

Colour Tools

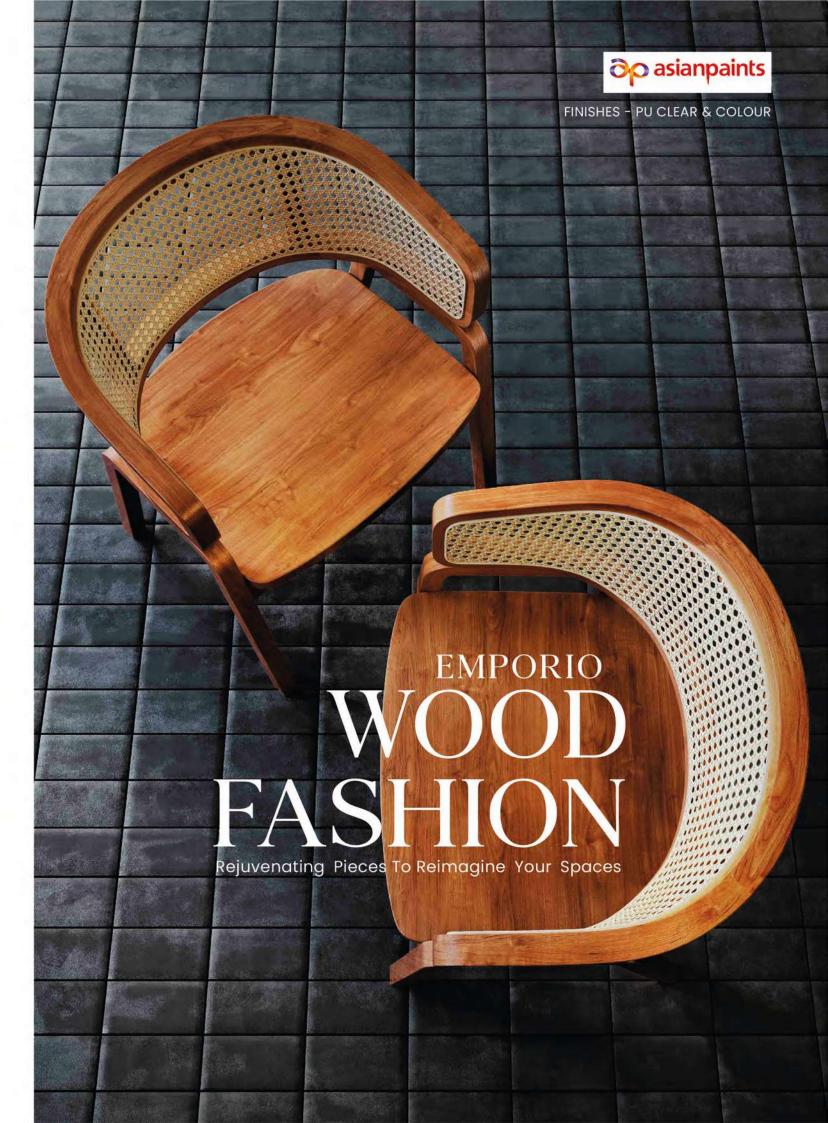
SKU 1088ZW55122

Emporio Wood Fashion

Manufactured by : Pragati Offset PVT. LTD. 17, Red Hills, Hyderabad - 500004 Marketed by : Asian Paints Ltd. 6A, Shantinagar, Santacruz(E), Mumbai - 400055

MRP (Incl. of all taxes): Rs. 208/- Packed Date: 11/2020 Net Qty:1 No. Book

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For feedback or complaints write to Customer Centricity Manager
- Services at the above mentioned Asian Paints Ltd address or call 1800-209-5678





# Edge of the forest

Bedroom 05-06
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Product Shot



### COTHLICIOUS

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## WOOD

### FINISHES THAT INSPIRE

In a realm where wood meets artistry, Our Wood Finishes unfold gracefully.

A tapestry of colours, a poetic display,
Where hues breathe life into the wooden array.
Nature's whispers, contemporary allure,
Elegance and charm, they do ensure.
A canvas of dreams, a palette refined,
Your unique style, these shades will bind.

Let imagination soar, and boundaries fade, In the enchanting embrace, a masterpiece is made. Unveil the magic that colours bestow, Welcome to a world where dreams glow.







# season... of change

**Op** asianpaints

**3**p asianpaints

Shining Sand

with nature as you step into our carefully curated nature-inspired homes and embrace a lifestyle that echoes the rhythms of the natural world. Each space is thoughtfully adorned with earthy tones, inviting textures, and elements that seamlessly bridge the gap between indoors and outdoors, allowing you to coexist in perfect harmony with the environment. Harness the power of dreams to inspire your decor. Transform your spaces into tangible manifestations of your dreams and aspirations.

xperience a life in harmony





"A time of change and transformation, where nature painted its masterpiece anew."

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"Harmony resides

in nature's beauty,

a gift to make

calm havens."

our homes

## Wildwood

07 FINISHES - PU & CLEAR



WHISPERS Let wood finishes whisper stories of nature's beauty, painting your spaces with timeless elegance. Op asianpaints



"Nature's rhythms become our guiding melody, as our homes echo its serene vitality."





Chapters OF TIMBER

homes and sensual lifestyles bring a sense of tranquility and pure vitality that resonate with the rhythm of the natural world. From sunlit corners that mirror breezy open meadows to eco-conscious designs that tread lightly on the planet, this lifestyle embraces sustainable choices and finds solace in the beauty of the wilderness. In the humble nature's embrace, serene homes become sanctuaries.

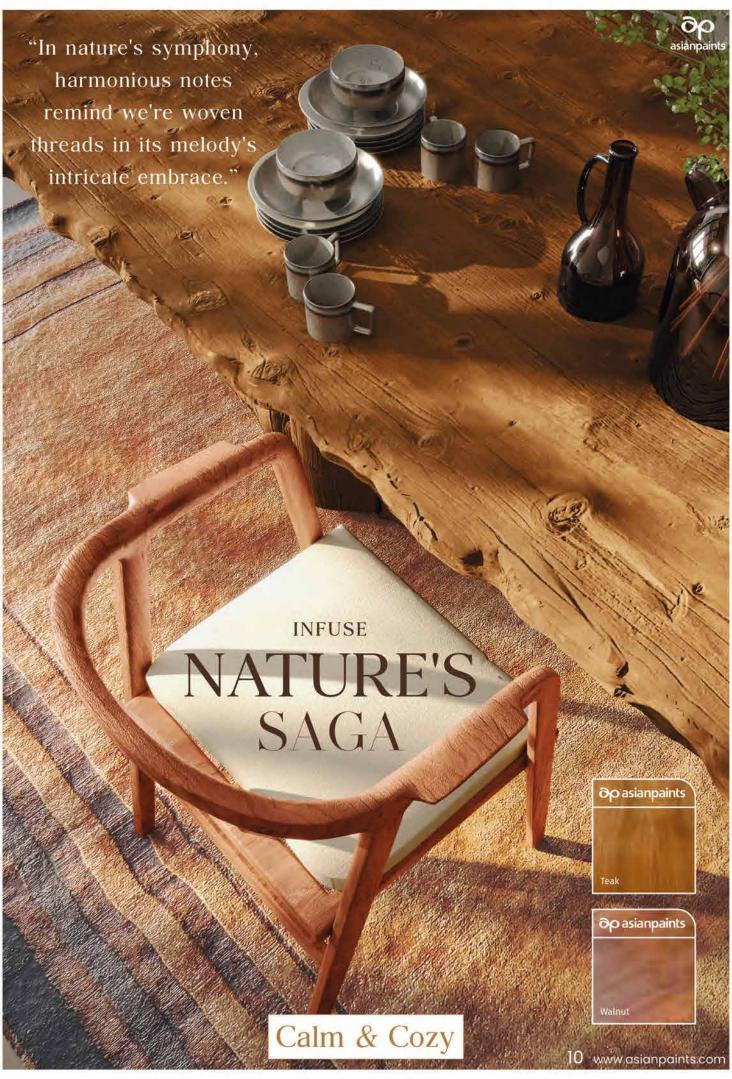
ature-inspired cohesive

#### **3**p asianpaints













Discover the Tranquil Vitality. Nature-Inspired Homes and Lifestyles.

reate a soothing oasis with our calming finishes. Transform your space into a tranquil haven, enveloping yourself in paradise that promote relaxation and restfulness. Experience the gentle embrace of subtle and soft neutrals that wash away the day's worries, allowing you to sink into a deep and

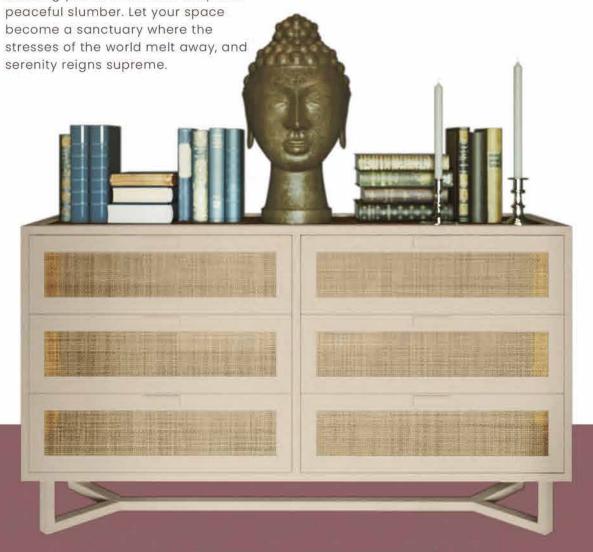
ခြု asianpaints

In nature's harmony, we glimpse the seamless

interplay of forces that bind our world together.







Calm & Comfortable



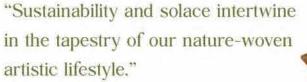
**Op** asianpaints

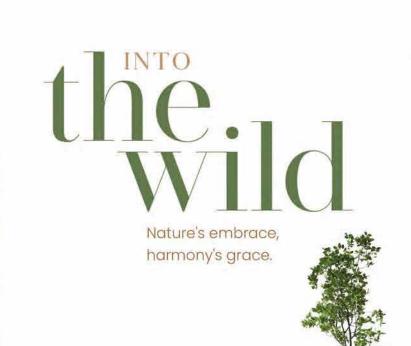
op asianpaints

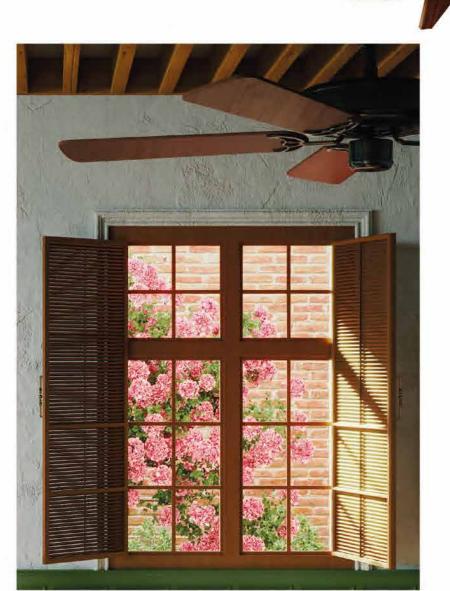
GRACEFUL















**30** asianpaints



**3**p asianpaints



mmerse yourself in thoughtfully crafted eco-conscious designs, each leaving behind a gentle trace on our precious planet, adorned with the very earthy hues that nature offers. Our lifestyle is a jubilant celebration of sustainability, drawing profound solace from the untouched beauty of the wilderness that envelops us in its lush greens and grounding browns.





Amongst these pages, colours and textures

Texture Tales

# Woodtech Emporio PU

Exceptional film hardness ensures lasting

durability in Asian Paints WoodTech Emporio PU Clear. With remarkable image clarity, it delivers a mirror-like reflection. Plus, its rapid drying feature enables you to finish your painting project in half the time compared. to conventional PU products.



Super Luxury Wood Finish



### ALTERNATE **COLOURS**



**Op** asianpaints

Shadow of Green

∂p asianpaints





∂p asianpaints

∂p asianpaints





**Op** asianpaints

8011 Rosy Peach

∂ pasianpaints



**Op** asianpaints

**Op** asianpaints



3p asianpaints

1027 RAL Curry

∂p asianpaints

**Op** asianpaints

8086 Pine Shadow







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### ALTERNATE **COLOURS**



∂p asianpaints

5126 Dust

**Op** asianpaints

1002 RAL Sand



∂p asianpaints

Grey Mangrove

**3**p asianpaints

1013 RAL Oyster White



**Op** asianpaints

Lavender Burst

∂p asianpaints

Skinned Bark



**Op** asianpaints

**Op** asianpaints



**Op** asianpaints

Floor Tile

**Op** asianpaints

Preachy peach



20 www.asianpaints.com

CETHLICIOUS

Enter a world of alluring wood finishes where a hint of mystery and intrigue tempts you.

Welcome to a gothic-inspired tapestry where deeper hues arouse inner feelings.

Each stroke infuses elegance and allure, revealing a universe of limitless opportunities.





Splendor ART



Step into a world where shadows dance with moonlight and your soul finds solace in the embrace of darkness. Gothilicious invites you to explore a realm where elegance meets the gloom, where every nuance is a nod to the beautifully obscure.

**Op** asianpaints

7011 RAL



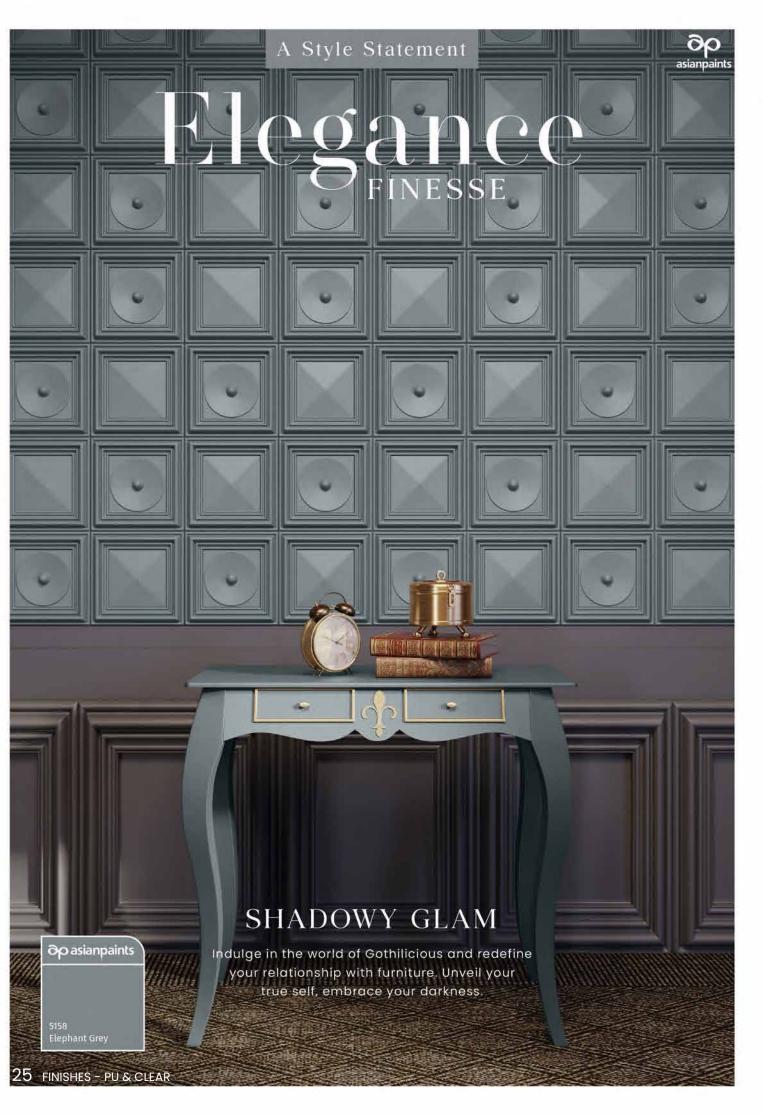
ENRICH DARK

Gothilicious, not just wood

you're embodying a lifestyle.

finish to a furniture;



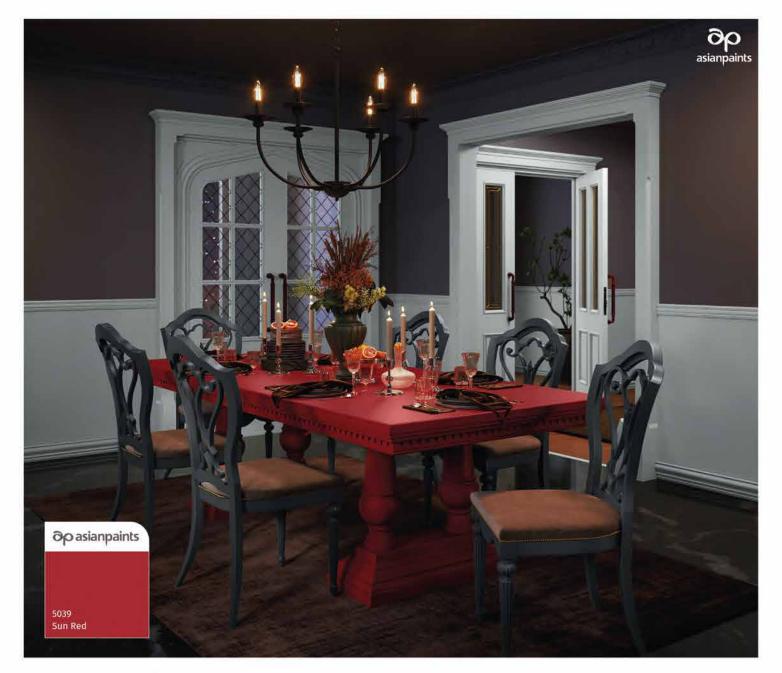




## INKWELL Infinity







# Musing Style III







"Welcome to a world where shadows dance and darkness comes alive, where beauty lurks in the depths of shadows."





3005 RAL

Wine Red

 $\gamma$  our space reflects the aesthetics of your soul. Awaken the true beauty hidden within every room. Discover the transformative power that metamorphose your space into a testament to your impeccable taste, a sanctuary where aesthetics reign supreme.

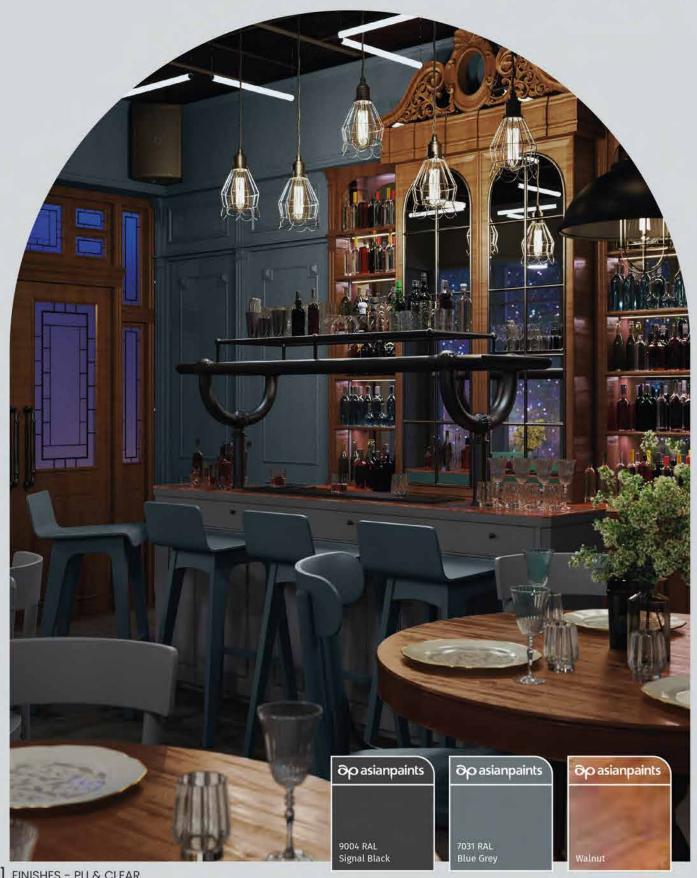


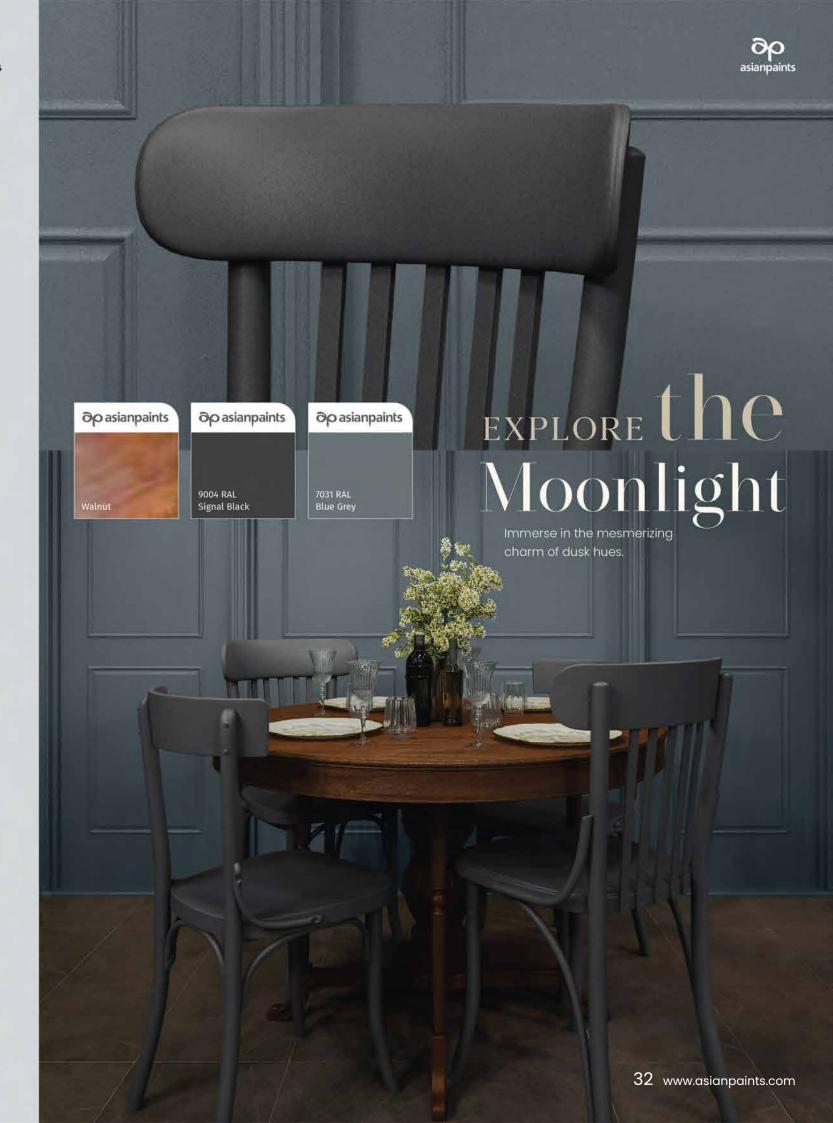


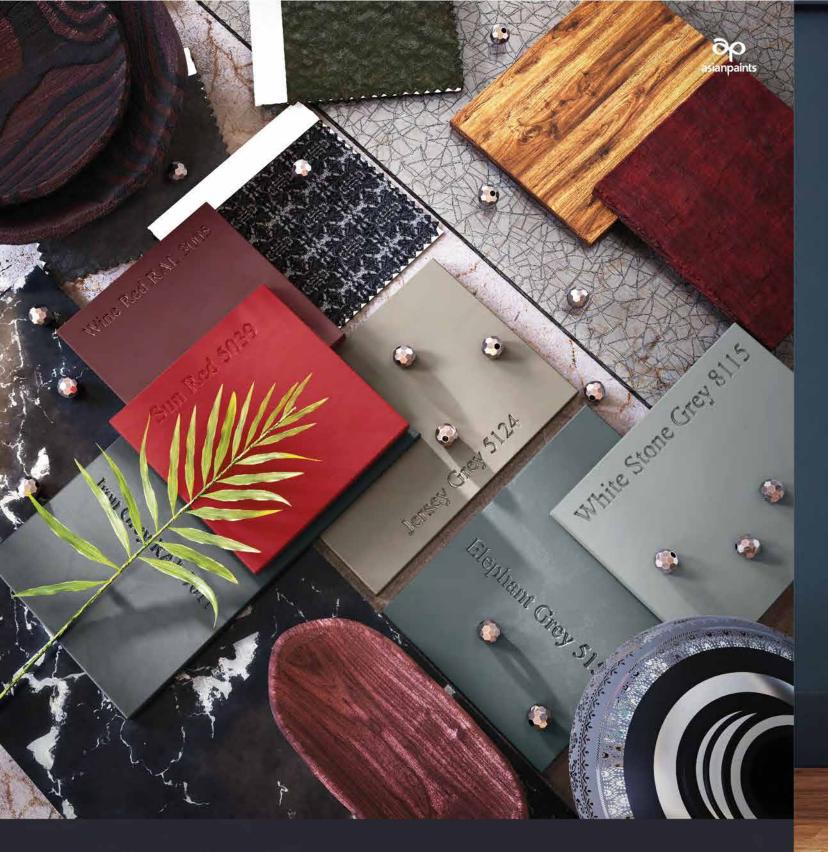
Exclusive **ELEGANCE** 

# TWIIIS TONES Gothilicious isn't only about

wood finishes; it's about representing a way of living.





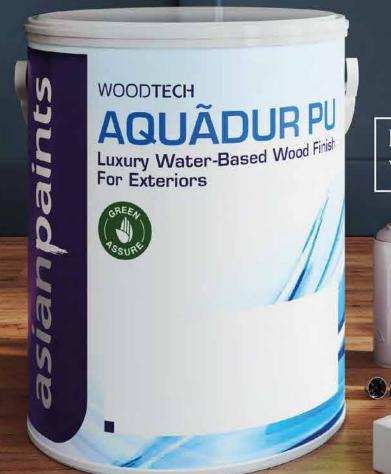


## Dusk Delights

Enter a universe where darkness and light coexist in perfect harmony to discover a world of intriguing dreams and limitless creativity. Let your imagination go wild as the decor tells stories of hidden beauty. Embrace the gothic spirit, where dark sophistication meets unique elegance.

## Aquadur pu Wood Finish

Offers a smooth texture and premium finish for wood surfaces. Ideal for furniture, flooring, and more, it provides a professional touch to your wood projects.



Luxury Water-based Wood Finish For Exteriors



# ALTERNATE COLOURS



**Op** asianpaints

7006 RAL Beige Grey

**Op** asianpaints

8100 Liqueur Brown



∂p asianpaints

8082 Pebble Green

**Op** asianpaints

7033 RAL Cement Grey



∂p asianpaints

asianpaints

8111 Peachy Chestnut

∂p asianpaints

5144 Chestnut **Op** asianpaints

0384 City Streets



∂p asianpaints

0384 City Streets

∂p asianpaints

**3**p asianpaints

0375

Walnut



1888

80 asianpaints

8090

**Op** asianpaints

**3**p asianpaints

7036 RAL Platinum Grey





# ALTERNATE COLOURS



∂p asianpaints

0357 Saw Dust

**Op** asianpaints

S101 Clay Beign



**Op** asianpaints

5152 Sand Grey

**3**p asianpaints

0470



8 asianpaints

**asianpaints** 

. . . . . .

0374 Midas Touch

**Op** asianpaints

-

8015 RAL Chestnut Brown 5167 Ginger Brown

**Op** asianpaints



∂p asianpaints

5124 Jersey Gre

∂p asianpaints

**3**p asianpaints

5137

Walnut



MAN.

38 www.asianpaints.com

80 asianpaints

5149

**Op** asianpaints

**3**p asianpaints

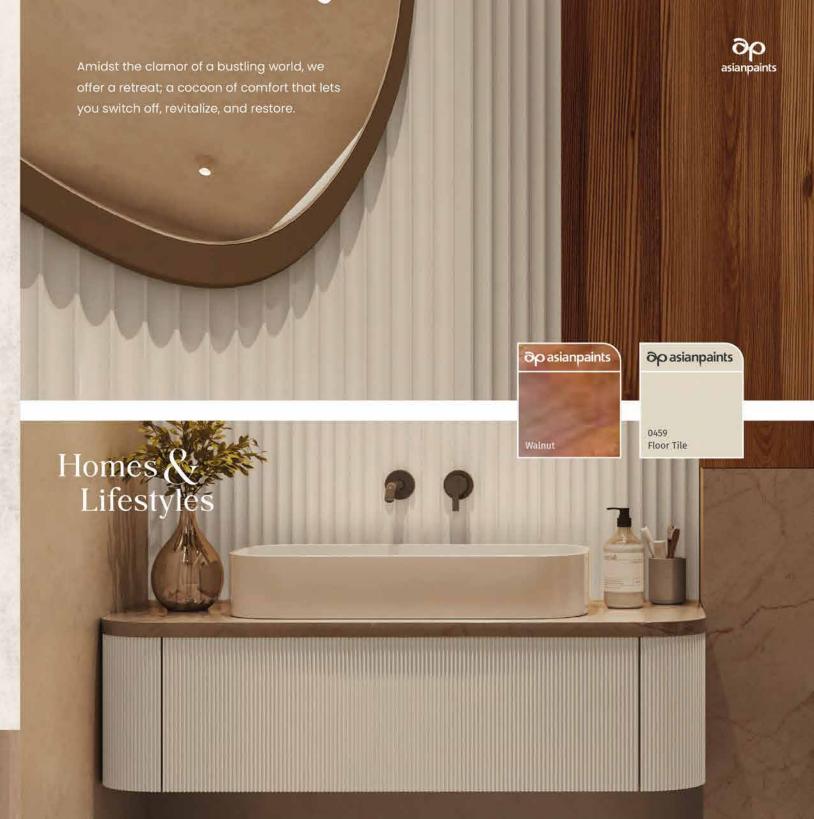
5171 Land Grey Teak

Dive into the essence of comfort and pacification as soft, warm finishes envelop you in an embrace of serenity. These finishes are more than just colours; they're a journey back to simpler times, where life flowed effortlessly, and moments were savored at a leisurely pace.









# Respite R E V O L U T I O N





# SOUL THAT...

Experienced the serenity of tradition, the modernity of innovation, and the beauty of uninterrupted rest.

∂p asianpaints

ορ asianpaints

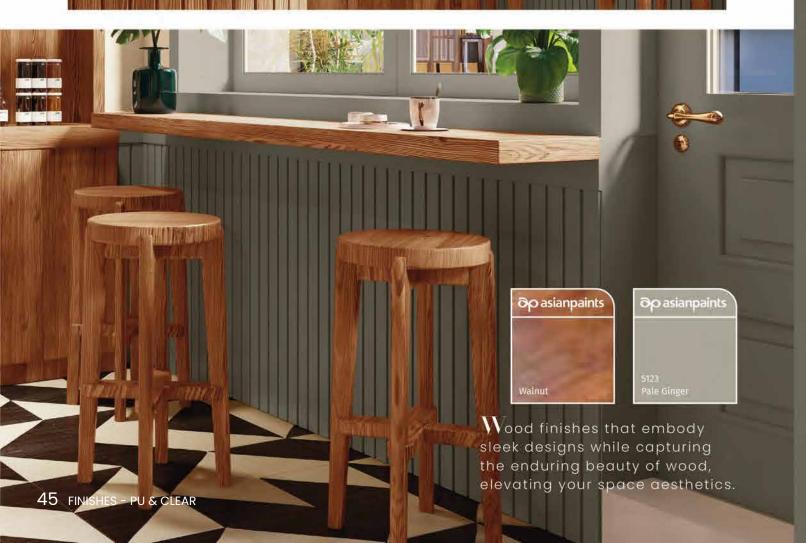
0342 Skinned Bark Walnut













DISCOVER the Symphony



**Op** asianpaints

Time stands still in this space adorned with grace. Shadows waltz with light, creating a delicate tapestry of sophistication that lingers in the heart.





47 FINISHES - PU & CLEAR

### THE Classic **FUSION**



Your kitchen deserves a symphony of surfaces that resonate with the chef in you. Let our wood finishes compose a harmonious space where functionality meets finesse.









Welcome to the Snooze Sanctuary, where dreams take center stage.
Escape to a dreamscape where the ambiance is the canvas and your slumber the masterpiece. Let these vibes weave an oasis of tranquility, turning your space into a portal to peaceful sleep.

## Nap Nirvana

## Woodtech Polyester Gold

Experience best in class durability with Woodtech Polyester Gold.
Its high gloss retention property ensures that the furniture continues to shine even after years of application with unsurpassed gloss quality offering a very high depth-of-image and mirror like look. Bring everlasting elegance to your wood finishes!



Italian Ultra Luxury Wood Coating



# ALTERNATE COLOURS



∂ρ asianpaints



**Op** asianpaints

0351 Paper White



**3**p asianpaints



∂p asianpaints

8118 Sky Grey



### ∂ρ asianpaints

**δρ** asianpaints

8002 Creamy Clouds

**3**p asianpaints

8102 Liqueur Cream



### **Op** asianpaints



20 asianpaints

0344 Pollen Dust



### 80 asianpaints

8088 Dune Dust

∂p asianpaints

8089 Ash Cream



# ALTERNATE COLOURS



∂ρ asianpaints



**Op** asianpaints

0462 Mix White



∂p asianpaints

0476 Ivory

**3**p asianpaints

0441 Silica Wash





**ခု** asianpaints



80 asianpaints

8101 Clay Beige



### **Op** asianpaints

0460 Shining Sand

### 80 asianpaints

5150 Light Ash



### op asianpaints

5149 Velvet Ginger

**3**p asianpaints

5126 Dust









SPATIAL HARMONY umvelled **8** asianpaints **30** asianpaints

> "In this captivating journey, we invite you to discover spaces that are like no other, where the boundaries of imagination are stretched to unveil enchanting worlds."



Welcome to a dimension where rooms are gateways to adventures. Explore interiors that blend artistry with wonder, creating a stage for your own unique narrative to unfold.





DESIGNING DREAMSCAPE

61 FINISHES - PU & CLEAR





"Where design becomes magic and spaces spell tales."

The Escapes

∂p asianpaints

8089 Ash Cream **∂ρ** asianpaints

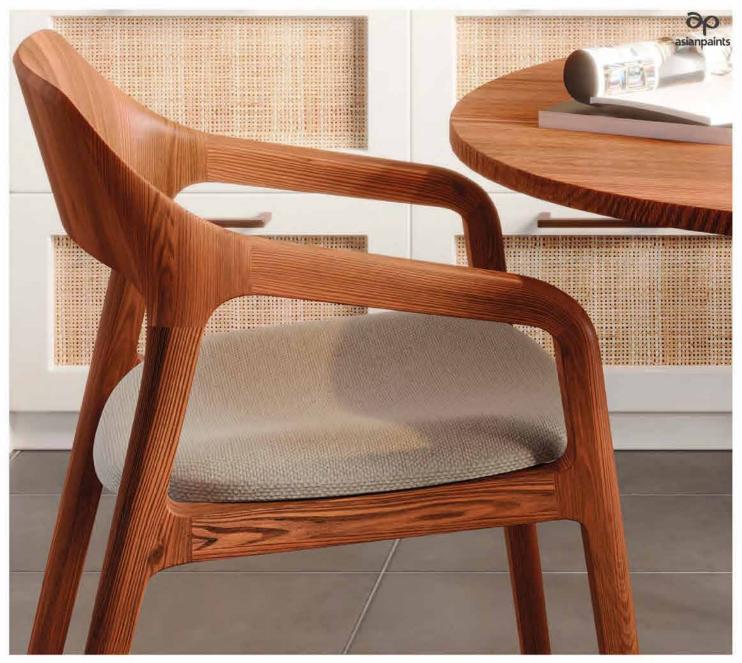
8110 Tanned Pink

nter spaces that are more than just architecture; they are portals to dreams and discoveries.

These interiors are where the extraordinary takes center stage, and every visit is a journey into enchantment.









# Art of Decors



"Open the door to interiors
that whisper tales of
intrigue and fascination.
Each space is a treasure
trove, inviting you to
uncover the hidden magic
that lies within."

66 www.asianpaints.com

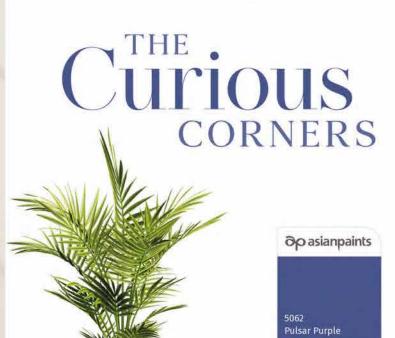


# onnections

Venture into enchanting interiors where imagination runs wild. These spaces are living canvases, painted with the hues of curiosity and designed to spark endless fascination.



ourney into a realm where space become chapters in a story, and every corner whispers secrets of wonder. Immerse yourself in interiors where the ordinary transforms into the extraordinary.











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5023 RAL Distant Blue

**Op** asianpaints





∂p asianpaints

0429 Garden Fence



**Op** asianpaints

∂p asianpaints



ALTERNATE

**COLOURS** 

#### **Op** asianpaints

**Op** asianpaints

0352 Chalk White



**Op** asianpaints

**Op** asianpaints

3012 RAL Beige Red

### asianpaints



**Op** asianpaints

0310 Lavender Burst asianpaints

### ALTERNATE **COLOURS**



**∂**ρ asianpaints

**Op** asianpaints 5003 RAL Sapphire Blue



**Op** asianpaints

**Op** asianpaints









**Op** asianpaints

5064 French Blue

∂ρ asianpaints

Rose Wood

∂p asianpaints

5007 RAL Brilliant Blue

**Op** asianpaints

8032 Lavender Scent

74 www.asianpai





### PRODUCT STORY

### PRODUCT STORY



#### WOODTECH POLYESTER GOLD

Boasting a mirror-like finish and glass-like clarity, this product sits at the peak of all wood finish coatings. Offering the clearest finish with greatest gloss levels, it possesses high image clarity. This finish has superior film thickness that provides unmatched beauty and long lasting durability. This product is





#### WOODTECH AQUADUR PU

This revolutionary water-based PU is health-safe and eco-friendly. Its low volatile organic compounds make it environment safe and the low odour allows work while residents are in the house. Its water-based coating is non-yellowing for an extended duration of time. Rest assured about little ones as this child-safe product complies to EN 71.3 norms. This product is also available in white.



#### WOODTECH EMPORIO PU

also available in white.

This luxury wood finish coating brought to you from Italy offers excellent film clarity to enhance the beauty of the grains of wood. Highly resistant to abrasion, it offers long lasting durability and is also suitable for exterior application. This product comes in white & black shades for use on engineered wood in variants like dead matt, matt, semi gloss and high gloss.



#### WOODTECH EMPORIO PU PALETTE

This super luxury color wood finish coating brought to you from Itali offers excellent benefits like excellent anti scratch protection, long lasting durability and smooth rich finish. It comes in 1600+tintable shades and exclusive Sabyasachi shades and is present in high gloss and rich matt variants.





#### WOODTECH WOOD STAIN

An elegant range of translucent dyes for natural wood and veneers. Our wood stains amplify the beauty of grains and provide an even tone. They are available in these attractive shades of walnut, teak, rosewood, red brown, charcoal, oak yellow, red and green.





#### WOODTECH AQUADUR PU

This revolutionary water-based PU is health-safe and eco-friendly. Its low volatile organic compounds make it environment safe and the low odour allows work while residents are in the house. Its water-based coating is non-yellowing for an extended duration of time. Rest assured about little ones as this child-safe product complies to EN 71.3 norms. This product is also available in white.

Disclaimer:
The shades shown in this book are indicative only.
Please refer to Asian Paints WoodTech Spectra for exact shade reference.