**Finishes for Exterior Walls**

**PRODUCT CODE 0024**

**Apex Advanced Dust Proof**

Asian Paints Apex Advanced Dust Proof Emulsion is a smooth water-based, modified acrylic, exterior wall finish with silicon additives and improved anti-algal properties. The new Dust Proof Technology resists dust from settling onto the walls.

**PRODUCT BENEFITS**

- **Dust Proof Technology**
  - Apex Advanced Dust Proof has been fortified with Dust Proof Technology which helps to keep your homes clean for a long time.
- **Weather Guard**
  - Apex Advanced Dust Proof is specially formulated to withstand extreme tropical conditions of high rainfall, humidity and heat.
- **Fantastic Shade Range**
  - Apex Advanced Dust Proof comes in over 1700 attractive shades that include dark shades that provide excellent hiding.
- **Excellent Anti-algal Performance**
  - Apex Advanced Dust Proof provides excellent resistance to growth of algae and fungi on the walls. This prevents appearance of black spots on walls due to algal growth.
- **Excellent Protection against UV Attack**
  - Apex Advanced Dust Proof provides extremely good protection against alkali and UV degradation thus ensuring that the shade doesn’t fade for a long time and the paint lasts longer.
- **Warranty**
  - Apex Dust Proof comes with a comprehensive 5 year performance warranty* which can be attributed to its best in class film integrity and sustained superior performance in field.

* For further details please refer to the Apex Dust Proof Product Warranty booklet.

**PRODUCT FEATURES**

- **ANTI-ALGAL PERFORMANCE**
  - **BEST IN CLASS**
    - HIGH
    - MEDIUM
    - LOW

- **AVAILABLE PACKS**

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<tr>
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<th>1 ltr</th>
<th>4 ltr</th>
<th>10 ltr</th>
<th>20 ltr</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>FINISH</strong></td>
<td>MATT</td>
<td>SOFT SHEEN</td>
<td>RICH SHEEN</td>
<td>HIGH GLOSS</td>
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  Shelf life: 3 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

**COLOURS AVAILABLE**

- **1700+**
  - *Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.*

**FINISH**

- **SMOOTH**

  Refer to sheen levels in technical details.

**COVERAGE**

- On normal masonry surface by brushing
  - **1 COAT**
    - 10 - 13 sq. mtrs./litr**
  - **2 COATS**
    - 5 - 6 sq. mtrs./litr**

**HOW TO APPLY**

**PRE PAINTING STEPS**

- **PLASTER**
  - New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces.
  - **CLEANING**
    - Surface should be free from any loose paint, dust or grease. Growths of fungus, algae or moss should be removed by wire brushing and water. In case of areas having excessive dampness use Asian Paints SmartCare DampBlock to limit further dampness. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints SmartCare Exterior Sealer.
- **FILLING FOR CRACKS**
  - For filling cracks upto 3mm use Asian Paints SmartCare Crack Seal.
- **FILLING FOR HOLES & DENTS**
  - In case of dents and holes use Asian Paints TruCare Wall Putty or white cement and fine sand in the ratio 1:3.
  - For exterior surfaces or substrates that are subjected to continuous seepage or dampness, kindly use Asian Paints SmartCare DampProof, before the top coat application.

**PAINT APPLICATION PROCESS**

**APPLICATION**

<table>
<thead>
<tr>
<th>PRODUCT CODE</th>
<th>THINNER</th>
<th>DILUTION % (BY VOLUME)</th>
<th>APPLICATION VISCOSITY (SEC)</th>
<th>RECOATING PERIOD (HOURS)</th>
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<tbody>
<tr>
<td>0079</td>
<td>WATER</td>
<td>BASED ON REQUIREMENT TO FORM PASTE</td>
<td>PASTE FORM</td>
<td>4 HRS</td>
</tr>
<tr>
<td>0065</td>
<td>WATER</td>
<td>BRUSH 90 - 110 ROLLER 90 - 110 SPRAY 40 - 45</td>
<td>BRUSH 15 - 18 SPRAY 33</td>
<td>4 HRS</td>
</tr>
</tbody>
</table>

**STEP 1**
- **ASIAN PAINTS TRUCARE WALL PUTTY (OPTIONAL)**

**STEP 2**
- **ASIAN PAINTS TRUCARE EXTERIOR WALL PRIMER**
  - **BRUSH / ROLLER / SPRAY**

**STEP 3**
- **FIRST COAT**
  - **ASIAN PAINTS APEX ADVANCED DUST PROOF EXTERIOR EMULSION**
  - **BRUSH / ROLLER / SPRAY**

**STEP 4**
- **SECOND COAT**
  - **ASIAN PAINTS APEX ADVANCED DUST PROOF EXTERIOR EMULSION**
  - **BRUSH / ROLLER / SPRAY**

**HORIZONTAL SURFACES LIKE TOP OF WINDOWS, LEDGES SHOULD BE PAINTED WITH 3 COATS OF APEX FOR GREATER PROTECTION**

**APPLICATION OF PRIMER IS MANDATORY**

1. As measured through a Ford cup. 2. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions. 3. Some shades may require 3 coats for proper hiding.

**AVAILABLE**

- **MATT**
- **SOFT SHEEN**
- **RICH SHEEN**
- **HIGH GLOSS**
**VOC CONTENT**

Asian Paints Apex Advanced Dust Proof meets the LEEDS VOC criteria as per Indian Green Building Council version 1.0 as tested at Shriram Institute for Industrial Research. Tested for Apex Advanced Dust Proof White (shade code 0908).

**POST PAINTING CARE**

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

**TECHNICAL DETAILS**

a. Drying time: Surface dry time 30 min
b. Flash point IS101/1987 Part 1, Sec 6: NA
c. Stability of thinned paint: To be used within 24 hours

**SAFETY FEATURES**

Kindly refer to the MSDS for Asian Paints Apex Advanced Dust Proof which gives detailed information on safety measures while handling the paint, which is available on request.

- Store the container with the lid tightly closed in an upright position, in a cool, dry place
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.

**ADDITIONAL INFORMATION**

*These shades are for reference only. Please refer to the Colour Spectra or Colour Palette for correct shade reference.