



ap asianpaints

APEX  
**ULTIMA**

WEATHERPROOF



APEX Ultima

UNPARALLELED PROTECTION & SUPERIOR SHEEN FOR YOUR HOME

# Superior Sheen with PU Serum

## PU Serum Technology

*Experience resilience that lasts  
and a sheen that shines,  
offering both strength  
and aesthetic appeal.*



**APEX ULTIMA  
WEATHERPROOF**



**8 YEARS  
PERFORMANCE  
WARRANTY**



**DUSTPROOF  
UV PROTECT**



**COLOUR STAY  
PRO**

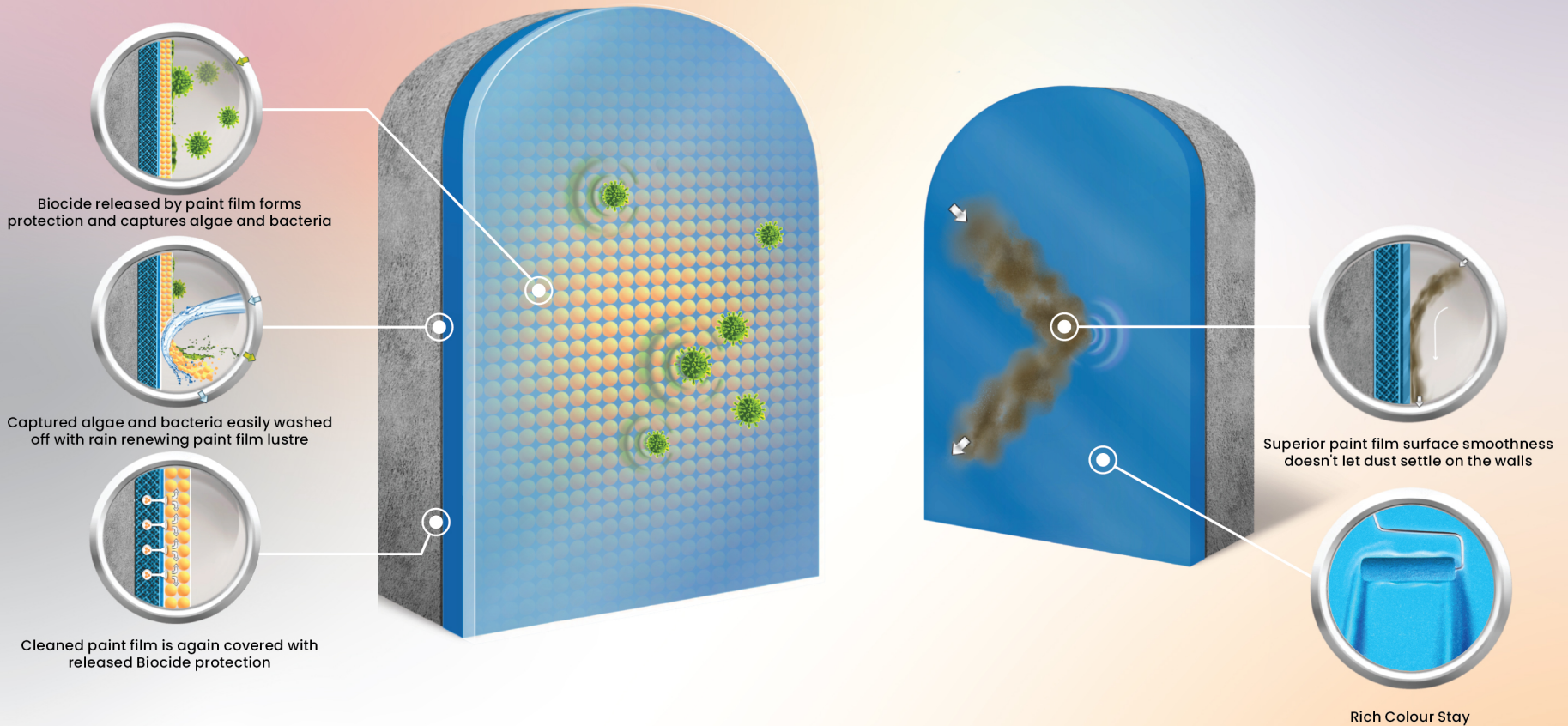


**ALGAE-SHIELD  
PRO**

ULTIMATE Protection, RADIANT Sheen



# Unmatched Protection & Durability



**DUST & ALGAE FREE  
WALLS GUARANTEED**

# Pristine Beauty & Radiant Hues

Our Apex Ultima offers a superior performance warranty, ensuring your walls stay vibrant and fresh for years. It prevents chipping, cracking, and peeling with a durable finish. Our advanced formula also stops salt deposits from settling on your walls, keeping them clean and pristine. Choose Apex Ultima for peace of mind that your space will remain beautiful and protected.

Apex Ultima provides high-performance exterior protection with Colour Stay Pro Technology, ensuring vibrant shades that resist fading. It includes advanced anti-algal properties and Dirt Pick Up Resistance for a lasting sheen.



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Marketed by : Asian Paints Ltd., 6A & 6B, Shantinagar, Santacruz (E),  
Mumbai - 400 055, Maharashtra, India

For more information, visit our website [www.asianpaints.com](http://www.asianpaints.com)  
Or call us at: 1800-209-5678



#### Ultima Book of Colours

An Exterior Colour Guide  
with house styles from  
all across India and carefully  
curated colour palettes  
that cater to every aesthetic.



#### Lux Indica

Ultima Designer Palette with  
shades of luxurious Indian heritage  
inspired from The Timeless Taj,  
Glorious Mysore Palace, Regal  
Hawa Mahal, and many more.



#### Apex Ultima

For more information  
about Apex Ultima,  
application method,  
and conditions on the warranty,  
please refer to the website.