



APEX

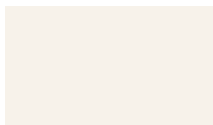
WEATHER PROOF
EXTERIOR EMULSION

ACE

EXTERIOR EMULSION

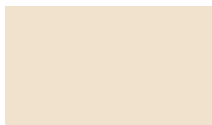
Featuring
APEX TILE GUARD

WHITES, BEIGES & BROWNS



Rain Drop

L143



Old Lace

0950



Antique White

0940



Bonewhite

0964



Meadow Lark

8499



Talc

0N22



Enlighten-N

4148



Cold Coffee

L129



Spice

0477



Beige-N

0302



Buttercup-N

0336



Barley

0572



Burnt Yellowstone-N

4120



Apricot-N

0501



Light Biscuit-N

0318



Sandstone*

3211



Brandy*

4115



Brownstone*

4234



Tropical Tan*

8455



Copper Leaf*

0523

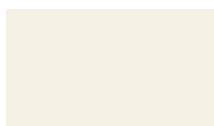


Old Brick*

8613

Shades are shown for indication purpose only

YELLOWS, ORANGES & RED



Swan Wing

L101



Coral Shell

0951



Twilight Hush

0944



Hearth*

7930



Marigold

7986



Flawless Peach

8011



Raffia*

7929



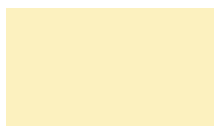
Fossil

7985



Beach Shack

8603



Autumn Valley

7898



Mango Duet

7977



Palace Lights-N

0N17



Mid Cream

0358



Mango Shake*

7960



Bonny Peach

8610



Morning Dream

7904



Orange Crush*

7959



Lingering Brew

7027



Polka*

7869



Orange Vision*

X110

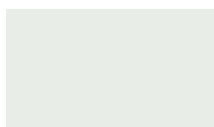


Terracotta-N*

0427

Asian Paints Ace is also available in White 0908

BLUES, GREENS & GREYS



Sky Mimic 7420



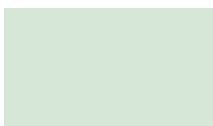
Cashmere-N 3119



Autumn Day 8252



Alliance 1203



Green Whisper 2425



Crusade-N 0684



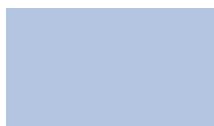
Bali Blue 8266



Paddy Field 7570



Steel 6142



Summer Sky 7274



Forest Hike 7625



Grey Flannel 8331



Gauguin Blue 7344



Sultry* 9383



Aluminium 8337



Piece of Sky 7304



Green Gold* 0342



Smoke-N 0616



Soothing Sapphire 7326



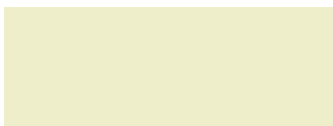
Mehendi-N* 2361



Stone Path* 8255

Asian Paints Apex is also available in Classic White 0959

LATEST APEX COMBINATIONS



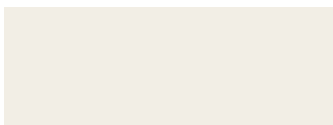
Hushed Hue

7771



Lemon Souffle

7773



Cotton Wool

L104



Steel Grey

0643



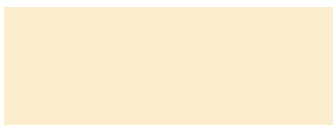
Sands of Time

4202



Nut Brown-N*

0419



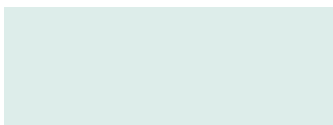
Apricot Illusion

7979



Sunrise

0526



Aqua Hint

L114



Mystic Dream*

7293



Sporty Yellow+

X104



Pine-N*

0757



Ivory

0315



Milan Red

8101

*Apply 3 coats for good hiding

+Available only in Apex

APEX TILE GUARD



Copper

0587



Geranium

0509



Amazon Moss

X153



Indian Red

0542



Mid Buff

3176



Meadow Path

7541



Terracotta-N

0427



Vivid Green

7717



Polished Blue

X149



Old Brick

8613



Dark Drama

7677



Twilight Zone

7325



Ming Red

0R07



Mehendi-N

2361



Armada

0U29



Moody Maroon

4181



Cilantro

7581



Revel

1318



Maroon

0565



Pine-N

0757



APEX TILE GUARD

Asian Paints Apex Tile Guard is a water-based, modified acrylic emulsion specially formulated for clay roof tiles.

Roof tiles face the direct impact of monsoons and UV sunrays, and therefore require special protection. Asian Paints offers Apex Tile Guard, a paint specifically designed for your exterior roof tiles.

It is a high performance water-based paint that forms a protective cover on roof tiles and acts as a shield even in the toughest of conditions. Its unique formulation repels water and provides resistance against algal and fungal growth. The product is available in a wide range of colours as well as a transparent coating, in a rich sheen finish, which offers you an excellent décor solution.

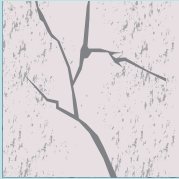
APEX TILE GUARD - DIRECTIONS FOR USE

- 1 Clean the surface thoroughly using a wire brush and remove loose material from the surface. Growths of fungus, algae or moss should be removed by wire brushing and water.
- 2 In case of dents and holes use Asian Paints TruCare Wall Putty or white cement and fine sand in the ratio 1:3
- 3 Apply 2-3 coats of Asian Paints Apex Tile Guard, after diluting 1 litre of Tile Guard with a maximum of 300 ml of water.
- 4 A gap of 4-6 hrs should be maintained between painting two successive coats.
- 5 This product is not recommended for use on glazed, non-porous or very smooth tiles or masonry surfaces.



DIRECTIONS FOR USE

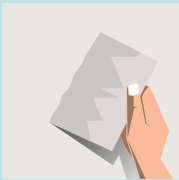
Surface Preparation



Ensure that the surface to be painted is free from loose paint, dust, grease and algae, by vigorous wire brushing and cleaning with water, followed by a coat of an effective bio-wash solution. Asian Paints TruCare BioBlock is recommended as it effectively kills algal and fungal formations and prevents recurrence.



Surface Smoothing / Crack Filling



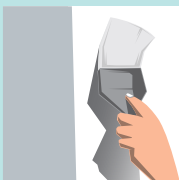
Walls may have slight irregularities and imperfections such as holes, dents and cracks. Asian Paints TruCare Wall Putty is recommended to level minor undulations and smoothen the wall surface.



Asian Paints SmartCare Crack Seal is recommended for cracks up to 3mm in width. It is a fibre-glass reinforced, ready to use crack filling compound for both interior and exterior masonry surfaces. Larger cracks can be filled by a mixture of white cement and sand (in a ratio of 1:3).



Primer Coat



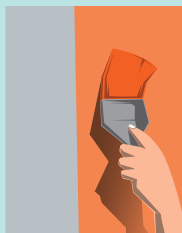
Before application of the topcoat, it is necessary to apply a coat of an exterior durable primer for better adhesion and to increase the durability of the paint. For fresh surfaces, we



recommend Asian Paints SmartCare Primero, an alkali resistant primer-cum-sealer, specially designed for application on fresh plaster and manufactured sand substrates.



On fully cured plaster surfaces and for re-painting, you can alternatively use Asian Paints TruCare Exterior Wall Primer.







Topcoat

Apply 2-3 coats of Asian Paints Ace/Apex by diluting 1 litre with a maximum of 400 ml of water. Ensure a gap of 4-6 hrs between the coats. Apply a third coat on horizontal surfaces for additional protection.



PAINT APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % (BY VOLUME)	APPLICATION ¹ VISCOSITY (SEC)	RECOATING PERIOD (HOURS)
STEP 1 ASIAN PAINTS TRUCARE WALL PUTTY (OPTIONAL)	 WATER	BASED ON REQUIREMENT TO FORM PASTE	PASTE FORM	4 HRS
STEP 2 TRUCARE EXTERIOR WALL PRIMER BRUSH / ROLLER / SPRAY	 WATER	BRUSH 90 - 110 ROLLER 90 - 110 SPRAY 40 - 45	BRUSH 15 - 18 SPRAY 33	4 HRS
HORIZONTAL SURFACES LIKE TOP OF WINDOWS, LEDGES SHOULD BE PAINTED WITH 3 COATS OF ACE FOR GREATER PROTECTION				
APPLICATION OF PRIMER IS MANDATORY				
STEP 3 FIRST COAT EXTERIOR EMULSION BRUSH / ROLLER / SPRAY	 WATER	BRUSH 75 ROLLER 75 SPRAY 75	BRUSH 20 - 25 SPRAY 20 - 25	4 - 6 HRS
STEP 4 SECOND COAT EXTERIOR EMULSION BRUSH / ROLLER / SPRAY	 WATER	BRUSH 75 ROLLER MAX 75 SPRAY 75	BRUSH 20 - 25 SPRAY 20 - 25	4 - 6 HRS

APEX

WEATHER PROOF
EXTERIOR EMULSION

Asian Paints Apex Weather Proof Exterior Emulsion is a water-based paint which gives excellent protection for exterior walls against algal attack as well as UV and alkali degradation.

ACE

EXTERIOR EMULSION

Asian Paints Ace Exterior Emulsion is an economy emulsion suitable for dry or moderately humid climatic conditions, offering significantly better life and performance compared to cement paint.



Asian Paints Ezypainting Service

Painting your home is exciting. With Asian Paints Ezy Painting service, re-imagine your house as a huge canvas that you can choose to paint and make it look the way you wish.

But choosing the correct colours, products, and painters can be a huge task. That's where we come in with our aim to make painting a great experience!

Our Supervisors will take care of all your wall painting, wood finishing and waterproofing needs.

- Expert Supervision
- Wallpapers and Textured Finishes
- Wood Solution
- Waterproofing Solutions

For Professional
Painting Services
Call **18002095678**



For more information
log on to www.asianpaints.com,
or call us at **1800-209-5678**.