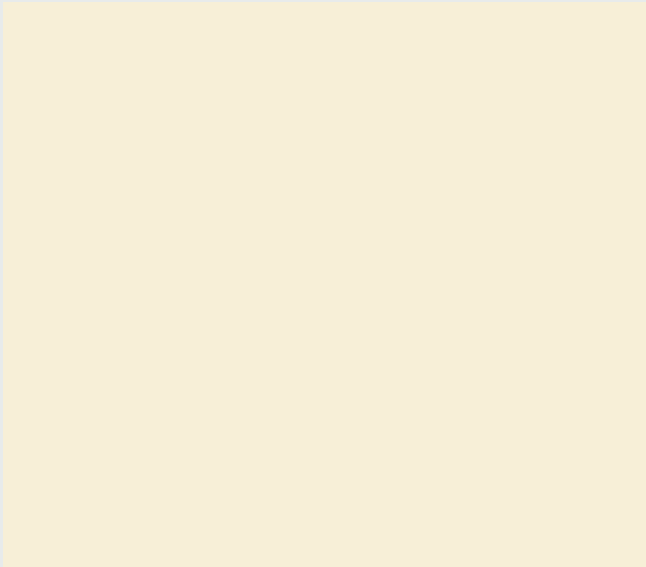
[click here](#)

House Style 10

Mid-Century Modern - A

A dash of vivid yellow combined with an earthy brown texture give this home a flourish. The calm off-white also provides a solid contrast to give it flair.

ap asianpaints



7956
Honey Dew

ap asianpaints



7950
Fire Globe

ap asianpaints



Apex Ultima Allura
AERIS Rust

SKU Code:
1A990811330

House Styles

Colours

Products



Mid-Century Modern - B

With various shades of yellow, this house has a unique character that makes it eye-catching.

House Style 10

ap asianpaints



7953
Fairy Glitter

ap asianpaints



7975
Roasted Sesame

House Styles

Colours

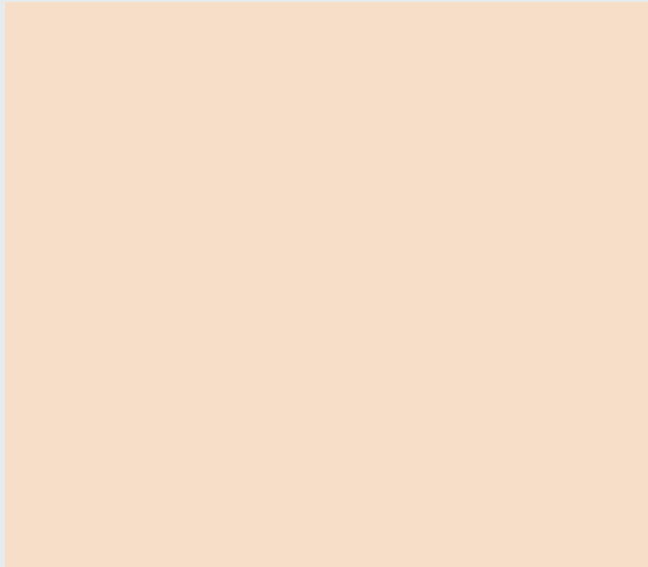
Products



Mid-Century Modern - C

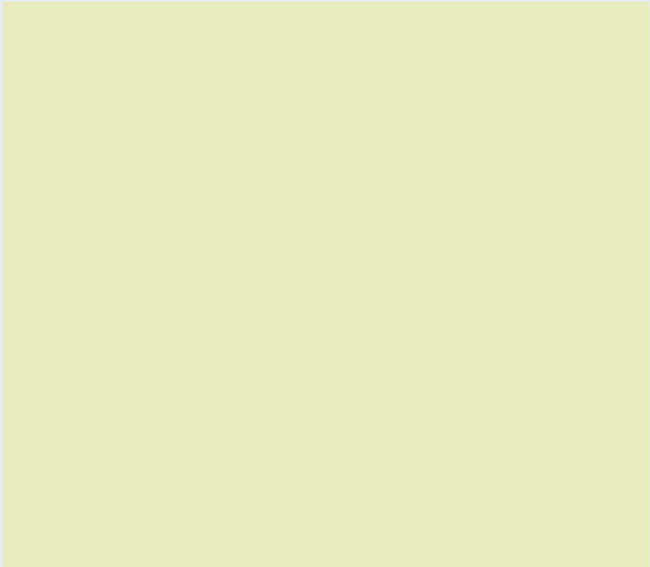
A contrasting and appealing colour combination of different shades of green and a light pink gives this house an opulent and novel look.

ap asianpaints



8019
Coral Rocks

ap asianpaints



7778
Limon

ap asianpaints



K137
Basilico - N

House Style 10

House Styles

Colours

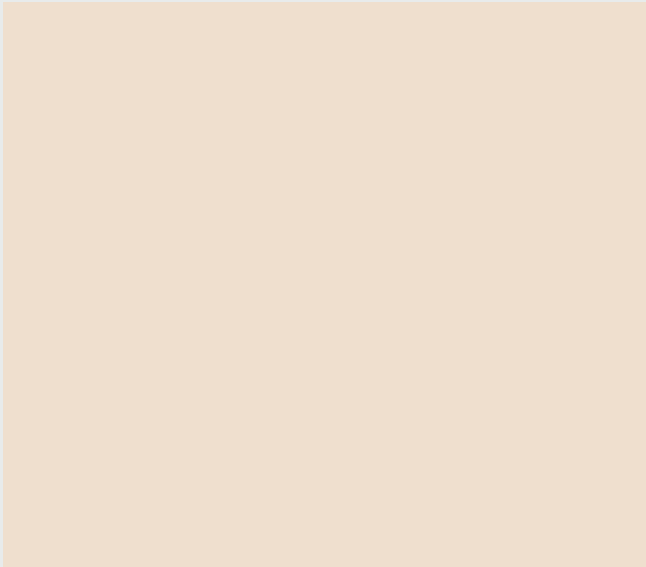
Products



Mid-Century Modern - D

A unique blend of a cool blue and a chocolate brown lends this home a contemporary and classy finish. These accents combine really well with a pale pink base.

ap asianpaints



8580
Memories

ap asianpaints



7369
Harbor Fog

ap asianpaints



8574
Burnished Caramel

House Styles

Colours

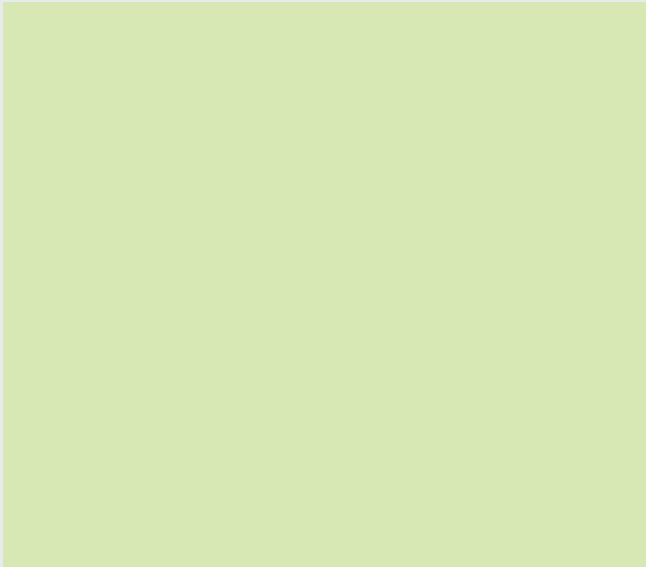
Products



Mid-Century Modern - E

A pastel green mixes really well with a classic brown to give this home a refreshing look and an inviting appeal.

ap asianpaints



7713
Lime Squash

ap asianpaints



8565
Cairo Bazaar

House Style 10

House Styles

Colours

Products



Mid Century Modern - A
[click here to go back](#)

Apex Ultima Allura Textures



Apex Ultima Allura
Aeris Rust
SKU Code: 1A990811330

Other Textures



Apex Ultima Allura
Lumiflakes Coarse White
SKU Code:
1A980856325



Apex Ultima Allura
Amara Grey
SKU Code:
1A990805330



Apex Ultima Allura
Serenus Grey
SKU Code:
1A990817330

House Styles

Colours

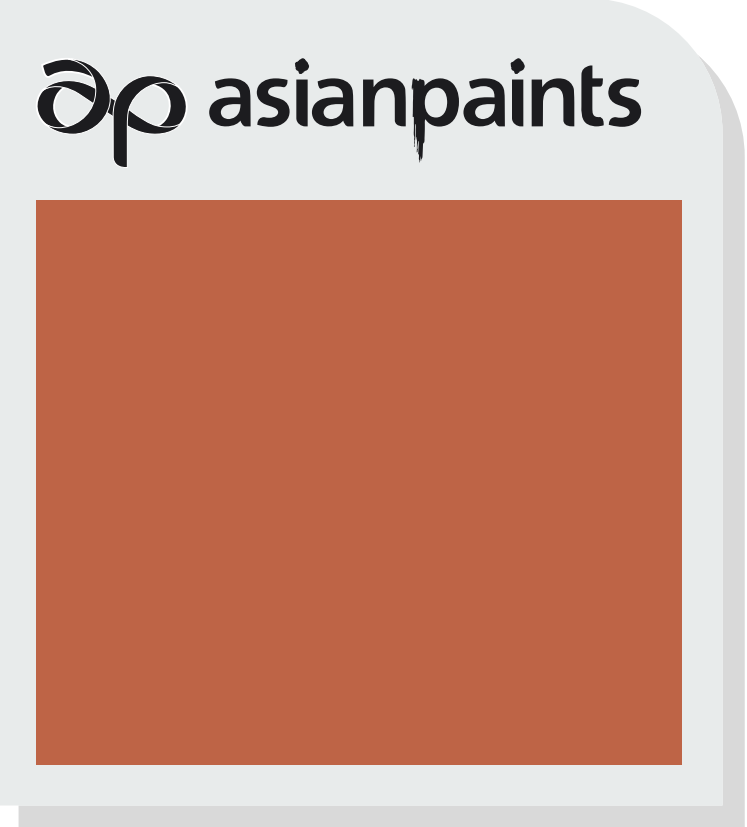
Products



Mid Century Modern - A

[click here to go back](#)

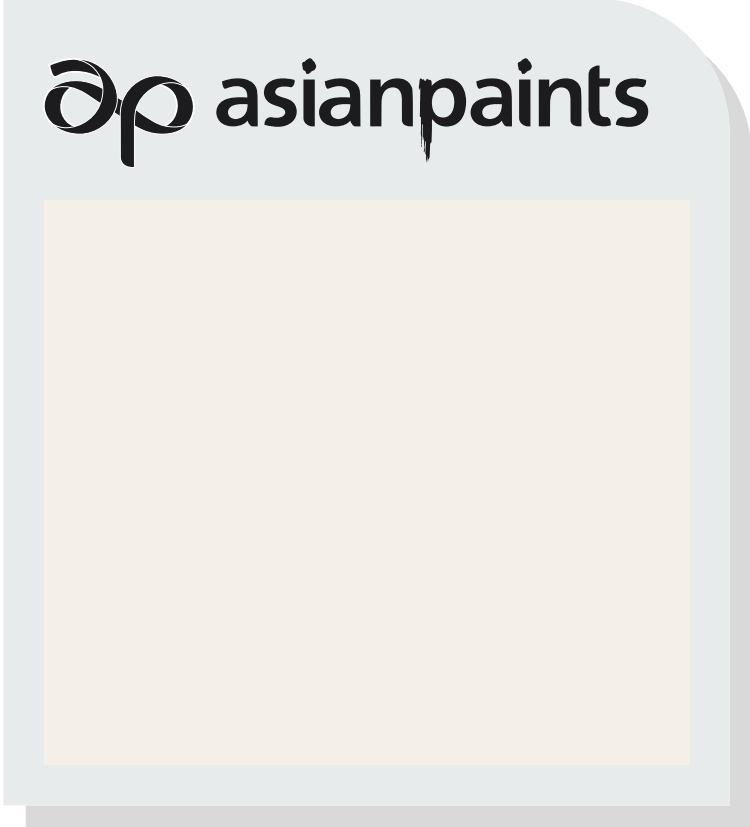
Apex Floor Guard Vivid Illusions



Spl Fire Red

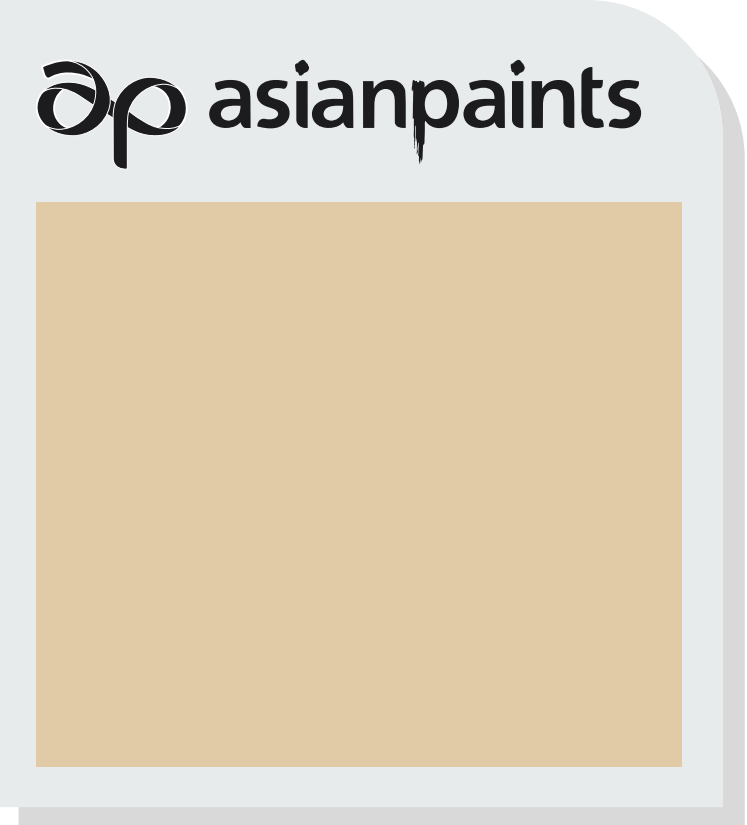


0542
Indian Red



L143
Rain Drop

Other Floor Guards



8506
Dusty Trail



8255
Stone Path



0801
Black

House Styles

Colours

Products



House Style 11

Coastal Home

With a breakthrough style, this house is quaintly charming. An arrow like central mass and an extruded porch give the home a cosy, relaxed feel. Sloping roofs lend a distinctive coastal vibe to the home.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Tile Guard Info

Floor Guard Info

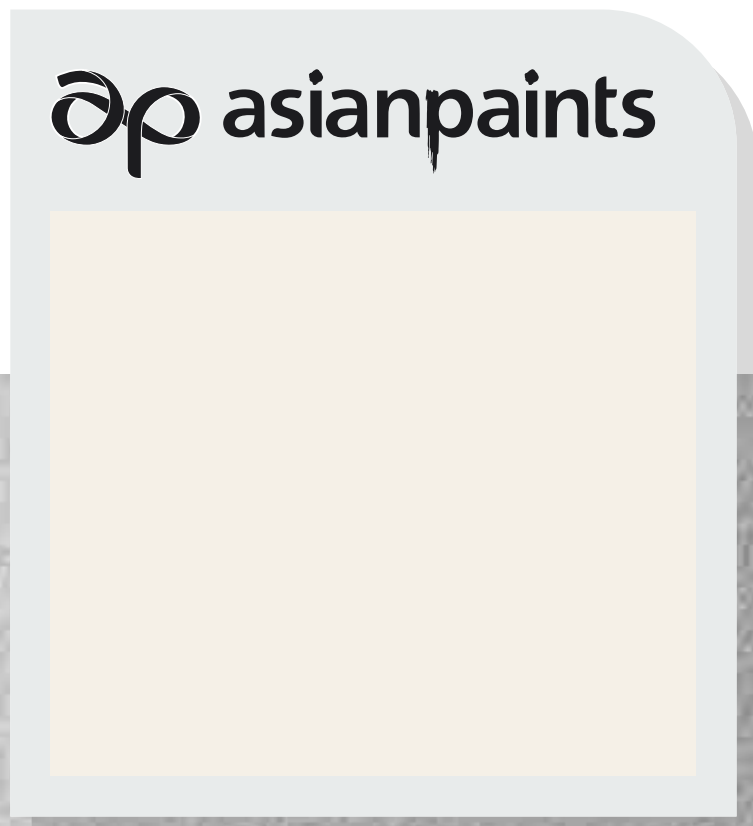
[click here](#)

[click here](#)

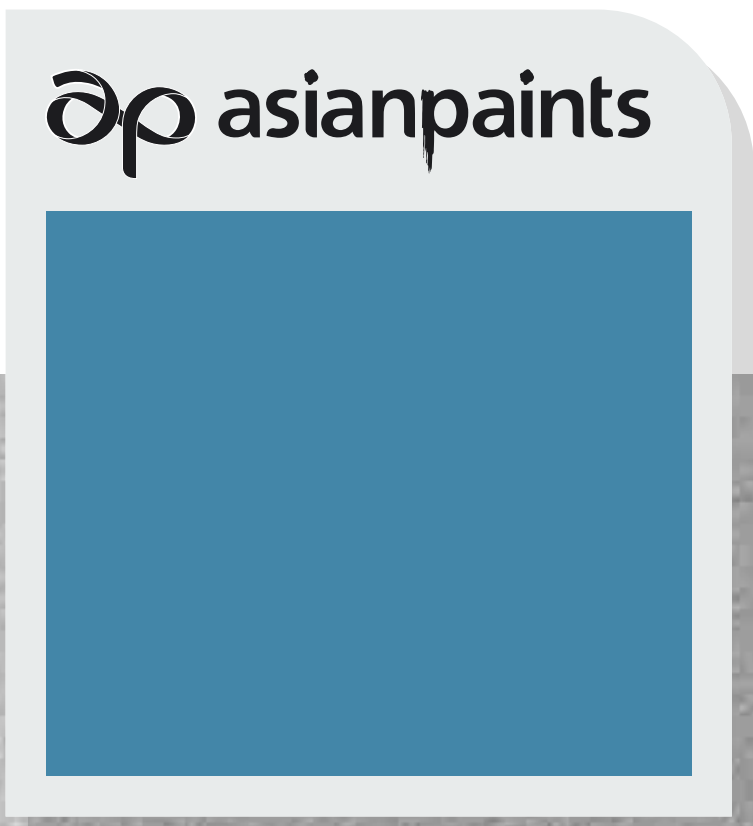
Coastal Home - A

A tasteful blue blends well with an earthy brown roof to give this house a pleasant, summery feel.

House Style 11



L143
Rain Drop



7342
Waikiki

House Styles

Colours

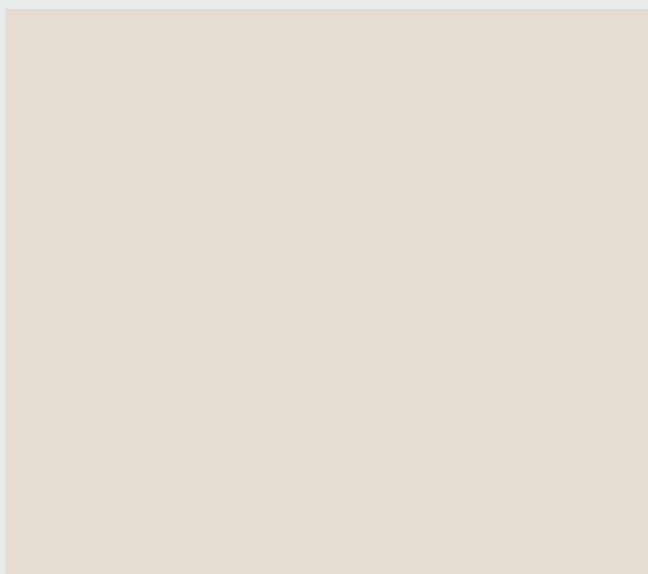
Products



Coastal Home - B

Shades of red beautifully accentuate a base of beige in this coastal home and give it a warm, welcoming look and feel.

ap asianpaints



8780
Southern Sand

ap asianpaints



K262
Rosewood Rouge - N

House Style 11

House Styles

Colours

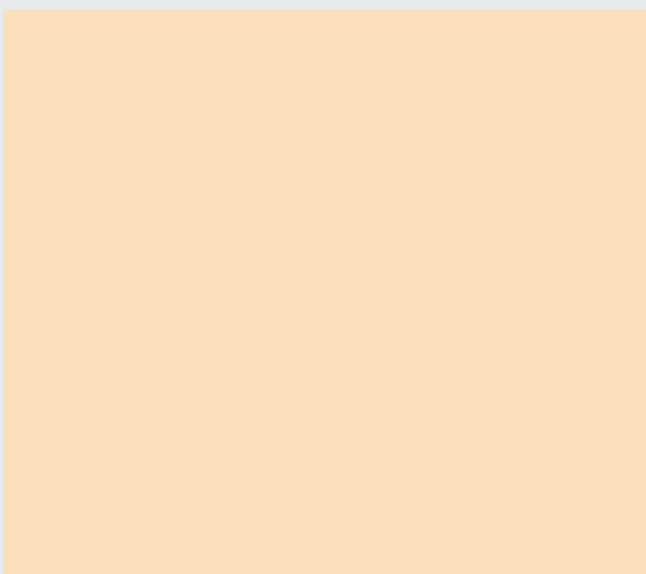
Products



Coastal Home - C

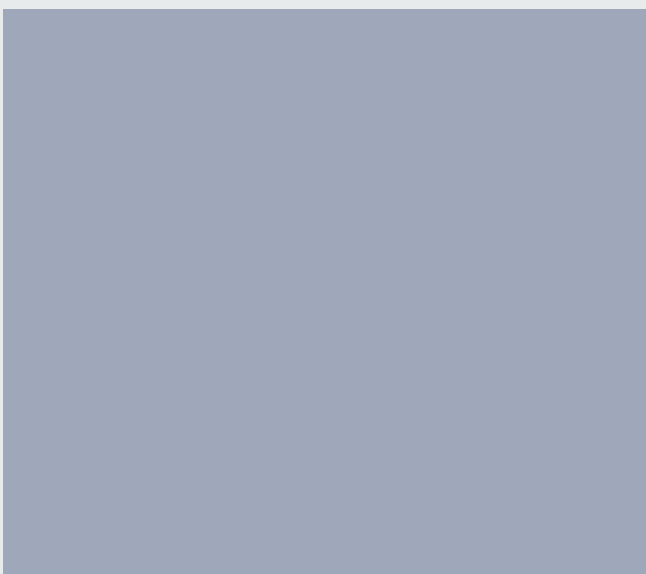
Cosy just got a new definition with this stately and classy contrasting colour combination of powder blue and a creamy hue.

ap asianpaints



7970
Nacho Cheese

ap asianpaints



7232
Thunder

House Style 11

House Styles

Colours

Products



Coastal Home - D

A mellow orange with a sober yellow adds to this home’s appeal, making it welcoming and cosy in a unique way.

ap asianpaints



7977
Mango Duet

ap asianpaints



8023
Carrot Punch

House Style 11

House Styles

Colours

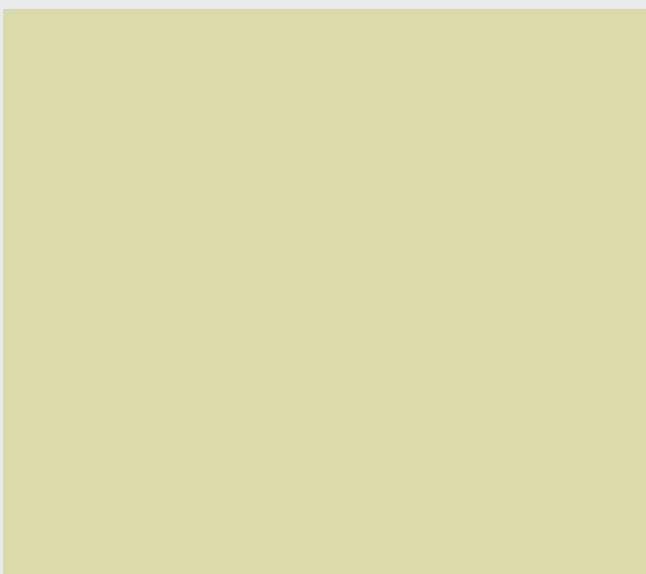
Products



Coastal Home - E

A nature inspired colour combination of subdued green and royal brown does justice to the coastal vibe of this house.

ap asianpaints



7810

Dry Moss

ap asianpaints



8693

Cheerful Cherry

House Style 11

House Styles

Colours

Products



Apex Tile Guard



Grape Brown



Coastal Home - A

[click here to go back](#)

Other Roof Colours



0757

Pine - N



7677

Dark Drama



7541

Meadow Path

*Tile Guard is also available in clear finish which can be applied over textures and as protective coating and is available in Matt and Sheen variants.

House Styles

Colours

Products



Apex Floor Guard Zigzag Magic

Coastal Home - A

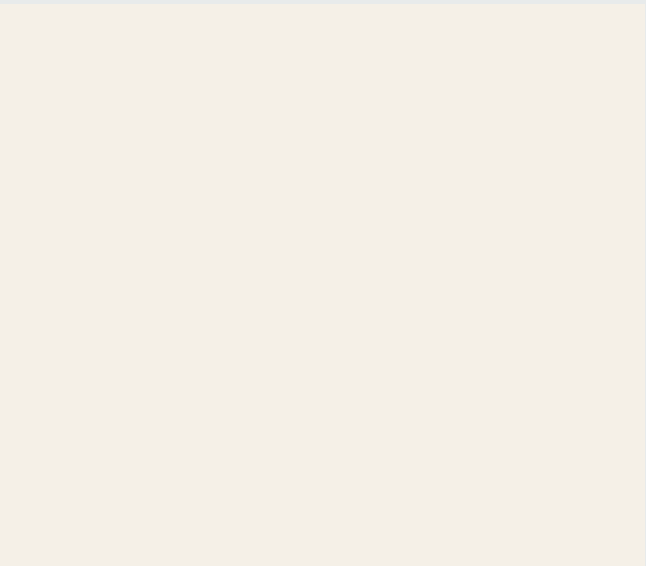
[click here to go back](#)

ap asianpaints



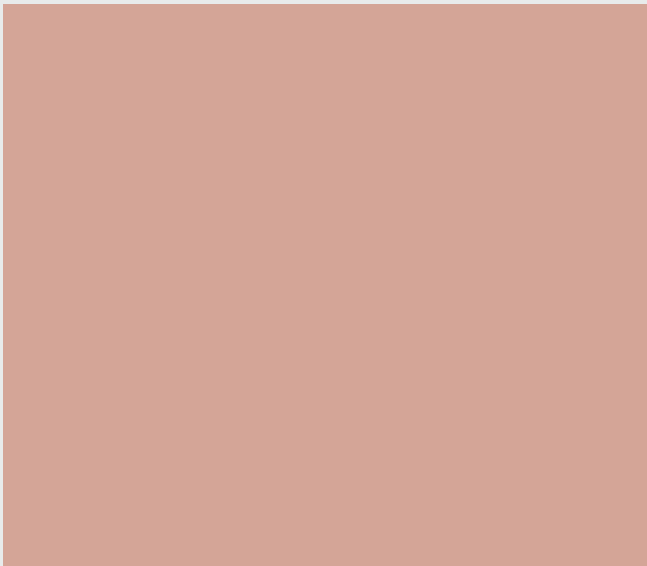
0801
Black

ap asianpaints



L143
Rain Drop

ap asianpaints



8617
Sunbaked Clay

Other Floor Guards



ap asianpaints



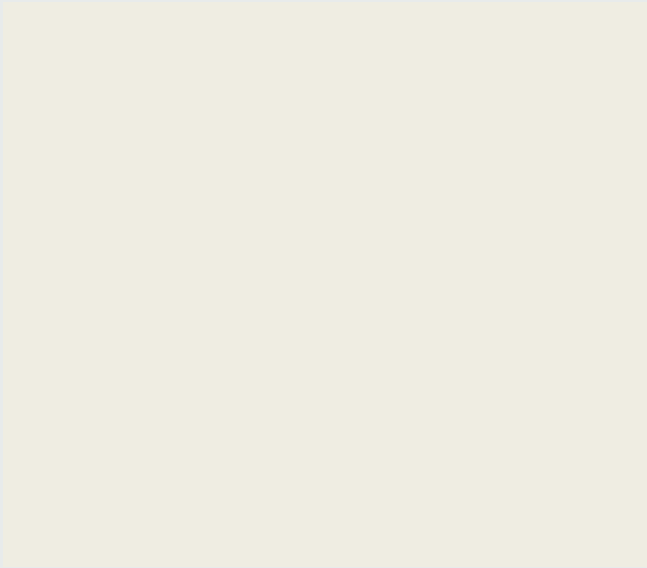
7248
Blue Charm

ap asianpaints



7245
Imperial Blue

ap asianpaints

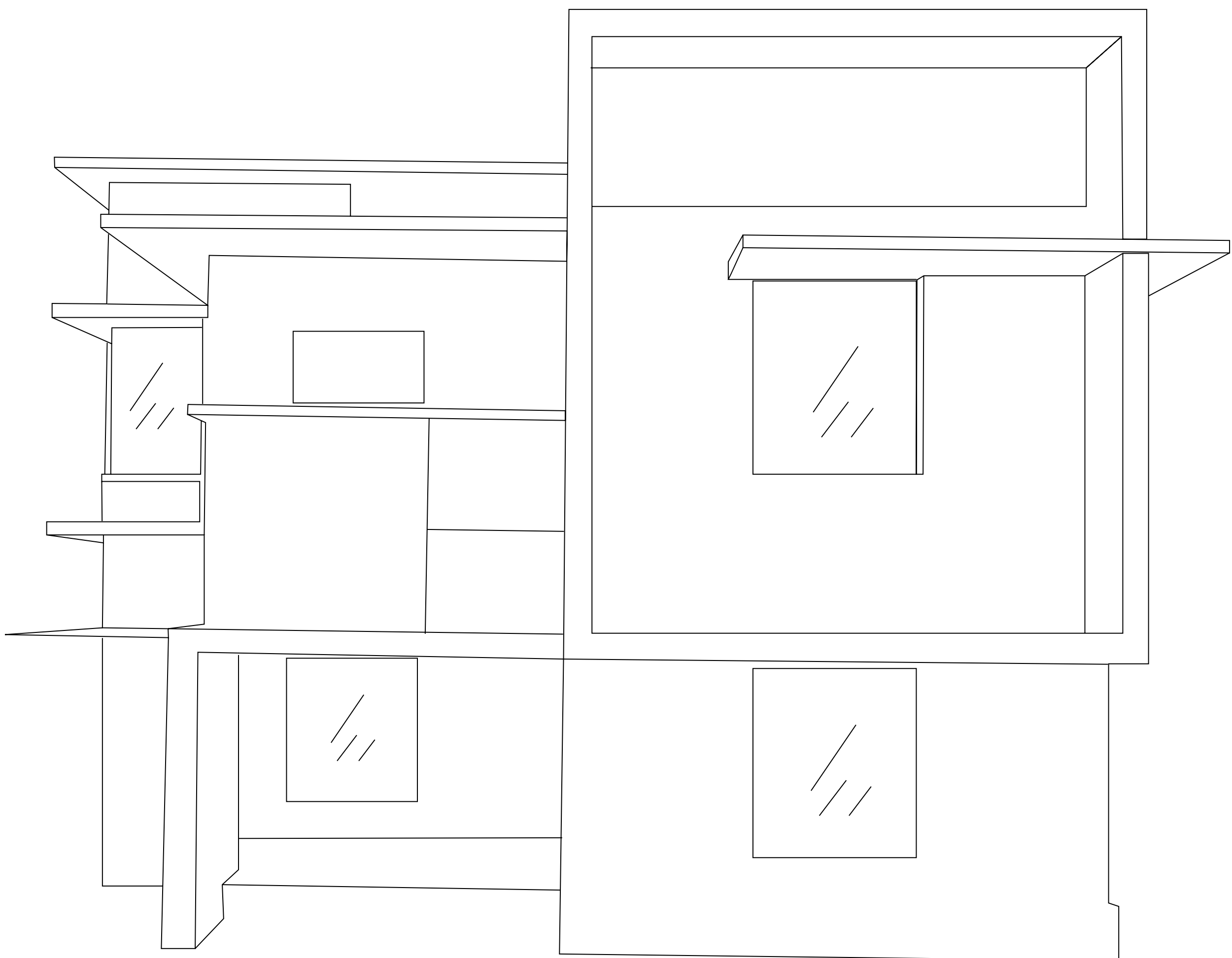


0908
White

House Styles

Colours

Products



House Style 12

Jali House

With a boxed façade and a geometric look, this house style is minimally compact and elegant. It has an earthy appeal with an irregular yet linear design. We can also see a beautiful combination of wood and metal.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Texture Info

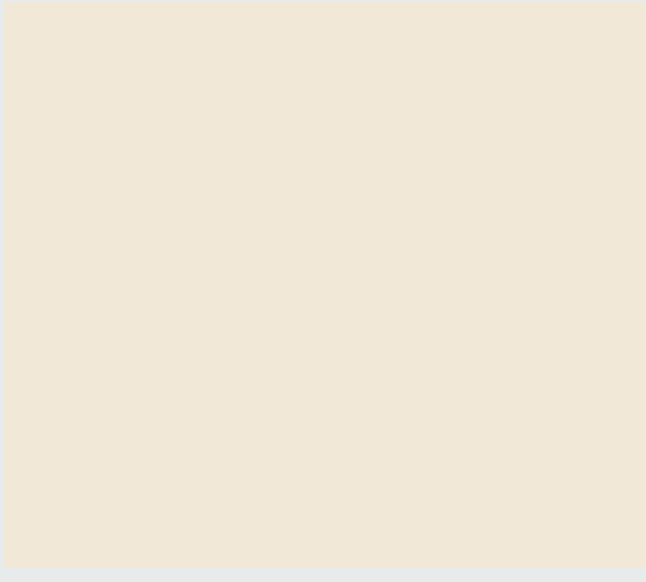
[click here](#)

House Style 12

Jali House - A

Subtle grey textures along with earthy brown and grey accents, team up against a beige backdrop, to create a home that’s warm and inviting.

ap asianpaints



L136
Pebble White

ap asianpaints



8558
African Desert

ap asianpaints



Apex Ultima Allura
Lumiflakes Coarse
White
SKU Code:
1A980856325

House Styles

Colours

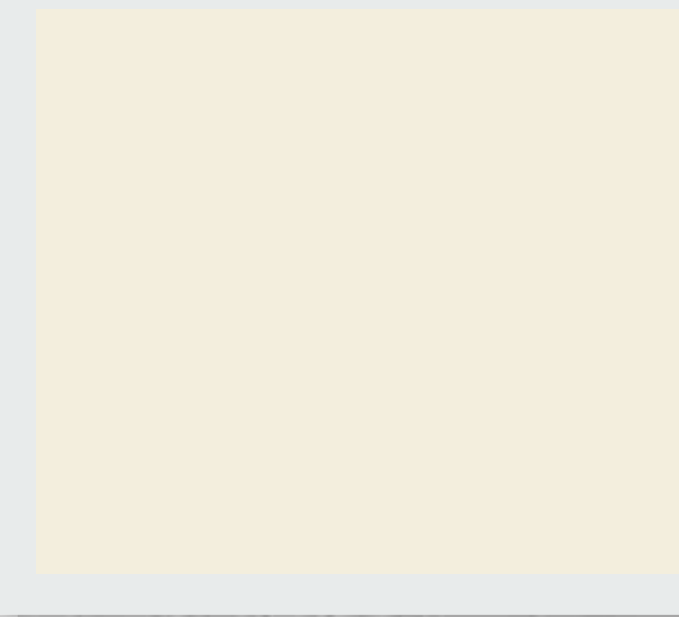
Products



Jali House - B

Pastel purple and cool grey against a backdrop of creamy beige, render this home a serene appeal.

ap asianpaints



L124

Pure Ivory

ap asianpaints



7208

Petal Soft

ap asianpaints



8234

Fleecy Coat

House Style 12

House Styles

Colours

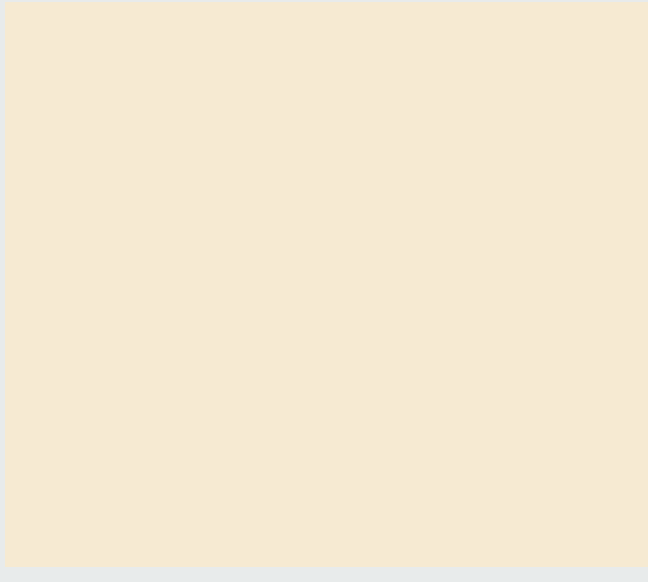
Products



Jali House - C

Creamy beige with accents of a rich brownish-magenta and pale pink, usher into this home, a rooted yet cosy vibe.

ap asianpaints



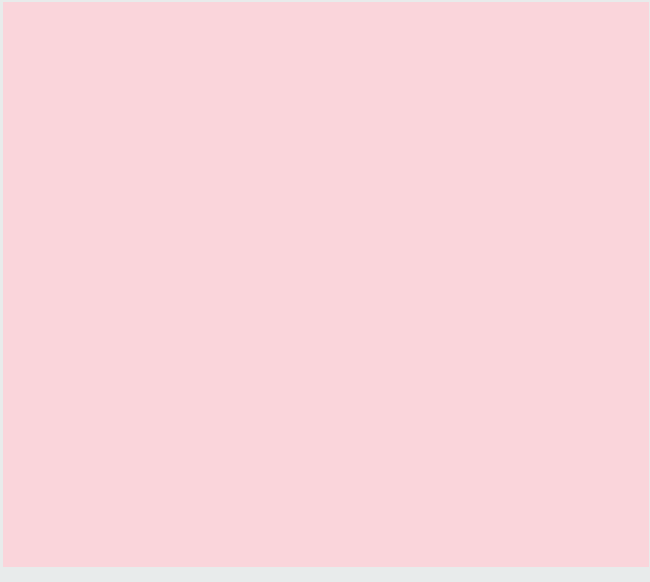
7931
Shredded Wheat

ap asianpaints



8103
Mauve Medley

ap asianpaints



8098
Pink Dollop

House Styles

Colours

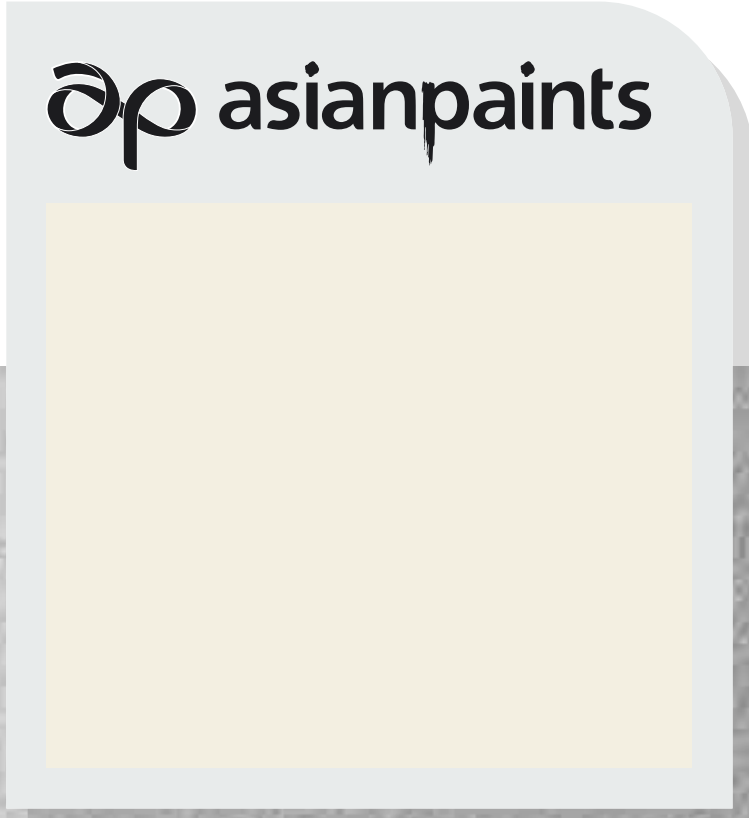
Products



Jali House - D

Rich bottle green and cool grey create vivid accents against a creamy beige wall, and lend this home a verdant look.

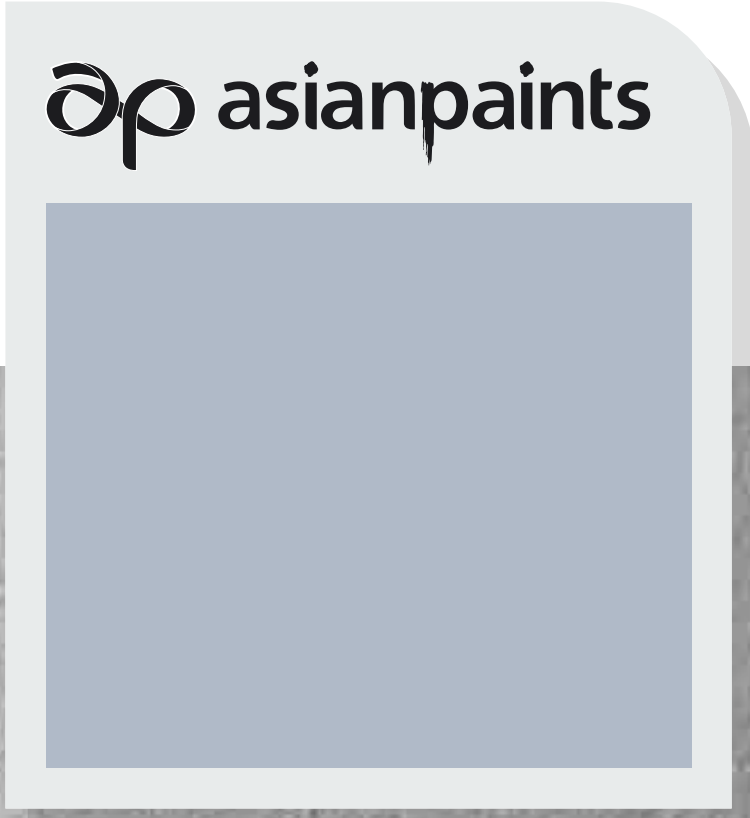
House Style 12



L122
Skimmed Cream



7527
Green Haven



7233
Ice Cube

House Styles

Colours

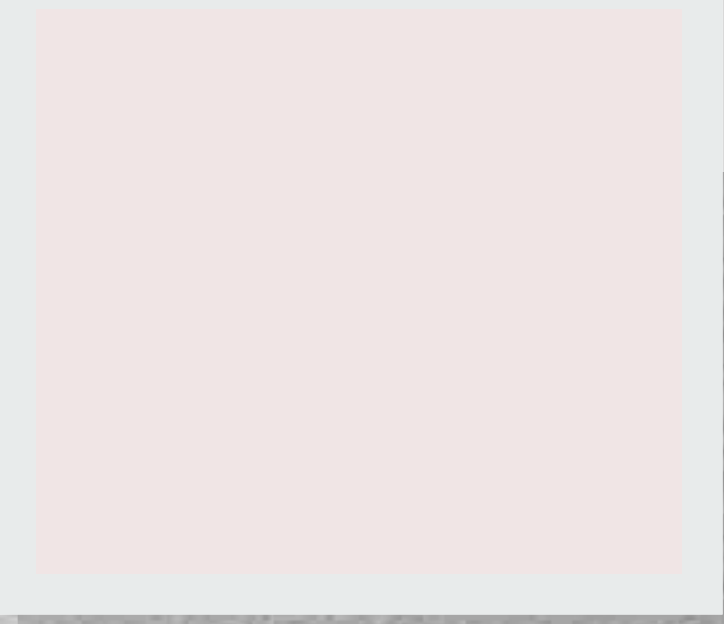
Products



Jali House - E

A pale blush pink along with accents of earthy brown and sunshine yellow, enliven this home and lend it an alluring vibe.

ap asianpaints



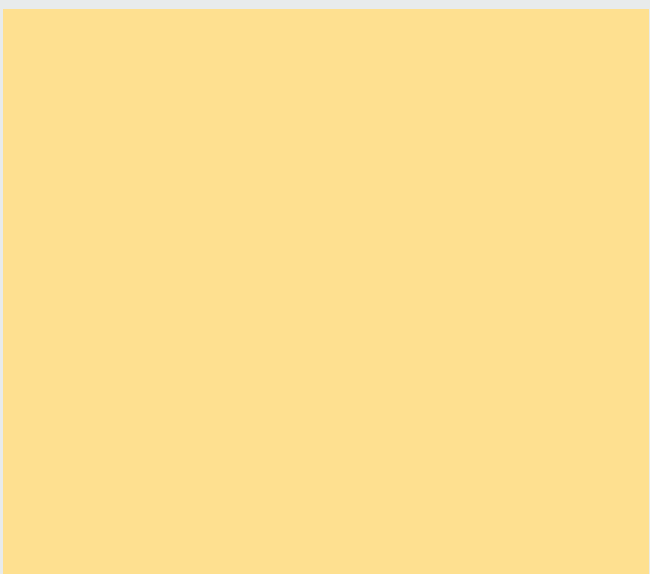
9108
Iris Ice

ap asianpaints



0318
Light Biscuit - N

ap asianpaints



7944
Sunspot

House Style 12

House Styles

Colours

Products



Jali House - A

[click here to go back](#)

Apex Ultima Allura Textures

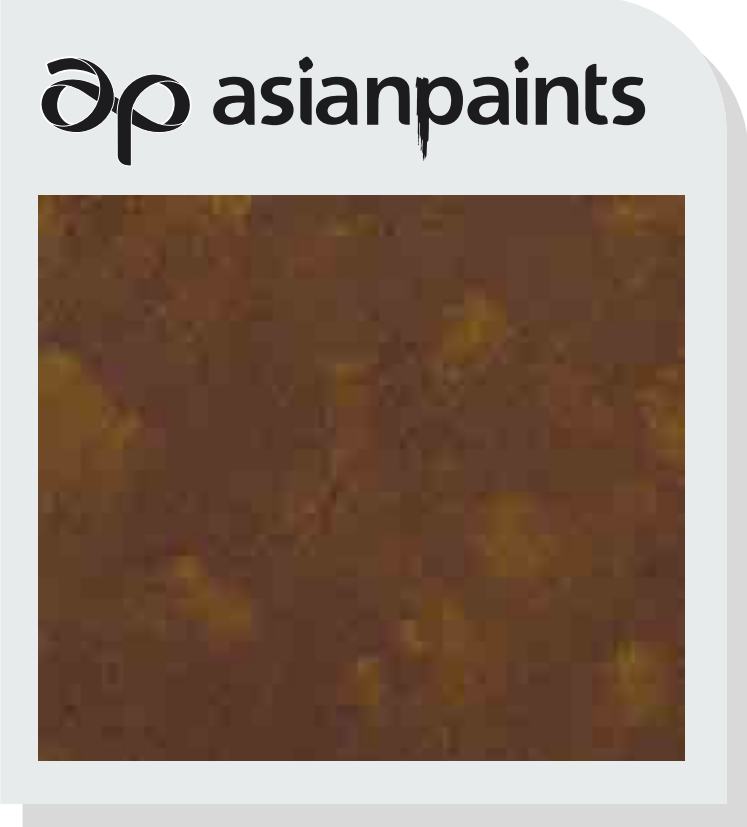


Apex Ultima Allura
Lumiflakes Coarse White
SKU Code: 1A980856325

Other Textures



Apex Ultima Allura
Glazia Greiges
SKU Code:
1A980879330



Apex Ultima Allura
Aeris Rust
SKU Code:
1A990811330



Apex Ultima Allura
Serenus Grey
SKU Code:
1A990817330

House Styles

Colours

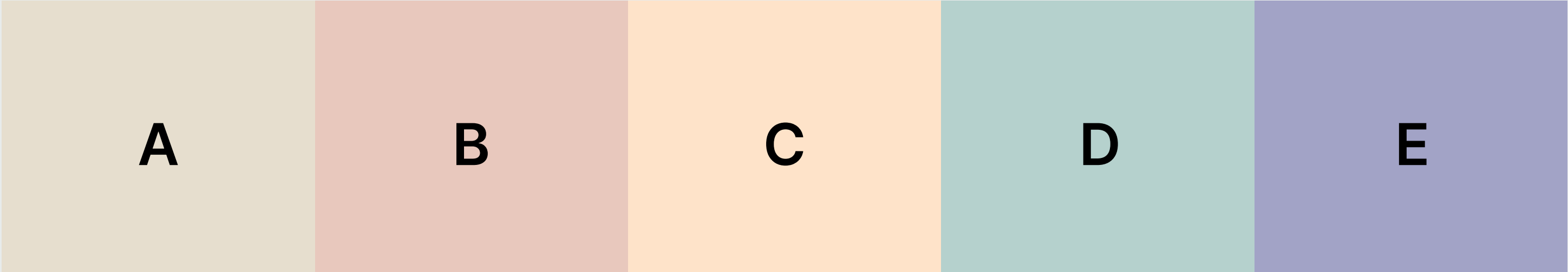
Products



House Style 13

Nouveau Ornate

This house style blends classic and contemporary. Roman columns and intricate, detailed railings give it an ornate look. At the same time, smart use of staggered terraces make it look contemporary and cool.



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



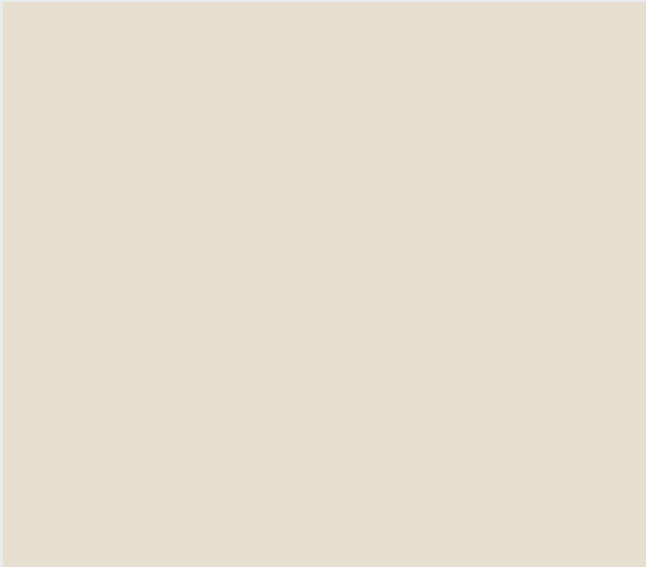
Floor Guard Info

[click here](#)

Nouveau Ornate - A

With a simple base colour and a vibrant dash of aquamarine as an accent, this house looks stately and royal.

ap asianpaints



8499
Meadow Lark

ap asianpaints



7511
Valley Green

House Style 13

House Styles

Colours

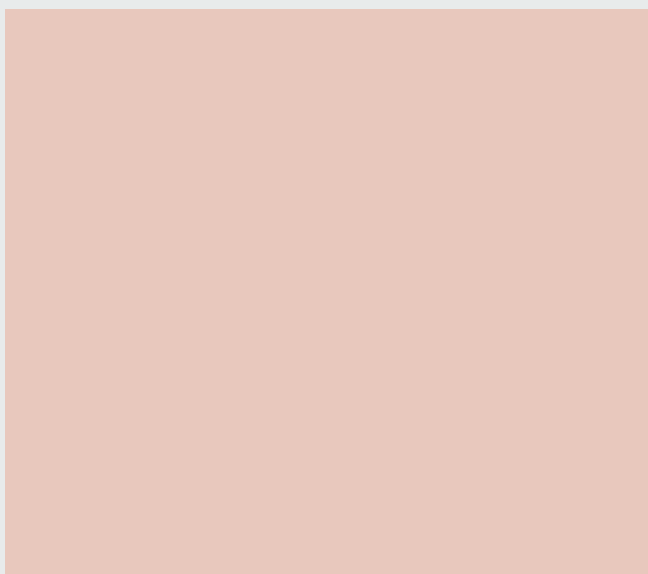
Products



Nouveau Ornate - B

A subdued light pink colour comes together beautifully with deep blue accents to give this modern home a dignified look.

ap asianpaints



8643
Almond Kiss

ap asianpaints



7293
Mystic Dream

House Style 13

House Styles

Colours

Products

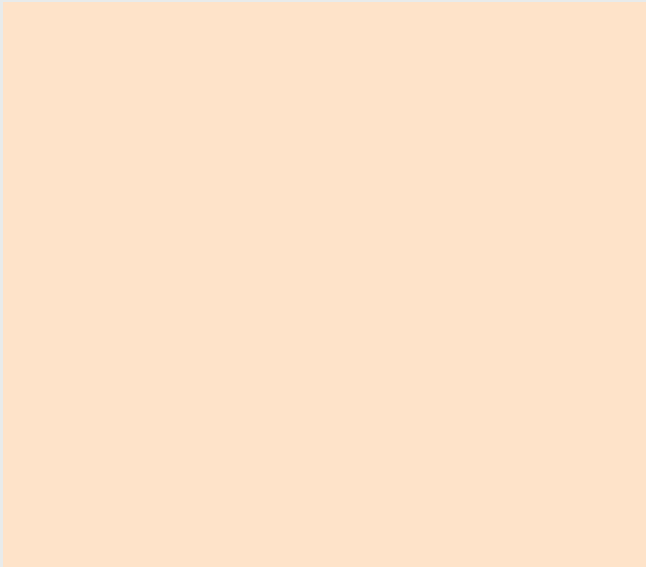


Nouveau Ornate - C

This home looks flamboyant and stands out with a red border, combining really well with the base warm tint.

House Style 13

ap asianpaints



7994
Peach Rose

ap asianpaints



K004
Heady Wine - N

House Styles

Colours

Products



Nouveau Ornate - D

A light blue hue works wonders with dark grey accents to give this home an elaborate, classy vibe.

House Style 13

ap asianpaints



7482
Sparkling Water

ap asianpaints



6129
Pilgrim

House Styles

Colours

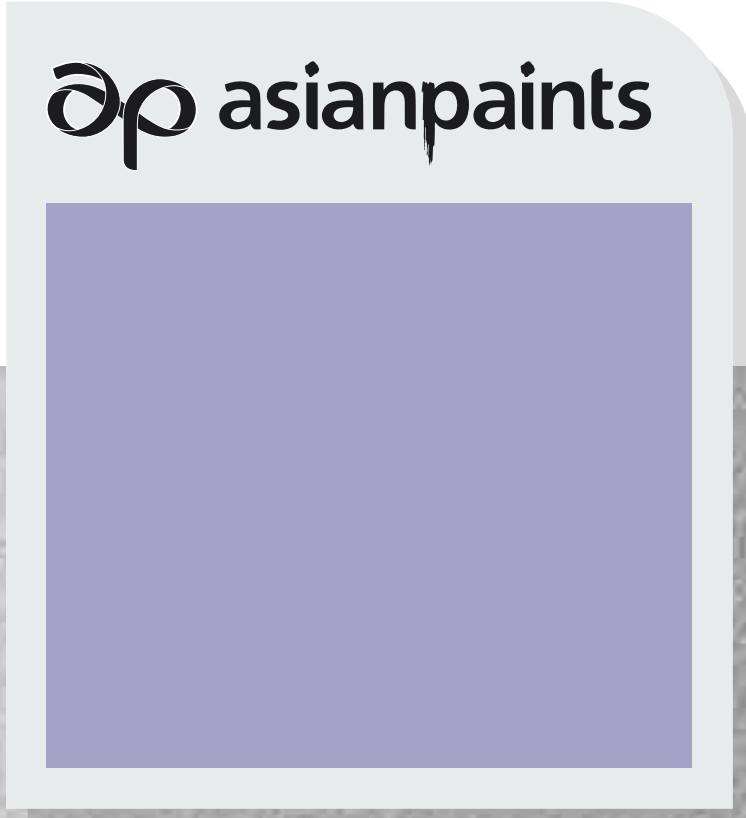
Products



Nouveau Ornate - E

This house has a suave look and feel. Its decorative structure is balanced with a mix of muted violet and a beautiful brown.

House Style 13



7168
Orchid Bloom

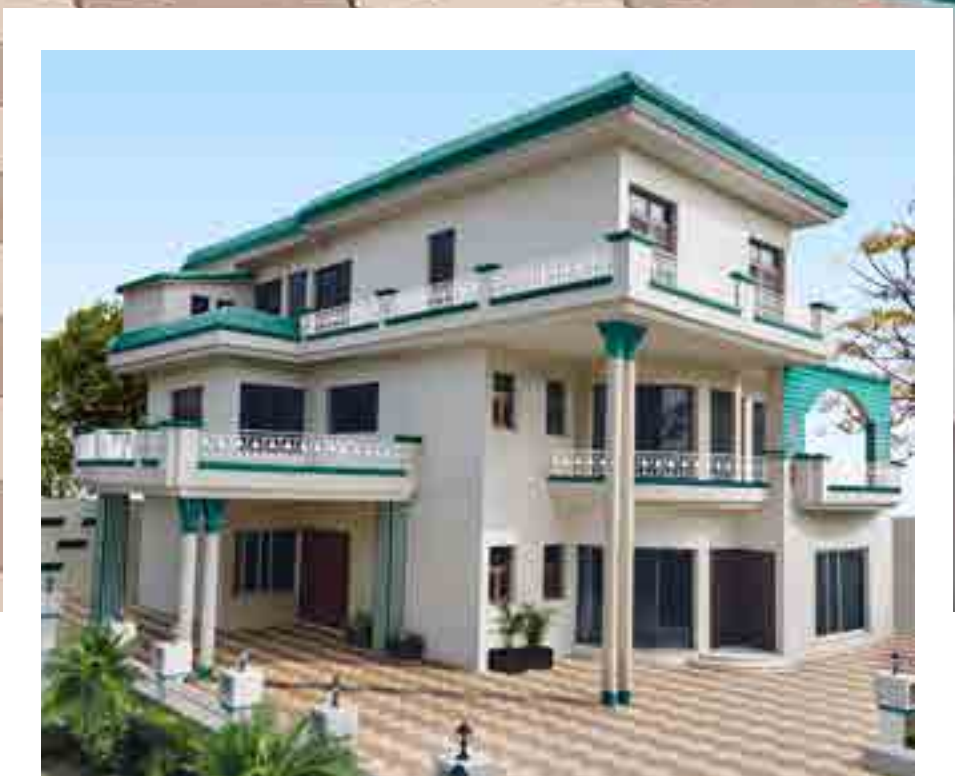


8528
Bush Land

House Styles

Colours

Products



Apex Floor Guard

Linear Delights

Nouveau Ornate - A

[click here to go back](#)



0542

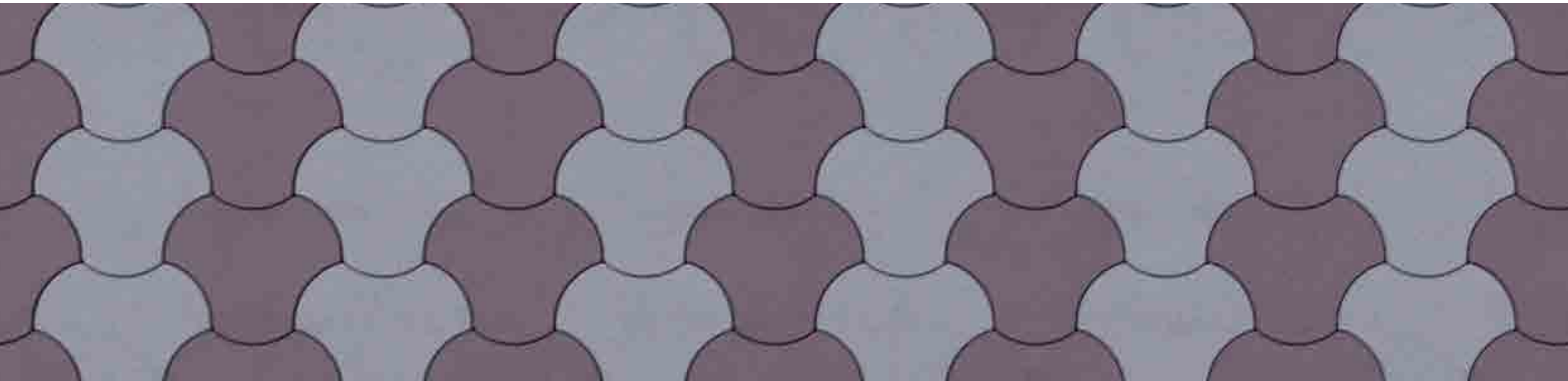
Indian Red



8610

Bonny Peach

Other Floor Guards



7202

Purple Pride



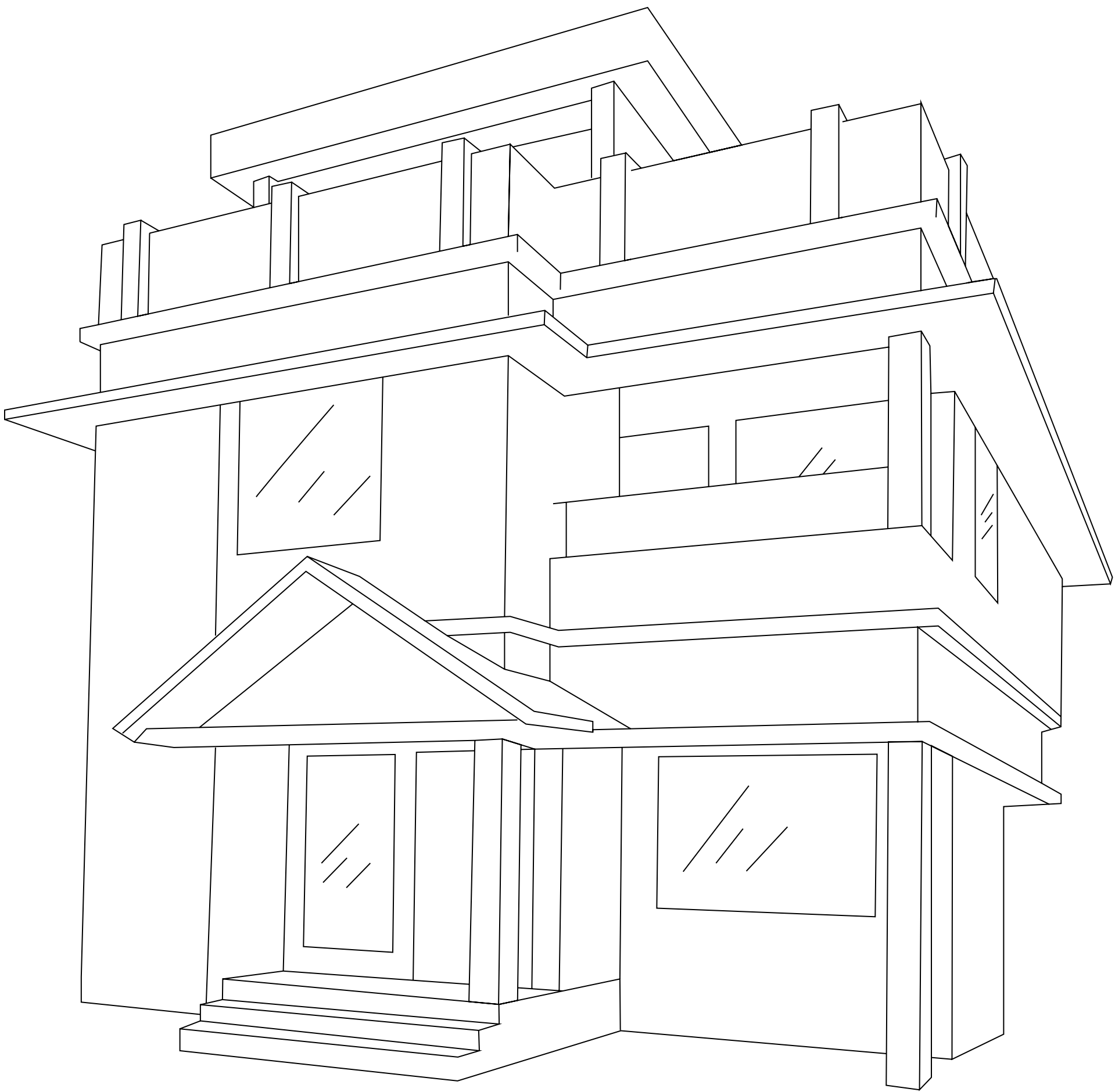
8200

Plum Cake

House Styles

Colours

Products

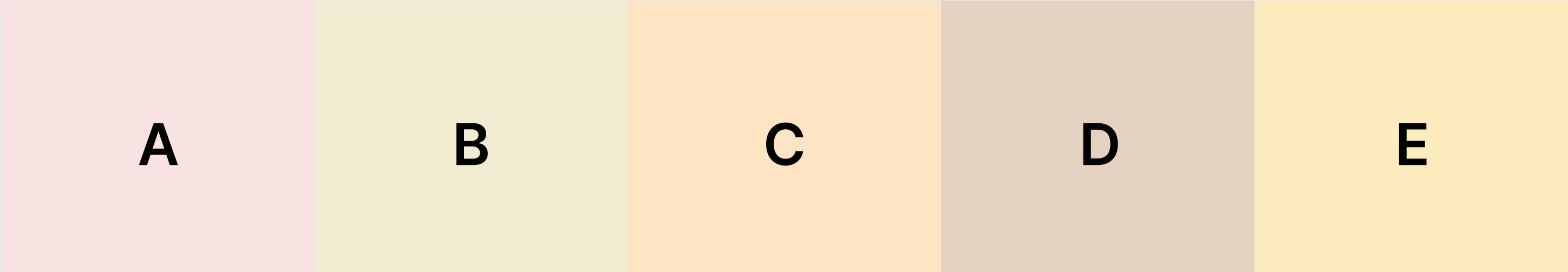


House Style 14

Country Cottage

This home uses geometrical blocks and chunks to give it a unique character. With compact massing and linear textures, this house style has a suburban feel. Smooth and classy finishing lends it a cottage like vibe.

 **asianpaints**



Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



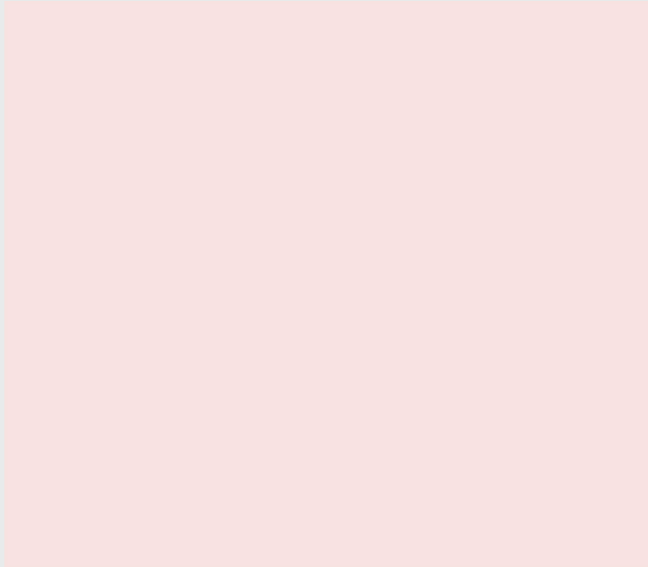
Texture Info

[click here](#)

Country Cottage - A

A classy grey texture accents two warm shades of pink, lending this home a cheerful and vibrant aesthetic.

ap asianpaints



8092

Pink Mist

ap asianpaints



8088

Rose Bouquet

ap asianpaints



Apex Ultima Allura

Amara Grey

SKU Code:
1A990805330

House Style 14

House Styles

Colours

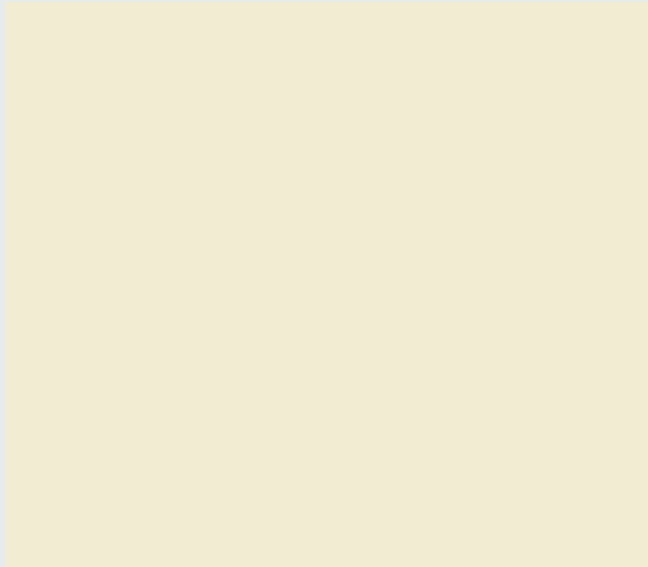
Products



Country Cottage - B

With a main rich and soothing cream colour complemented by subtle brown accents, this house sets the perfect mood for peace and quiet.

ap asianpaints



7843
Margarine

ap asianpaints



9872
Olive Tapenade - N

House Style 14

House Styles

Colours

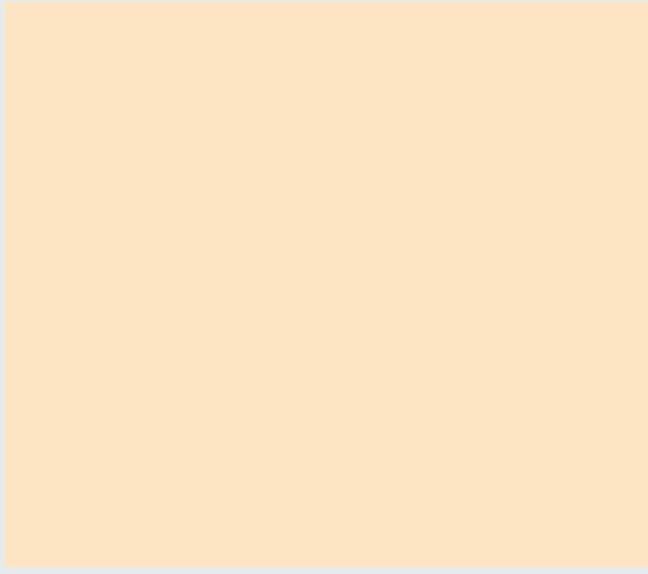
Products



Country Cottage - C

This compact suburban home is brought to life by this beautiful colour blend of creamy orange and grey accents turning it into a cosy haven.

ap asianpaints



7978
Orange Frost

ap asianpaints



0643
Steel Grey

House Style 14

House Styles

Colours

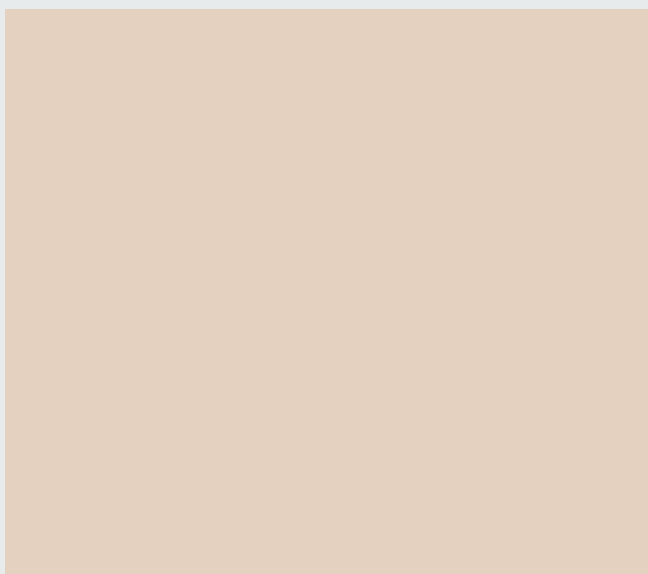
Products



Country Cottage - D

A main peach colour blended with a contrasting theme of muted red and bright lavender accents lend this suburban home a vivid vibe.

ap asianpaints



0940
Antique White

ap asianpaints



9988
Rich Maple - N

ap asianpaints



7192
Senate Purple

House Style 14

House Styles

Colours

Products



Country Cottage - E

A vibrant accent of purple gels well with a rich cream background to create a vivid, lively and welcoming feel for this cottage.

House Style 14



7946
Sunny Side Up



7158
Royale Robes

House Styles

Colours

Products



Country Cottage - A

[click here to go back](#)

Apex Ultima Allura Textures



Apex Ultima Allura
Amara Grey
SKU Code:
1A990805330

Other Textures



Apex Ultima Allura
Lumiflakes Coarse White
SKU Code:
1A980856325



Apex Ultima Allura
Lumiflakes Coarse Maroon
SKU Code:
1A980858325



Apex Ultima Allura
Aristone Brick Red
SKU Code:
1B020785330

House Styles

Colours

Products



House Style 15

Slotted Style

A spaced-out, ladder like design gives this house style breathing space and makes it look contemporary. Wooden frames for windows provide a pleasing structural contrast.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Floor Guard Info

[click here](#)

Slotted Style - A

An aqua accent theme works wonders with a fresh white to give this home a cool summery look and feel.

ap asianpaints

L180
Innocent White

ap asianpaints



7303
Stormy Sea

House Style 15

House Styles

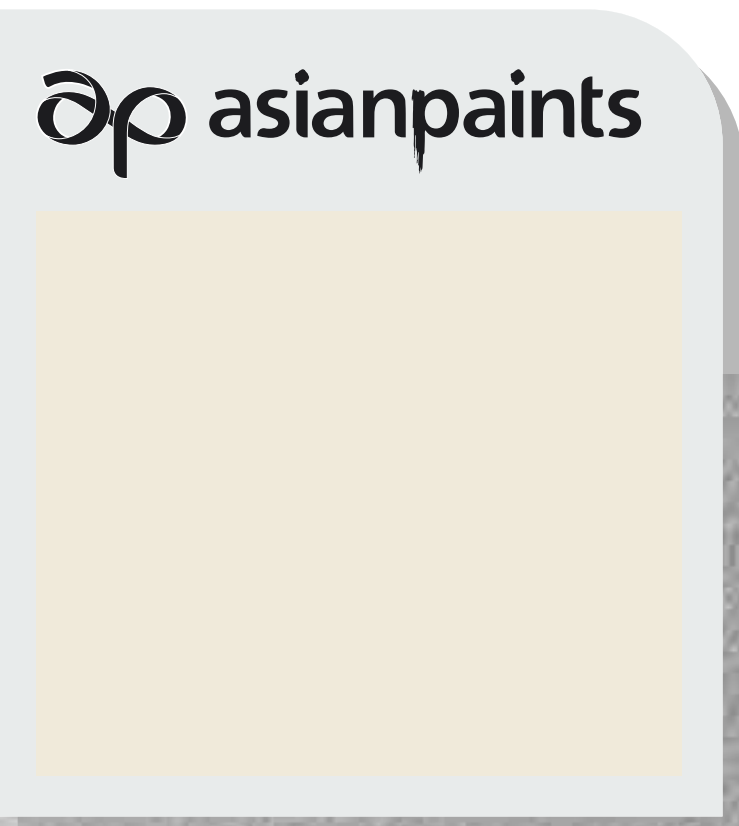
Colours

Products



Slotted Style - B

Sombre purple accents work beautifully with a calm white base colour to give this home a breezy vibe.



L134
Double Cream



7166
Intense Purple

House Style 15

House Styles

Colours

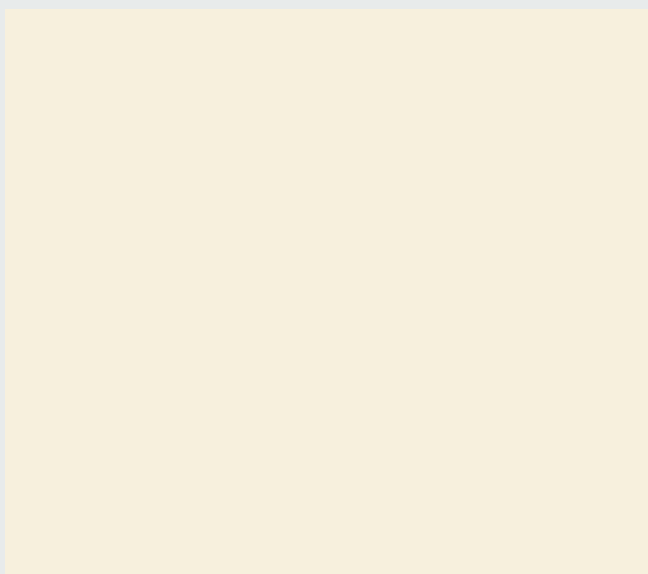
Products



Slotted Style - C

This home has a classy combination of a warm white and dark grey accents that add to the spacious character of this house.

ap asianpaints



7948
Crescent

ap asianpaints



8261
Thunder Cloud

House Style 15

House Styles

Colours

Products

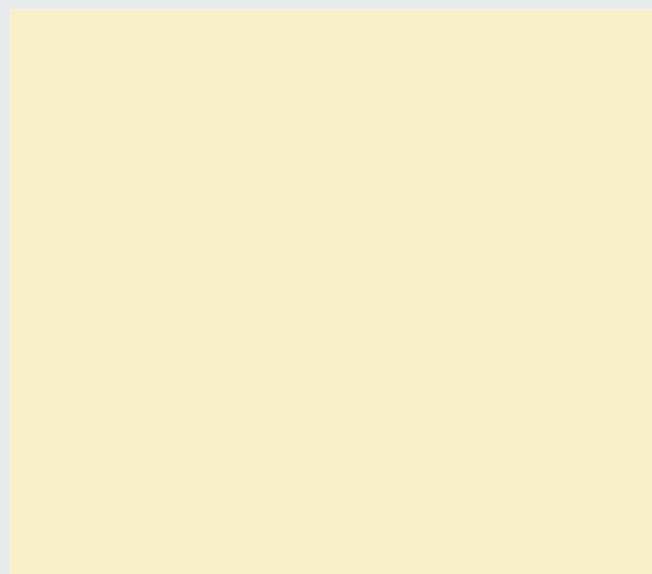


Slotted Style - D

With a light green hue as the base and a fresh olive as the accent, this home has a warm and airy look and feel.

House Style 15

ap asianpaints



7834
Gold Gleam

ap asianpaints



7767
Harvest Season

House Styles

Colours

Products

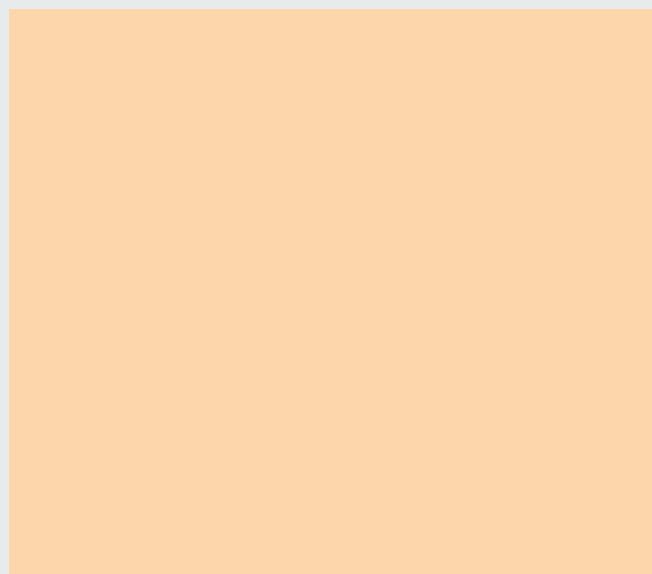


Slotted Style - E

A bright and vibrant theme makes this home stand out. Light orange works really well with a subtle ochre to create a warmly welcoming personality.

House Style 15

ap asianpaints



7969
Coral Beach

ap asianpaints

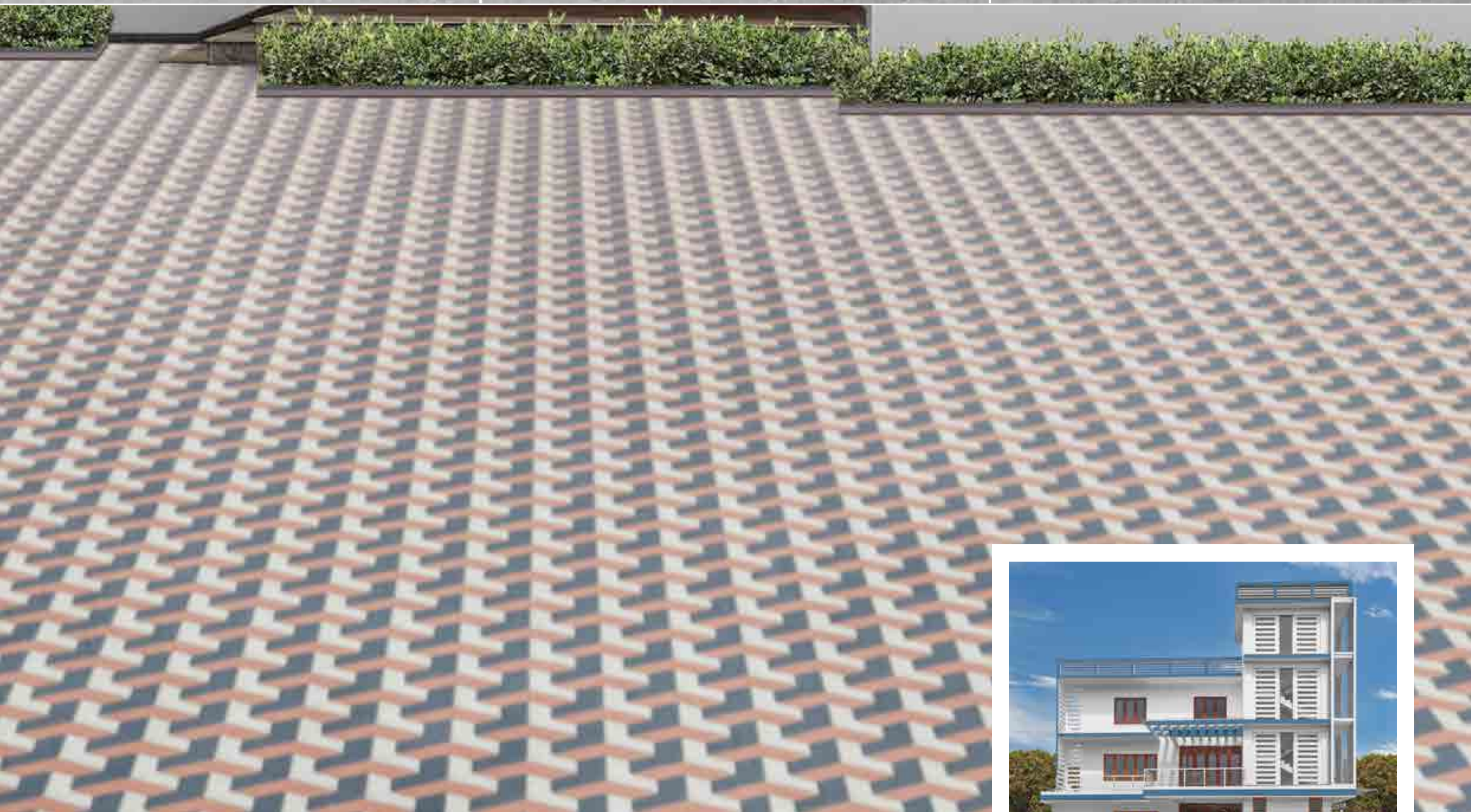


7809
Chinese Tea

House Styles

Colours

Products



Apex Floor Guard Zigzag Magic

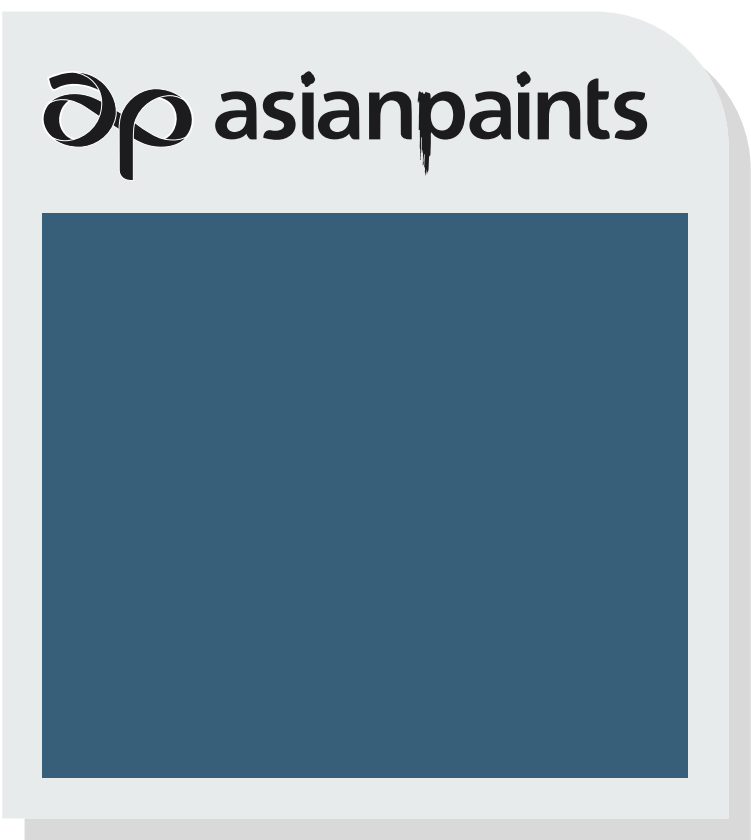


Slotted Style - A

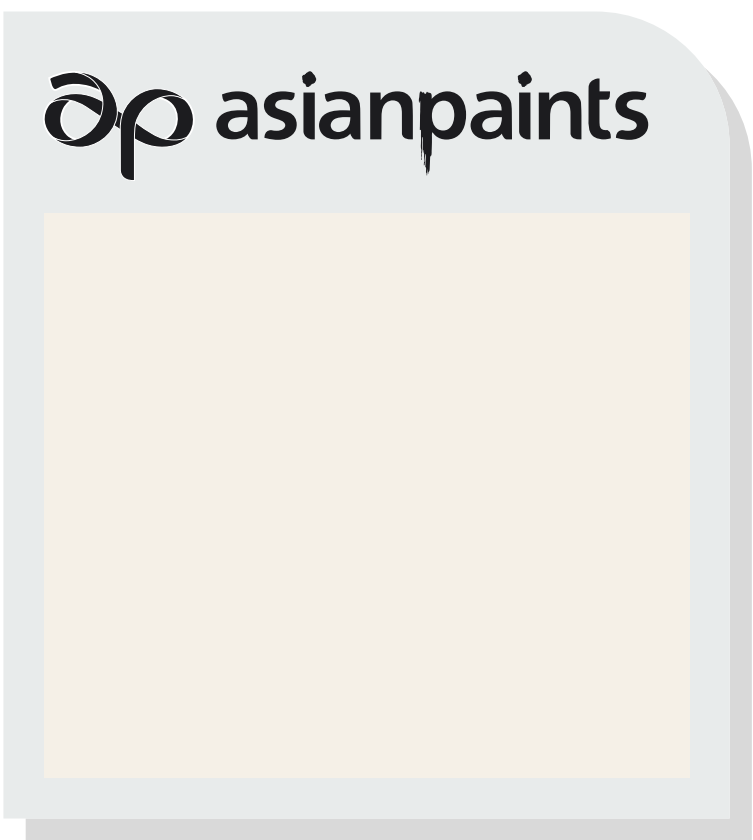
[click here to go back](#)



Spl Flame Red



Peacock Blue



L143
Rain Drop

Other Floor Guards



7541
Meadow Path



L143
Rain Drop

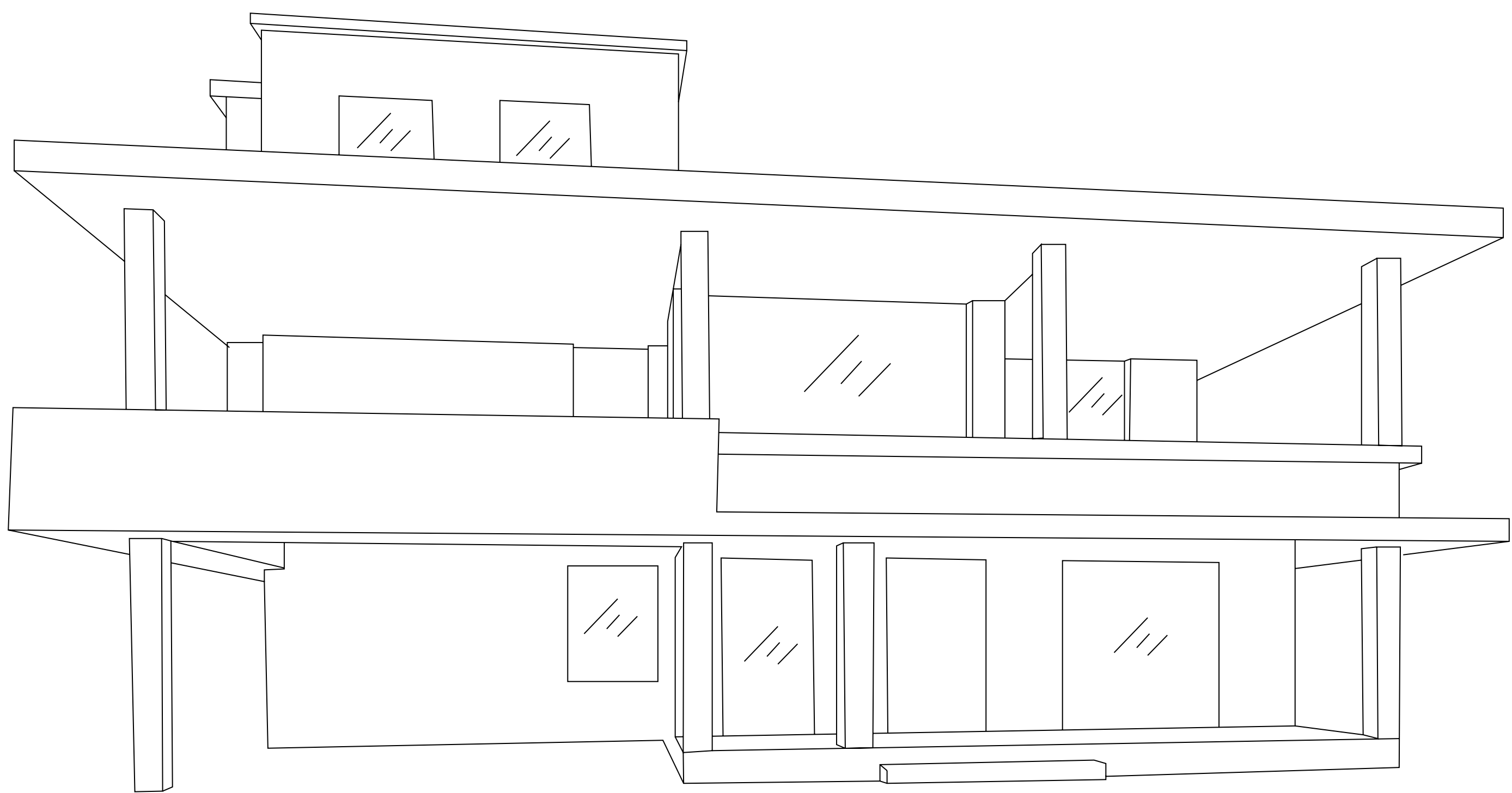


3502
Jolly Yellow

House Styles

Colours

Products



House Style 16

Villa Savoye

This architectural style makes the house look spacious with horizontal planes. With a free and open design of façade, smart use of wood and beautiful gapped structures, the house looks modern and stylish.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Texture Info

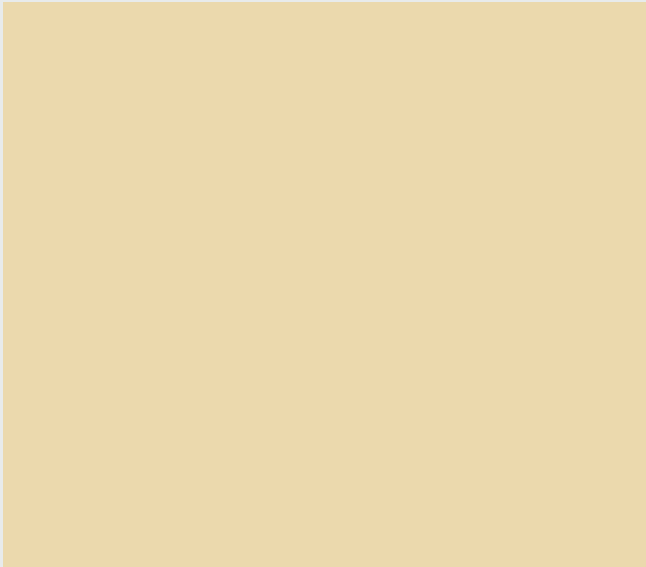
[click here](#)

House Style 16

Villa Savoye - A

A beautiful blend of earthy colours, brown and beige invigorate this house and lends it a warm sun-kissed aura.

ap asianpaints



7890
Sisal Mat

ap asianpaints



7877
Ripe Olive

ap asianpaints



Apex Ultima Allura
Aristone Yellow
SKU Code:
1B020782330

House Styles

Colours

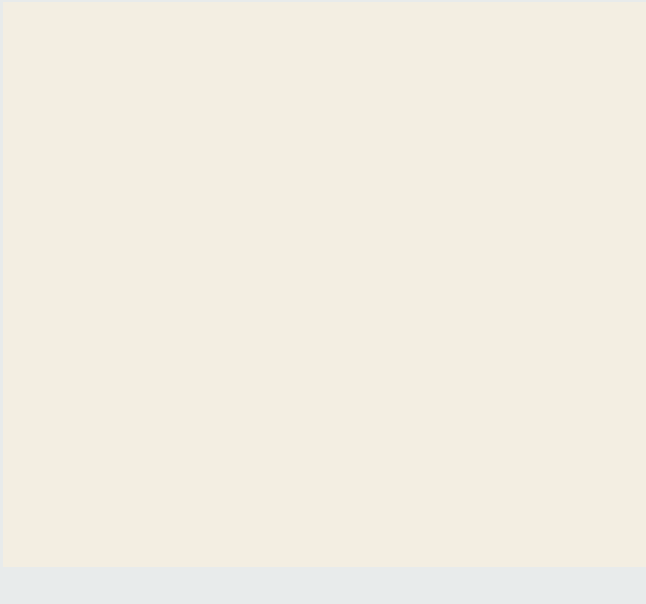
Products



Villa Savoye - B

Accents of lively yellow and blue blend in beautifully with the base white in this home enlivening and elevating it effortlessly.

ap asianpaints



L103
Pearl Star

ap asianpaints



7415
Steel Mesh

ap asianpaints



9876
Happy Canary - N

House Styles

Colours

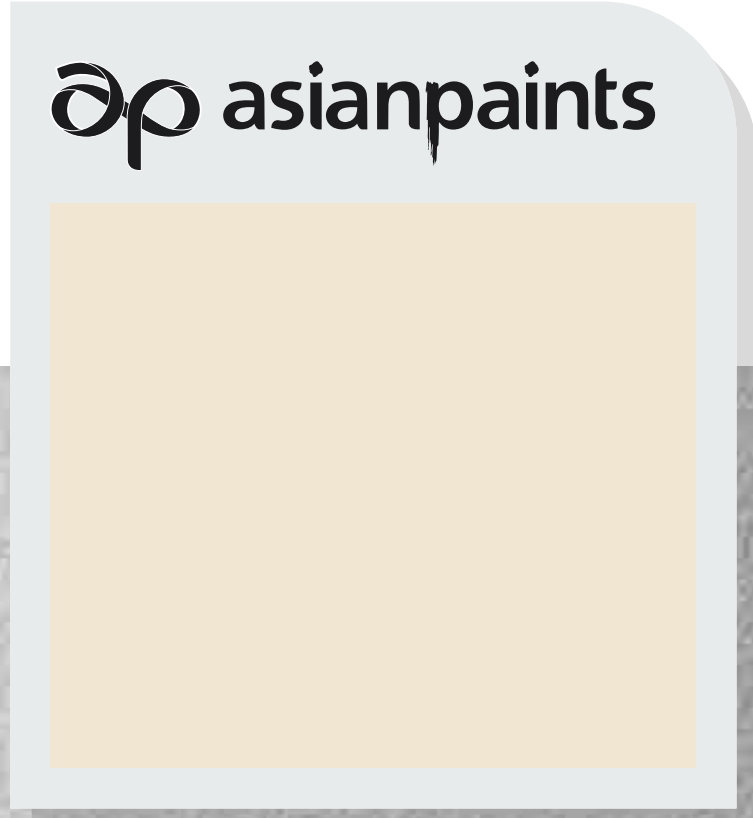
Products



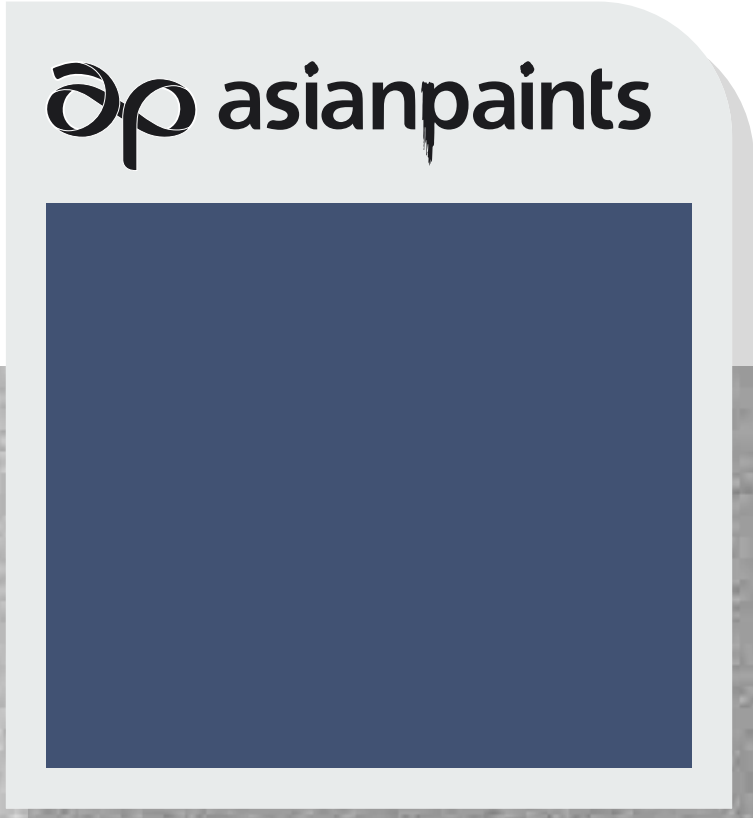
Villa Savoye - C

A contrasting colour combination of fresh beige and accents of dark blue and orange add a refreshing and formal perspective to this modern structure.

House Style 16



0942
Daybreak



9643
Sailor's Stripes - N



7959
Orange Crush

House Styles

Colours

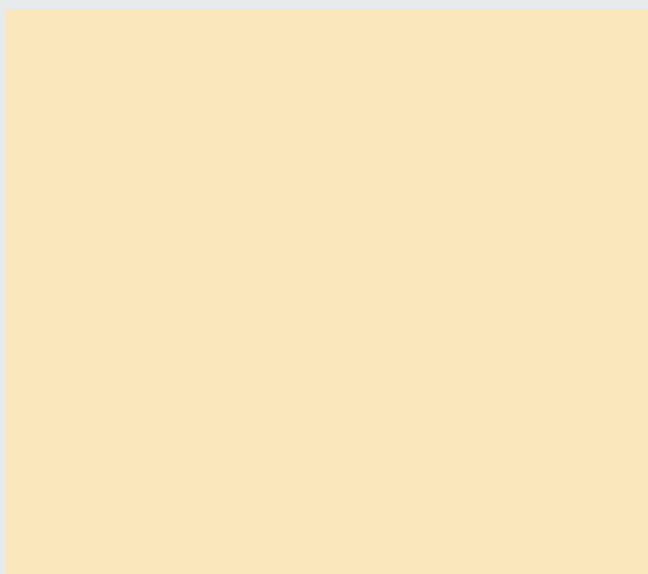
Products



Villa Savoye - D

A lively main colour beige complemented by subtle undertones of purple, highlights the elegant woodwork in this house and makes it look classy.

ap asianpaints



7954
Dreamside

ap asianpaints



8206
Cardinal

House Style 16

House Styles

Colours

Products



Villa Savoye - E

A regal colour combination of a formal maroon and a subtle green lends this house a modern and trendy aesthetic.



2353
Alto - N



8101
Milan Red

House Style 16

House Styles

Colours

Products



Apex Ultima Allura Textures



Villa Savoye - A

[click here to go back](#)



Apex Ultima Allura
Aristone Yellow
SKU Code:
1B020782330

Other Textures



Apex Ultima Allura
Lumiflakes Coarse White
SKU Code:
1A980856325



Apex Ultima Allura
Aeris Rust
SKU Code:
1A990811330

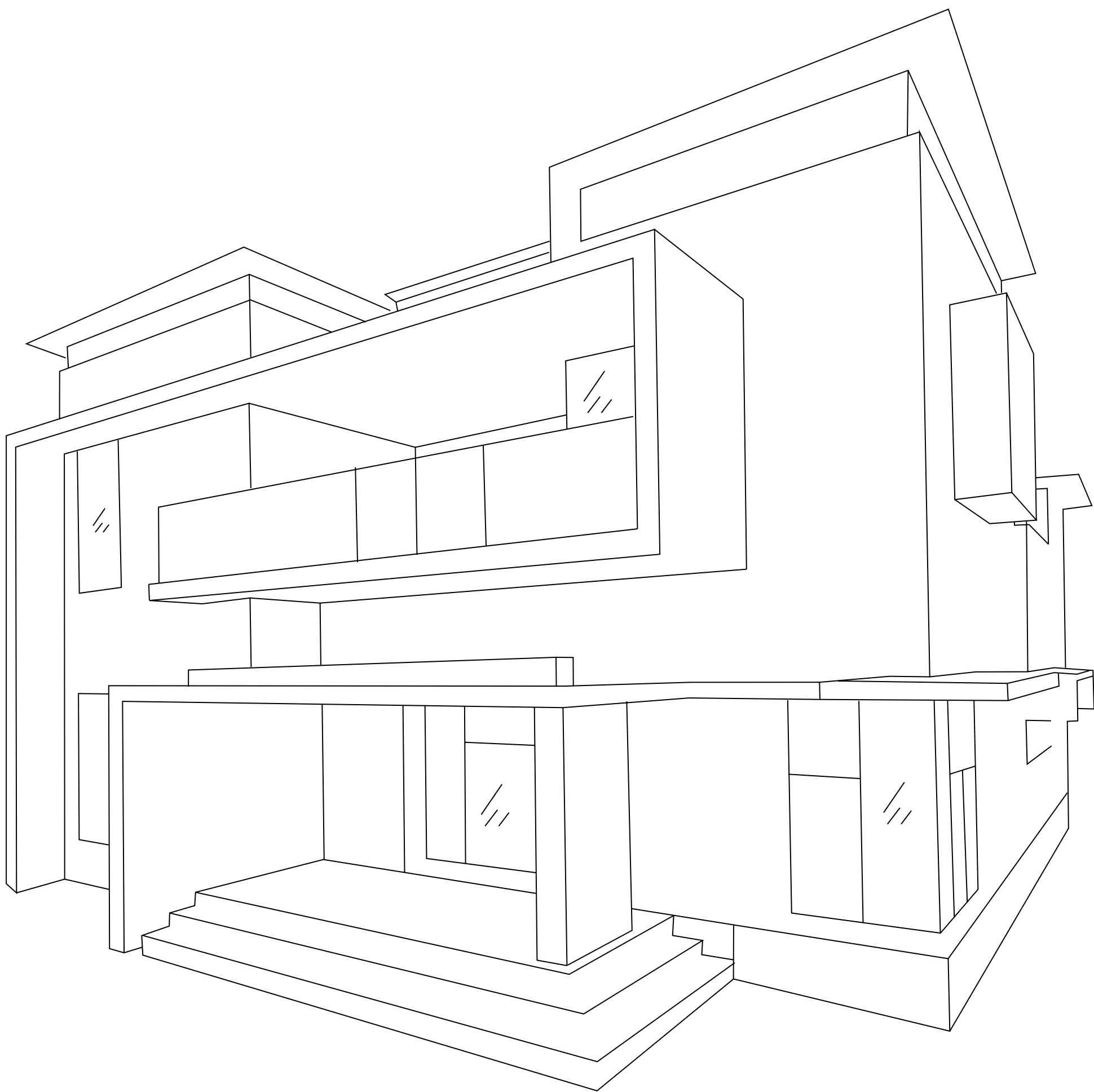


Apex Ultima Allura
Serenus Grey
SKU Code:
1A990817330

House Styles

Colours

Products



House Style 17

The Labyrinth

With interwoven yet linear structures, this house has a complex design that draws attention and admiration. Intersecting planes give it a contemporary appeal adding to its aspirational quotient.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

Products



Texture Info

Floor Guard Info

[click here](#)

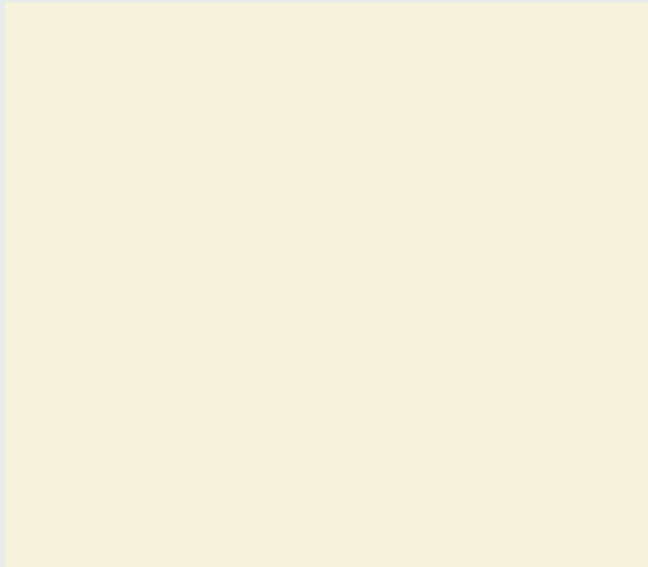
[click here](#)

House Style 17

The Labyrinth - A

A nature inspired theme of green with a beige brown texture accompanies the subtle base colour perfectly and gels extremely well with the surroundings.

ap asianpaints



7868
Sun Screen

ap asianpaints



7713
Lime Squash

ap asianpaints



Apex Ultima Allura
Granizia Coarse
Beige Brown
SKU Code:
1A980818330

House Styles

Colours

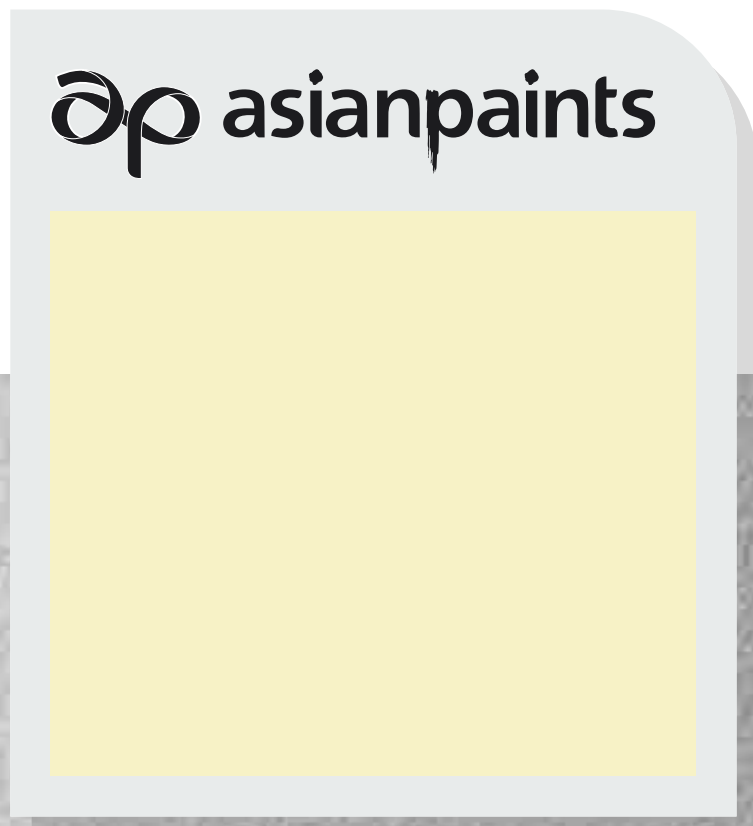
Products



The Labyrinth - B

Grey accents to a pale yellow base colour add a marvellous look to this house. The grey also complements the floor tiles well.

House Style 17



7866
Butter Scotch



8295
Sleight Bells

House Styles

Colours

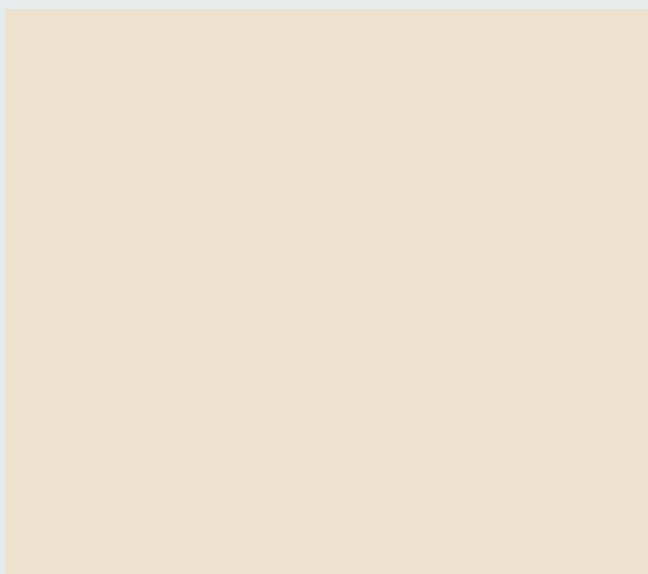
Products



The Labyrinth - C

A luxurious deep red adds to the off-white base colour to do justice to this complex structure. Smart use of wood adds to the beauty of the home.

ap asianpaints



8532

Easter Lily

ap asianpaints



8709

Vine Yard

House Style 17

House Styles

Colours

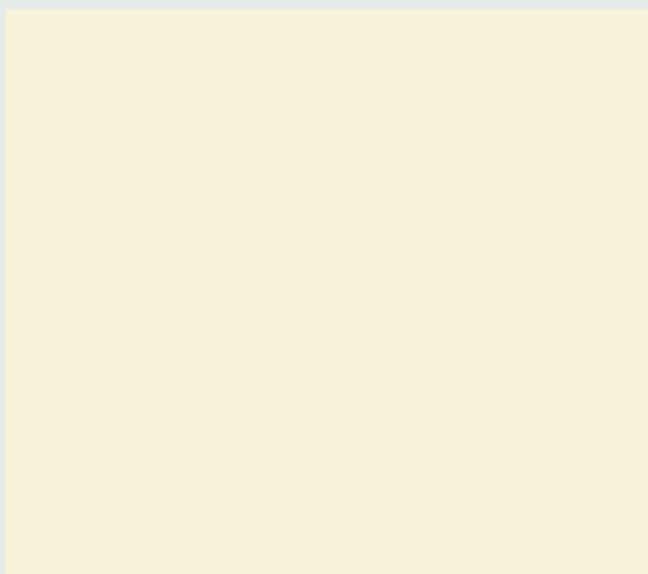
Products



The Labyrinth - D

An orange brown mix delightfully adds to the comforting beige in this colour scheme. This scheme also complements the classy woodwork gracefully.

ap asianpaints



7884

Soft Linen

ap asianpaints



7981

Dusky Saffron

House Style 17

House Styles

Colours

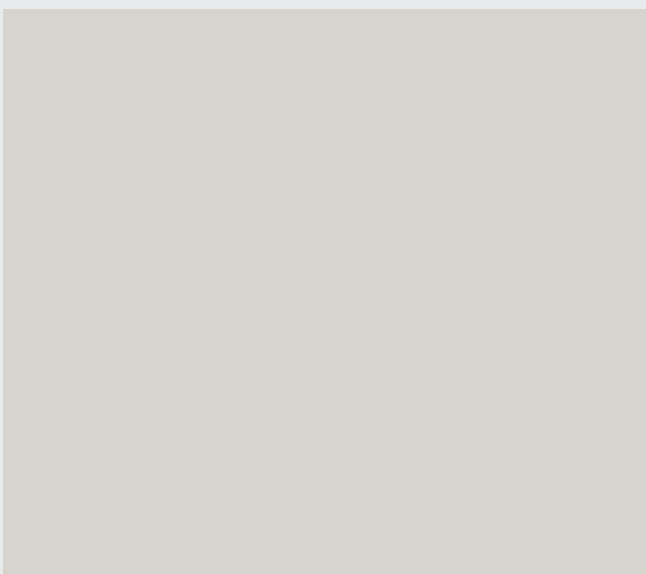
Products



The Labyrinth - E

A calm greyish base colour is aesthetically contrasted with cheerful rose accents in this house. Together, they make the house look premium and sophisticated.

ap asianpaints



8298
Silver Trinket

ap asianpaints



8167
Muted Scarlet

ap asianpaints



9584
Fervent Fuchsia - N

House Style 17

House Styles

Colours

Products



Apex Ultima Allura Textures

The Labyrinth - A

[click here to go back](#)

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Apex Ultima Allura
Granizia Coarse Beige Brown
SKU Code:
1A980818330

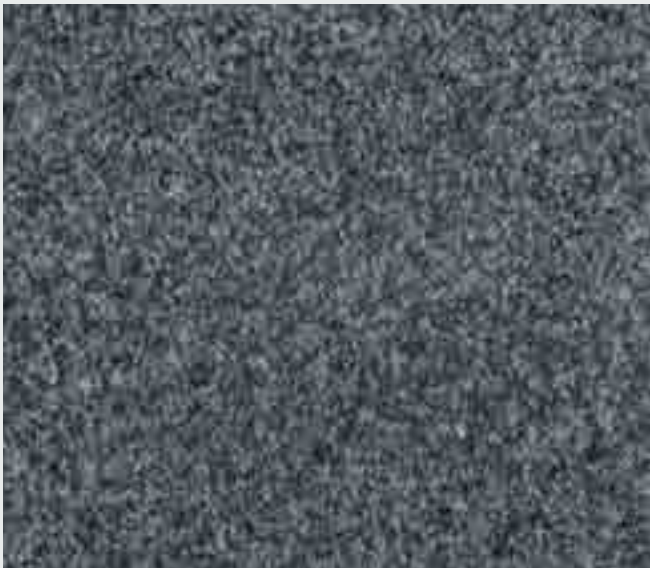
Other Textures

ap asianpaints



Apex Ultima Allura
Lumiflakes Coarse Maroon
SKU Code:
1A980858325

ap asianpaints



Apex Ultima Allura
Granizia Coarse Black Particle
SKU Code:
1A980825330

ap asianpaints



Apex Ultima Allura
Serenus Greges
SKU Code:
1A990807330

House Styles

Colours

Products



Apex Floor Guard
Zigzag Magic



The Labyrinth - A

[click here to go back](#)

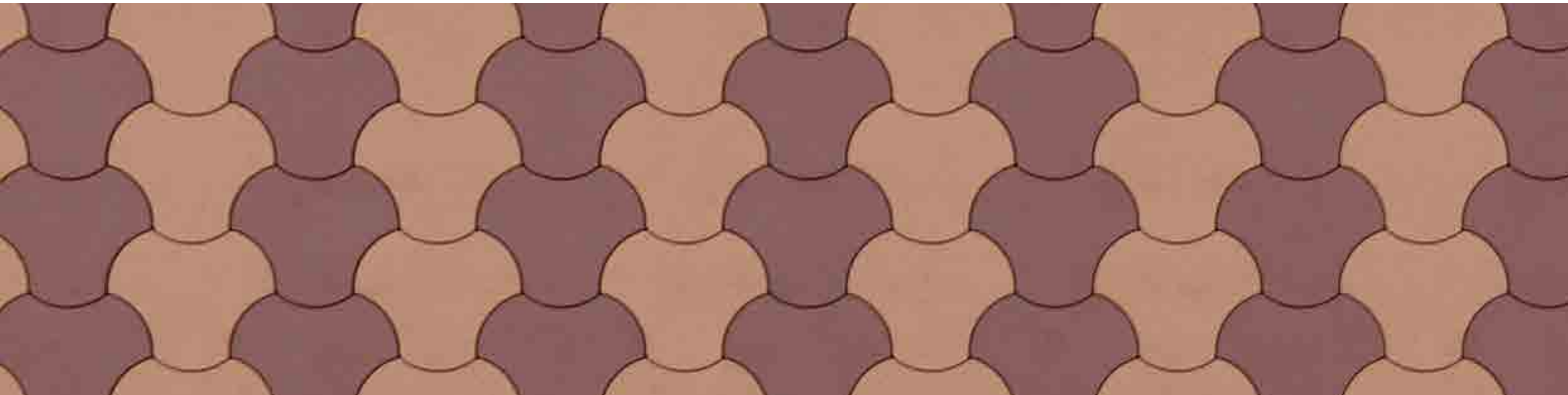


7202
Purple Pride

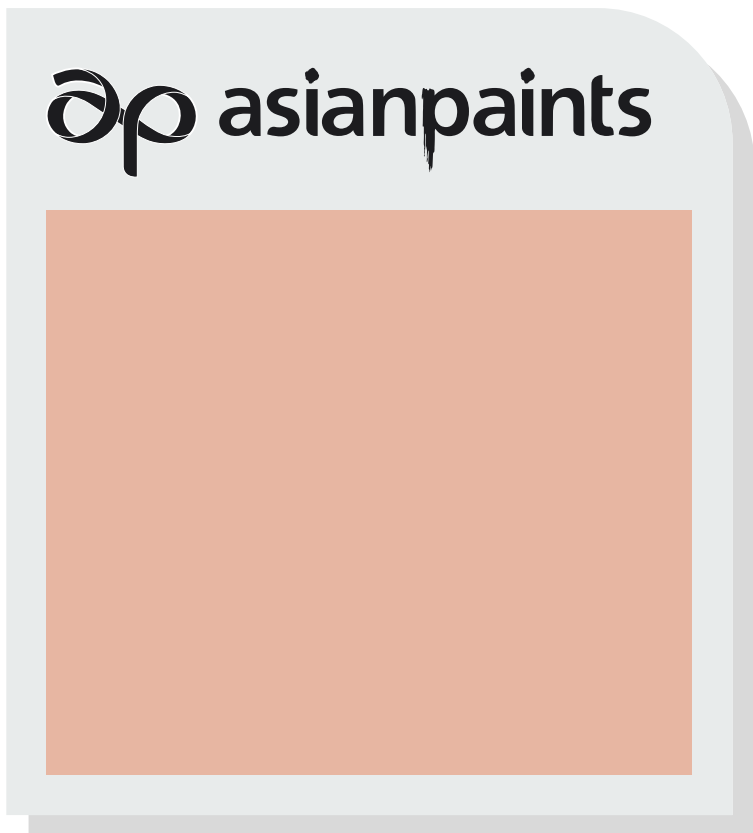


8200
Plum Cake

Other Floor Guards



0542
Indian Red



8610
Bonny Peach

House Styles

Colours

Products



House Style 18

Archway Villa

This home is premium and grand. With mirroring, arched fenestration this house looks palatial. With a double height foyer and a well maintained garden, this villa epitomizes luxury.



A

B

C

D

E

Click on a colour of your choice to see this house style embellished in that colour.

House Styles

Colours

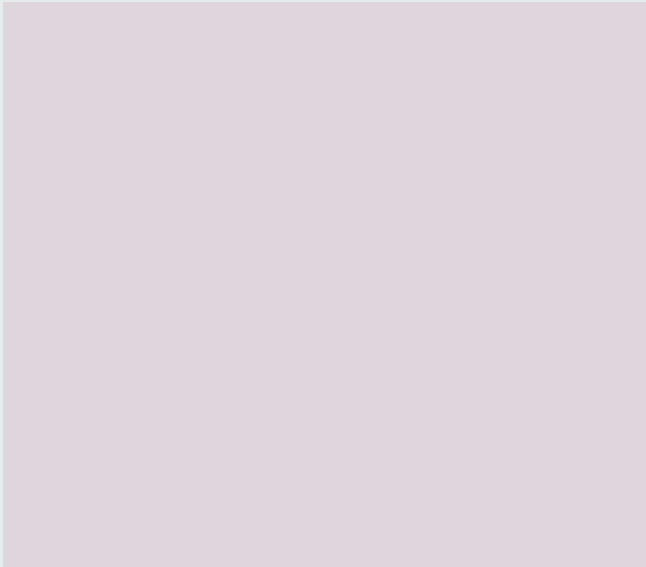
Products



Archway Villa - A

A lively colour combination of serene lavenders and a joyful orange makes this house distinguished and memorable in every way.

ap asianpaints



9139

Berry Shake

ap asianpaints



7957

Orange Peel

ap asianpaints



7161

Potpourri

House Style 18

House Styles

Colours

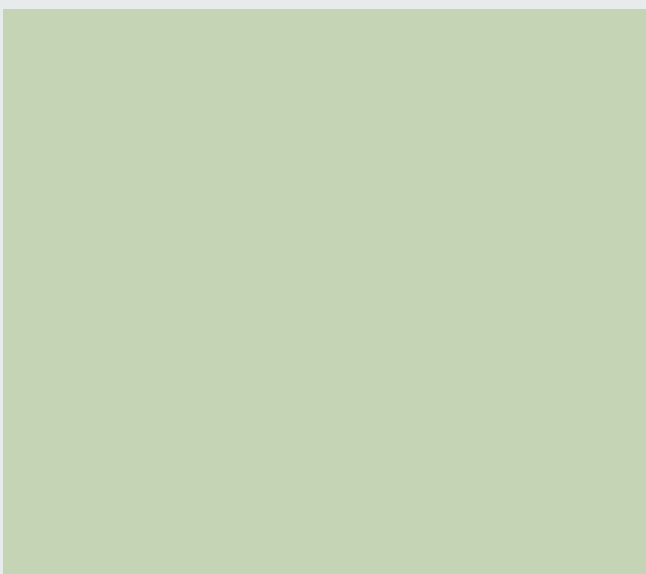
Products



Archway Villa - B

A nature inspired colour combination of subdued green and grey lends this house a refreshing vibe and a stately character.

ap asianpaints



7690
Forest Foliage

ap asianpaints



8255
Stone Path

House Styles

Colours

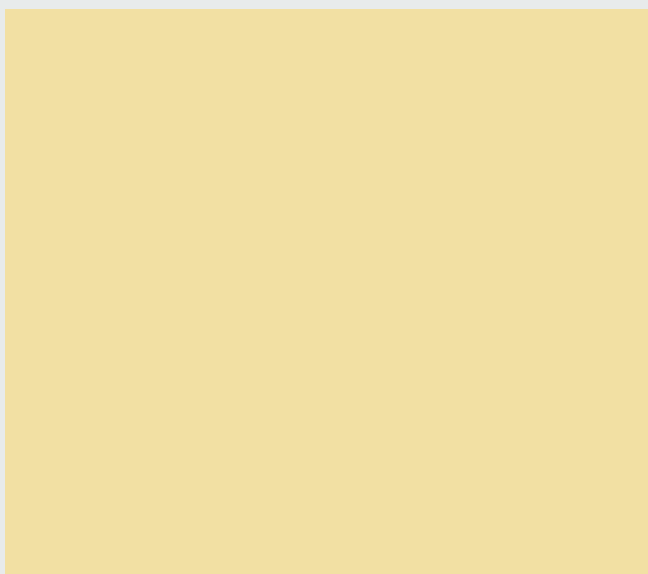
Products



Archway Villa - C

An aesthetic mix of pale yellow and green, combined with classy woodwork, lend this house a vibrant vibe and a smooth expanse.

ap asianpaints



0399
Pineapple - N

ap asianpaints



7526
Jade Impact

House Styles

Colours

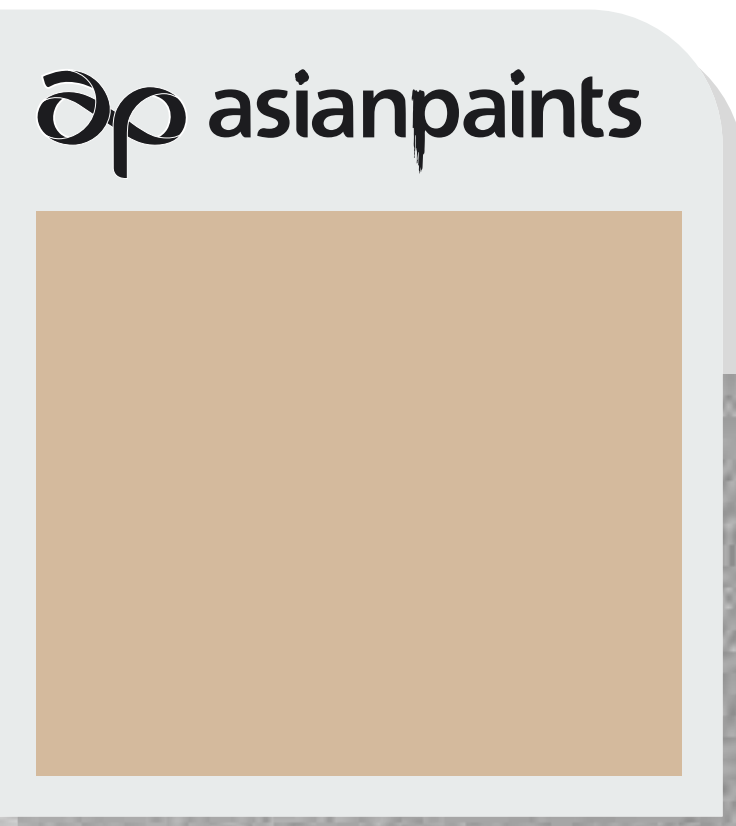
Products



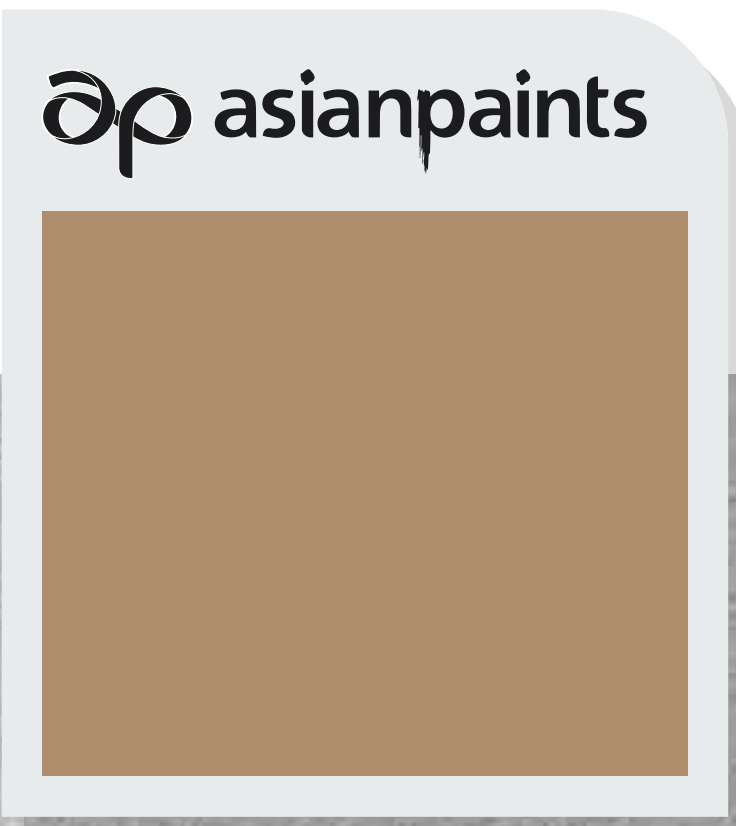
House Style 18

Archway Villa - D

A warm yet muted colour mix of beige and brown lends this house a cosy and welcoming look and feel.



4215
Swiss Coffee



8535
Brown Tan

House Styles

Colours

Products



Archway Villa - E

A monochromatic colour combination of blue hues combined with elegant woodwork gives this house a regal and luxurious touch.

asianpaints



8266
Bali Blue

asianpaints



7366
Ashberry

House Style 18

House Styles

Colours

Products



APEX
ULTIMA PROTEK
DURALIFE
TOP COAT



STRUCTURAL PROTECTION

Higher longevity leading to better structural protection.



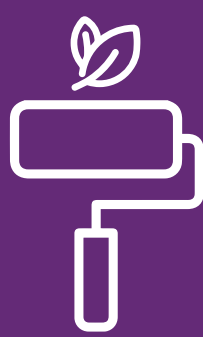
CRACK BRIDGING

Fiber reinforcement that offers crack bridging ability of up to 2 mm.



SUPERIOR CLEANABILITY

Ease in cleaning rust, dirt and bird droppings ensuring exteriors look fresh for long.



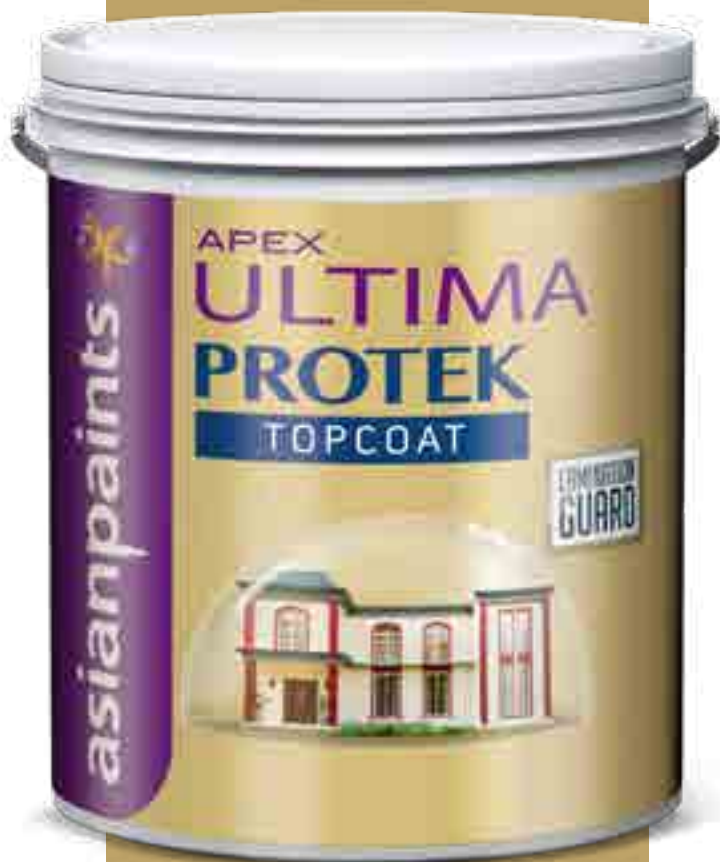
LOW VOC

Meets the LEED VOC criteria as per Indian Green Building Council.

House Styles

Colours

Products



APEX
ULTIMA
PROTEK
TOPCOAT



CRACK BRIDGING
Fiber reinforcement that offers crack bridging ability of up to 2 mm.



DUST PICK-UP RESISTANCE
Displays superior resistance against dust and other elements.



RICH SHEEN
Provides walls with a vibrant glow and a luxurious finish.



ANTI-ALGAL
Advanced anti-algal formula fights the formation of algae and protects walls from ugly black spots.

House Styles

Colours

Products



APEX
ULTIMA
STRETCH



CRACK BRIDGING
High performance exterior paint developed with a unique stretchable film technology.



DUST PICK-UP RESISTANCE
Dust Pick-up Resistance (DPUR) property helps fight dust from settling on walls.



RICH SHEEN
Provides walls with a vibrant glow and a luxurious finish.

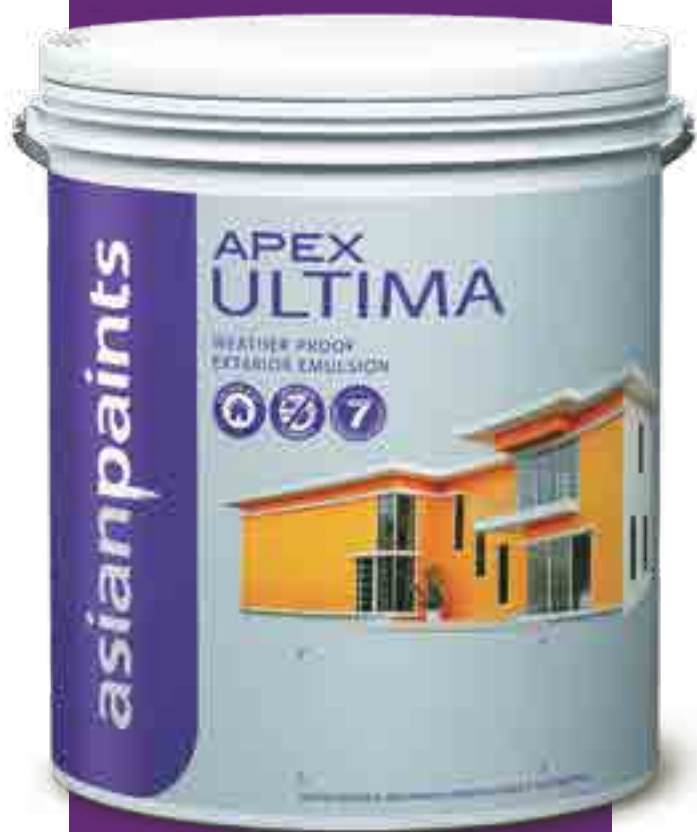


ANTI-ALGAL
Advanced anti-algal formula fights the formation of algae and protects walls from ugly black spots.

House Styles

Colours

Products



APEX ULTIMA



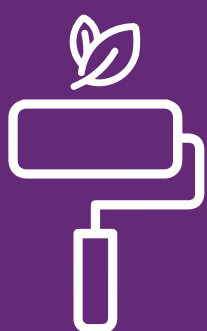
SHEEN
Comes with a comprehensive 7-year performance warranty.



ANTI-FUNGAL
Advanced anti-algal formula fights the formation of algae and protects walls from ugly black spots.



DURABILITY
Best in class durability for long-lasting exterior surface walls.



LOW VOC
Meets the LEED VOC criteria as per Indian Green Building Council.

House Styles

Colours

Products

Painting Tips

System of Painting

- 1

Clean the surface thoroughly using a wire brush and remove loose material from the surface
- 2

Surface imperfections such as holes, dents, fine cracks are to be filled with Asian Paints Wall Putty or a mixture of white cement & fine sand in the ratio of 1:3
- 3

For both fresh as well as re-painting surfaces, apply one coat of Asian Paints Exterior Wall Primer by mixing primer and water in the ratio of 1:1
- 4

Apply 2-3 coats of Asian Paints Apex Ultima, by diluting the emulsion with recommended amount of water. Keep an interval of 4-6 hours between two coats

DISCLAIMER: Not applicable for Apex Tile Guard / Apex Stretch / Apex Duracast textures. For these products please refer to product literature.

Pre-painting Preparation

- 1

Freshly plastered surfaces must be allowed to cure completely before painting
- 2

Paint should not be applied on surfaces / substrates which are subjected to continuous seepage or dampness
- 3

Application of Exterior Wall Primer is mandatory for all surfaces. Not doing so can lead to failure of the paint film

House Styles

Colours

Products

4

If the underlying surface exhibits chalkiness, inspite of thorough surface cleaning, use Asian Paints Exterior Sealer

5

Dark shades in exterior emulsion will need at least 3 coats of application for proper hiding

6

More absorbent surfaces may require two coats of primer

7

Prices of products may vary depending on the colours chosen. Generally darker and midtone colours are more expensive compared to pastel colours

Tips for Painting

1

Insist on recommended number of primer and top coats

2

Ensure coverage does not exceed more than 10% of the recommended figure

3

Insist on 3 coats of paint on horizontal surfaces of exteriors

4

Allow enough time for curing and drying



House Styles

Colours

Products

For your information:
Visit www.asianpaints.com
For feedback or complaints write to Marketing Manager -
Services at the above mentioned Asian Paints Ltd. address
or call 1800-209-5678

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APEX
ULTIMA

BOOK OF COLOURS



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