

PRODUCT CODE 0361

## Decoprime Advanced Cement Primer - Water thinnable

Decoprime Advanced Cement Primer - Water thinnable is suitable for use as a primer for painting of water based wall finishes such as distempers and plastic emulsions.



WATER BASED

**LEAD FREE GUARANTEE**

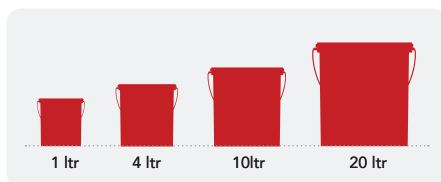
\* All Asian Paints products contain no added Lead, Mercury, Arsenic or Chromium from April 2010.

### PRODUCT BENEFITS

It can be thinned to application viscosity by adding appropriate amount of water. It's special features are better whiteness & opacity, easy brushing, excellent covering, alkali resistance, quick drying and good sealing properties. Provides superior hiding and superior whiteness.

### PRODUCT FEATURES

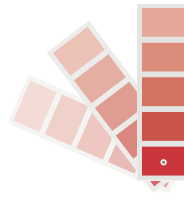
#### AVAILABLE PACKS



Shelf life: 3 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

#### COLOURS AVAILABLE

**White\***



Please note: Decoprime Advanced Cement Primer (WT) is an undercoat.

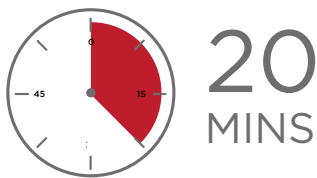
#### COVERAGE

On smooth masonry surface by brushing



**1 COAT**  
215 - 270  
sq.ft./ltr

#### DRYING TIME TO TOUCH



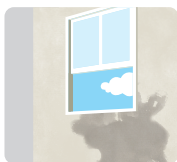
#### RECOMMENDED USAGE



Can be used for priming plastered walls, asbestos, brick work, concrete, etc

### HOW TO APPLY

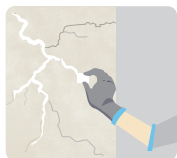
#### PRE PAINTING STEPS



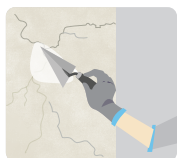
**PLASTER** New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces.



**CLEANING** Surface should be free from any loose paint, dust or grease. Growths of fungus, algae or moss should be removed by wire brushing and water. In case of areas having excessive dampness use Asian Paints DampBlock to limit further dampness.



**FILLING FOR CRACKS** For filling cracks upto 3mm use Asian Paints SmartCare Crack Seal.



**FILLING FOR HOLES & DENTS** In case of dents and holes use Asian Paints Acrylic Wall Putty or white cement and fine sand in the ratio 1:3

#### APPLICATION PROCESS

APPLICATION	CODE	THINNER	DILUTION %	APPLICATION VISCOSITY <sup>1</sup>	RECOATING PERIOD
STEP 1 SANDING	SAND THE SURFACE WITH SAND PAPER 180 AND WIPE CLEAN				
STEP 2 DECOPRIME ADVANCED CEMENT PRIMER (WT) BRUSH / SPRAY	0360	WATER	1:1	BRUSH 20 - 22	3 - 4 HRS
STEP 3 ACRYLIC WALL PUTTY PUTTY KNIFE	1354	WATER	BASED ON REQUIREMENT	SUPPLY CONSISTENCY	4 - 6 HRS
STEP 4 SANDING	SAND THE SURFACE WITH SAND PAPER 180 AND WIPE CLEAN				
STEP 5 DECOPRIME ADVANCED CEMENT PRIMER (WT) BRUSH / SPRAY	0360	WATER	1:1	BRUSH 20 - 22	3 - 4 HRS
STEP 6 SANDING	SAND THE SURFACE WITH SAND PAPER 320 AND WIPE CLEAN				

1. As measured through a Ford cup. 2. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions. \* Mineral Turpentine Oil

## ADDITIONAL INFORMATION

## POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

## TECHNICAL DETAILS

- a. Drying time:** Surface dry time 30 min
- b. Sheen levels:** 15-35 at 35 deg GH
- c. Flash point IS101/1987 Part 1, Sec 6:** NA
- d. Stability of thinned paint:** To be used within 24 hours

## PRECAUTIONS

- › Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- › Do not over-thin or over-extend the brush.
- › Tint using Asian Paints machine colourants only

## SAFETY FEATURES

- › Kindly refer to the MSDS for Asian Paints Decoprime Advanced Cement Primer (WT) which gives detailed information on safety measures while handling the paint, which is available on request.
- › Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- › Keep out of reach of children and away from eatables.
- › May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- › Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- › In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- › Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- › Do not pour leftover paint down the drain or in water courses.
- › In the event of spills, contain spillage using sand or earth.
- › No added Lead, Mercury or Chromium compounds.