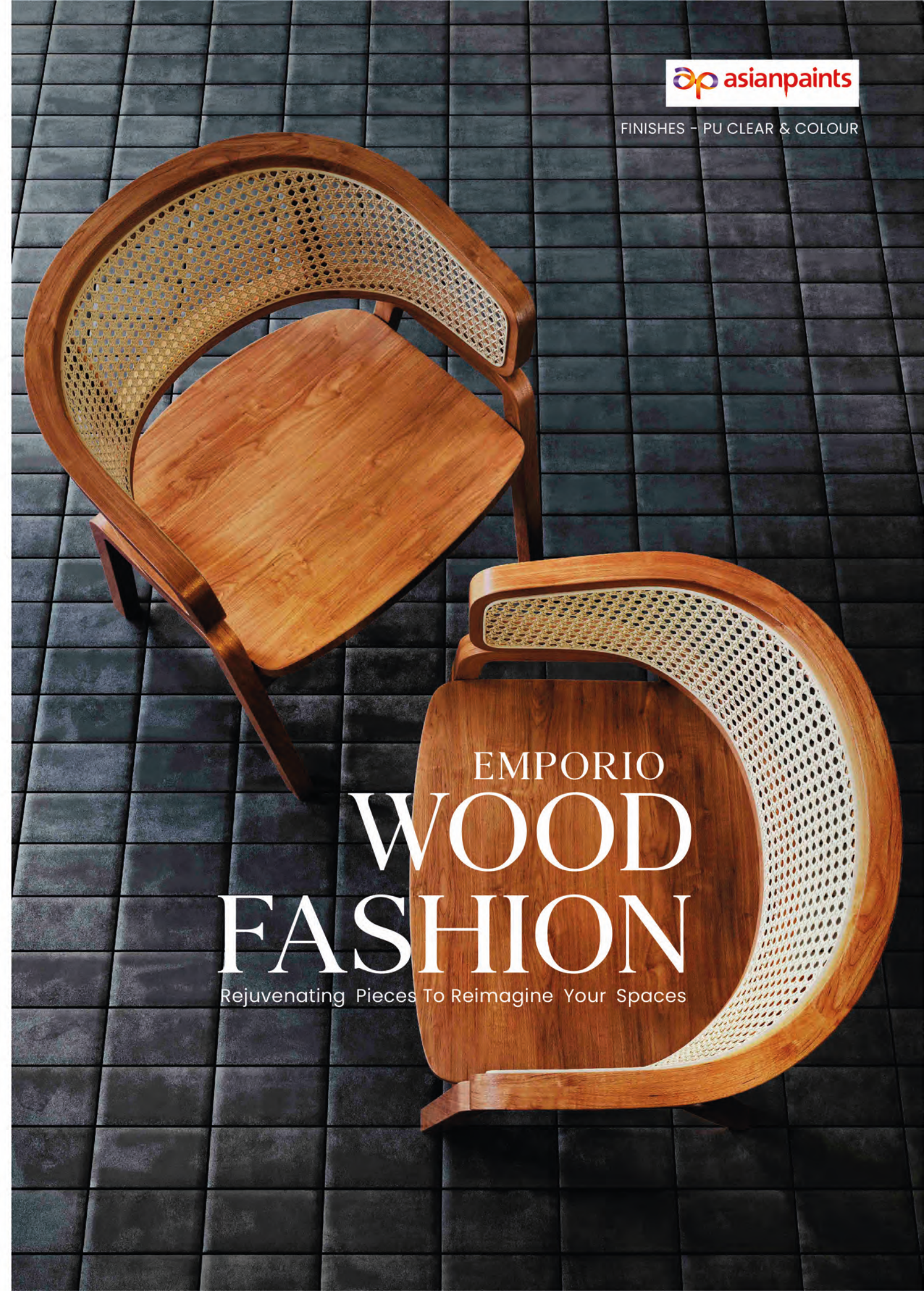




EMPORIO WOOD FASHION

Rejuvenating Pieces To Reimagine Your Spaces



Colour Tools

SKU 1088ZW55122

Emporio Wood Fashion

Manufactured by : Pragati Offset PVT. LTD. 17, Red Hills, Hyderabad - 500004

Marketed by : Asian Paints Ltd. 6A, Shantinagar, Santacruz(E), Mumbai - 400055

MRP (Incl. of all taxes) : **Rs. 208/-** **Packed Date:** 11/2020 **Net Qty:** 1 No. Book

For more information visit our website www.asianpaints.com

For feedback or complaints write to Customer Centricity Manager

- Services at the above mentioned Asian Paints Ltd address or call 1800-209-5678

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WOOD

FINISHES THAT INSPIRE

In a realm where wood meets artistry,
Our Wood Finishes unfold gracefully.

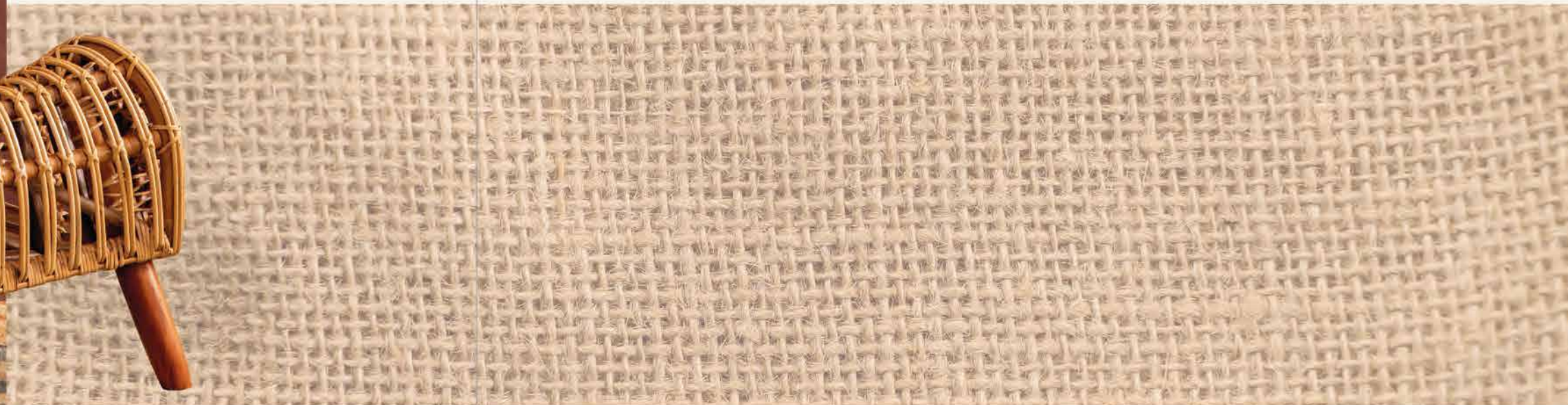
A tapestry of colours, a poetic display,
Where hues breathe life into the wooden array.
Nature's whispers, contemporary allure,
Elegance and charm, they do ensure.
A canvas of dreams, a palette refined,
Your unique style, these shades will bind.

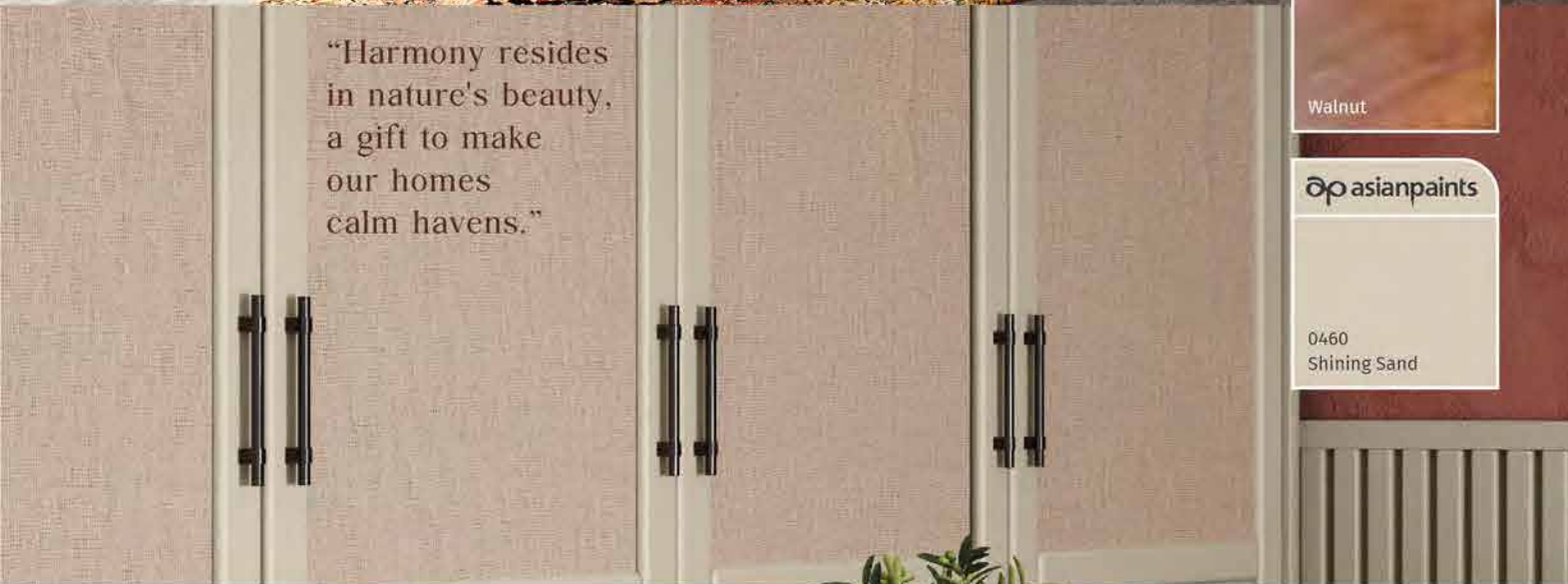
Let imagination soar, and boundaries fade,
In the enchanting embrace, a masterpiece is made.
Unveil the magic that colours bestow,
Welcome to a world where dreams glow.



Edge of the forest

Mesmerizing ode to the artistry of wood finishes, inviting you to wander through a palette inspired by nature's finest hues. Like a whispered secret from the woods, these colors beckon you to transform your living spaces into captivating havens, where the essence of the forest's edge comes to life with every brushstroke.





SOBER *Gaze*

Nature Infused



asianpaints

Walnut

asianpaints

0460
Shining Sand

IT WAS the season... of change



Experience a life in harmony with nature as you step into our carefully curated nature-inspired homes and embrace a lifestyle that echoes the rhythms of the natural world. Each space is thoughtfully adorned with earthy tones, inviting textures, and elements that seamlessly bridge the gap between indoors and outdoors, allowing you to coexist in perfect harmony with the environment. Harness the power of dreams to inspire your decor. Transform your spaces into tangible manifestations of your dreams and aspirations.

asianpaints

0460
Shining Sand

asianpaints

Walnut

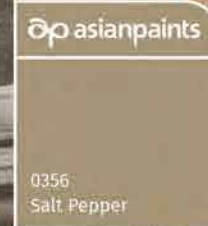
"A time of change and transformation, where nature painted its masterpiece anew."



Wildwood

WHISPERS

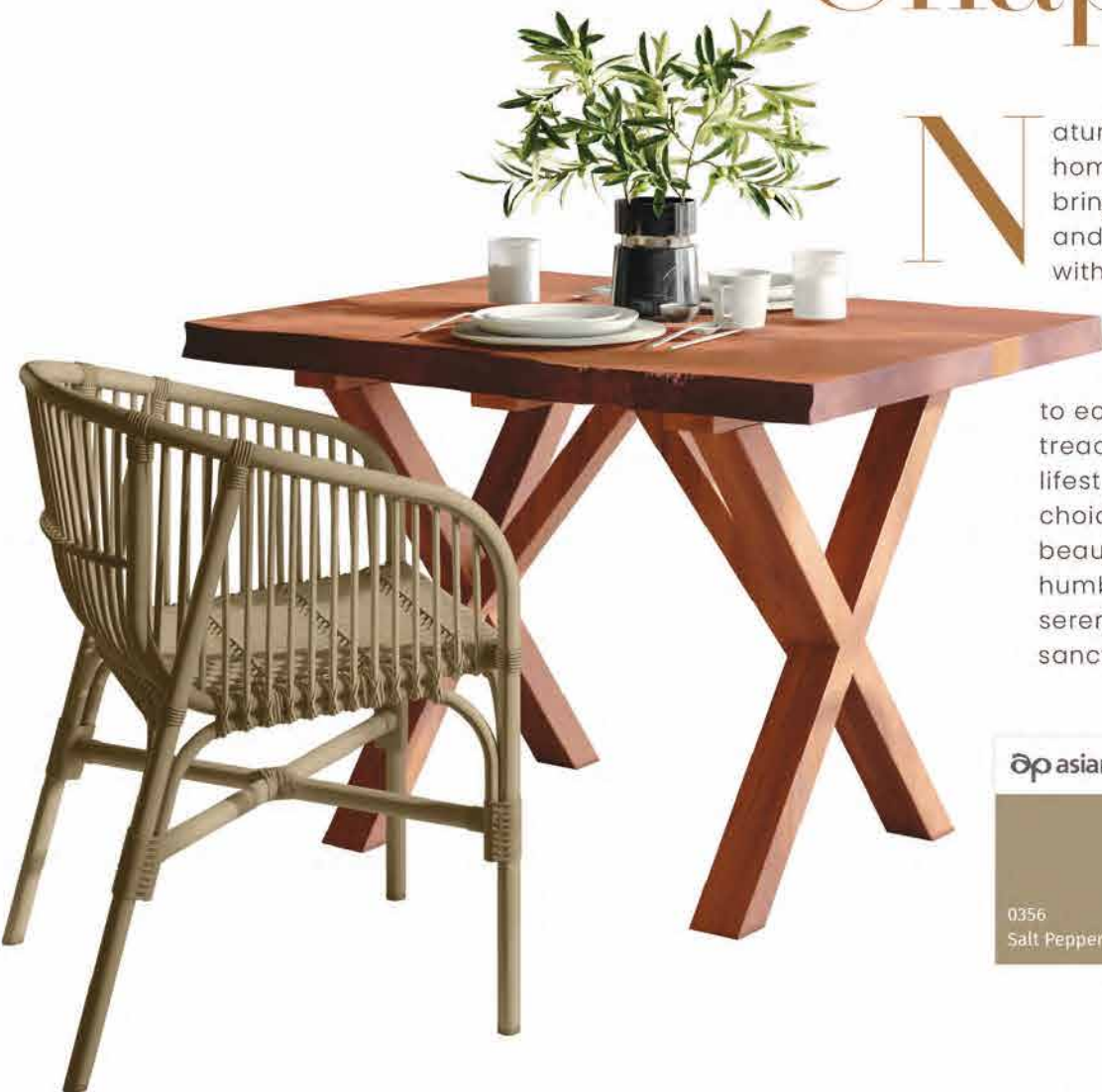
Let wood finishes whisper stories of nature's beauty, painting your spaces with timeless elegance.



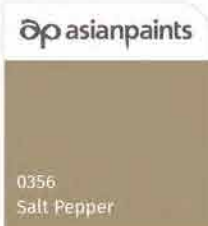
"Nature's rhythms become our guiding melody, as our homes echo its serene vitality."



THE Chapters OF TIMBER



Nature-inspired cohesive homes and sensual lifestyles bring a sense of tranquility and pure vitality that resonate with the rhythm of the natural world. From sunlit corners that mirror breezy open meadows to eco-conscious designs that tread lightly on the planet, this lifestyle embraces sustainable choices and finds solace in the beauty of the wilderness. In the humble nature's embrace, serene homes become sanctuaries.



Little Moments

extraordinary memories



EXPLORE
THE ENCHANTING

"In nature's symphony,
harmonious notes
remind we're woven
threads in its melody's
intricate embrace."

INFUSE
NATURE'S
SAGA



Calm & Cozy

GRACEFUL edge

In nature's harmony, we glimpse the seamless interplay of forces that bind our world together.

ap
asianpaints



"A lifestyle in tune with nature
a testament to our shared
connection with the universe"

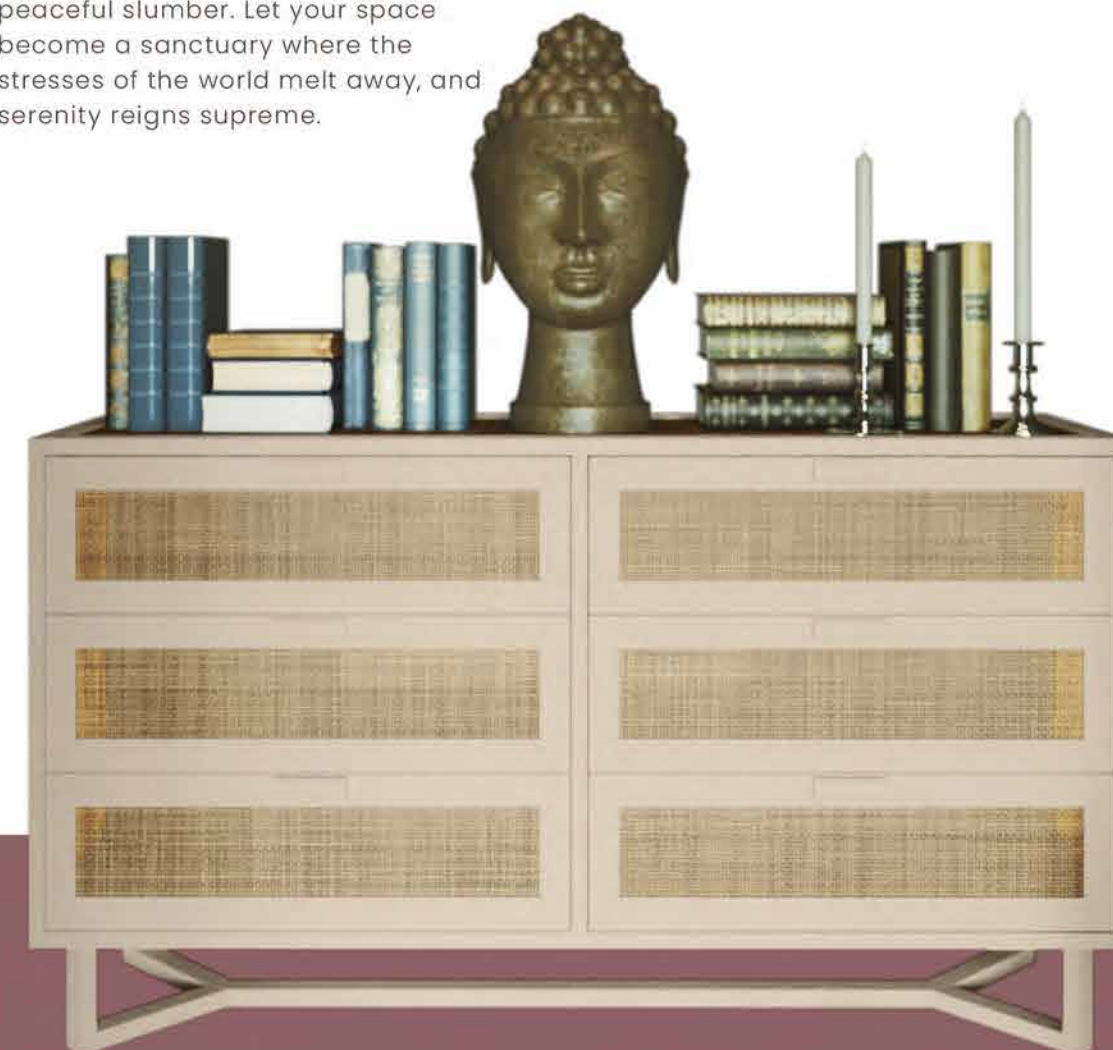


THE Style DECOR

Discover the Tranquil Vitality.
Nature-Inspired Homes and
Lifestyles.

ap
asianpaints

Create a soothing oasis with our calming finishes. Transform your space into a tranquil haven, enveloping yourself in paradise that promote relaxation and restfulness. Experience the gentle embrace of subtle and soft neutrals that wash away the day's worries, allowing you to sink into a deep and peaceful slumber. Let your space become a sanctuary where the stresses of the world melt away, and serenity reigns supreme.



Calm & Comfortable

GAZE Breathe CONNECT

asianpaints

asianpaints

6025 RAL
Fern Green

asianpaints

Walnut

asianpaints

7034 RAL
Yellow Grey

"With each step into
nature's inspired abode,
we step closer to our
own harmony."

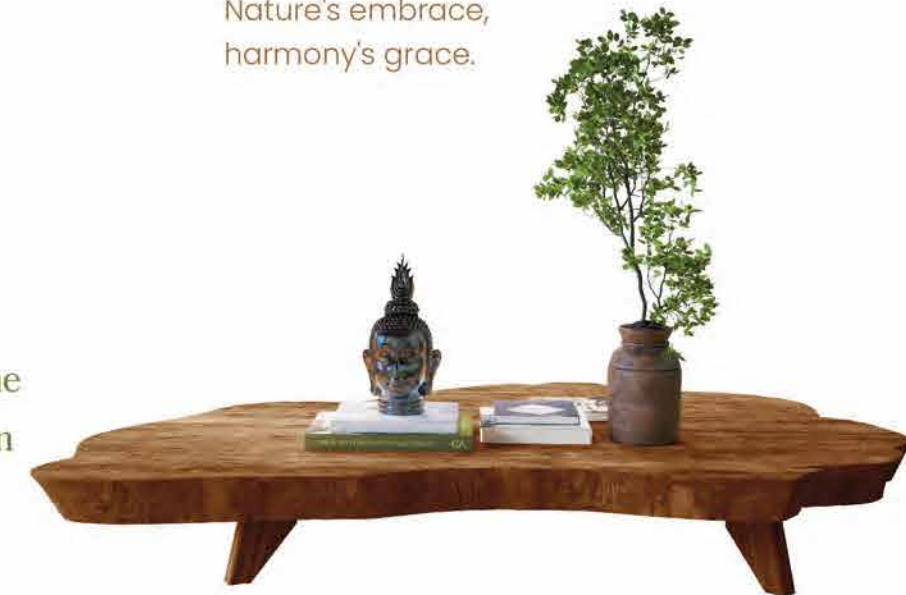


"Sustainability and solace intertwine
in the tapestry of our nature-woven
artistic lifestyle."

INTO the wild

Nature's embrace,
harmony's grace.

asianpaints



asianpaints

6025 RAL
Fern Green

asianpaints

7034 RAL
Yellow Grey

asianpaints

Walnut

Immerse yourself in thoughtfully
crafted eco-conscious designs,
each leaving behind a gentle trace
on our precious planet, adorned
with the very earthy hues that nature
offers. Our lifestyle is a jubilant
celebration of sustainability, drawing
profound solace from the untouched
beauty of the wilderness
that envelops us in its lush greens
and grounding browns.

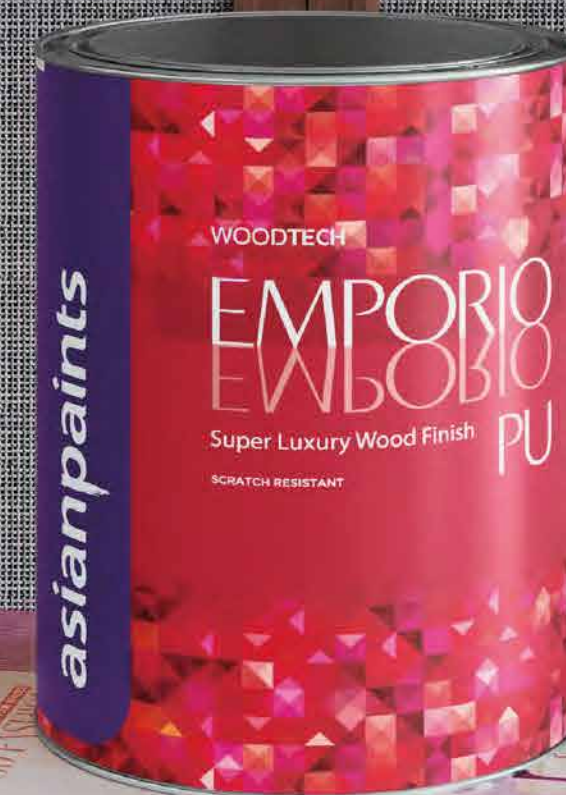


Journey into the heart of the forest
Amongst these pages, colours and textures
become verses in a forest's story.
The palette echoes the enchantment of
nature's edge, where each hue and texture
paints a vivid tale of interior beauty,
embracing the spirit of the wild.

Texture Tales

Woodtech Emporio PU

Exceptional film hardness ensures lasting durability in Asian Paints WoodTech Emporio PU Clear. With remarkable image clarity, it delivers a mirror-like reflection. Plus, its rapid drying feature enables you to finish your painting project in half the time compared to conventional PU products.



Super Luxury Wood Finish

ALTERNATE COLOURS

ap asianpaints



ap asianpaints

Shadow of Green

ap asianpaints

Teak



ap asianpaints

1024 RAL
Ochre Yellow

ap asianpaints

Teak



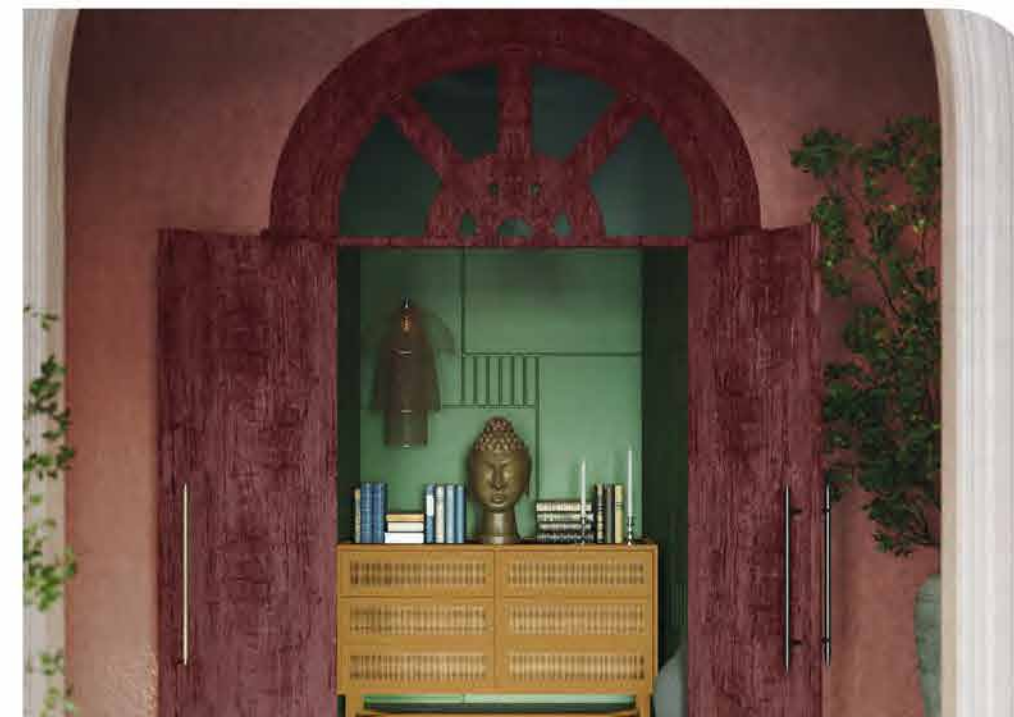
ap asianpaints

8011
Rosy Peach

ap asianpaints

Rose Wood

ap asianpaints



ap asianpaints

0339
Paper Brown

ap asianpaints

Rose Wood



ap asianpaints

1027 RAL
Curry

ap asianpaints

8086
Pine Shadow

ap asianpaints

Teak

ALTERNATE COLOURS



asianpaints

5126
Dust

asianpaints

1002 RAL
Sand



asianpaints

8070
Grey Mangrove

asianpaints

1013 RAL
Oyster White

asianpaints



asianpaints

0310
Lavender Burst

asianpaints

0342
Skinned Bark

asianpaints



asianpaints

8080
Tan Yellow

asianpaints

Teak



asianpaints

0459
Floor Tile

asianpaints

8013
Preachy peach

asianpaints

Rose Wood

GOETHALICIOUS

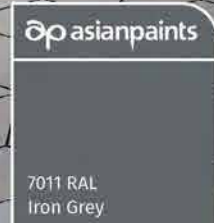
Enter a world of alluring wood finishes where
a hint of mystery and intrigue tempts you.
Welcome to a gothic-inspired tapestry
where deeper hues arouse inner feelings.
Each stroke infuses elegance and allure,
revealing a universe of limitless opportunities.



DARK Secrets

Experience the enchanting allure of twilight tones.

ap
asianpaints



"Unfold the narrative of noir tones, as stories of depth and sophistication grace your surroundings."

THE Splendor ART



Step into a world where shadows dance with moonlight and your soul finds solace in the embrace of darkness. Gothilicious invites you to explore a realm where elegance meets the gloom, where every nuance is a nod to the beautifully obscure.

ap asianpaints

5174
Camouflage Grey

ap asianpaints

7011 RAL
Iron Grey

ENRICH DARK

Gothilicious, not just wood finish to a furniture; you're embodying a lifestyle.

ap
asianpaints



Dive into the world of enigma, where deep richness ignites a sense of wonder.

A Style Statement

ap
asianpaints

Elegance

FINESSE



SHADOWY GLAM

Indulge in the world of Gothilicious and redefine your relationship with furniture. Unveil your true self, embrace your darkness.

ap asianpaints

5158
Elephant Grey



ap asianpaints

7024 RAL
Graphite Grey

Graceful Evolution



ap asianpaints

5158
Elephant Grey

IT WAS the charm THAT...

Our collection is a symphony of midnight hues and ethereal designs that speak to the heart of gothic aesthetics. From intricately designed wood finish that whispers secrets of the furniture.

INKWELL Infinity

ap
asianpaints

Obsidian Overtures

Step into a world where
wood becomes a medium
of self-expression.

ap asianpaints

7021 RAL
Black Grey

ap asianpaints

8115
White Stone Grey



ap asianpaints

5039
Sun Red

Musing
in **Style**



ap asianpaints

7021 RAL
Black Grey

ap asianpaints

8115
White Stone Grey

"Welcome to a world where
shadows dance and
darkness comes alive,
where beauty lurks in the
depths of shadows."

GRANDEUR Living

Welcome to a mesmerising world where the beauty of wood transcends boundaries.



ap asianpaints

3005 RAL
Wine Red

ap asianpaints

5158
Elephant Grey

ap asianpaints

Walnut

"Transcend traditional boundaries and breathe life into spaces in the most unlikely places."

Get the look



Your space reflects the aesthetics of your soul. Awaken the true beauty hidden within every room. Discover the transformative power that metamorphose your space into a testament to your impeccable taste, a sanctuary where aesthetics reign supreme.

MEET
Creativity
EVERYDAY



ap asianpaints

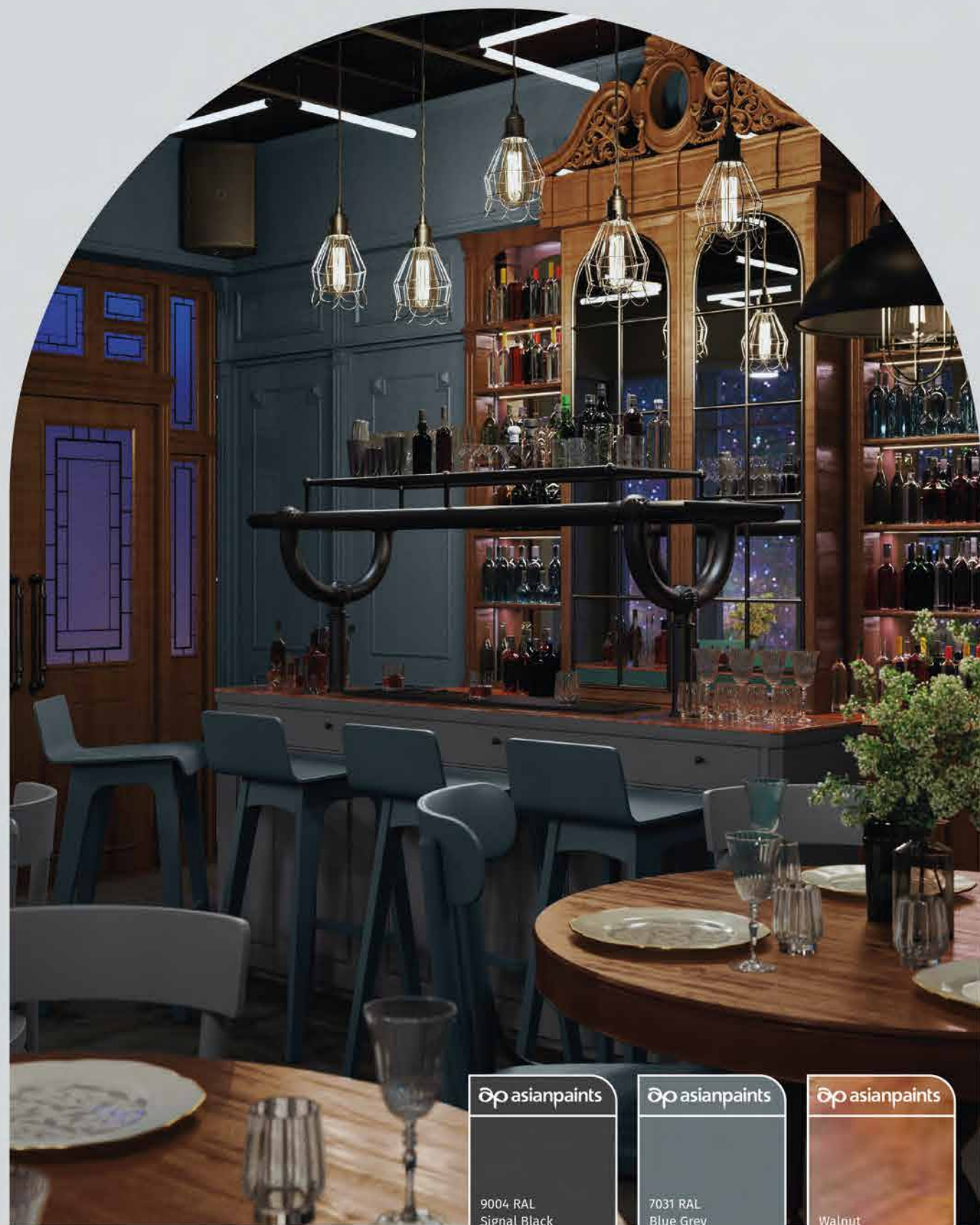
3005 RAL
Wine Red

Exclusive
ELEGANCE

Twilight TONES

ap
asianpaints

Gothilicious isn't only about wood finishes; it's about representing a way of living.



ap asianpaints

9004 RAL
Signal Black

ap asianpaints

7031 RAL
Blue Grey

ap asianpaints

Walnut

ap
asianpaints

EXPLORE the Moonlight

Immerse in the mesmerizing charm of dusk hues.

ap asianpaints

Walnut

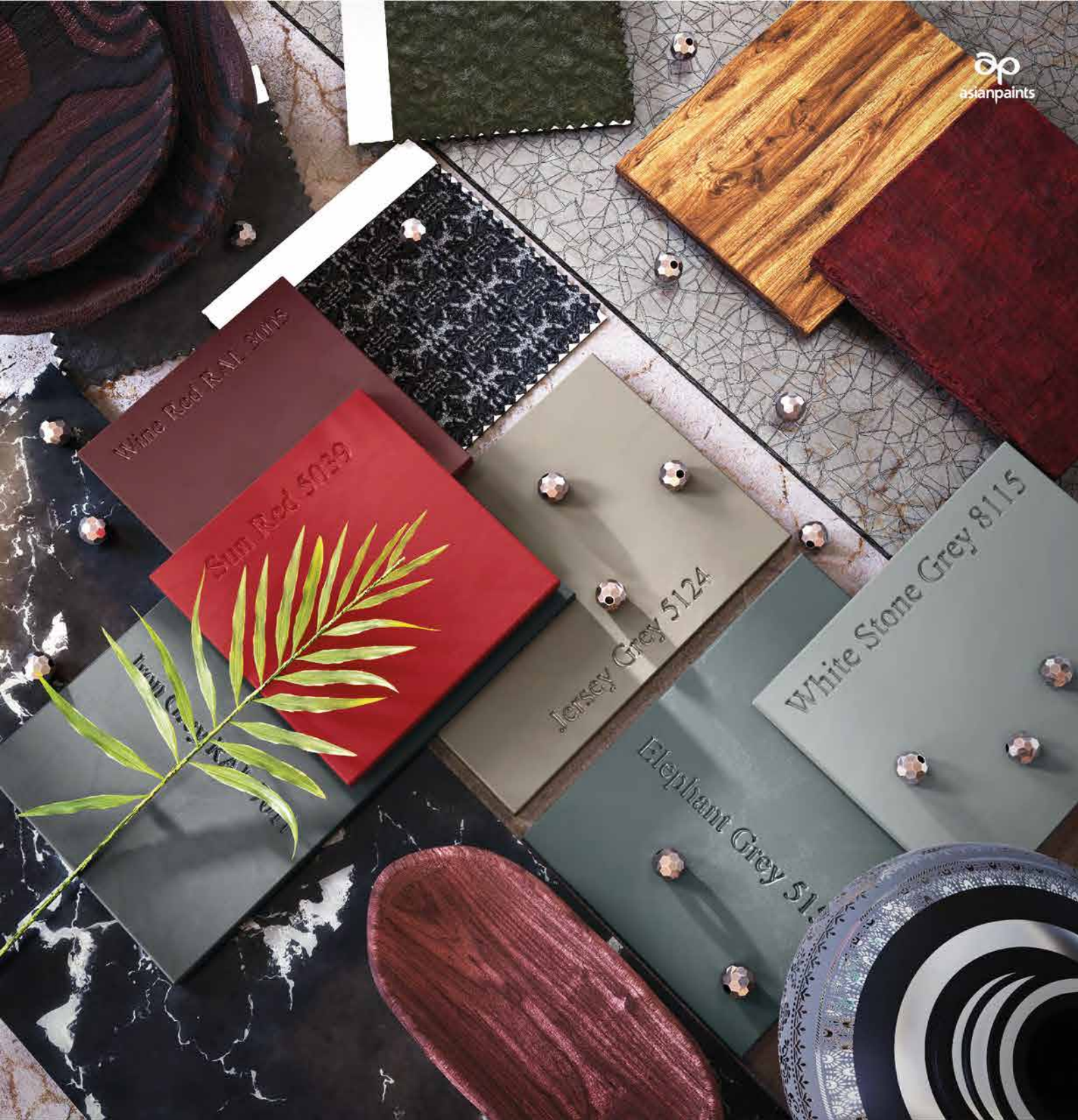
ap asianpaints

9004 RAL
Signal Black

ap asianpaints

7031 RAL
Blue Grey



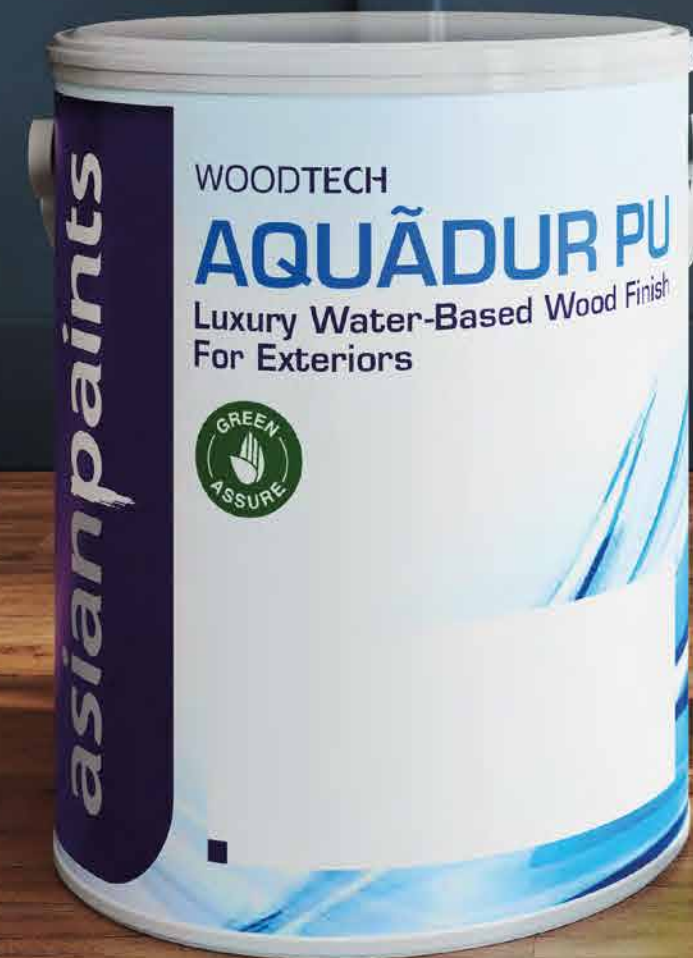


Dusk Delights

Enter a universe where darkness and light coexist in perfect harmony to discover a world of intriguing dreams and limitless creativity. Let your imagination go wild as the decor tells stories of hidden beauty. Embrace the gothic spirit, where dark sophistication meets unique elegance.

Aquadur PU Wood Finish

Offers a smooth texture and premium finish for wood surfaces. Ideal for furniture, flooring, and more, it provides a professional touch to your wood projects.



Luxury Water-based
Wood Finish For Exteriors



ALTERNATE COLOURS

ap
asianpaints



ap
asianpaints

7006 RAL
Beige Grey

ap
asianpaints

8100
Liqueur Brown



ap
asianpaints

8082
Pebble Green

ap
asianpaints

7033 RAL
Cement Grey



ap
asianpaints

8111
Peachy Chestnut

ap
asianpaints

5144
Chestnut

ap
asianpaints

0384
City Streets



ap
asianpaints

0384
City Streets

ap
asianpaints

0375
Neutral Grey

ap
asianpaints

Walnut



ap
asianpaints

8090
Pearly Carob

ap
asianpaints

7036 RAL
Platinum Grey

ap
asianpaints

Rose Wood

ALTERNATE COLOURS

ap
asianpaints



ap
asianpaints

0357
Saw Dust

ap
asianpaints

8101
Clay Beige



ap
asianpaints

5152
Sand Grey

ap
asianpaints

0470
Harbour Wind



ap
asianpaints

0374
Midas Touch

ap
asianpaints

8015 RAL
Chestnut Brown

ap
asianpaints

5167
Ginger Brown



ap
asianpaints

5124
Jersey Grey

ap
asianpaints

5137
Liquored Beige

ap
asianpaints

Walnut



ap
asianpaints

5149
Velvet Ginger

ap
asianpaints

5171
Land Grey

ap
asianpaints

Teak

SLEEP SENSE

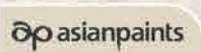
Dive into the essence of comfort and pacification as soft, warm finishes envelop you in an embrace of serenity. These finishes are more than just colours; they're a journey back to simpler times, where life flowed effortlessly, and moments were savored at a leisurely pace.





Gesso Vibes

a sanctuary where your mind finds rest, and your spirit rekindles.



0459
Floor Tile



Walnut

"It's the silence that cradles your thoughts, just as sleep nourishes your body and soul."

S I M P L I C I T Y

Amidst the clamor of a bustling world, we offer a retreat; a cocoon of comfort that lets you switch off, revitalize, and restore.



Walnut



0459
Floor Tile

Homes & Lifestyles

Respite
REVOLUTION

THE Space RETREAT

"No longer is sleep an afterthought; it's a cherished moment of restoration, a timeless practice that modern life often overlooks."



N O S T A L G I A



IT'S THE Soul THAT...

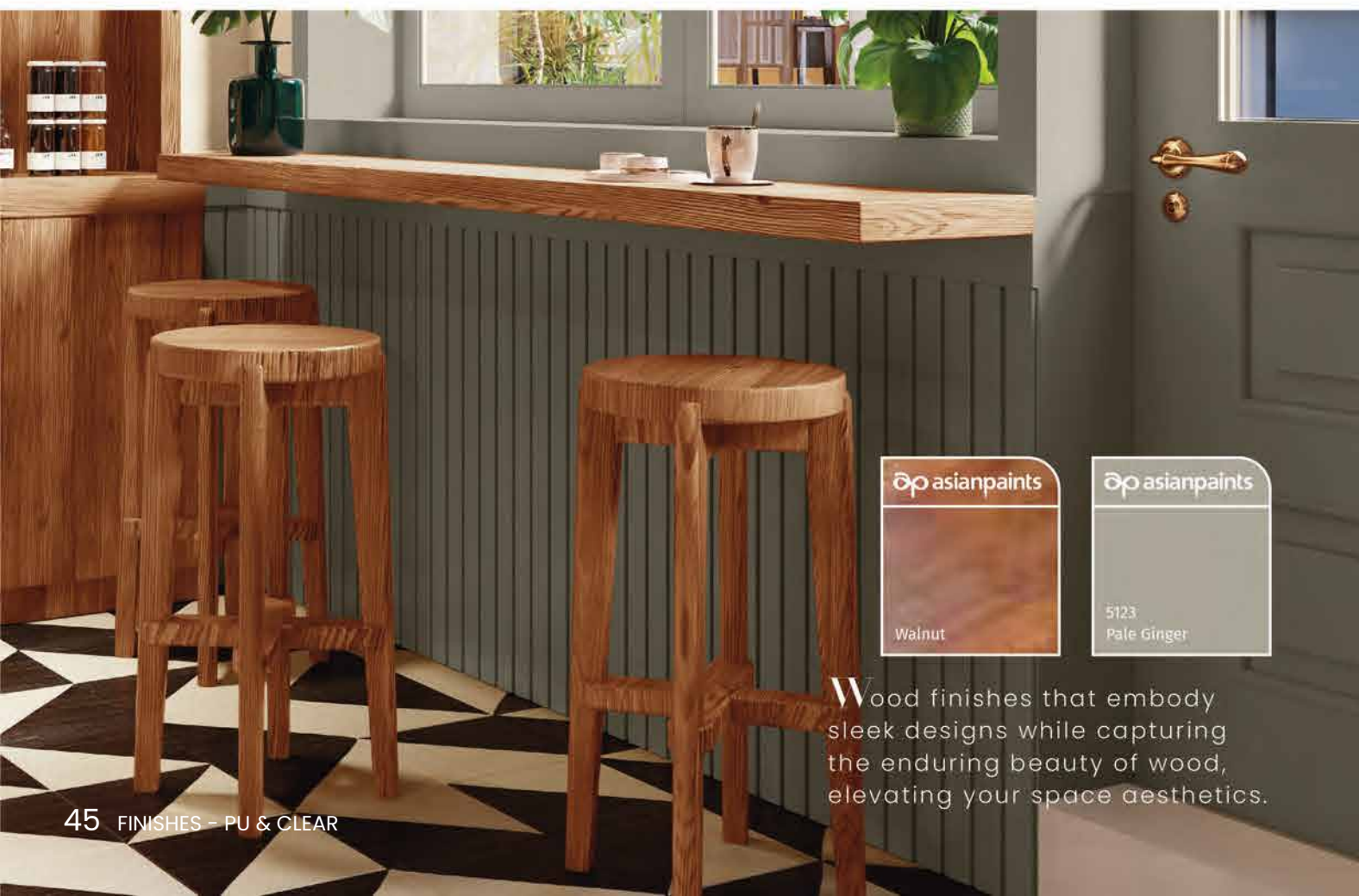
Experienced the serenity of tradition, the modernity of innovation, and the beauty of uninterrupted rest.



Majestic RETREAT



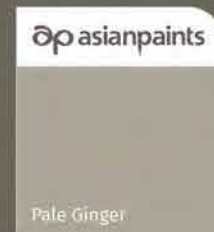
E N C H A N T I N G



Wood finishes that embody sleek designs while capturing the enduring beauty of wood, elevating your space aesthetics.



DISCOVER the Symphony



Time stands still in this space adorned with grace. Shadows waltz with light, creating a delicate tapestry of sophistication that lingers in the heart.



"Find solace in a spaces that balances comfort and refinement."

Infuse life into your spaces,
where every decor sparks joy.



THE Soothing AESTHETICS



THE Classic FUSION



Your kitchen deserves a symphony of surfaces that resonate with the chef in you. Let our wood finishes compose a harmonious space where functionality meets finesse.



LUSH LUXURY



Take your kitchen to a whole new level of sophistication with our stunning range of wood finishes. Each finish is a work of art, designed to infuse your culinary space with personality and allure.

Elegance REDEFINED

"With Sleep Sense,
your space transforms
into a sanctuary where
every dawn breaks
with promise and
every dusk unfolds in
tranquility."



F eel the lightness
and breathability
of the carefully
crafted wood
finishes. It's as if
the colors themselves have
an innate understanding of
the peace you seek,
whispering tales of
nostalgia and familiarity.

ap asianpaints



ap asianpaints



EXPLORE the Serenity

"True silence is the rest of the mind; it
is to the spirit what sleep is to the
body, nourishment and refreshment."



ap
asianpaints

Welcome to the Snooze Sanctuary,
where dreams take center stage.
Escape to a dreamscape where the
ambiance is the canvas and your slumber
the masterpiece. Let these vibes weave an
oasis of tranquility, turning your space
into a portal to peaceful sleep.

Nap Nirvana

Woodtech Polyester Gold

Experience best in class durability
with Woodtech Polyester Gold.
Its high gloss retention property
ensures that the furniture
continues to shine even after
years of application with
unsurpassed gloss quality offering
a very high depth-of-image and
mirror like look. Bring everlasting
elegance to your wood finishes!



Italian Ultra Luxury Wood Coating

ALTERNATE COLOURS

ap
asianpaints



ap
asianpaints

Teak

ap
asianpaints

0351
Paper White



ap
asianpaints

Teak

ap
asianpaints

8118
Sky Grey



ap
asianpaints

8002
Creamy Clouds

ap
asianpaints

8102
Liqueur Cream



ap
asianpaints

Teak

ap
asianpaints

0344
Pollen Dust



ap
asianpaints

8088
Dune Dust

ap
asianpaints

8089
Ash Cream

ap
asianpaints

ALTERNATE COLOURS

ap
asianpaints



ap
asianpaints

Rose Wood

ap
asianpaints

0462
Mix White



ap
asianpaints

0476
Ivory

ap
asianpaints

0441
Silica Wash



ap
asianpaints

Teak

ap
asianpaints

8101
Clay Beige



ap
asianpaints

0460
Shining Sand

ap
asianpaints

5150
Light Ash



ap
asianpaints

5149
Velvet Ginger

ap
asianpaints

5126
Dust

SHROOM

Drawing inspiration from the psychedelic properties and velvety textures of the mushroom kingdom. Much like the intricate textures, imperfections, and interconnections found within the mycelic realm.



“Step into a realm
where space takes on a
life of its own,
capturing the essence
of boundless horizons
and celestial wonders.”

Nature's Groove

"In our world, emptiness isn't void—it's a possibility. Wander through spaces that echo the cosmos, invoking a sense of wonder and infinite potential."

THE Marvel Mycelium

Breathe life into empty spaces. Discover an ambiance that mirrors the cosmos, where the interplay of light and shadow narrates a cosmic tale.

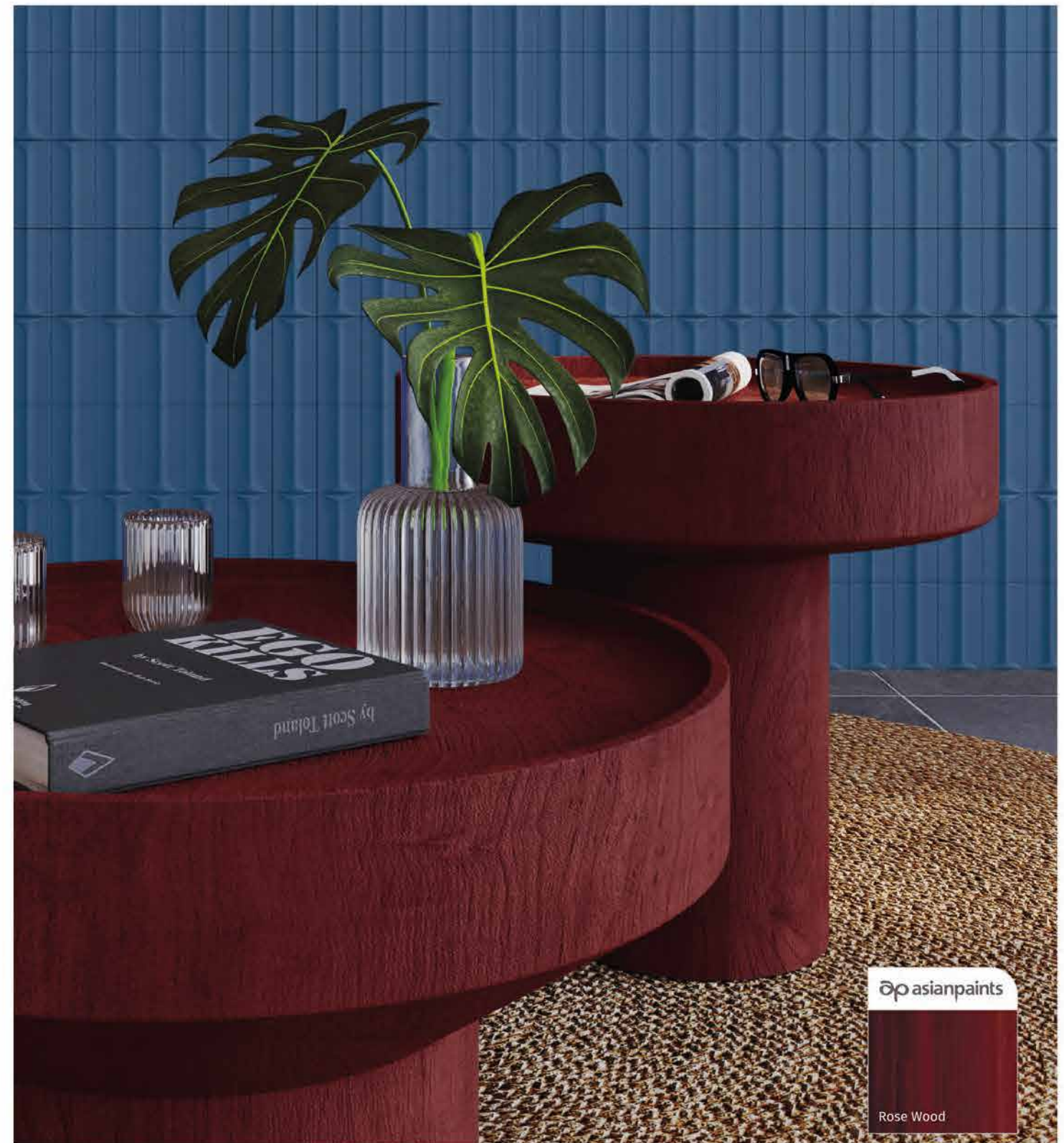
Space as you've
never seen it before.

SPATIAL HARMONY

unveiled



"In this captivating journey, we invite you to discover spaces that are like no other, where the boundaries of imagination are stretched to unveil enchanting worlds."



Welcome to a dimension where rooms are gateways to adventures. Explore interiors that blend artistry with wonder, creating a stage for your own unique narrative to unfold.

SPACES
Captivating
WONDERS

DESIGNING
DREAMSCAPE

Welcome to a world where design transcends Earth's boundaries. Step inside our universe of creativity, where each space is a canvas for cosmic inspiration.

Cosmic Elegance

ap
asianpaints



ap asianpaints

8110
Tanned Pink

ap asianpaints

8089
Ash Cream

"Buckle up for a design odyssey that traverses elegance. Our interiors are a stargate to creativity, inviting you to explore realms where the ordinary has no place."

ap
asianpaints



"Where design becomes magic and spaces spell tales."

The Secret Escapes

ap asianpaints

8089
Ash Cream

ap asianpaints

8110
Tanned Pink

Enter spaces that are more than just architecture; they are portals to dreams and discoveries.

These interiors are where the extraordinary takes center stage, and every visit is a journey into enchantment.



Discover a world where spaces become gateway to enchantment. Within these walls, you'll find more than architecture; you'll find captivating narratives waiting to unfold, beckoning you to unravel their mysteries.

ap
asianpaints

ap asianpaints

0449
Biscuit

ap asianpaints

Walnut

THE Artful ODE

Journey into spaces that defy expectations. In each corner, you'll find artistry and innovation converging to create captivating environments that ignite your imagination.



ap asianpaints

0449
Biscuit

Art of Decors

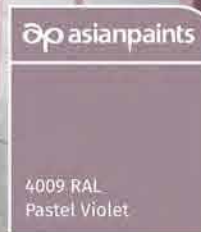


ap asianpaints

Walnut

"Open the door to interiors that whisper tales of intrigue and fascination. Each space is a treasure trove, inviting you to uncover the hidden magic that lies within."

Crafting environments where every nook is artistic harmony.



CREATING Connections

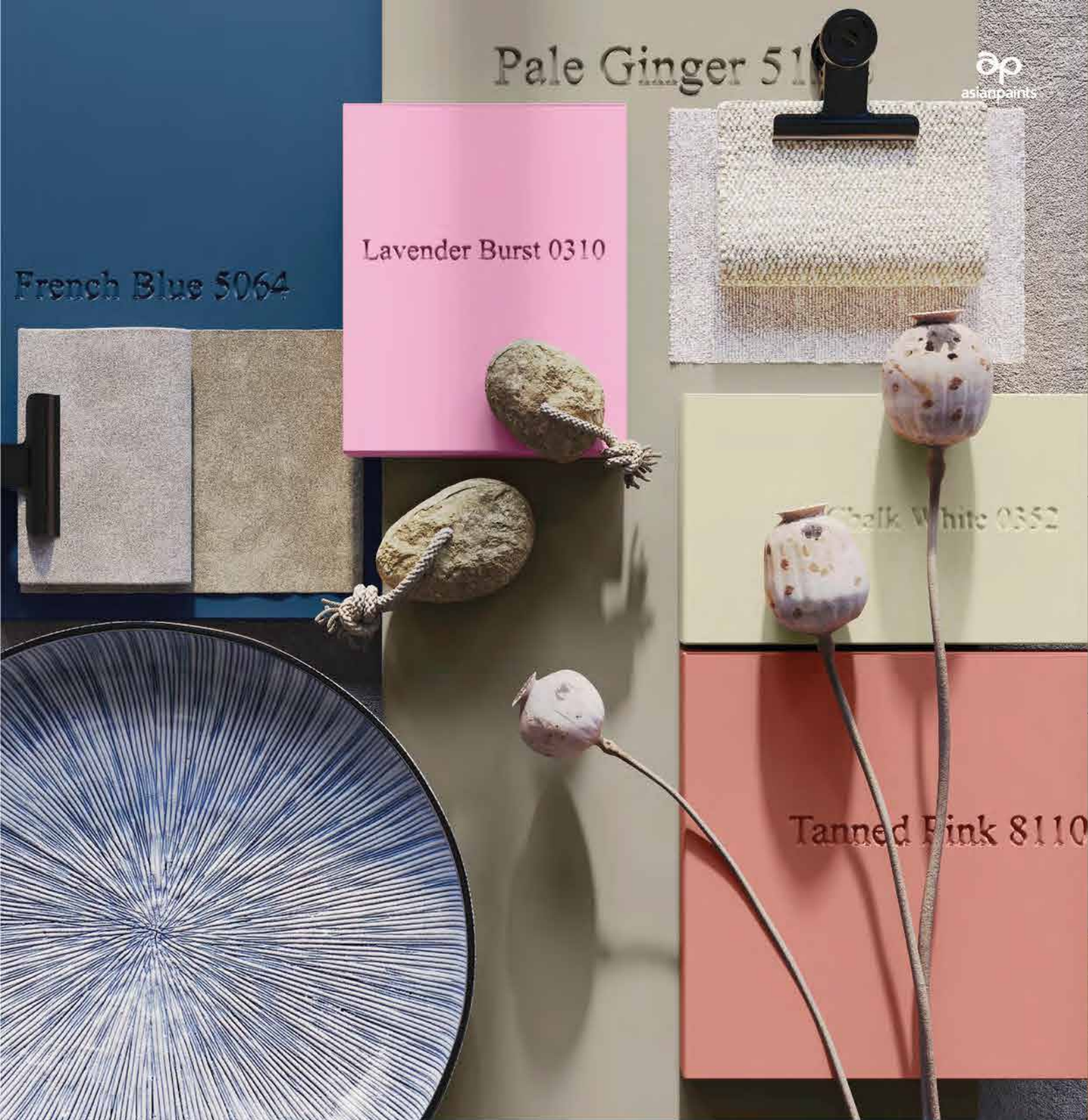
Venture into enchanting interiors where imagination runs wild.
These spaces are living canvases, painted with the hues of
curiosity and designed to spark endless fascination.



Journey into a realm
where space become
chapters in a story, and
every corner whispers
secrets of wonder.
Immerse yourself in interiors
where the ordinary transforms
into the extraordinary.

THE Curious CORNERS





Shroom Sanctuary

Step into the Shroom Sanctuary. These spaces are the key to unlocking a sanctuary where tranquility blooms, and each room whispers secrets of the mycelium's mysterious charm. Let the palette guide you into an otherworldly dreamscape, where spaces are the canvas and every corner an expression of mushroom-inspired wonder.

Woodtech Emporio PU Palette

Accelerate your application process with Woodtech Emporio PU Palette, renowned for its top-tier scratch, stain, and heat resistance among PU finishes. With an extensive selection of 650 colors, ensure ultimate satisfaction when enhancing your wood surfaces.



Super Luxury Wood Finish

ALTERNATE COLOURS

ap
asianpaints



ap
asianpaints

8110
Tanned Pink

ap
asianpaints

0429
Garden Fence



ap
asianpaints

4009 RAL
Pastel Violet

ap
asianpaints

0352
Chalk White



ap
asianpaints

5023 RAL
Distant Blue

ap
asianpaints

8014
Coco Peach



ap
asianpaints

3012 RAL
Beige Red

ap
asianpaints

Teak



ap
asianpaints

8119
Pebble Brown

ap
asianpaints

3012 RAL
Beige Red

ap
asianpaints

ALTERNATE COLOURS

ap
asianpaints



ap
asianpaints

8109
Pinched Rose

ap
asianpaints

5003 RAL
Sapphire Blue



ap
asianpaints

5123
Pale Ginger

ap
asianpaints

0443
Wheatish



ap
asianpaints

0310
Lavender Burst

ap
asianpaints

5124
Jersey Grey



ap
asianpaints

5064
French Blue

ap
asianpaints

Rose Wood



ap
asianpaints

5007 RAL
Brilliant Blue

ap
asianpaints

8032
Lavender Scent

PRODUCT STORY



WOODTECH POLYESTER GOLD

Boasting a mirror-like finish and glass-like clarity, this product sits at the peak of all wood finish coatings. Offering the clearest finish with greatest gloss levels, it possesses high image clarity. This finish has superior film thickness that provides unmatched beauty and long lasting durability. This product is also available in white.



WOODTECH EMPORIO PU

This luxury wood finish coating brought to you from Italy offers excellent film clarity to enhance the beauty of the grains of wood. Highly resistant to abrasion, it offers long lasting durability and is also suitable for exterior application. This product comes in white & black shades for use on engineered wood in variants like dead matt, matt, semi gloss and high gloss.



WOODTECH WOOD STAIN

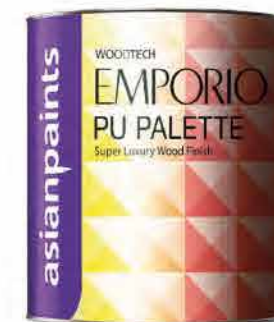
An elegant range of translucent dyes for natural wood and veneers. Our wood stains amplify the beauty of grains and provide an even tone. They are available in these attractive shades of walnut, teak, rosewood, red brown, charcoal, oak yellow, red and green.

PRODUCT STORY



WOODTECH AQUADUR PU

This revolutionary water-based PU is health-safe and eco-friendly. Its low volatile organic compounds make it environment safe and the low odour allows work while residents are in the house. Its water-based coating is non-yellowing for an extended duration of time. Rest assured about little ones as this child-safe product complies to EN 71.3 norms. This product is also available in white.



WOODTECH EMPORIO PU PALETTE

This super luxury color wood finish coating brought to you from Italy offers excellent benefits like excellent anti scratch protection, long lasting durability and smooth rich finish. It comes in 1600+ tintable shades and exclusive Sabyasachi shades and is present in high gloss and rich matt variants.



WOODTECH AQUADUR PU

This revolutionary water-based PU is health-safe and eco-friendly. Its low volatile organic compounds make it environment safe and the low odour allows work while residents are in the house. Its water-based coating is non-yellowing for an extended duration of time. Rest assured about little ones as this child-safe product complies to EN 71.3 norms. This product is also available in white.

Disclaimer:
The shades shown in this book are indicative only.
Please refer to Asian Paints WoodTech Spectra for exact shade reference.