

PRODUCT CODE 0022

Apex

Asian Paints Apex Weatherproof Exterior Emulsion is a smooth water-based, modified acrylic, exterior wall finish with silicon additives.



WATER BASED

LEAD FREE* GUARANTEE

* All Asian Paints products contain no added Lead, Mercury, Arsenic or Chromium from April 2008.

PRODUCT BENEFITS

Warranty

Apex Weatherproof comes with a 5 years waterproofing and performance warranty. Please refer to the Apex Weatherproof warranty booklet for details.

Excellent Protection against UV Attack

APEX provides extremely good protection against alkali and UV degradation thus ensuring that the shade doesn't fade for a long time and the paint lasts longer.

Excellent Anti-algal Performance

APEX provides excellent resistance to growth of algae and fungi on the walls. This prevents appearance of black spots on walls due to algal growth.

Weather Guard

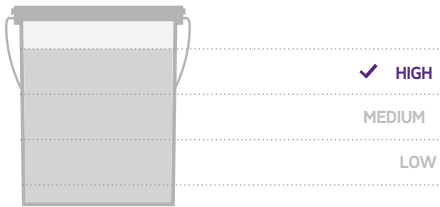
APEX is specially formulated to withstand extreme tropical conditions of high rainfall, humidity and heat.

Fantastic Shade Range

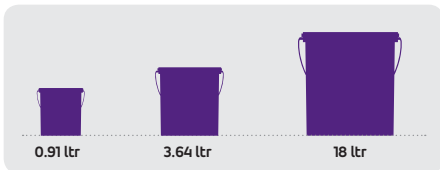
APEX comes in over 1700 attractive shades that include dark shades that provide excellent hiding.

PRODUCT FEATURES

WASHABILITY

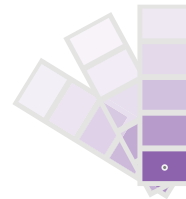


AVAILABLE PACKS



COLOURS AVAILABLE

1700+*



*Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

FINISH



COVERAGE

On normal masonry surface by brushing



1 COAT

140 - 160 sq.ft./ltr**



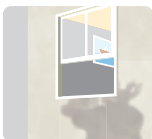
2 COATS

70 - 80 sq.ft./ltr**

**Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

HOW TO APPLY

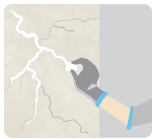
PRE PAINTING STEPS



PLASTER New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces.



CLEANING Surface should be free from any loose paint, dust or grease. Growths of fungus, algae or moss should be removed by wire brushing and water. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints Damp Sheath Exterior.



FILLING FOR CRACKS For filling cracks upto 3mm use Asian Paints Crack Seal.



FILLING FOR HOLES & DENTS We recommend using polymer modified cement sand mortar for better results. Apex Weather Proof Exterior Emulsion should not be applied on surfaces / substrates seepage or dampness.

PAINT APPLICATION PROCESS

APPLICATION	PRODUCT CODE	THINNER	DILUTION % (BY VOLUME)	APPLICATION VISCOSITY (SEC)	RECOATING PERIOD (HOURS)
STEP 1 IN CASE FRESH COATING DAMP SHEATH EXTERIOR BRUSH / ROLLER*	0059	WATER	10%	N/A	4 HRS
STEP 2 FOR FRESH AND RE-PAINTING DAMP SHEATH EXTERIOR BRUSH / ROLLER*	0059	WATER	NO DILUTION	N/A	4 - 6 HRS
STEP 3 TWO COATS APEX WEATHER PROOF EXTERIOR EMULSION TOP COAT BRUSH / SPRAY / ROLLER*	0022	WATER	BRUSH MAX 40 SPRAY MAX 40 ROLLER MAX 40	BRUSH 60 - 80 SPRAY 60 - 80	4 - 6 HRS

APPLY DAMP SHEATH EXTERIOR COAT (SELF PRIMING + 1 UNDILUTED COAT) + THREE COATS OF APEX WEATHER PROOF EXTERIOR EMULSION TOP COAT AS PER THE RECOMMENDED APPLICATION PROCEDURE ON HORIZONTAL SURFACES LIKE TOP OF WINDOWS/CHAJJAS ETC

1. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.
2. Some shades may require 3 coats for proper hiding.
*Recommended to be applied with Thread Roller

HOW TO CHOOSE COLOURS

Browse through Asian Paints colour tools to help you find the right colour combination

COLOUR SPECTRA FAN DECK*



ACE AND APEX SHADE CARD



*These shades are for reference only. Please refer to the Colour Spectra or Colour Palette for correct shade reference

FORESITE SERVICE

Choosing the right combination of shades for your home can be difficult. At such times, you could do with some professional help. Asian Paints Foresite provides you with prints for your home in 3 colour combinations, as selected by you. Visit an Asian Paints Colour World retail store which offers this service, and furnish a digital photograph (resolution 300-dpi or more) to the dealer.



ADDITIONAL INFORMATION

VOC CONTENT



POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

TECHNICAL DETAILS

- a. Drying time : Surface dry time 30 min
- b. Sheen levels : 4 - 7 at 60 deg GH
- c. Flash point IS101/1987 Part 1, Sec 6: NA
- d. Stability of thinned paint : To be used within 12 hours

For enquiries, feedback and complaints, please call toll-free number **09612003355** or write to us at **weassure.apbl@asianpaints.com**

PRECAUTIONS

- > Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- > Do not over-thin or over-extend the brush.
- > Tint using Asian Paints machine colourants only.
- > Stir well and strain before use.
- > Tinted paints need thorough shaking immediately after tinter addition as well as before use.

SAFETY FEATURES

- > Kindly refer to the MSDS for Asian Paints Apex Weatherproof Exterior Emulsion which gives detailed information on safety measures while handling the paint, which is available on request.
- > Store the container with the lid tightly closed in an upright position, in a cool, dry place
- > Keep out of reach of children and away from eatables.
- > May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- > Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- > In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- > Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- > Do not pour leftover paint down the drain or in water courses.
- > In the event of spills, contain spillage using sand or earth.
- > No added Lead, Mercury or Chromium compounds.

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Asian Paints Bangladesh Ltd.

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