

Asian Paints Consumer Contest

The “Asian Paints Consumer Contest” (“Contest”) is a contest being conducted by Asian Paints Ltd. (“Asian Paints”). This Contest is subject to the below terms and conditions. By participating in this Contest, the Participant, represents and warrants that they are legally competent to enter into binding contracts under applicable laws and that all information provided by them is accurate, complete and disclosed with free consent.

The Participant further warrants that they are eligible and competent to participate in this Contest and agree to abide by its terms and conditions. Participation in this Contest implies irrevocable acceptance of all the terms and conditions mentioned herein.

Time Period: 15th March to 31st May 2024 (Contest Period)

APPLICABILITY:

Products : The Contest is applicable on any of the Asian Paints “PreLux Interior and Exterior Emulsions” range of paints (i.e Royale, Ultima, Apex and Apcolite Emulsions) on the below mentioned

Product Names:

0068 – Ultima 1090, Ultima Protek, 1100 – Ultima Protek Duralife, 6789 – Ultima Stretch, 0029 – Royale Shyne, 0030 – Royale, 0033 – Royale Matt, 1058 – Royale Aspira, 5664 – Royale Health Shield, 1A29 – Royale Glitz Ultra Sheen, 1B36 – Royale Glitz Ultra Matt, 6782 – Royale Advanced, 0012 – Apex, 0024 – Apex Advanced, 5673 – Apex Shyne, 1B28 – Ace Power+, 0010 – Apcolite Advanced, 0011 – Premium Emulsion, 0038 – Apcolite Advanced Shyne, 0074 – Apcolite Satin Emulsion, 0126 – AP Int Fin Lustre, 1A05 – All Protek Shyne, 1A06 – All Protek Matt

Winners will have to produce invoice of purchase to claim the prize.

HOW TO PARTICIPATE:

This Contest is open to all purchasing customers as per the criteria set out under “Applicability” and “How to participate” within the geographical territory of India. This Contest is not applicable outside India. Asian Paints’ employee and business partners (dealers, contractors, service providers, etc.) and their direct family members are not eligible for this consumer contest.

TO PARTICIPATE:

- i. Scan QR code on purchased 10 and 20 Ltr drums to visit Asian Paints consumer contest webpage.
- ii. Fill in registration page by providing details like name, address, email ID, mobile number etc. to register for consumer contest.
- iii. Multiple registrations cannot be made via one mobile number. One mobile number can be used to register only once even though multiple drums may be purchased.
- iv. Answer the question on consumer contest webpage and qualify for a chance to win attractive prizes as below. Total of 261 winners will be announced.



Prizes	Qty
Sedan Car	1
Apple iPhone Pro	10
Dyson Vacuum Cleaner	25
1.5 tons AC	100
Samsung Mobile	125

*Win above prizes or equivalent

WINNER ANNOUNCEMENT:

- i. Winner announcement will be over a live telecast after the Contest Period. Winner announcement will be over a live telecast by 30th June 2024. A YouTube link of telecast along with exact date and time will be shared with all registered consumers.
- ii. Live telecast link will be shared with all Asian Paints registered dealers and/or distributors. Link will also be updated on consumer contest webpage.
- iii. Eligible Participant will qualify for any of the above mentioned 5 gifts. But once Participant wins any one of the gifts, he shall not be eligible for any subsequent gifts.
- iv. Asian Paints team will contact the winners to settle prizes.
- v. Winners will be required to submit invoice details to claim the prize.
- vi. Applicable taxes including but not limited to TDS, and cess will have to borne by the winners.

TERMS & CONDITIONS:

1. This Contest shall run only across India from 15th March 2024 till 31st May, 2024 ("Contest Period"). Asian Paints reserves the right to extend or change or reduce the Contest Period at its discretion.
2. This Contest is open to all purchasing customers of the Products in India as per the criteria set out under "APPLICABILITY" and "HOW TO PARTICIPATE". It is not applicable outside of India.

3. Participant hereby undertakes, that they will not:
 - i. Violate any of the terms and conditions set in respect of the Contest.
 - ii. Make any misrepresentation or fraudulent claims; or
 - iii. Make any statement or claim which is false or incorrect.
4. Participant hereby undertakes to participate in the true spirit of the Contest and shall neither misuse / abuse the Contest nor solicit help from any third party or any external source for the same.
5. Asian Paints reserves the right to replace the gifts/ prizes with items of similar make/value or grant vouchers in lieu of prizes/gifts, if circumstances beyond the Asian Paint's control makes it necessary to do so. Asian Paints reserves the right to replace the prizes with items of similar make / value or grant vouchers in lieu of prizes if circumstances beyond Asian Paint's control makes it necessary to do so.
6. Participant expressly agrees and gives their consent to being contacted by Asian Paints or its representatives for the purpose of this Contest even if they are registered under any national Do Not Call Registry or Do Not Disturb Register or any other equivalent registry. In case Participant does not want to be contacted , they shall inform Asian Paints by sending an email on _customercare@asianpaints.com . It is clearly understood that this will automatically disqualify the Participant from the Contest
7. Decisions made by Asian Paints with respect to this Contest will be final; Participant shall accept the decision as binding and shall in no event challenge the same.
8. This Contest is independent of other contests, schemes or campaigns run by Asian Paints and cannot be combined with any other offer, campaign, contest of Asian Paints. The prize under this Contest is non-transferable and cannot be exchanged for cash or any other benefits in lieu thereof.
9. Asian Paints reserves the right at any time and from time to time to withdraw, amend, cancel or discontinue, temporarily or permanently, this Contest, with or without prior notice due to any reasons whatsoever.
10. Asian Paints reserves the right to disqualify or refuse the prize, reward or benefit hereunder to anyone in breach of these terms and conditions.
11. To the extent permitted by law, Asian Paints excludes all warranties and representations (whether express or implied) and its liability (including without limitation for negligence) regarding this Contest and the benefits thereunder.
12. Asian Paints is not obligated in any manner whatsoever to compensate any person or persons who have participated in this Contest.
13. Participant, hereby agrees to indemnify, keep indemnified, save and hold harmless Asian Paints from and against any claims, or threatened claims, actions, suits, notices, etc that might arise from their acts or omissions, negligence, misrepresentations, fraud while participating in this Contest.

14. In case Participant is found to be in violation of any or all rules /terms of this Contest, Asian Paints reserves the right to initiate legal proceedings against a participant in addition to other remedies available to it including but not limited to having the participant return the samples together with penalty interest as deemed fit by Asian Paints. If at any time, including after Contest period, any information submitted by participant is found to be incorrect, false, or otherwise misrepresented or misleading, the participant shall be liable to return to Asian Paints any product, sample or benefit as received under this Contest.
15. Any false, misleading, or incorrect information provided by participant under this Contest shall lead to their immediate disqualification from the Contest and Asian Paints shall not be liable to compensate the participant in this regard.
16. Force Majeure Event- This Contest, prizes or benefits offered hereunder are subject to force majeure conditions and in the event or occurrence of any force majeure event , i.e. any event beyond the control of the Asian Paints (including but not limited to fire, explosions, natural calamities, state emergency, riots, epidemics, pandemics and public health emergencies, technical glitches, internet or website issue etc.), Asian Paints reserves the right to suspend, postpone or terminate this Contest with or without any notice and shall not be liable to compensate any participant, in these circumstances.
17. The decisions made by Asian Paints with respect to this Contest, the prize and rewards hereunder, interpretations of terms and conditions, declaration of results will be final and binding.
18. If a Participant is subjected to any action, legal proceedings or is found to be in violation of any rules /terms of this Contest, or accused of Intellectual Property infringement, plagiarism, or makes any misrepresentations, claims, false or incorrect statements, Asian Paints reserves the right to disqualify such Participant and/or initiate legal proceedings against such participants. In case any benefits, rewards, prize has already been given to such Participant by Asian Paints, then Asian Paints may require the Participant to return any such reward, prize, or benefit so received together with penalty interest and compensation as deemed fit by Asian Paints. If at any time, including after Contest period, any information submitted by a participant is found to be incorrect, false, or otherwise misrepresented or misleading, the participant shall be liable to return to Asian Paints any benefit, reward or prize received under this Contest.
19. These terms and conditions shall prevail over any inconsistent terms, conditions, provisions or representations contained in any other promotional or advertising materials for the offer. The terms and conditions may be altered, if needed, by Asian Paints.
20. This Contest shall be subject to the prevailing statutory and other applicable laws of India. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms & Conditions, or the rights and obligations of participant and/or the Asian Paints with respect to this Contest shall be governed and construed in accordance with the laws of India. No claim of what soever nature will be accepted by Asian Paints post expiry of these Terms and Conditions. Any dispute arising out of this Contest shall be subject to the exclusive jurisdiction of courts in Mumbai.