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EMBRACE ROOTED LUXURY

COLOURS OF CALM

A COLLECTION
SHAPED BY LIME,
SERENITY
AND SHADES.

Nilaya Arc Natural Matt Finish | Café de Olla | NM054

This image is for representation purpose only.

Asian Paints Limited, 6A & 6B, Shantinagar,
Santacruz (East), Mumbai – 400 055, Maharashtra, India.

SKU Name: Nilaya Arc Look Book
SKU Code: 1035IK01122

The Unfolding

Step into the world of Nilaya Arc, a paint enriched by the essence of lime-based artistry that promises untold wonders in every brushstroke.

Bring the charm of ancient craftsmanship to your walls, seamlessly blending heritage elegance with modern sophistication. Its unique earthy composition delivers a raw, tactile finish, evoking the charm of historical grandeur.

Get ready to experience an era where luxury finds its roots and walls echo a lasting legacy.



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Legacy of Lime Plaster

It is what holds up the domes of Rome
and traces the walls of Jaisalmer's Fort.

It is born of the Earth.
Composed of limestone, trusted for centuries.

It respects the environment.
Low on impact, high on conscience.

It lets you breathe easy, and your walls live freely.
Purifies the air within, keeps the moisture away.

It carries the past into the present,
turning walls into something magnificent.

This is lime plaster.
It lives on in the world's most revered monuments.
Now with Nilaya Arc, it comes home to you.



Nilaya Arc Pearlescent

Soft Lustre, Endless Allure.

Inspired by centuries-old craftsmanship, Nilaya Arc Pearlescent brings a soft limewash feel to walls, blending heritage with modern sophistication. Crafted from crushed limestone and influenced by Venetian plaster traditions, it lends depth and romance to every surface.

Its signature Alluring Pearl Finish adds a delicate sheen to walls that shift with the light. The finish enriches spaces with a quiet opulence that catches the eye without demanding it.

Engineered with a silicon-enhanced, stain-resistant formula and a low-VOC composition, it is as durable as it is beautiful. Available in over 100 heritage-inspired shades, it transforms walls into masterpieces, backed by a 10-year warranty.*

Nilaya Arc Matt

Artisanal touch, Sublime Beauty.

Limewash paint brings timeless charm with its suave finish, inspired by Roman and Mediterranean aesthetics. Crafted from crushed limestone, it lends depth and a romantic allure to any space.

Nilaya Arc Matt blends lime-based heritage with modern luxury, offering over 100 heritage-inspired shades to transform interiors into enduring statements.

The Artisanal Matt Finish offers a rich, muted elegance, gently diffusing light to create a serene ambience. With its smooth, subtle finish, it brings warmth and character to walls, embodying understated sophistication.

Formulated with stain-resistance, a low-VOC composition and backed by a 10-year warranty* on film integrity, it balances beauty with performance.

Crafting Luxury with Culturally Rooted Stories

*Every corner tells a story, blending rich traditions
with modern design to shape meaningful spaces.*

In the world of home décor, the journey from ancient to contemporary aesthetics begins with a layer of lime-based paint that pays tribute to the past. For centuries, limewashing has been used to create breathable, long-lasting walls with a soft, natural surface that exudes warmth and permanence.

As the door swings open, we step into a world where global influences meet refined minimalism. From the serene restraint of Japandi interiors to the earthy elegance of Mediterranean design, Nilaya Arc sets the stage where legacy and luxury can live together.



Mediterranean

A coastal breeze that carries modern ease.

The Mediterranean design is built on warmth and simplicity, a palette of sun-washed tones, rustic woods and saline blues that bring timeless coastal charm to life. These spaces are a reminder of a time when life moved at a slower pace and homes were designed to reflect the sun-kissed landscapes and salty sea air.



A bedroom where even the walls breathe calm, and rest finds you naturally.

Bring a sense of quiet warmth to your bedroom with lime walls, gentle arches, and earthy accents. The breathability of the paint keeps the space naturally calm while resisting moisture, fading and heaviness.

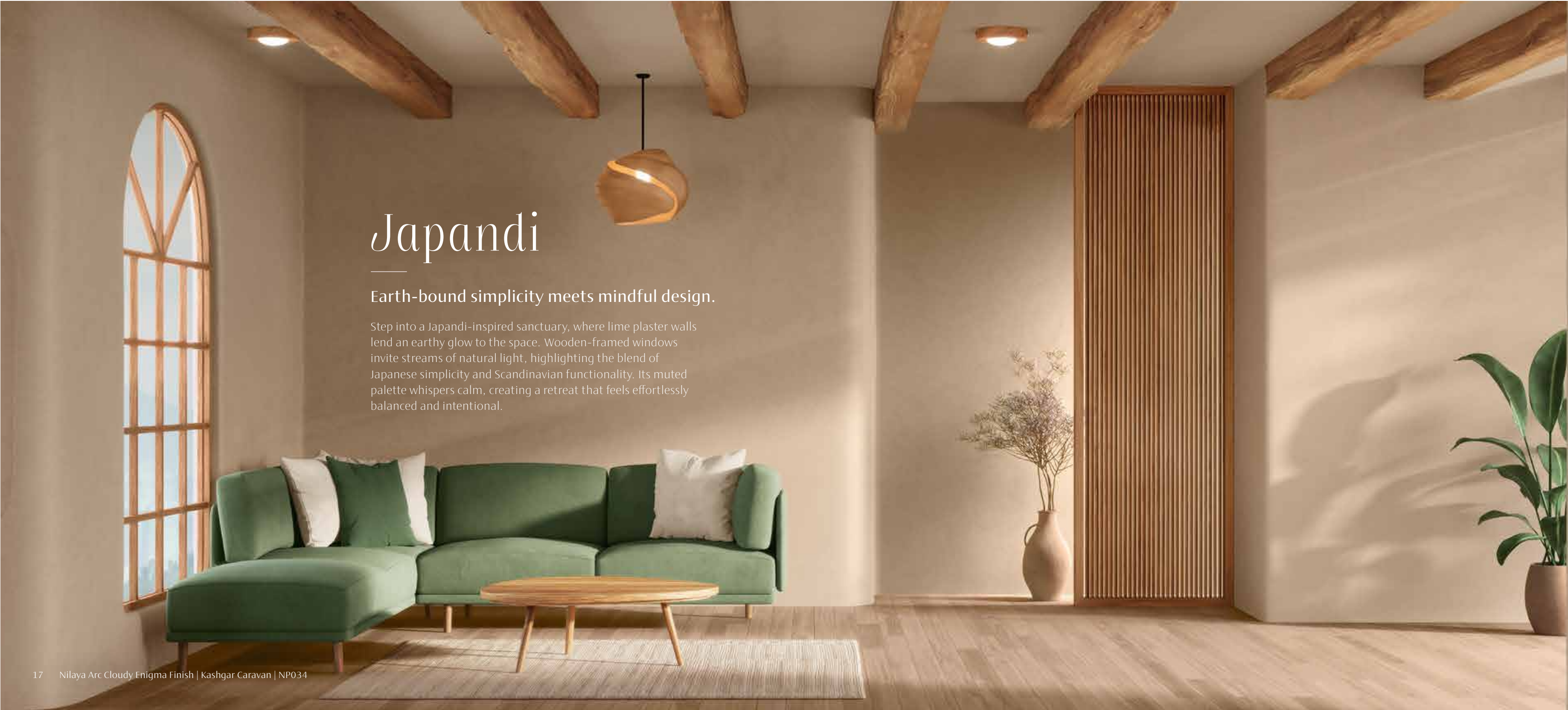


**A bathroom that resists
moisture and invites freshness.**

Let every visit to the bathroom feel like a quiet retreat. Infused with light and air, these lime walls stay naturally breathable while resisting moisture, flaking and heaviness. This creates a space that feels as fresh as it looks.

For the kitchen that
serves warmth
with quiet resilience.

Your kitchen should celebrate
both nourishment and nostalgia.
Lime walls bring a soft,
enduring charm to your space
while gently purifying its air.
Easy to maintain, it stands strong
against daily wear and offer
effortless stain cleanability.



Japandi

Earth-bound simplicity meets mindful design.

Step into a Japandi-inspired sanctuary, where lime plaster walls lend an earthy glow to the space. Wooden-framed windows invite streams of natural light, highlighting the blend of Japanese simplicity and Scandinavian functionality. Its muted palette whispers calm, creating a retreat that feels effortlessly balanced and intentional.

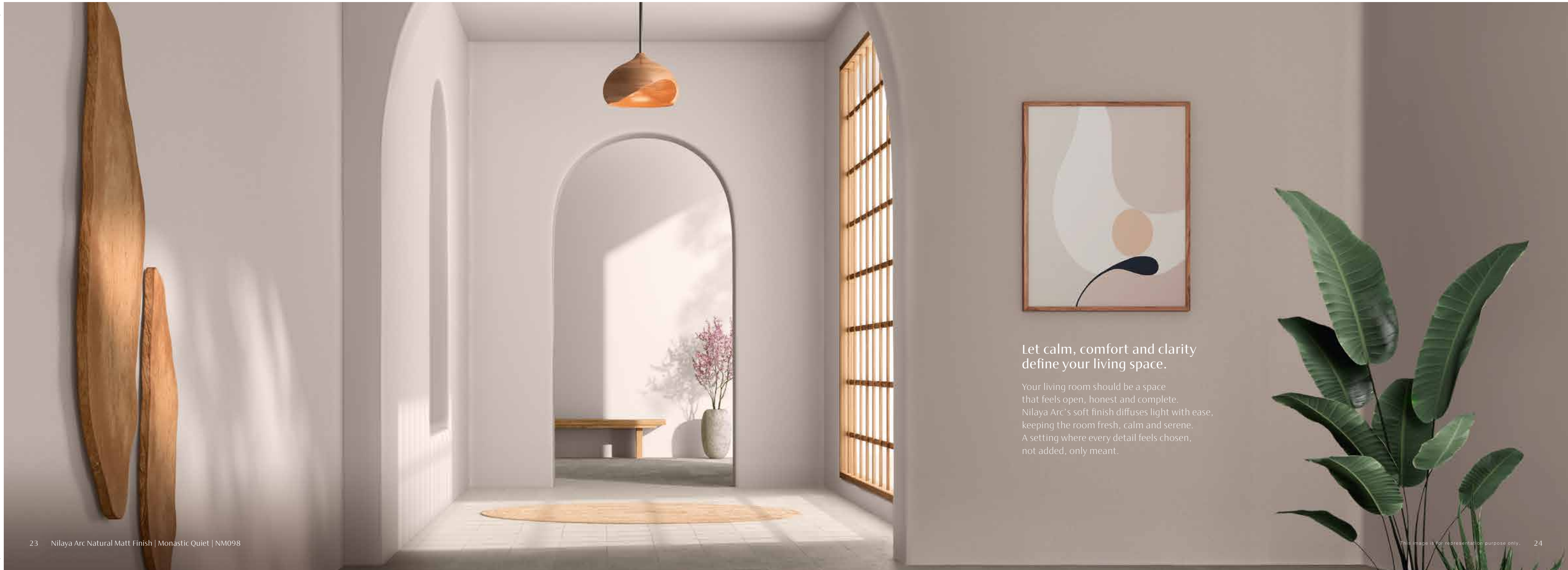
A kitchen that favours simplicity and flavours every day.

Crafted to nourish more than just meals. Lime walls keep the air clean where your food is prepared, while gracefully resisting the stains. Think durable, minimal and made to stay effortlessly beautiful.



Let your bathroom breathe.

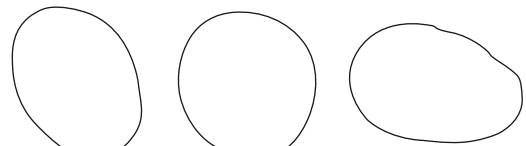
In a space meant for stillness, every detail matters. Lime walls help keep the air light and fresh, while quietly resisting moisture and flaking. The result is a bathroom that's designed for your quiet rituals. Not just to unwind, but to return to yourself.



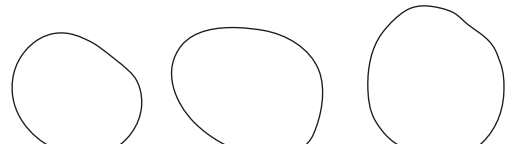
Let calm, comfort and clarity
define your living space.

Your living room should be a space
that feels open, honest and complete.
Nilaya Arc's soft finish diffuses light with ease,
keeping the room fresh, calm and serene.
A setting where every detail feels chosen,
not added, only meant.

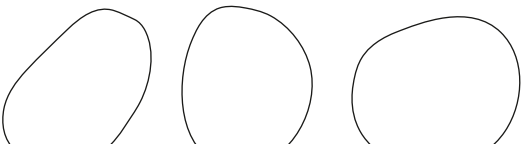
Nilaya Are Matt Shade Palette



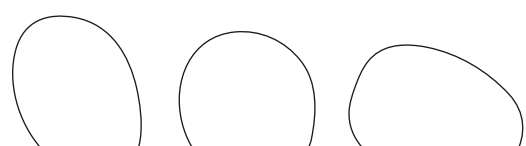
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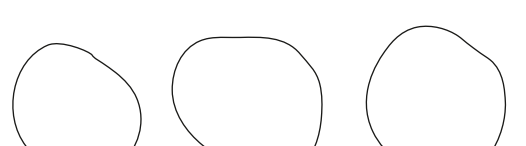
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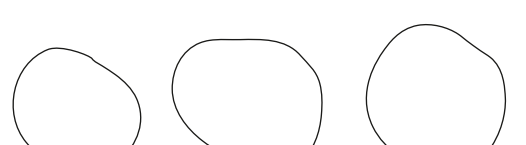
Kasavu Saree NM003 Mandvi Coast NM009 White Diwan NM015



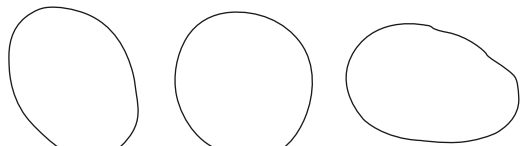
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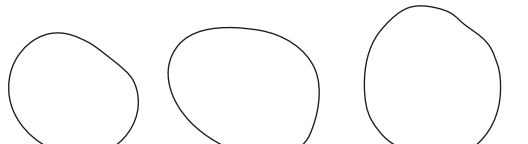
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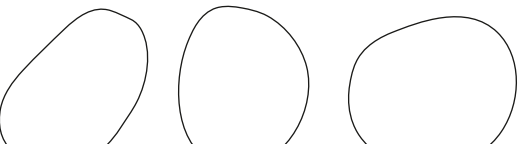
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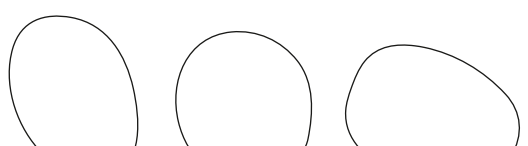
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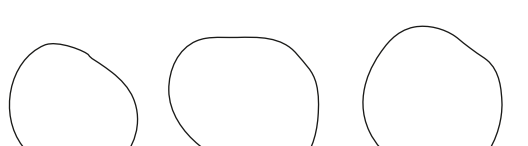
Ivory Lattice NM020 Soft Biscotti NM026 Grand Alabaster NM032



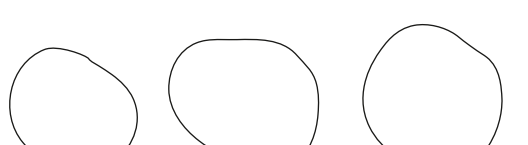
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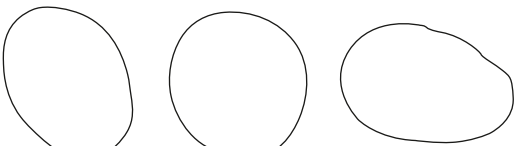
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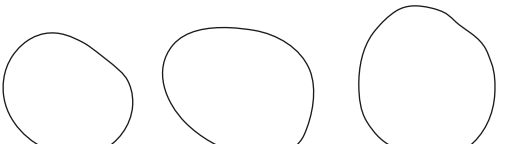
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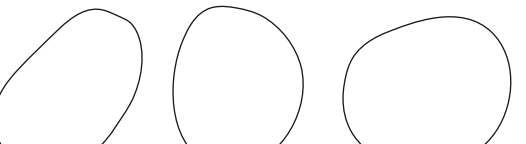
Gobi Evening NM024 Amazonian Aisle NM030 Kalahari Kismet NM036



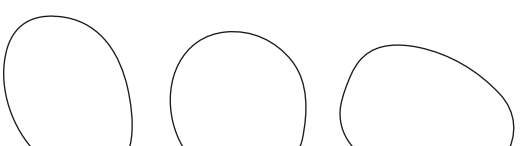
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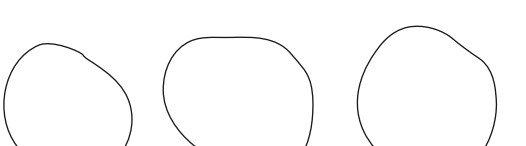
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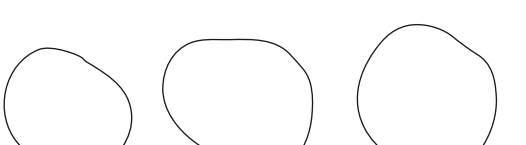
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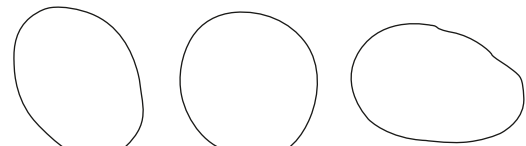
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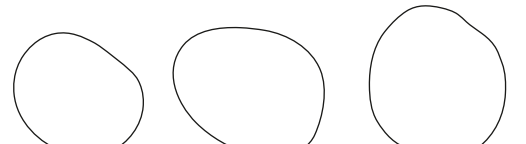
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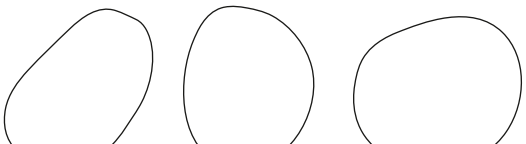
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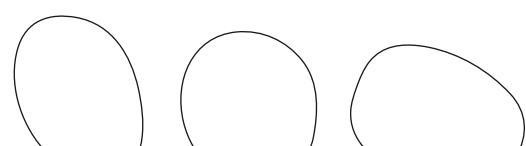
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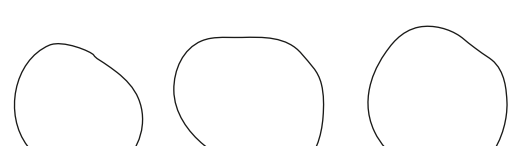
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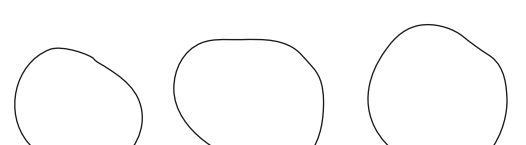
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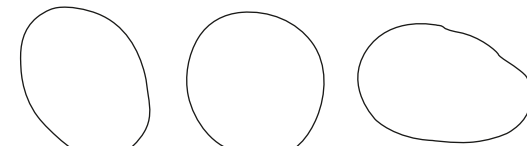
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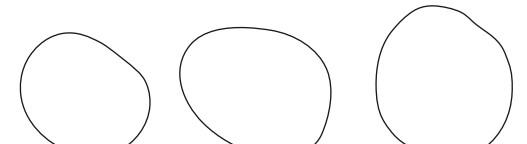
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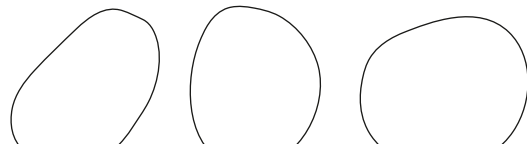
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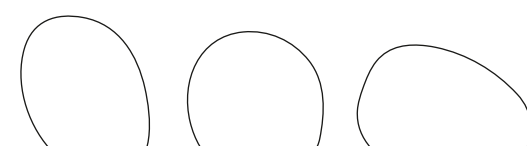
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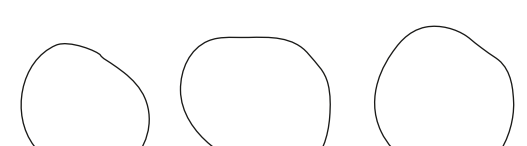
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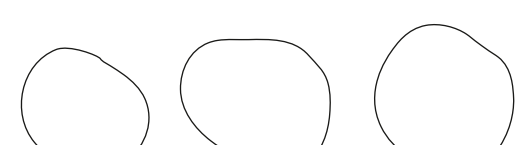
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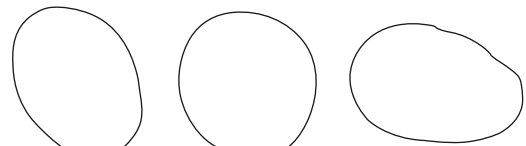
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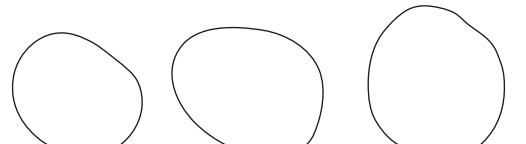
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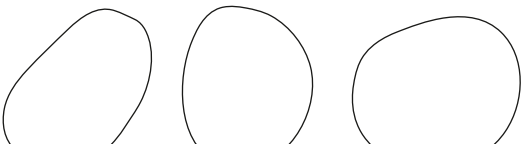
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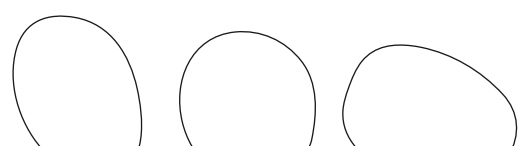
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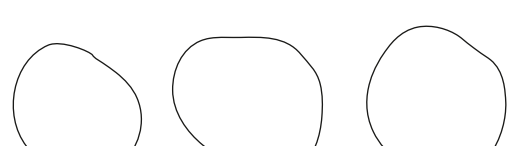
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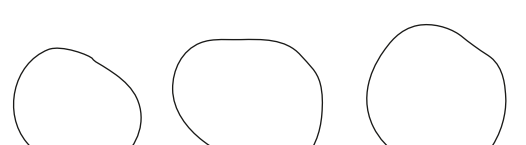
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Khadi Olive NM095 Gilded Onyx NM101 Windsor Portrait NM107



Fuji Pines NM096 Shekhawati NM102 Kashi Clay NM108

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View the shades at eye level for accurate colour reference.

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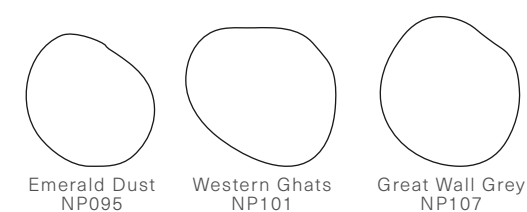
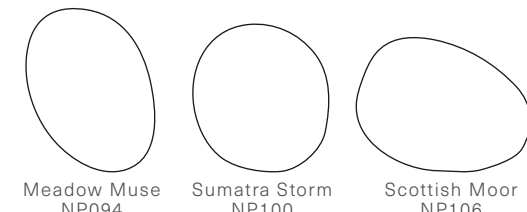
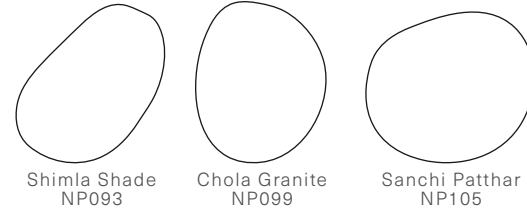
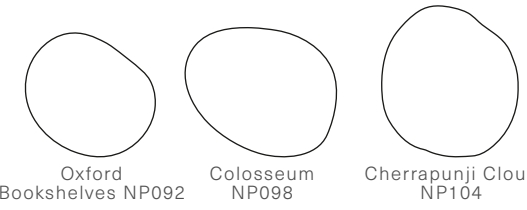
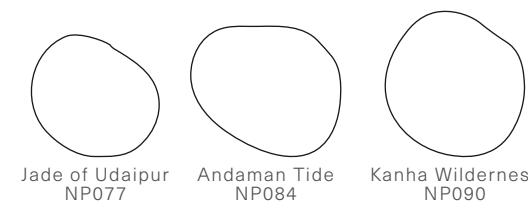
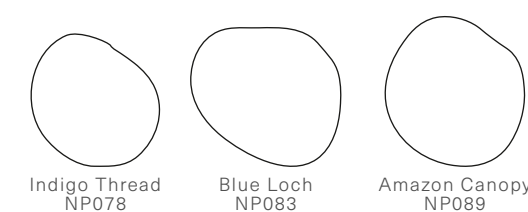
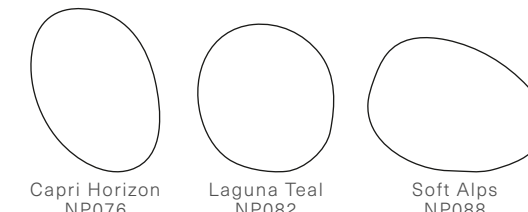
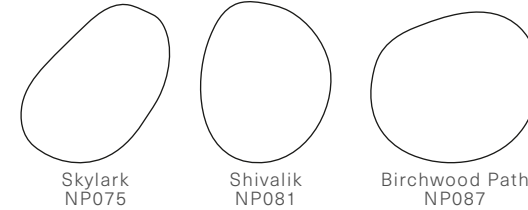
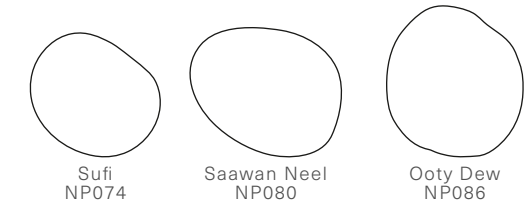
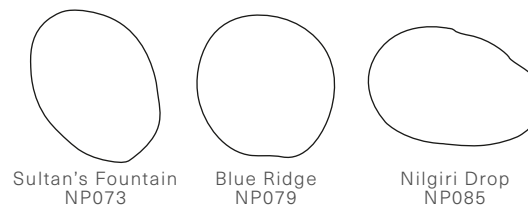
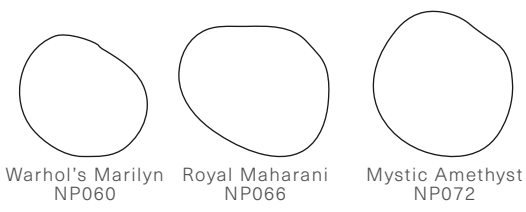
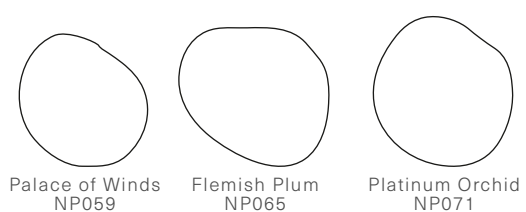
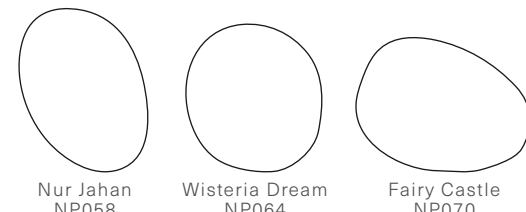
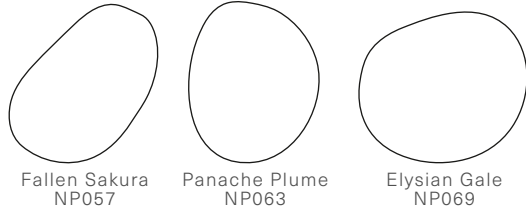
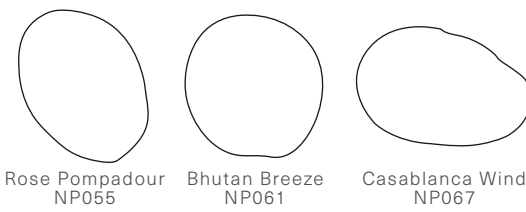
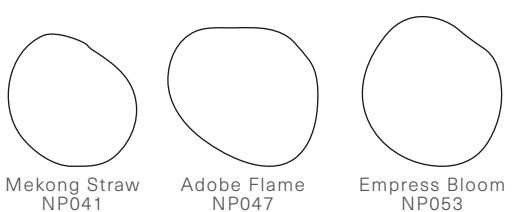
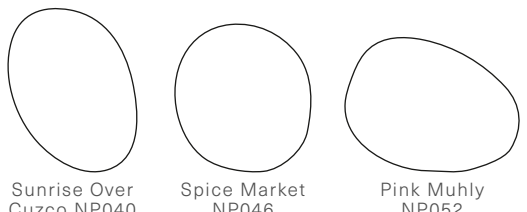
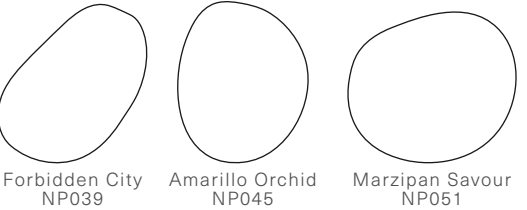
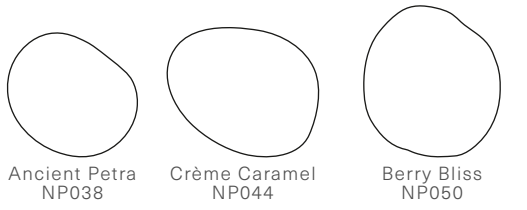
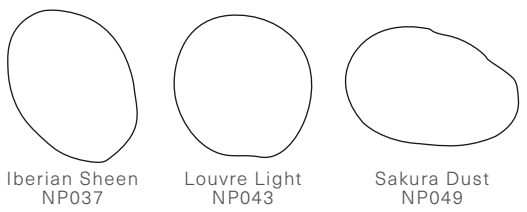
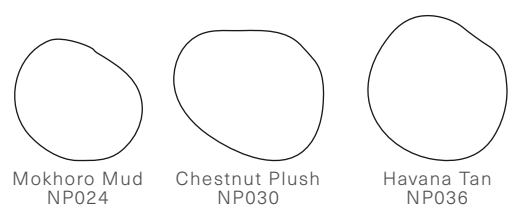
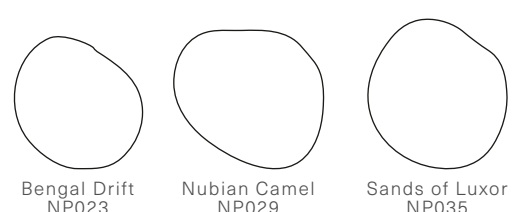
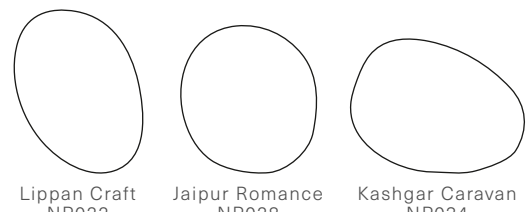
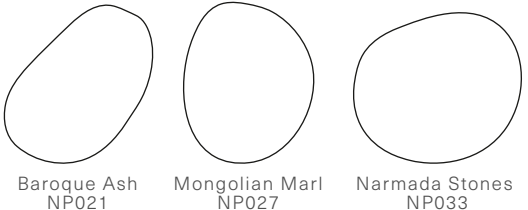
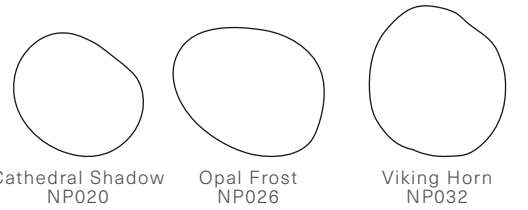
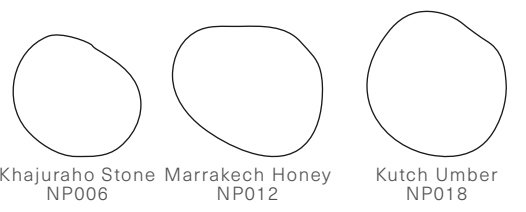
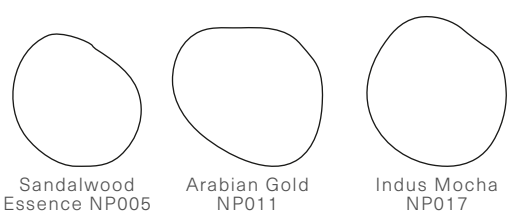
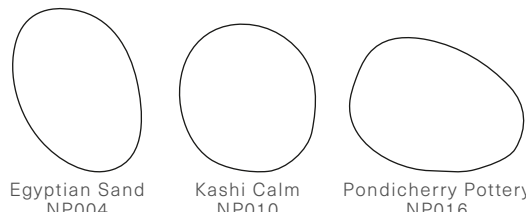
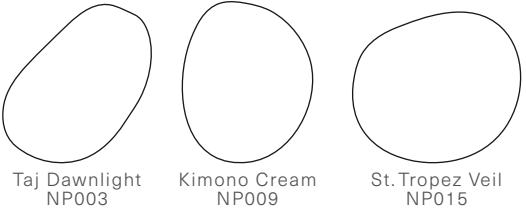
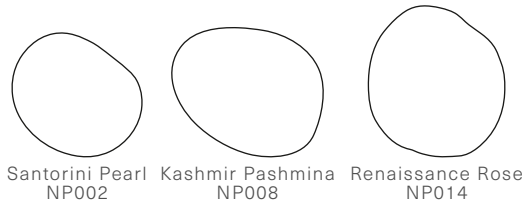
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Nilaya Arc Pearlescent Shade Palette



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View the shades at eye level for accurate colour reference.

Why lime-based Nilaya Arc?



LIME-BASED PAINT

At its core, Nilaya Arc Matt celebrates sustainability and heritage with a lime-based composition, creating exquisite artistry.



ECO-FRIENDLY AND SUSTAINABLE

Made from natural ingredient with a low carbon footprint, safe for your home and the planet.



NATURAL AIR PURIFIER

Actively neutralizes indoor air pollutants such as Formaldehyde, Toluene, Sox, Nox and more.



BREATHABLE

It allows walls to breath and prevent moisture build-up and mold and mildew growth.



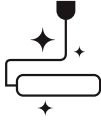
LOW VOC

Low VOC formulation, offers modern sustainability to the age-old beauty of lime, making luxury conscientious.



ARTISANAL MATT FINISH

Artisanal Matt Finish delivers a rich, refined surface that enhances interiors with timeless craftsmanship, adding depth and a sophisticated touch for understated luxury.



ALLURING PEARL FINISH

Alluring Pearl Finish offers a delicate sheen and an iridescent glow, enhancing interiors with depth and elegance. Its refined surface provides a soft, luxurious lustre, ideal for timeless sophistication.



100+ SHADES INSPIRED BY HERITAGE

A palette of over 100+ shades, deeply rooted in a rich tapestry of heritage. Each hue reflects timeless luxury, infusing spaces with warmth and sophistication while telling a story of grace.



10-YEAR WARRANTY#

Nilaya Arc Matt offers 10-year warranty* on film integrity (no peeling / flaking) of Topcoat, ensuring unparalleled performance and enduring elegance year after year.



STAIN-CLEANABILITY*

Nilaya Arc Matt elevates luxury with its advanced stain-cleanability* which ensures that everyday marks are effortlessly wiped away.



SILICON TACTILITY

Infused with silicon, Nilaya Arc Matt offers a durability that speaks of lasting resilience. Its superior formulation combines timeless artistry with new-age innovation.



PEARLESCENT
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MATT
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**10-year of warranty on film integrity (no peeling / no flaking) of Topcoat. Please refer to Asian Paints Nilaya Arc Warranty Guide and Product Information Sheet or visit our website: www.asianpaints.com

Application Instructions

- 1 Sand the surface with Asian Paints TruStar Sanding Paper 180 to remove loose particles, paint, dust, grease or any other contamination. Wipe clean.
- 2 Apply a coat of Asian Paints TruCare Wall Primer (WT) or Royale Wall Basecoat or Damp Sheath Interior and allow it to dry for 4–6 hours.
- 3 Smoothen the surface with 2 coats of TruCare Acrylic Wall Putty. Allow it to dry for 4–6 hours between 2 coats of putty.
- 4 Sand the surface with Sandpaper No. 180 and wipe clean.
- 5 Apply another coat of Asian Paints TruCare Wall Primer (WT) or Royale Wall Basecoat or Damp Sheath Interior and allow it to dry for 4–6 hours.
- 6 Sand the surface with Asian Paints TruStar Sanding Paper 320 and wipe clean. For best finish, ensure the surface is smooth, uniform and free from undulations.
- 7 Thin 1 litre of Nilaya Arc Matt with 300–350 ml of water. Thoroughly mix the paint before application.
- 8 **Matt finish application:** Apply 2 coats of Nilaya Arc Matt with 4–6 hours gap between each coat using a Short Nap felt roller preferably Asian Paints Roller 950 followed by foam roller to achieve Natural Matt finish. An extra coat of Nilaya Arc Matt may be required to obtain complete hiding.
- 9 **Pearlescent finish application:** Apply first coat using a Short Nap felt roller preferably Asian Paints Roller 950 followed by foam roller. An extra coat may be required to obtain complete hiding. This extra coat should be applied before applying the final coat. The second or final coat to be applied for creating different finishes are as below:

Please refer to QR code below to watch the detailed application video of unique finishes.

- a. Natural Pearl Finish: Apply second coat or final coat with felt roller followed by foam roller to reveal a rich & natural finish that epitomises luxury.

- b. Vintage Pearl Finish: Apply second coat or final coat by brush in a criss-cross pattern to add old-world charm & depth to the finish.
- c. Cloudy Enigma Finish: Apply second coat or final coat using Short Nap felt roller preferably Asian Paints Roller 950 then move sponge in circles to create a dreamy aesthetic effect.

Please note that the drying times referred to are at temperatures between 28–32 degree celsius and relative humidity between 55–65% in a well-ventilated room.

Precautions

1. Substrate must be at least 28 days old. Do not apply to a surface in permanent contact with water.
2. Do not keep the material open for a long time. Tinted material to be used within 48 hours.
3. Material being used for large spaces should be tinted and diluted in a single batch.
4. Complete curing of paint will require a minimum of 3–4 weeks in ambient conditions.



Scan to watch application video



Scan this to know more about Nilaya Arc

www.asianpaints.com | 1800-209-5678

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