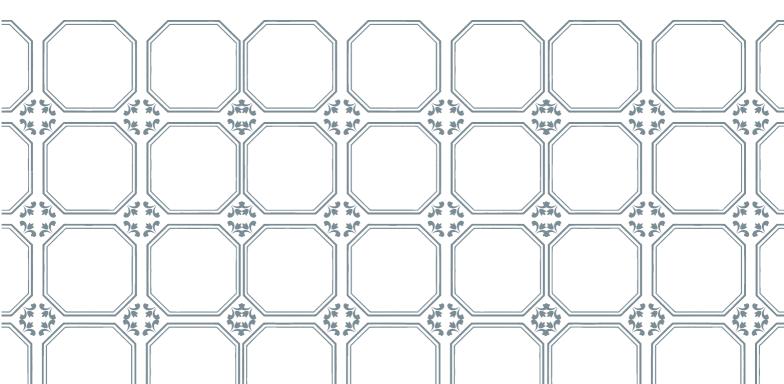


LUXE The Halian Collection





UNDENIABLE ITALIAN STYLE
UNDERSTATED LUXURY

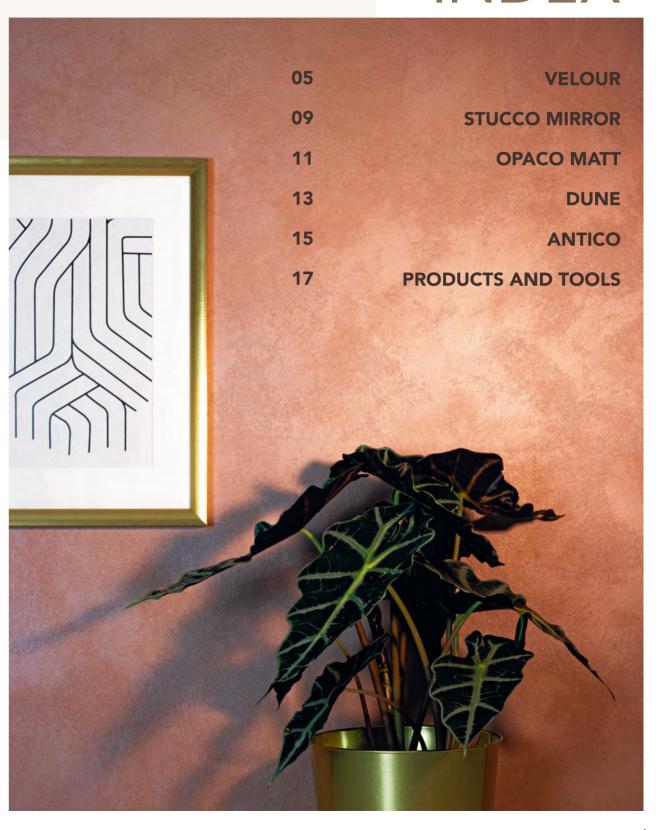
Your home is more than just a home. It is an expression of your persona, indulgences and individuality. Asian Paints Royale Play LUXE is here to bring all your décor aspirations to life.

Experience a never-seen-before interplay of materials and patterns, specially curated for the modern home. In a colour palette which is as avant-garde as it is sophisticated. A unique amalgamation of classy and contemporary, Asian Paints Royale Play LUXE promises to add the wow-factor to your living spaces.

Perfectly suited to the homes of today, the finishes fit in seamlessly with the myriad elements of present-day interior décor. With 10 stunning finishes to choose from, our collection is sure to redefine luxury décor.

1

INDEX

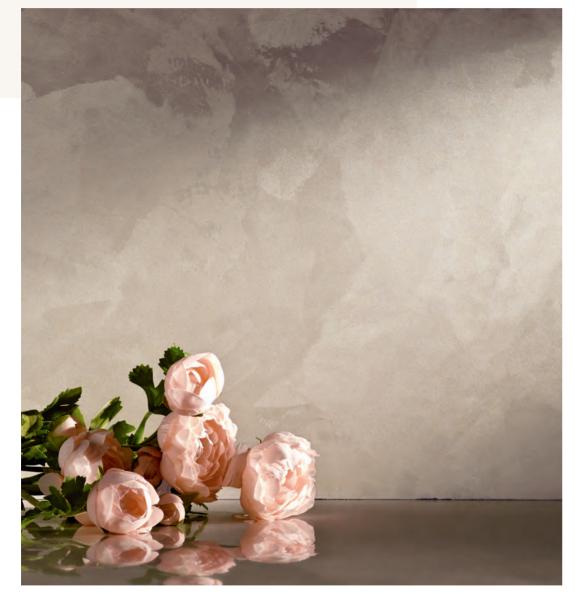


3

Re-interpret seamless velvet with our designer plaster. An innovative product with both, a soft pearl-opaque look, and a strong textured-feel effect, Velour Classique meets even the widest demands for interior finishes. Combining a texture-like feel with soft metallic shades to create an effect that is both stylish and prestigious.



Information Sheet



BASECOAT Apcolite Premium Emulsion White (0908) TOPCOAT Velour Classique Grey (V8441)





























Substrate:

- 1. Masonry Surfaces
- 2. Old or New Plasters
- 3. Stable & Treated Plasterboards, Plywood and Marine MDF

Easy To Apply

(F)

Velour Liquid Wallpaper



BASECOAT Apcolite Premium Emulsion White (0908) TOPCOAT Velour Glazed Plum (V319)

Velour Print



BASECOAT TOPCOAT

Apcolite Premium Emulsion White (0908)
Velour Fruit Shake (V9575)

Stucco Mirror is a decorative mineral plaster for interiors, composed of pure slaked lime, rheological modifiers and organic additives. The application of Stucco Mirror grants high-end glossy decorations with soft yet vibrant tones.



Information Sheet



BASECOAT Stucco Mirror White (0908) TOPCOAT 2 Stucco Mirror Stone Age (8288)

TOPCOAT 1 Stucco Mirror Cafe Latte (8549) TOPCOAT 3 Stucco Mirror Sour Cream (L166)

CUSTOMIZATION

- 1. Grooves
- 2. Shade Combination

Stain Resistant



Non Inflammable

Washable

(8)





























Substrate:

- 1. Lime & Cement Mortars
- 2. New or Old Plasters
- 3. Stable & Treated Gypsum Plasterboards, Plywood

Add a touch of comfort to your space with this designer plaster for interiors made of matt metallic charges and selected quartz aggregates. Create chromatic and tactile effects on continuous spaces and on multiple walls to achieve a high-end visual matt effect.



Scan for Product Information Sheet



BASECOAT Apcolite Premium Emulsion Blue Horizon (8272) TOPCOAT Opaco Matt Mystic Mauve (M111)

Metalic Matt Finish



Easy to Apply

X





























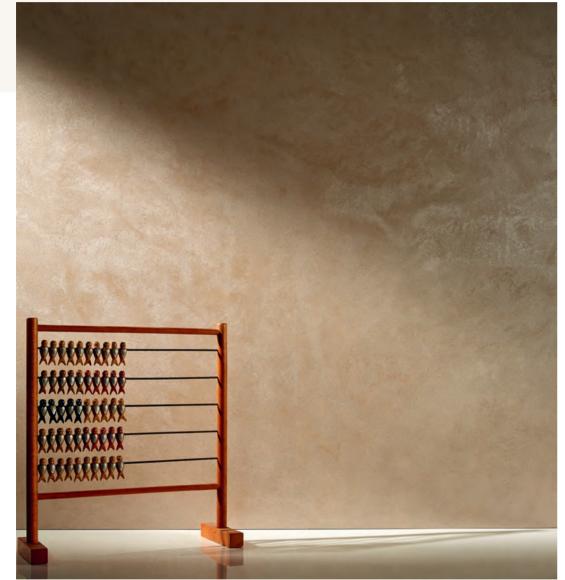
Substrate:

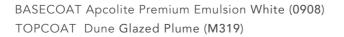
- 1. Masonry Surfaces
- 2. Old or New Plasters
- 3. Stable & Treated Plasterboards, Plywood and Marine MDF

Dune is a decorative architectural trowel-on coating for interiors with soft metallic charges. Its stunning interplay of light and shades creates a high-end visual effect with a velvet-like chromatic finish. Dune represents a commitment to environmental sustainability. It has been formulated with a special binder, made from sustainable biomass, that replaces the fossil raw materials and reduces its carbon footprint.



Application Video





CUSTOMIZATION Cloudiness in Pattern Creation

asianpaints DUNE

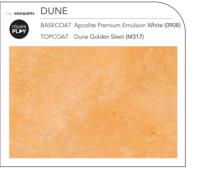


























Substrate:

Lead Free

- 1. Masonry Surfaces
- 2. Old or New Plasters

Antico is a decorative finish with stone and ancient patina effect. It has been reimagined in a multi-tone effect for the LUXE Collection to reflect rich tones with a classy tactile finish. It is perfectly suited to opulent interiors with its pleasant chromatic effects.



Application Video



BASECOAT Antico Base Coat White (0908) TOPCOAT 2 Antico Base Coat White (0908) TOPCOAT 4 Antico Rosso (M037)

TOPCOAT 1 Antico Charcoal Grill (M032) TOPCOAT 3 Antico Charcoal Grill (M032)

CUSTOMIZATION Colour Combinations









Content

Low VOC

Lead Free





















Substrate:

- 1. Masonry Surfaces
- 2. Old or New Plasters

Products



ROYALE PLAY STUCCO MIRROR



ROYALE PLAY VELOUR



ROYALE PLAY OPACO MATT



ROYALE PLAY DUNE



ROYALE PLAY ANTICO

Tools



SANDER MACHINE SKU CODE: 5057YC26122



PRINT ROLLER SKU CODE: 0072YD88122



SPONGE ROLLER SKU CODE: 1057H374122



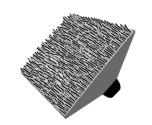
SCRAPER SKU CODE: 00721511122



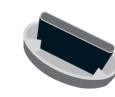
APPLICATION ROLLER SKU CODE: 00721505122



STEEL TROWEL
SKU CODE: 00721510122



YARN TOOL SKU CODE: 00721621122



DUNE SWIRL SKU CODE: 00721537122



COLOURWASH SPONGE

17 18

3p asianpaints



PATTERNS • MATERIALS • STENCILS



SKU Code: 1035ZX92122

SKU Name: LUXE ITALIAN COLLECTION SWATCH BOOK

MRP: ₹280 **Nett Qty.:** 1N

Marketed by: Asian Paints Ltd., 6A, Shanti Nagar, Santacruz (East) Mumbai – 400055 Maharashtra, India.

Scan the QR code to know more



www.asianpaints.com | 1800-209-5678

Disclaimer

No part of this material may be reproduced or copied in any form or by any means (graphics electronics or mechanical, including photocopying, recording, taping, or information storage retrieval system) or reproduced in any disc, tape, perforated media or other information storage device etc. without the permission of Asian Paints Ltd. All rights reserved. Copyright Asian Paints Ltd. All disputes are subject to Mumbai jurisdiction only.