



SABYASACHI

for

nilaya

furnishings by  asianpaints

Paris-Calcutta
VOLUME IV

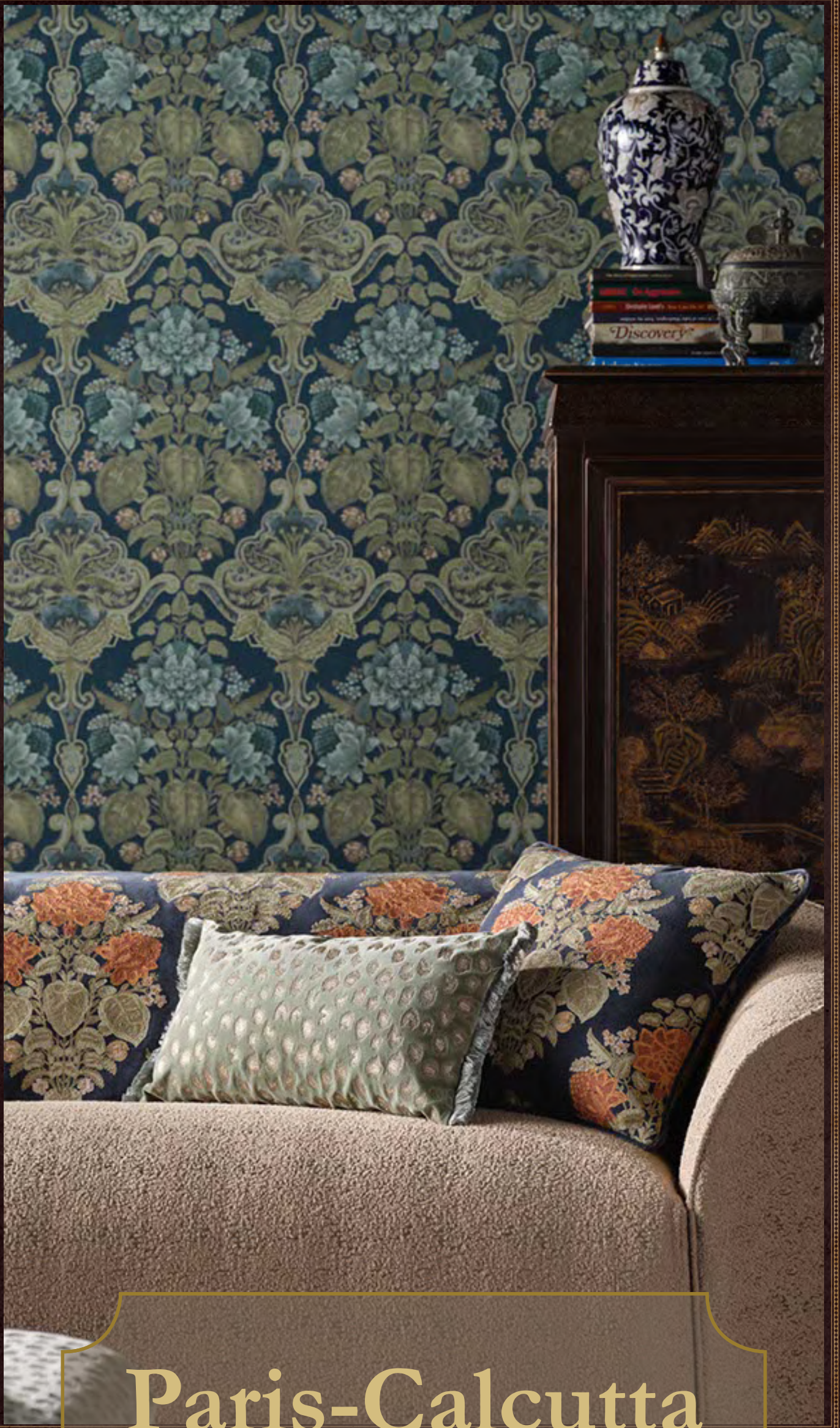
SABYASACHI



What i design is the result of myriad inspirations – whether it’s fashion or homes. And creating designs for Heartland was like stepping into a familiar world, textured by a variety of experiences, acquisitions, memories and stories that have stayed with me, knowingly and unknowingly: the skillfully painted fabrics that were born along the Coromandel Coast; embroideries from an ancient world; well-remembered motifs and patterns that continue to enchant; old-world Calcutta with its fading luxury; the traditions of miniaturists from colonial-era murshidabad.

The Thar, Makhmal and Soofah collections that comprise Heartland celebrate the beauty of classical motifs reinterpreted and hand painted by artists from the Sabyasachi Art Foundation. They find expression through a reimagining of traditional patterns and a distinctive palette of colours I have evolved over time. These carefully crafted fabrics can transform spaces and perhaps your perspective as well. The patterns, designs and motifs that make up the fabric collections of Heartland is an endeavour to make this journey of transformation uncommon and unforgettable – as it should be.

After all, at the heart of every home is the story of the people who Inhabit it, make it and shape it just the way they like it. Layer it with well-loved elements and their distinct styles. Heartland, i hope, serves as a reminder of the beauty that still remains, and endures, in an uncertain world.



Paris-Calcutta

Volume IV



NLF24LAV003



NLF24LAV002



NLF24LAV001



NLF24LAV004



NLF24INP001



NLF24INP003





NLF24INP002



NLF24INV004



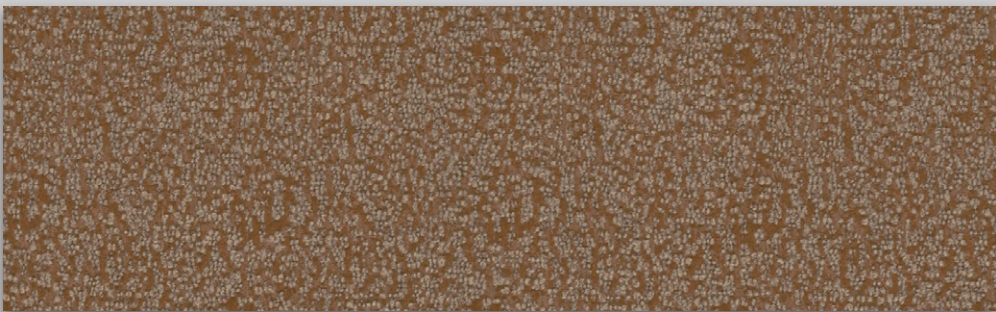
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NLF24INV001

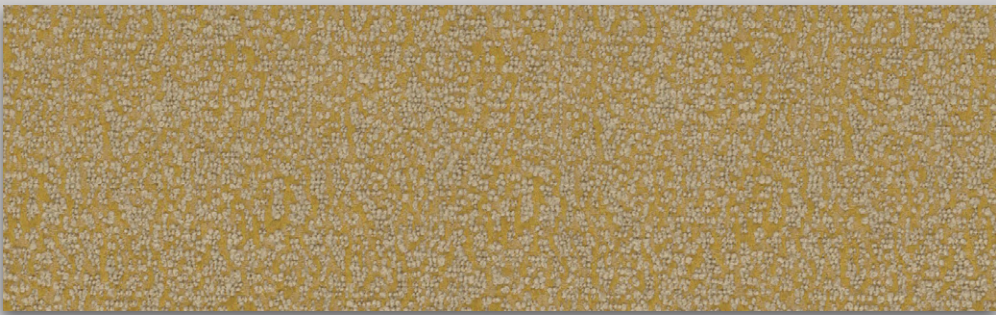


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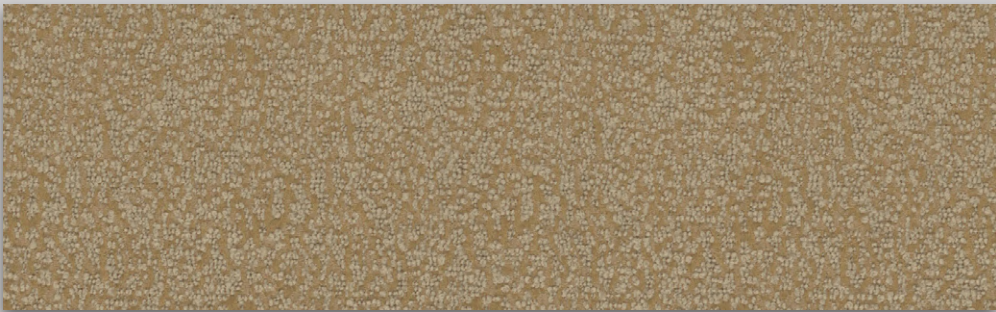


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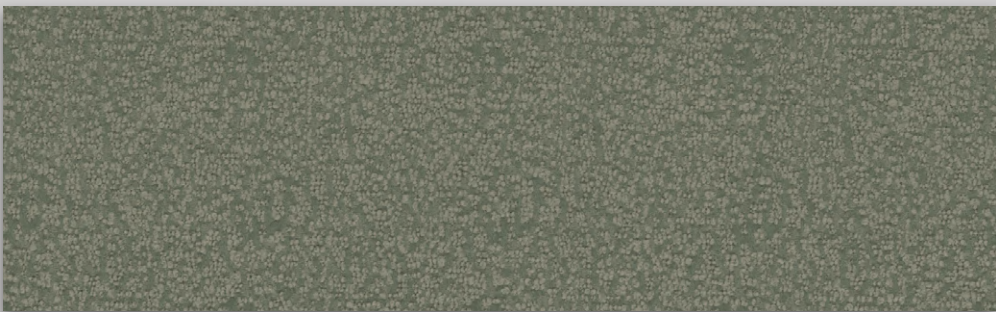




NLF24BEL005



NLF24BEL006



NLF24BEL002



NLF24LAE002



NLF24LAE004



NLF24LAP004

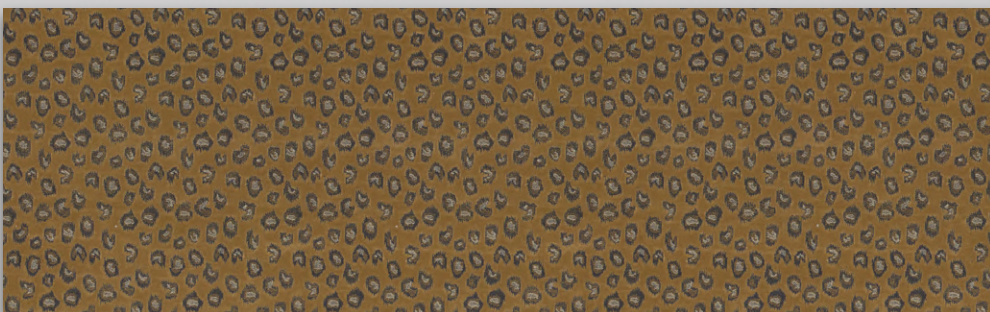




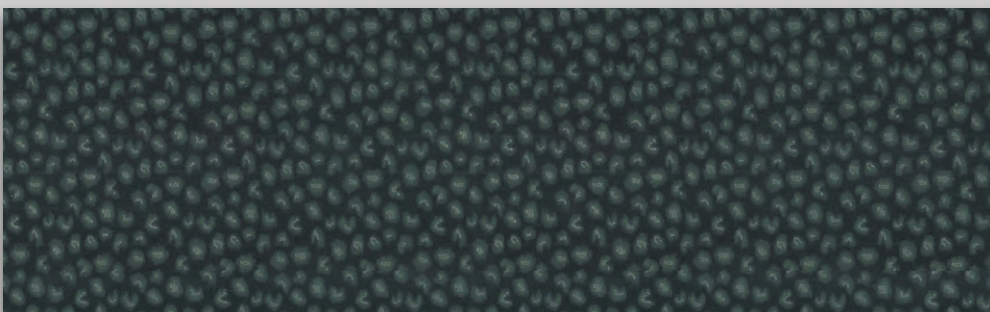
NLF24LAP001



NLF24LAD001



NLF24PAN002



NLF24PAN003



NLF24PAN001



NLF24TCJ002





NLF24TCJ003



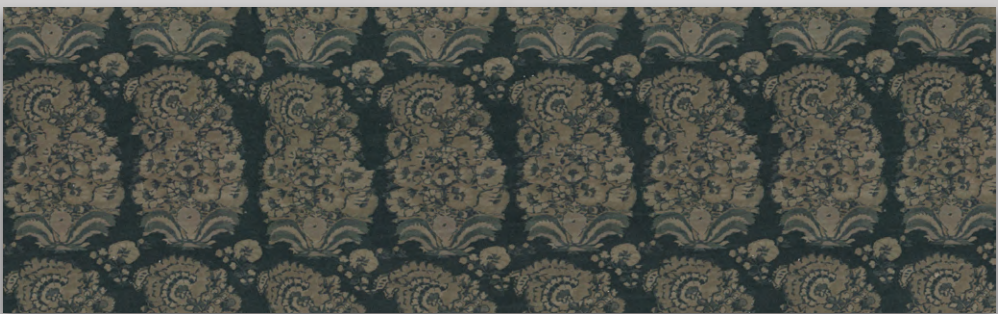
NLF24TCJ001



NLF24TCJ005



NLF24TCV002



NLF24TCV001



NLF24TCV003





NLF24TCE002



NLF24TCE001





LANDOUR DAMASK VELVET

NLF24LAV003



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
824	35000	100% CO	45.4	45.9

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LANDOUR DAMASK VELVET

NLF24LAV002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
824	35000	100% CO	45.4	45.9

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LANDOUR DAMASK VELVET

NLF24LAV001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
824	35000	100% CO	45.4	45.9

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LANDOUR DAMASK VELVET

NLF24LAV004



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
824	35000	100% CO	45.4	45.9

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INDIA PARADISE

NLF24INP001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
265	11000	100% LI	66.5	70.5

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INDIA PARADISE

NLF24INP003



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
265	11000	100% LI	66.5	70.5

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INDIA PARADISE

NLF24INP002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
265	11000	100% LI	66.5	70.5

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INDIA PARADISE VELVET
NLF24INV004



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
520	100000	100% CO	65	68

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INDIA PARADISE VELVET

NLF24INV003



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
520	100000	100% CO	65	68

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INDIA PARADISE VELVET

NLF24INV001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
520	100000	100% CO	65	68

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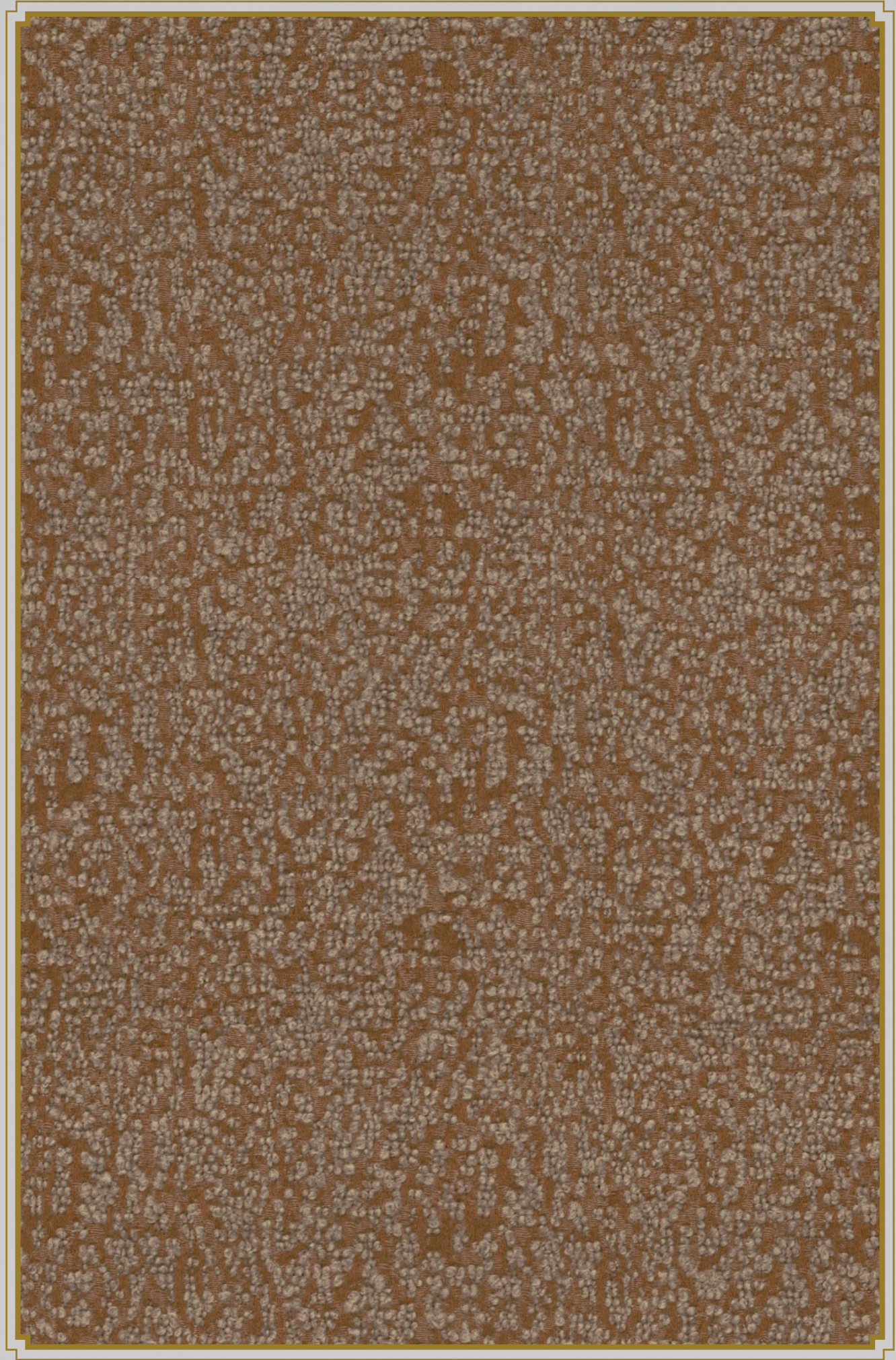
INDIA PARADISE VELVET

NLF24INV002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
520	100000	100% CO	65	68

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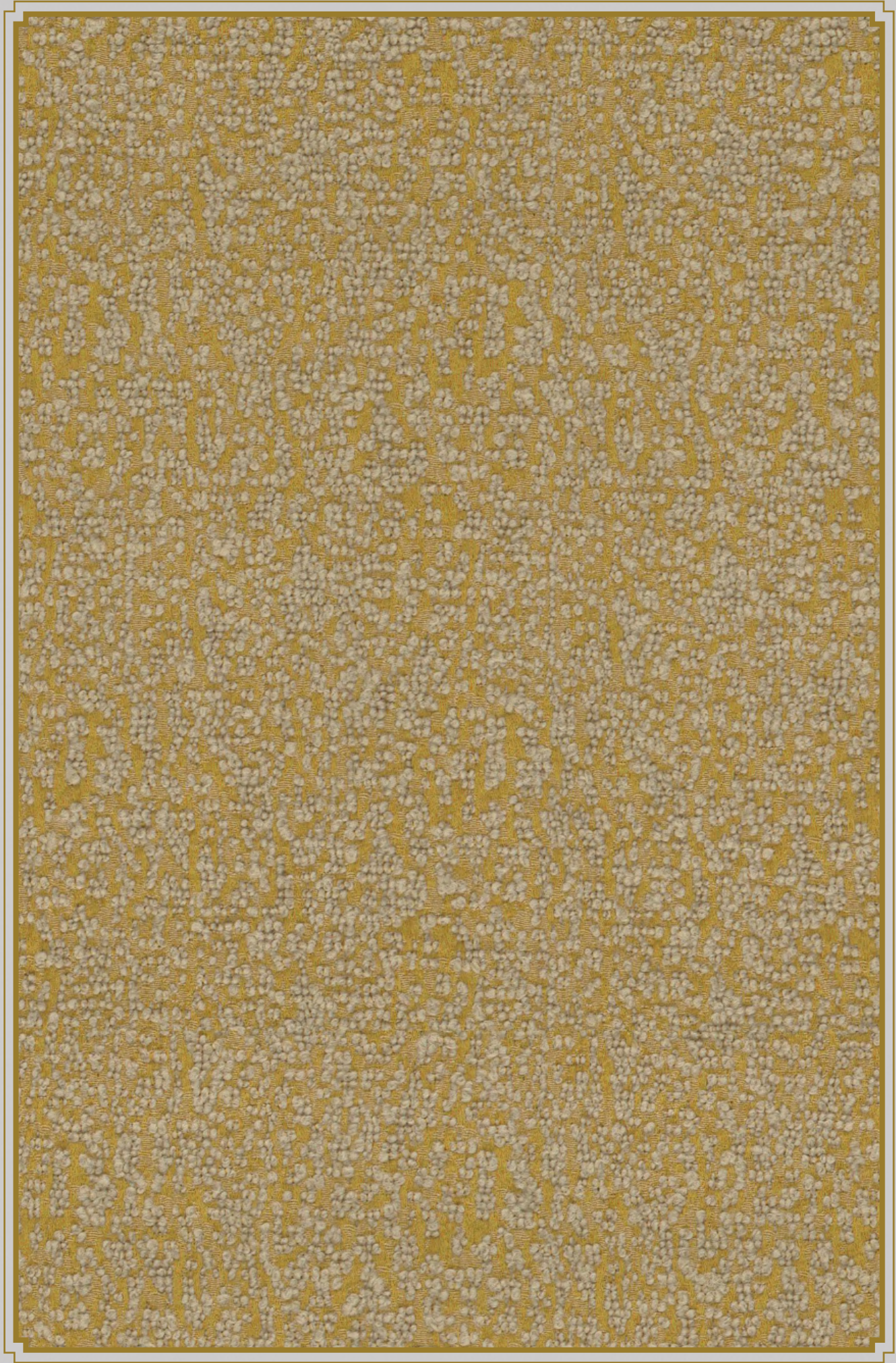
BELLE

NLF24BEL001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
644	40000	61% WL, 25% CO, 14% PA	12.3	11.2

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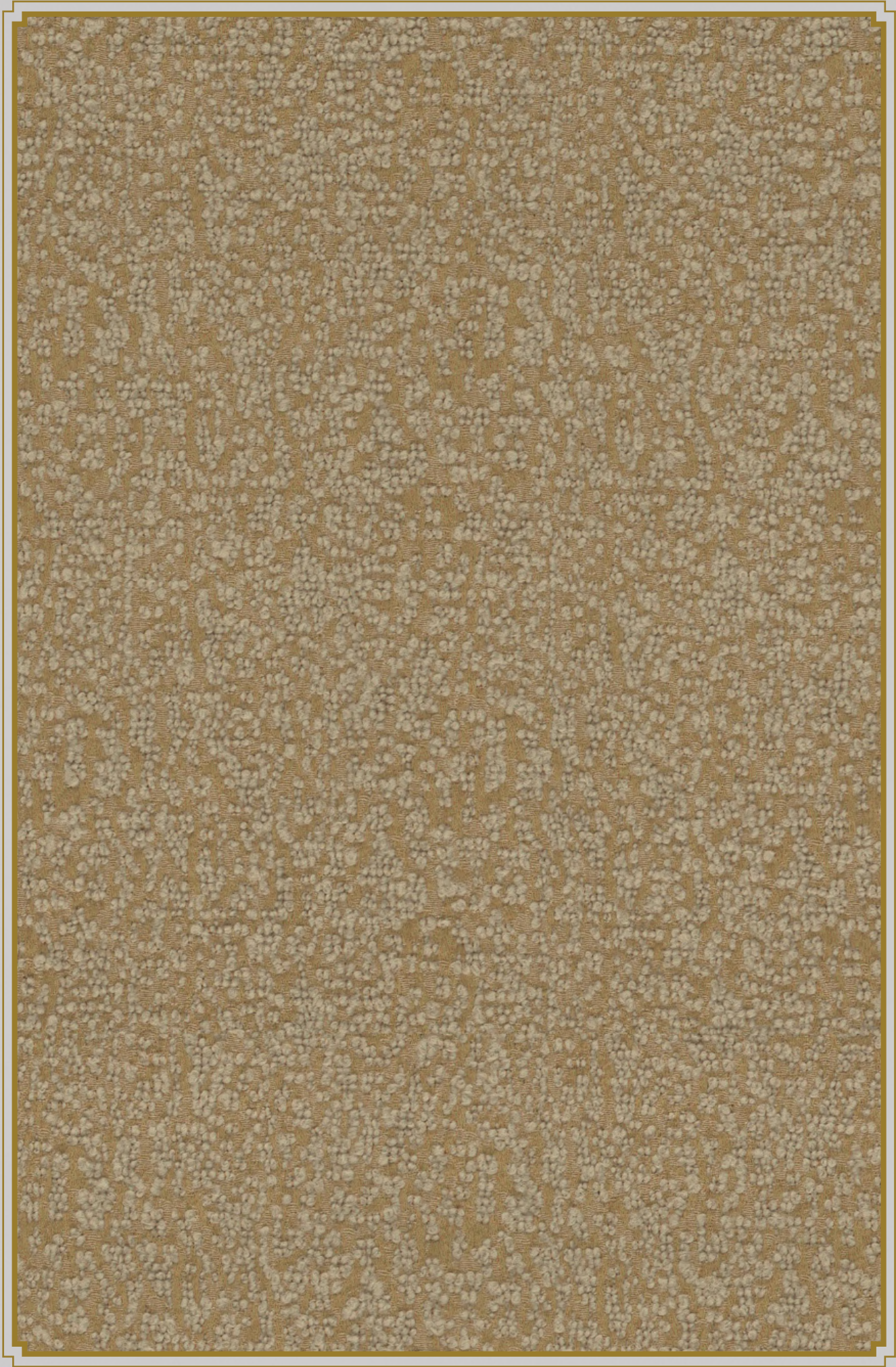
BELLE

NLF24BEL005



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
644	40000	61% WL, 25% CO, 14% PA	12.3	11.2

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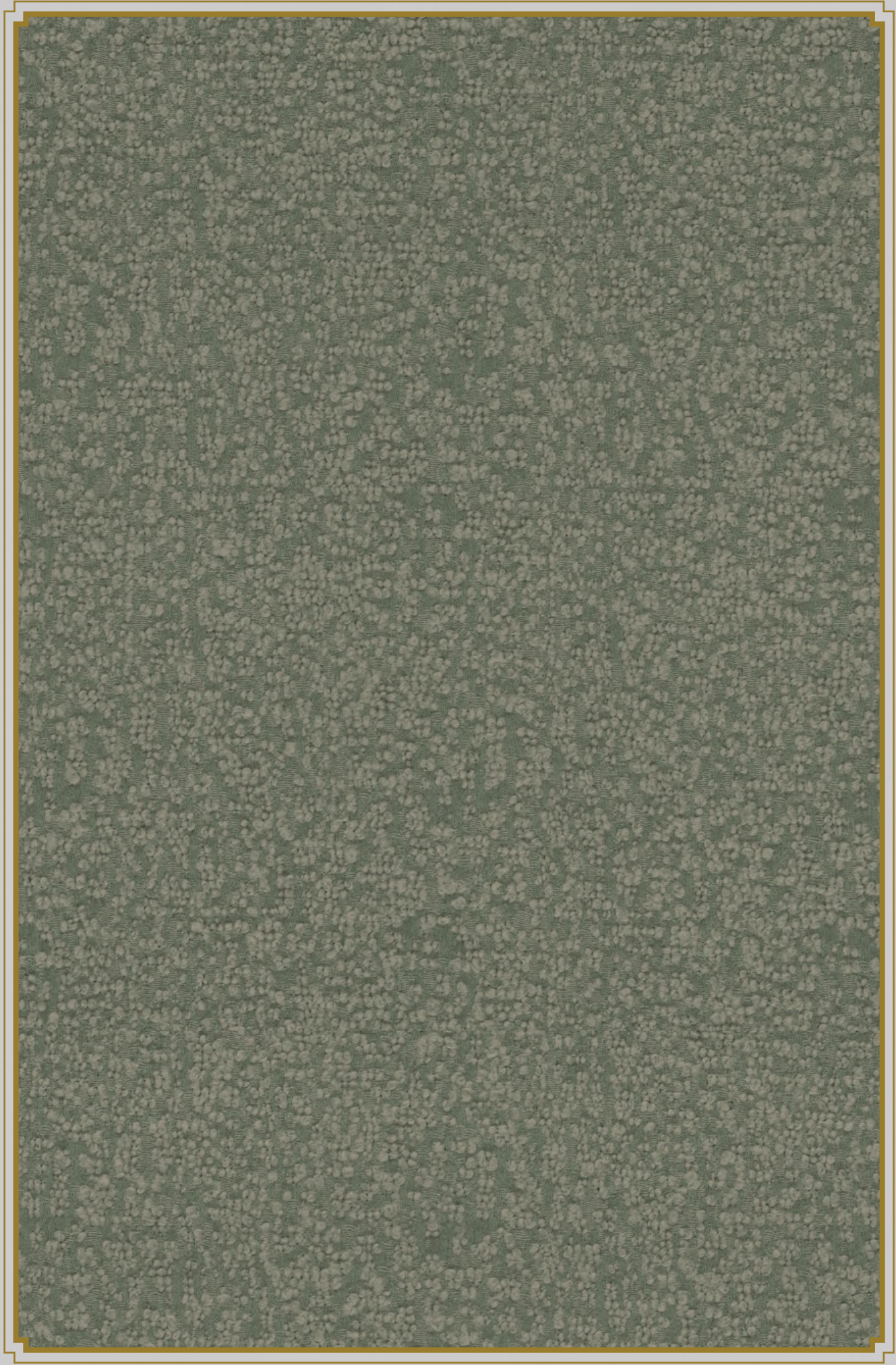
BELLE

NLF24BEL006



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
644	40000	61% WL, 25% CO, 14% PA	12.3	11.2

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BELLE

NLF24BEL002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
644	40000	61% WL, 25% CO, 14% PA	12.3	11.2

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LANDOUR DAMASK EMBROIDERY

NLF24LAE002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
444	N/A	55% VI, 26% CO, 19% LI	45.5	45.5

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LANDOUR DAMASK EMBROIDERY

NLF24LAE004



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
444	N/A	55% VI, 26% CO, 19% LI	45.5	45.5

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LANDOUR DAMASK

NLF24LAP004



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
380	11000	100% LI	50	35.5

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LANDOUR DAMASK

NLF24LAP001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
380	11000	100% LI	50	35.5

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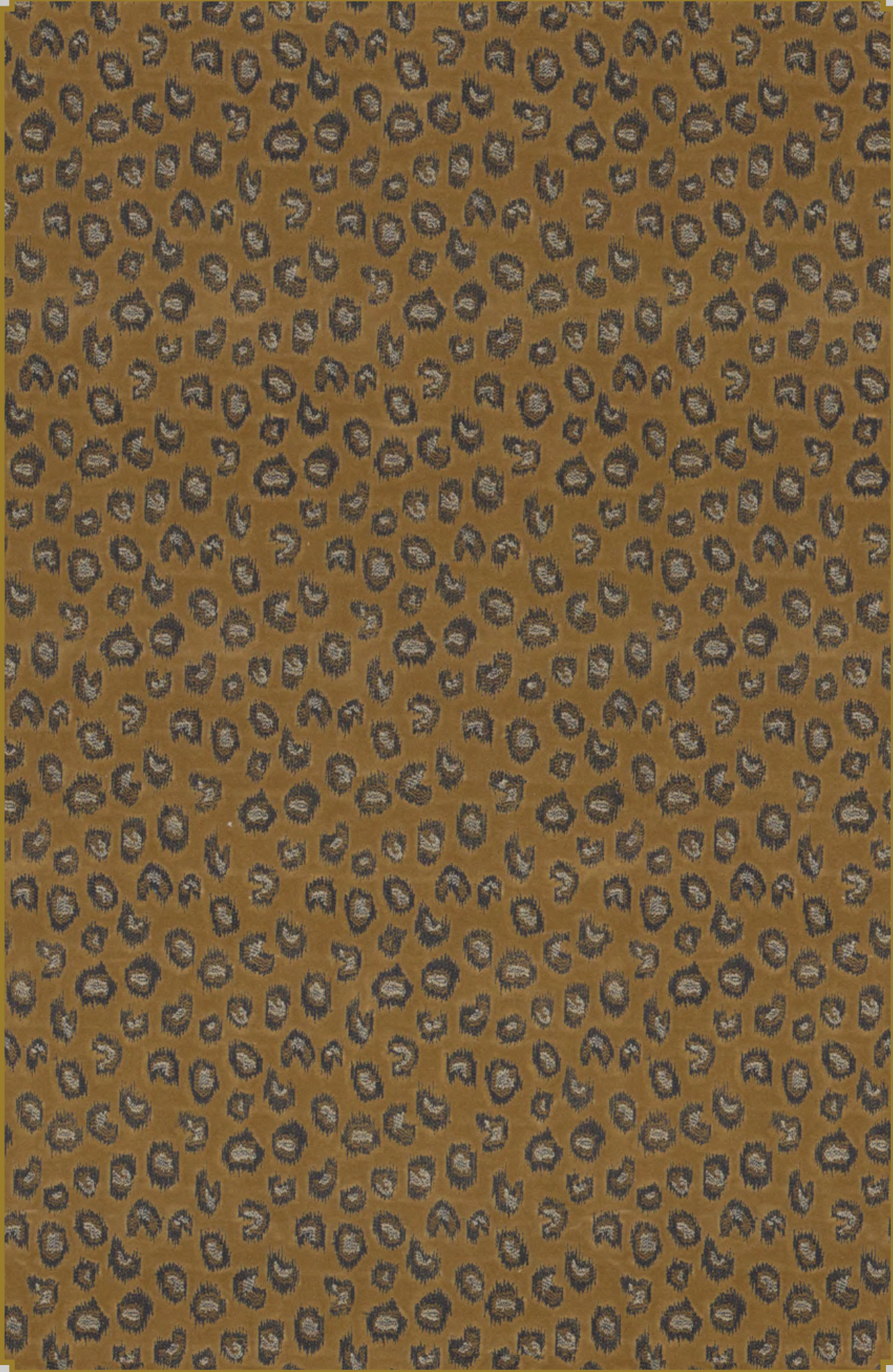
LANDOUR DAMASK JUTE

NLF24LAD001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
380	11000	100% LI	50	35.5

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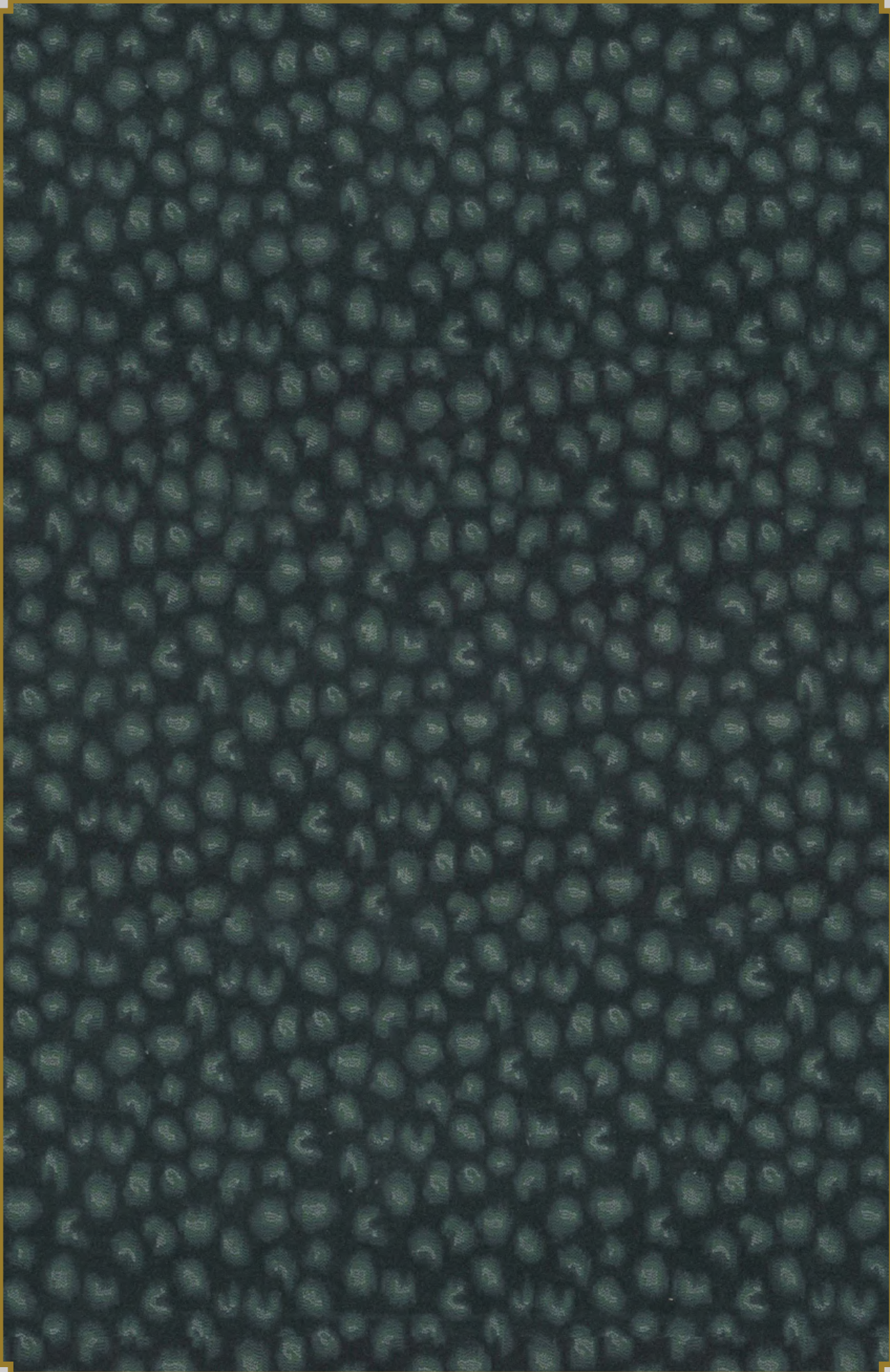
PANTHERIAS EMBROIDERY

NLF24PAN002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
678	70000	77% CO, 23% VI	23.4	19.2

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PANTHERIAS EMBROIDERY

NLF24PAN003



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
678	70000	77% CO, 23% VI	23.4	19.2

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PANTHERIAS EMBROIDERY

NLF24PAN001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
678	70000	77% CO, 23% VI	23.4	19.2

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THE COMPANY PAISLEY WEAVE

NLF24TCJ002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
390	12000	55% CO, 27% PA, 18% LI	22.2	18.1

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THE COMPANY PAISLEY WEAVE

NLF24TCJ003



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
390	12000	55% CO, 27% PA, 18% LI	22.2	18.1

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THE COMPANY PAISLEY WEAVE

NLF24TCJ001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
390	12000	55% CO, 27% PA, 18% LI	22.2	18.1

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THE COMPANY PAISLEY WEAVE

NLF24TCJ005



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
390	12000	55% CO, 27% PA, 18% LI	22.2	18.1

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THE COMPANY PAISLEY

NLF24TCV002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
500	100000	100% CO	26	17.2

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THE COMPANY PAISLEY

NLF24TCV001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
500	100000	100% CO	26	17.2

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THE COMPANY PAISLEY

NLF24TCV003



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
500	100000	100% CO	26	17.2

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THE COMPANY PAISLEY EMBROIDERY
NLF24TCE002



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
580	N/A	52% CO, 48% LI	23	15.2

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THE COMPANY PAISLEY EMBROIDERY
NLF24TCE001



GSM	MARTINDALE	COMPOSITION	V. REPEAT (CM)	H. REPEAT (CM)
580	N/A	52% CO, 48% LI	23	15.2

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DESIGN	MARTINDALE	WASH CARE	WIDTH	COMPOSITION
LANDOUR DAMASK VELVET	35000	     	138	100% CO
LANDOUR DAMASK VELVET	35000	     	138	100% CO
LANDOUR DAMASK VELVET	35000	     	138	100% CO
LANDOUR DAMASK VELVET	35000	     	138	100% CO
INDIA PARADISE	11000	     	141	100% LI
INDIA PARADISE	11000	     	141	100% LI
INDIA PARADISE	11000	     	141	100% LI
INDIA PARADISE VELVET	100000	     	137	100% CO
INDIA PARADISE VELVET	100000	     	137	100% CO
INDIA PARADISE VELVET	100000	     	137	100% CO
INDIA PARADISE VELVET	100000	     	137	100% CO
BELLE	40000	    	136	61% WL, 25% CO, 14% PA
BELLE	40000	    	136	61% WL, 25% CO, 14% PA
BELLE	40000	    	136	61% WL, 25% CO, 14% PA
BELLE	40000	    	136	61% WL, 25% CO, 14% PA
LANDOUR DAMASK EMBROIDERY	N/A	    	137.5	55% VI, 26% CO, 19% LI

DESIGN	MARTINDALE	WASH CARE	WIDTH	COMPOSITION
LANDOUR DAMASK EMBROIDERY	N/A	    	137.5	55% VI, 26% CO, 19% LI
LANDOUR DAMASK	11000	     	140	100% LI
LANDOUR DAMASK	11000	     	140	100% LI
LANDOUR DAMASK JUTE	11000	     	140	100% LI
PANTHERIAS EMBROIDERY	70000	     	135.5	77% CO, 23% VI
PANTHERIAS EMBROIDERY	70000	     	135.5	77% CO, 23% VI
PANTHERIAS EMBROIDERY	70000	     	135.5	77% CO, 23% VI
THE COMPANY PAISLEY WEAVE	12000	    	142.5	55% CO, 27% PA, 18% LI
THE COMPANY PAISLEY WEAVE	12000	    	142.5	55% CO, 27% PA, 18% LI
THE COMPANY PAISLEY WEAVE	12000	    	142.5	55% CO, 27% PA, 18% LI
THE COMPANY PAISLEY WEAVE	12000	    	142.5	55% CO, 27% PA, 18% LI
THE COMPANY PAISLEY	100000	     	137.5	100% CO
THE COMPANY PAISLEY	100000	     	137.5	100% CO
THE COMPANY PAISLEY	100000	     	137.5	100% CO
THE COMPANY PAISLEY EMBROIDERY	N/A	    	137	52% CO, 48% LI
THE COMPANY PAISLEY EMBROIDERY	N/A	    	137	52% CO, 48% LI