

ROYALE

Designer Palette

SHVET | श्वेत

HERITAGE OF INDIAN WHITES AND IVORIES



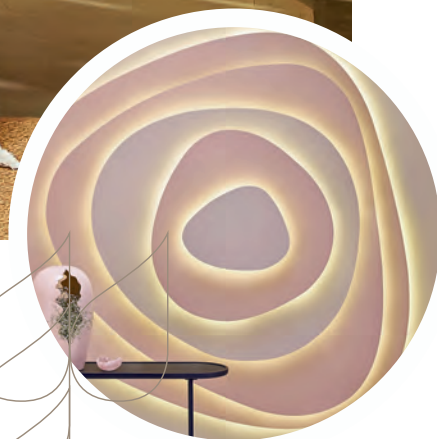


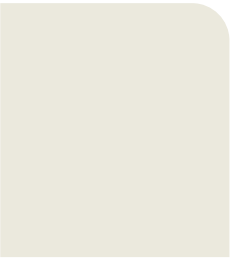
In India, white isn't just a colour.
It's many colours in one.
It's history and culture
blended seamlessly.
Each hue a chapter of
a different era.
Of Sights. Smells.
Sweets. Savouries.
Tangible in its uniqueness.



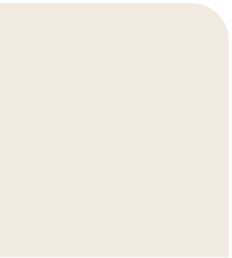


The white in the sweetness
of Pista Barfi.
To the fragrant white of
Madurai Jasmine.
The ancient white of
the Dak Bangla.
To the airy white of the
Indian Grey Hornbill.
The list of these exclusive whites,
poetic and inspiring in
their own right, is endless.
As are its many colours.
All collated in a special collection.
Presenting the Royale Designer Palette.

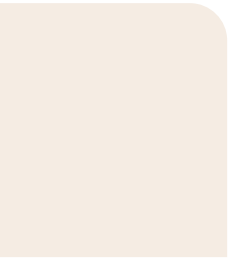




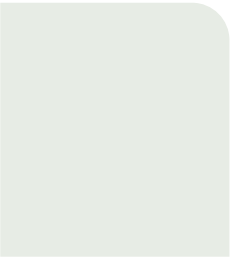
Namak
SV01



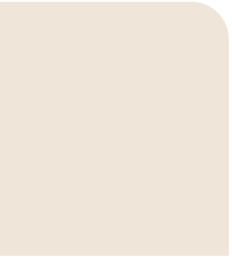
Muziris
SV02



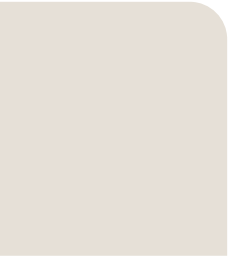
Mogra
SV03



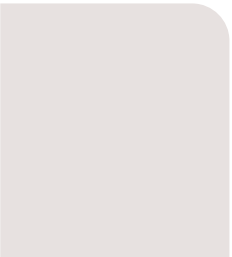
Malabar white
SV04



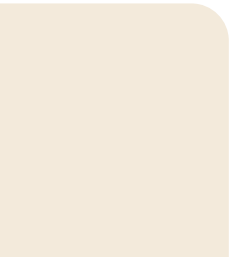
White Peacock
SV05



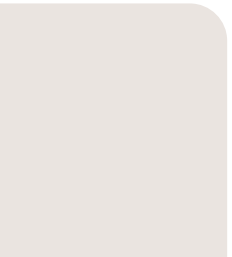
Himalaya
SV06



Sondesh
SV07



Airavat
SV08



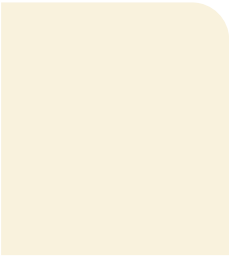
Chandni
SV09

PURE WHITES

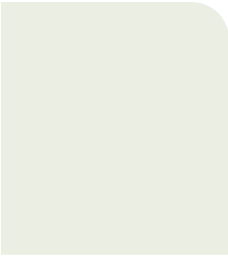
White, the purest of colours, further distilled down to its Indian essence. Taking from the whites of Namak, Mogra, Malabar White, White Peacock, and others. All rearing to get their Indian Heritage into the spaces they enter.

IVORIES & CREAMS

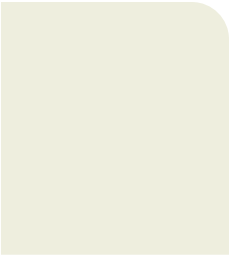
Ivories and creams, born of hereditary opulence and history. Taj White, Raag Multani, Jal Mahal, Ellora, Madurai Jasmine and so many more, bring with them the royal Indian touch to uplift spaces.



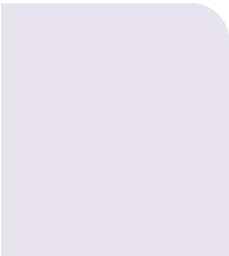
Ellora
SV10



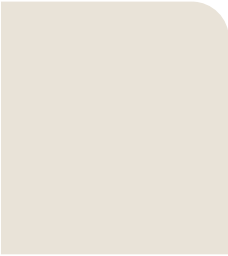
Kagaz
SV11



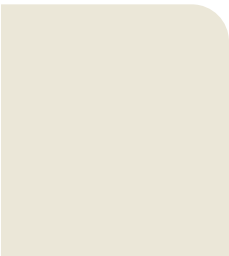
Hans
SV12



Jal mahal
SV13



Rann of Kutch
SV14



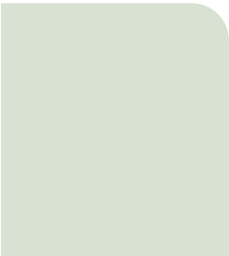
Taj White
SV15



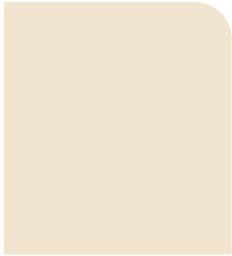
Noor
SV16



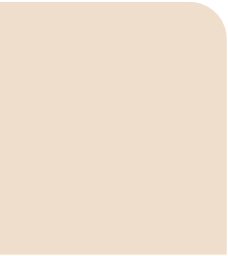
Bahaar
SV17



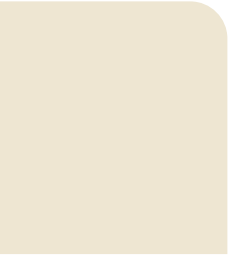
Chikankari
SV18



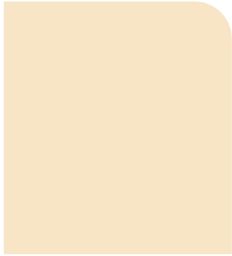
Muga Silk
SV19



Madhurai Jasmine
SV20



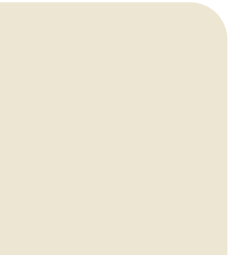
Raat ki Rani
SV21



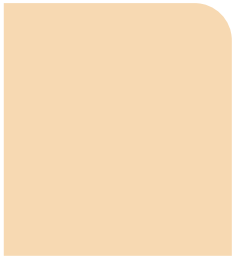
Resham
SV22



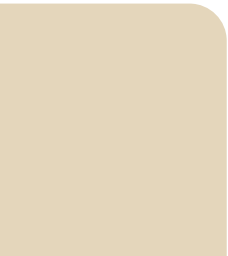
Raag Multani
SV23



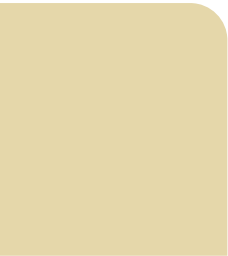
Kapas
SV24



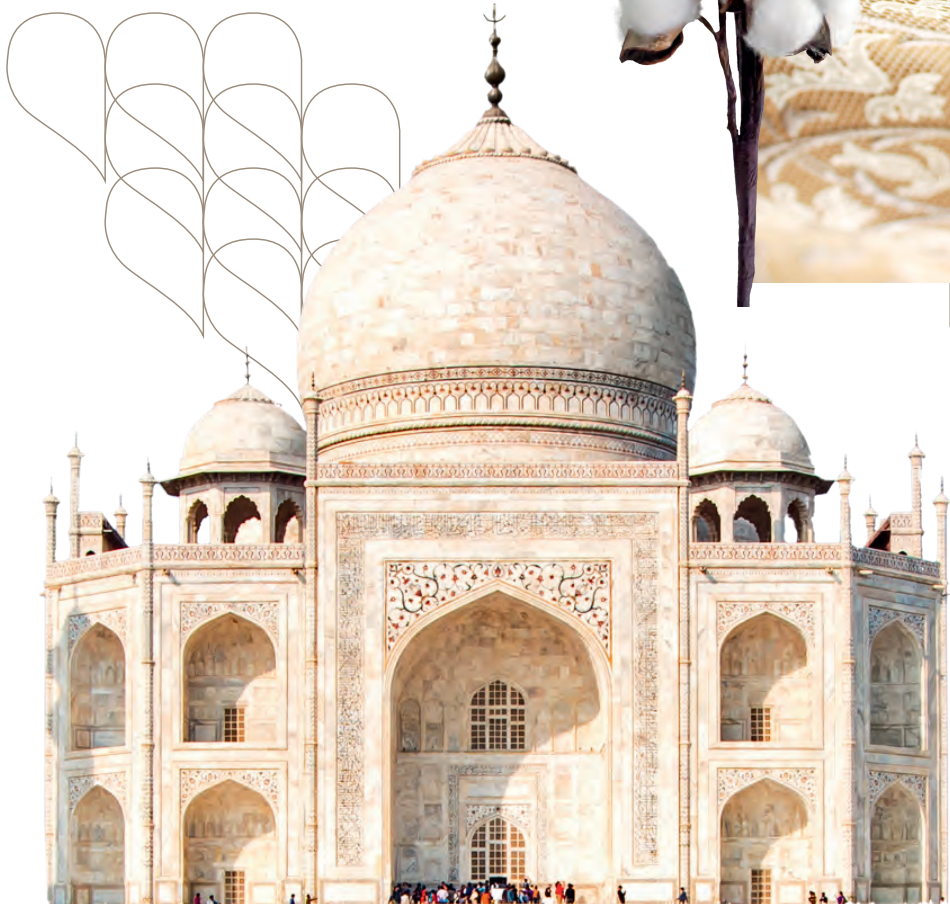
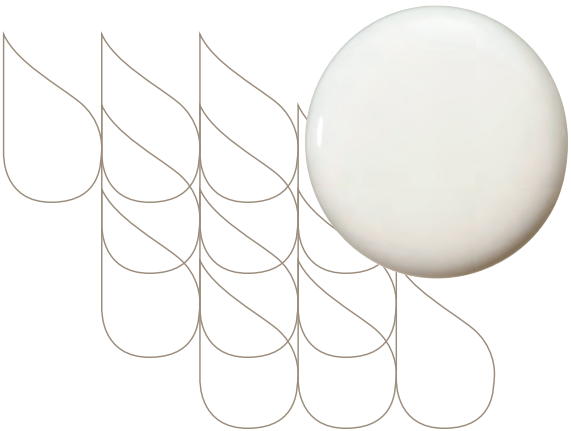
Harappa
SV25



Gurer
SV26

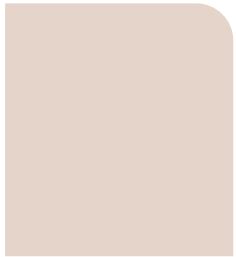


Tussar
SV27

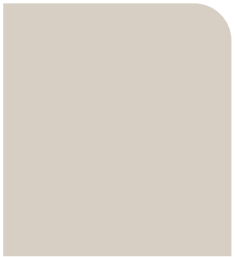


NEUTRALS & PASTELS

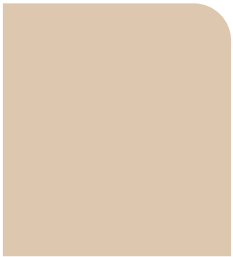
Neutrals and pastels. Restrained. Understated. Yet bursting with glory. Ajanta, Resham Baug, Akhbaar, Haveli, White Fort, an endless sea of inspiration. Each of them enters a space to bring about quiet power, pride and inspiration.



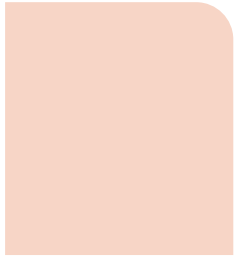
Niloufer
SV28



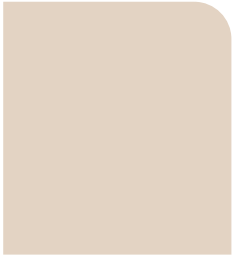
Oudh
SV29



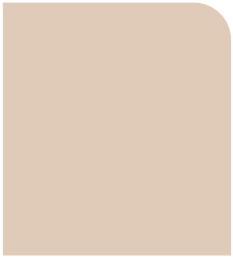
Rani ki Vav
SV30



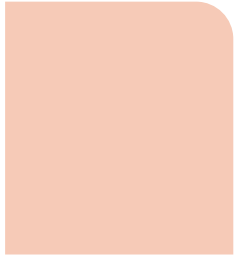
Jharokha
SV31



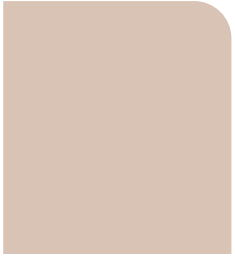
Resham Bagh
SV32



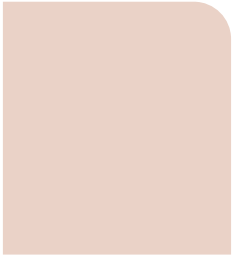
Khaddar
SV33



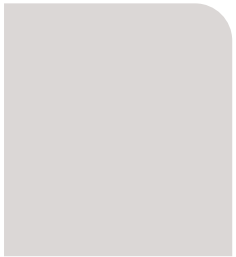
Badami Caves
SV34



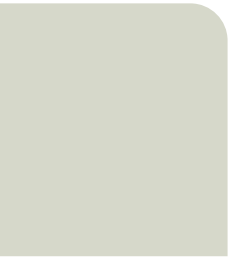
Ajanta
SV35



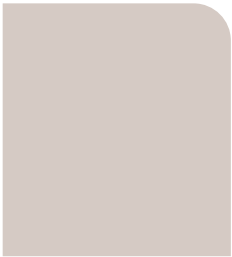
Sanchi Stupa
SV36



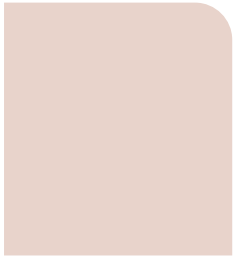
Akhbaar
SV37



Pista Barfi
SV38



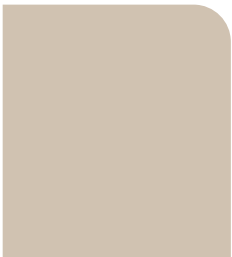
White Fort
SV39



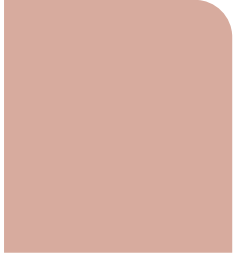
Gompa
SV40



Cardamom Hills
SV41



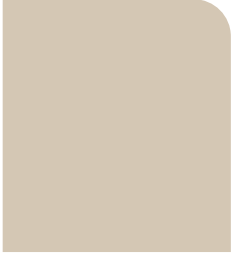
Haveli
SV42



Hawa Mahal
SV43



Mridangam
SV44

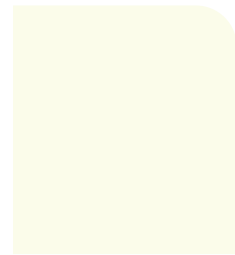


Rajwada
SV45

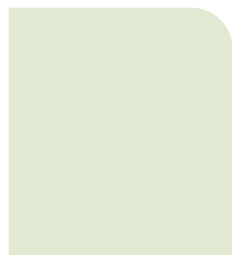


SABYASACHI

EXCLUSIVE COLLECTION DESIGNED
BY MAESTRO FASHION DESIGNER SABYASACHI
Shades inspired by the heartland story of India.



Conch Shell
SA01



Mysore Ivory
SA02



Calcutta Rain
SA03



Parchment
SA08



Ivory Stain
SA09



Limestone
SA04



Sonchampa
SA05



Ground Cumin
SA06



Alabaster Blush
SA15



Winter Smoke
SA22



Faded Ochre
SA07



Sepoy Green
SA26



River Stone
SA27



Potters Wheel
SA11



Apricot Cream
SA16



Velour Grey
SA10



Ganges Clay
SA23



Tea Rose
SA17

ap asianpaints

COLOUR NEXT Colour & Material Intelligence

PRESENTING A CURATED POOL OF SHADES FROM
THE FORECASTED THEMES FOR THE YEAR 2023

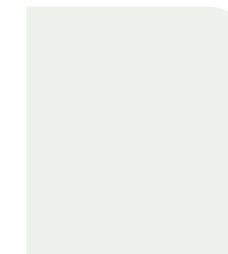
At Asian Paints, we've been studying colour and its varied influences on lifestyle since 2003. And year after year we are fascinated by the small and big stories that emerge out of the vibrant landscape that is this world.



Shredded Wheat
7931



Sound of Music
8756



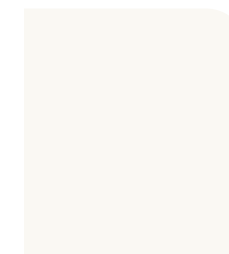
Lap of Himalaya
L186



First Frost
8316



Dreamy Night
L159



Biennale White
L162



Grey Flannel
8331

röyale

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more about Royale
emulsions*

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08/2023

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