



APEX
ULTIMA

BOOK OF
COLOURS

Edition 2



Asian Paints offers best-in-class products which are truly green and conform to the guidelines laid out as per the International GS-11 Standard. For more information log on to www.asianpaints.com

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The shades shown in this book are indicative only. Please refer to Asian Paints Colour Spectra for exact shade reference.

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COLOUR TOOLS 10351595122 – Apex Ultima Book of Colours

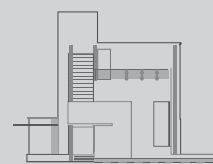
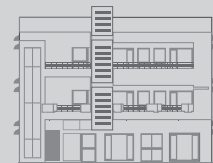
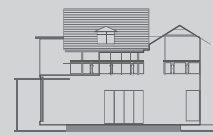
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A HOME THAT IS TRULY YOU.

The Apex Ultima Book of Colours showcases over 63 colour combinations for your exterior walls applied across 7 different styles of houses. Just follow 3 simple steps and pick colour palettes that add a dash of personality to a home that is truly you.

APEX
ULTIMA

BOOK OF COLOURS

[Edition 2]

AT ASIAN PAINTS, WE BELIEVE THAT COLOUR CAN MAKE A DRAMATIC IMPACT IN THE WAY WE LOOK AT OUR HOMES. IT CAN BRIGHTEN UP THE MUNDANE, ELEVATE THE SUBLIME, ADD A DASH OF PERSONALITY TO CONCRETE AND BRICK, AND CREATE A TRUE EXPRESSION OF SELF THAT MAKES A DIFFERENCE NOT JUST TO YOU, BUT TO THE LANDSCAPE AROUND YOU. CREATE A DISTINCT MOOD, PIECE TOGETHER THAT PERFECT SELECTION OF SHADES AND SHOW THE WORLD YOUR TRUE COLOURS. HAPPY PAINTING!

STEP

1

PICK A COLOUR RANGE

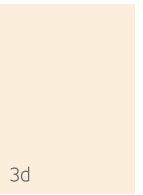
Navigate across Light (L), Medium (M), Rich (R) colour ranges using L/M/R tabs on the right.

LIGHT

MEDIUM

RICH

APEX
ULTIMA
WITH colour stay®

REDS	ORANGES	YELLOWS	GREENS	BLUES	GREYS & BROWNS	BEIGES & WHITES
 1a	 2a	 3a	 4a	 5a	 6a	 7a
 1b	 2b	 3b	 4b	 5b	 6b	 7b
 1c	 2c	 3c	 4c	 5c	 6c	 7c
 1d	 2d	 3d	 4d	 5d	 6d	 7d
 1e	 2e	 3e	 4e	 5e	 6e	 7e
 1f	 2f	 3f	 4f	 5f	 6f	 7f
1	2	3	4	5	6	7



LIGHT

STEP

2

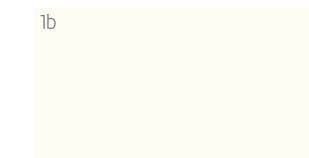
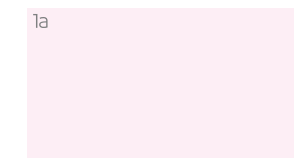
CHOOSE A COLOUR FOR THE BODY OF THE HOUSE

Select a main colour for your exterior walls from the 7 colour families shown here : Reds, Oranges, Yellows, Greens, Blues, Greys & Browns and Beiges & Whites.



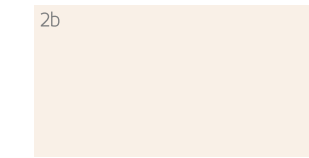
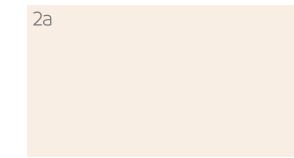
1

REDS



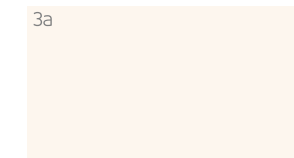
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ORANGES



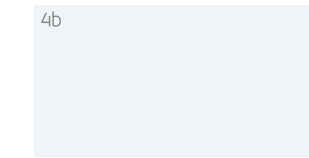
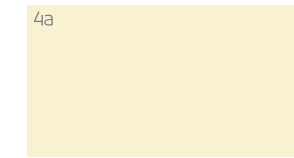
3

YELLOWS



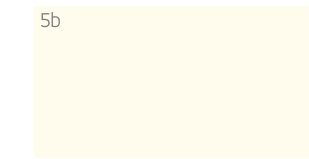
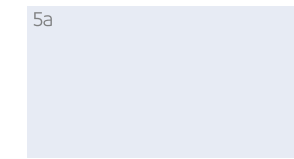
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GREENS



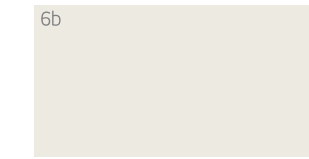
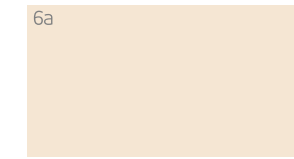
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BLUES



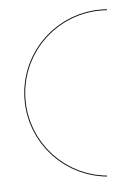
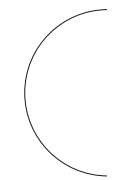
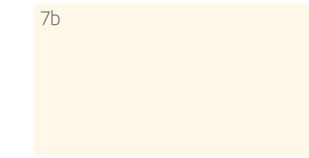
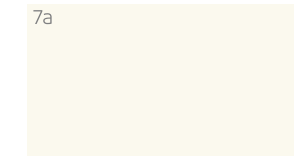
6

GREYS & BROWNS



7

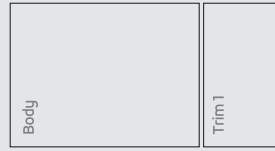
BEIGES & WHITES



STEP 3

EXPLORE THE TRIMS

Each body colour comes with 2 trim colour suggestions.



Use Body Colour + Trim 1 for an elegant two colour palette.



Add Trim 2 to get a dynamic three colour palette.

REDS

BODY	TRIM 1	TRIM 2
8131 FIRST DAWN	8113 BED OF ROSES	9574 TRANQUIL SOILS

ORANGES

8019 CORAL ROCKS	8609 ANCIENT INCA	L148 BLOSSOM TINT
---------------------	----------------------	----------------------

YELLOWS

7938 DESERT SUN	L124 PURE IVORY	4202 SANDS OF TIME
--------------------	--------------------	-----------------------

GREENS

9379 SEASONAL VIEW	7937 YELLOW IRIS	7927 CASABLANCA
-----------------------	---------------------	--------------------

BLUES

9155 BREEZY BLUE	8314 WINTER SKY	8386 PEPPER LEAF
---------------------	--------------------	---------------------

GREYS & BROWNS

8499 MEADOW LARK	0302 BEIGE - N	8647 SPICE VARIETY
---------------------	-------------------	-----------------------

BEIGES & WHITES

L108 CREAM PUDDING	8394 GRAZING LAND	8432 GARDEN BENCH
-----------------------	----------------------	----------------------

ADDITIONAL COLOUR COMBINATIONS

8035 ROSE BUD	8330 NIMBUS SHOWER	8655 CAPPUCCINO
------------------	-----------------------	--------------------

7978 ORANGE FROST	9384 MILKY GREEN	7968 MILK TOFFEE
----------------------	---------------------	---------------------

7907 CANDLE WICK	7849 PEBBLE MOSS	4120 BURNT YELLOW STONE - N
---------------------	---------------------	--------------------------------

7659 FLOWING GREEN	8536 BARREN OAK	9227 FAIR BLUE
-----------------------	--------------------	-------------------

7483 ICED TEAL	9473 SLIVER SPRING	7938 DESERT SUN
-------------------	-----------------------	--------------------

8308 WHISPERING SMOKE	0603 ASH GREY	8424 ROCK WALL
--------------------------	------------------	-------------------

L124 PURE IVORY	0N02 WARMSTONE	8743 RAVE RAISIN
--------------------	-------------------	---------------------

8059 PINK FLAMINGO	8408 WOODLANDS	9458 SMOKY GREY
-----------------------	-------------------	--------------------

0951 CORAL SHELL	0720 ORACLE	7232 THUNDER
---------------------	----------------	-----------------

7931 SHREDDED WHEAT	8465 DESERT BEIGE	7850 BANANA CREAM
------------------------	----------------------	----------------------

7659 FLOWING GREEN	8385 DENSE WOOD	0N02 WARMST ONE
-----------------------	--------------------	--------------------

9179 FARAWAY BLUE	7850 BANANA CREAM	8401 SONG OF NATURE
----------------------	----------------------	------------------------

8763 MOCCASIN	L108 CREAM PUDDING	8520 BALSAM BROWN
------------------	-----------------------	----------------------

L146 SONNET	9393 DRY LEAF	8454 DULL BIRCH
----------------	------------------	--------------------

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

1 a
▲
LIGHT
REDS



8131
FIRST DAWN

8113
BED OF ROSES

▲
BODY

▲
TRIM



8131
FIRST DAWN

8113
BED OF ROSES

9574
TRANQUIL SOILS

▲
BODY

▲
TRIM1

+
TRIM2



M

R

OTHER COLOURS IN
REDS

1 b
▲
LIGHT
REDS



8035
ROSE BUD

8330
NIMBUS SHOWER

▲
BODY

▲
TRIM



8035
ROSE BUD

8330
NIMBUS SHOWER

8655
CAPPUCCINO

▲
BODY

▲
TRIM1

+
TRIM2

Colours shown here are indicative only. Use Asian Paints
Colour Spectra Fandek for exact colour reference.

ROOF TILES

Apex Tileguard: 8613 / OLD BRICK

2a

LIGHT
ORANGES



8019
CORAL ROCKS

8609
ANCIENT INCA

▲
BODY

▲
TRIM



8019
CORAL ROCKS

8609
ANCIENT INCA

L148
BLOSSOM TINT

▲
BODY

▲
TRIM1

+

▲
TRIM2



M

R

OTHER COLOURS IN
ORANGES

2b

LIGHT
ORANGES



7978
ORANGE FROST

9384
MILKY GREEN

▲
BODY

▲
TRIM



7978
ORANGE FROST

9384
MILKY GREEN

7968
MILK TOFFEE

▲
BODY

▲
TRIM1

+

▲
TRIM2

Colours shown here are indicative only. Use Asian Paints
Colour Spectra Fandek for exact colour reference.

ROOF TILES



Apex Tileguard: 8613 / OLD BRICK

3_a
▲
LIGHT
YELLOWS



7938
DESERT SUN

L124
PURE IVORY

▲
BODY

▲
TRIM



7938
DESERT SUN

L124
PURE IVORY

4202
SANDS OF TIME

▲
BODY

▲
TRIM1

+
TRIM2

M

R

OTHER COLOURS IN
YELLOWS



3_b
▲
LIGHT
YELLOWS



7907
CANDLE WICK

7849
PEBBLE MOSS

▲
BODY

▲
TRIM



7907
CANDLE WICK

7849
PEBBLE MOSS

4120
BURNT YELLOWSTONE -N

▲
BODY

▲
TRIM1

+
TRIM2

ROOF TILES

Apex Tileguard: 8613 / OLD BRICK

Colours shown here are indicative only. Use Asian Paints
Colour Spectra Fandek for exact colour reference.

4a

LIGHT GREENS



9379 SEASONAL VIEW

7937 YELLOW IRIS

▲
BODY

▲
TRIM



9379 SEASONAL VIEW

7937 YELLOW IRIS

7927 CASABLANCA

▲
BODY

▲
TRIM1

+

▲
TRIM 2

M

R

OTHER COLOURS IN GREENS



4b

LIGHT GREENS



7659 FLOWING GREEN

8536 BARREN OAK

▲
BODY

▲
TRIM



7659 FLOWING GREEN

8536 BARREN OAK

9227 FAIR BLUE

▲
BODY

▲
TRIM1

+

▲
TRIM 2

ROOF TILES



Apex Tileguard: 8613 / OLD BRICK

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

5a

LIGHT
BLUES



9155
BREEZY BLUE

8314
WINTER SKY

▲
BODY

▲
TRIM



9155
BREEZY BLUE

8314
WINTER SKY

8386
PEPPER LEAF

▲
BODY

▲
TRIM 1

+ TRIM 2



M

R

OTHER COLOURS IN

BLUES

5b

LIGHT
BLUES



7483
ICED TEAL

9473
SLIVER SPRING

▲
BODY

▲
TRIM



7483
ICED TEAL

9473
SLIVER SPRING

7938
DESERT SUN

▲
BODY

▲
TRIM 1

+ TRIM 2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

ROOF TILES

Apex Tileguard: 8613 / OLD BRICK

6a

LIGHT
GREYS & BROWNS



8499
MEADOW LARK

0302
BEIGE - N

▲
BODY

▲
TRIM



8499
MEADOW LARK

0302
BEIGE - N

8647
SPICE VARIETY

▲
BODY

▲
TRIM1

+

▲
TRIM2



M

R

OTHER COLOURS IN

GREYS & BROWNS

6b

LIGHT
GREYS & BROWNS



8308
WHISPERING SMOKE

0603
ASH GREY

▲
BODY

▲
TRIM



8308
WHISPERING SMOKE

0603
ASH GREY

8424
ROCK WALL

▲
BODY

▲
TRIM1

+

▲
TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra FandecK for exact colour reference.

ROOF TILES

Apex Tileguard: 8613 / OLD BRICK

7a
▲
LIGHT
BEIGES & WHITES



L108
CREAM PUDDING

8394
GRAZING LAND

▲
BODY

▲
TRIM



L108
CREAM PUDDING

8394
GRAZING LAND

8432
GARDEN BENCH

▲
BODY

▲
TRIM1

+

▲
TRIM2



OTHER COLOURS IN **BEIGES & WHITES**

7b
▲
LIGHT
BEIGES & WHITES



L124
PURE IVORY

0N02
WARMSTONE

▲
BODY

▲
TRIM



L124
PURE IVORY

0N02
WARMSTONE

8743
RAVE RAISIN

▲
BODY

▲
TRIM1

+

▲
TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

ROOF TILES



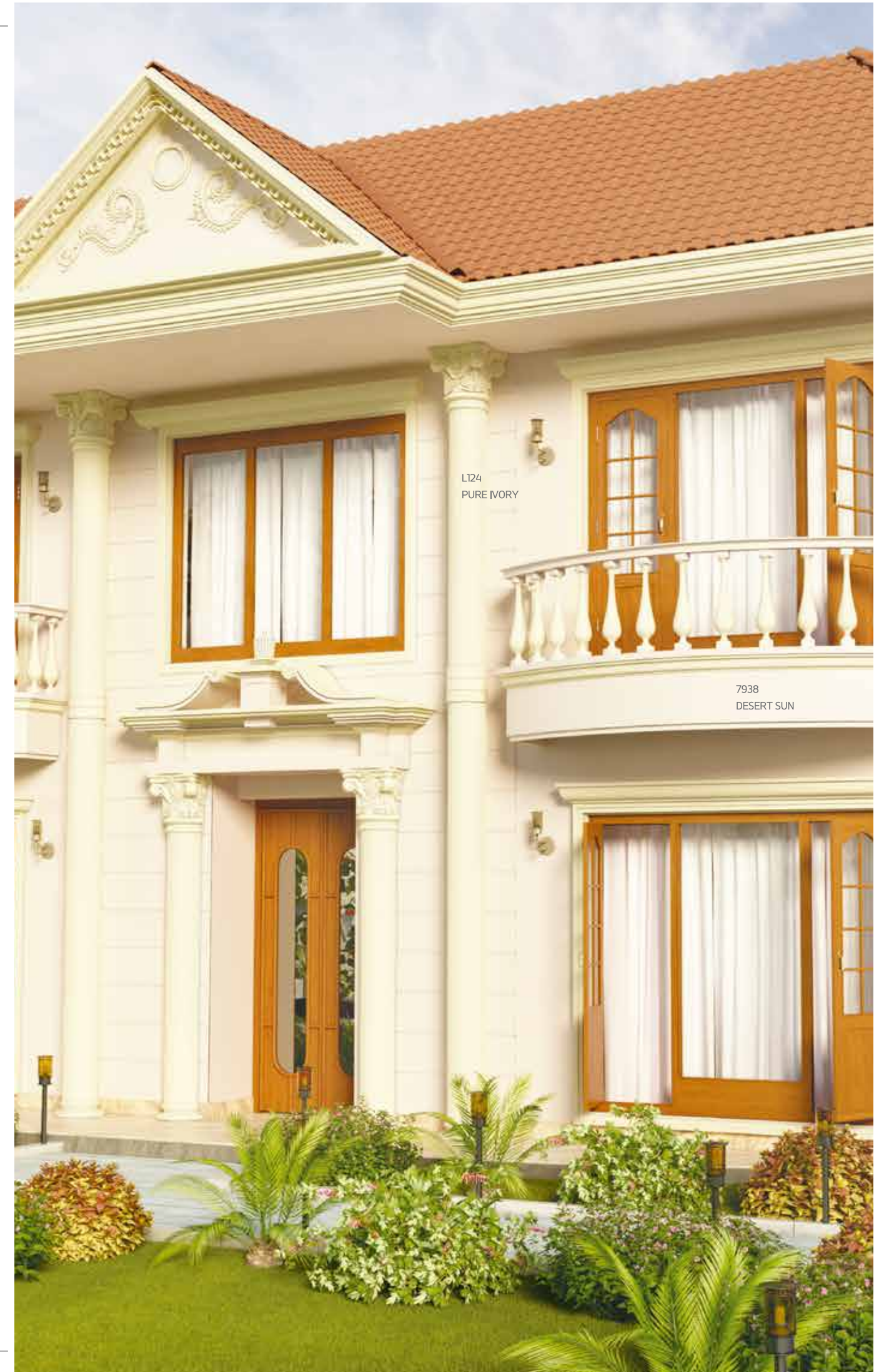
Apex Tileguard: 8613 / OLD BRICK



LIGHT
COLOUR STYLING

Lighter the Shade, Grander the Feature

Colour can create an illusion of size and space, making structures look larger or smaller than they actually are. Light colours amplify scale - columns look taller, cornices more magnificent and every ornate detail blossoms in the light.



LIGHT
COLOUR STYLING

L

MEDIUM

STEP

2

CHOOSE A COLOUR FOR THE BODY OF THE HOUSE

Select a main colour for your exterior walls from the 7 colour families shown here :
Reds, Oranges, Yellows, Greens, Blues, Greys & Browns and Beiges & Whites.



		c	d
1	REDS		
2	ORANGES		
3	YELLOWS		
4	GREENS		
5	BLUES		
6	GREYS & BROWNS		
7	BEIGES & WHITES		

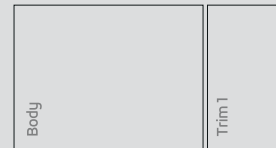


STEP

3

EXPLORE THE TRIMS

Each body colour comes with 2 trim colour suggestions.



Use Body Colour + Trim 1 for an elegant two colour palette.



Add Trim 2 to get a dynamic three colour palette.

REDS

BODY	TRIM 1	TRIM 2
8082 ROSE DEBUT	7233 ICE CUBE	8299 ICE AGE

ORANGES

8009 ORANGE ESSENCE	8409 DREAM WEAVER	6118 LIGHT GREY
------------------------	----------------------	--------------------

YELLOWS

7945 YELLOW SCOOP	8235 SILICA DREAM	8274 WATER'S EDGE
----------------------	----------------------	----------------------

GREENS

7840 DIVINE WINE	8383 MISTY HILLS	3196 PINE NUT
---------------------	---------------------	------------------

BLUES

7298 SAIL AWAY	1146 SONNET	6142 STEEL
-------------------	----------------	---------------

GREYS & BROWNS

8554 HERITAGE HILLS	9464 WINTER MORNING	8563 CANE BEIGE
------------------------	------------------------	--------------------

BEIGES & WHITES

1135 SAHARA DREAM	0740 RHINESTONE	7997 DEEP SPICE
----------------------	--------------------	--------------------

8033 PINK CRUSH	9522 RIVER SAND	8550 EARTH SONG
--------------------	--------------------	--------------------

7977 MANGO DUET	9257 TANNED GREEN SKIN	7938 DESERT SUN
--------------------	---------------------------	--------------------

7937 YELLOW IRIS	0358 MIDCREAM	8463 ROCK CANYON
---------------------	------------------	---------------------

0758 SWEET LIME	8563 CANE BEIGE	8304 GREY MATTER
--------------------	--------------------	---------------------

9210 SOFT BLUE	9457 PASTEL GREY	8520 BALSAM BROWN
-------------------	---------------------	----------------------

8435 GREY TINT	8761 GREY SANDSTONE	1203 ALLIANCE
-------------------	------------------------	------------------

8580 MEMORIES	4120 BURNT YELLOW STONE - N	8561 OAK LEAF
------------------	--------------------------------	------------------

ADDITIONAL COLOUR COMBINATIONS

9418 BLUSH PINK	9428 SKY PINK	0616 SMOKE - N
--------------------	------------------	-------------------

8025 POPSICLE	7784 DICED OLIVE	6126 NICKELGREY
------------------	---------------------	--------------------

7905 PEEPING SUN	8658 QUARRY STONE	0943 JASMINE WISP - N
---------------------	----------------------	--------------------------

8410 QUIET HOUR	8456 BUTTER RUM	8404 JADE ISLE
--------------------	--------------------	-------------------

1203 ALLIANCE	0974 BASRA PEARL - N	8513 BROWN POINTS
------------------	-------------------------	----------------------

0113 SILK ROUTE	7891 WHEAT SPRIG	8656 MUD HOUSE
--------------------	---------------------	-------------------

0301 CREAM	8344 MYSTIC LAKE	8762 COOKIE DOUGH
---------------	---------------------	----------------------

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandek for exact colour reference.



**APEX
ULTIMA**
WITH colour stay®

1 c
MEDIUM REDS



8082 ROSE DEBUT

7233 ICE CUBE

▲ BODY

▲ TRIM



8082 ROSE DEBUT

7233 ICE CUBE

8299 ICE AGE

▲ BODY

▲ TRIM 1

▲ TRIM 2

L

R

OTHER COLOURS IN REDS



1 d
MEDIUM REDS



8033 PINK CRUSH

9522 RIVER SAND

▲ BODY

▲ TRIM



8033 PINK CRUSH

9522 RIVER SAND

8550 EARTH SONG

▲ BODY

▲ TRIM 1

▲ TRIM 2

Colours shown here are indicative only. Use Asian Paints Colour Spectra FandecK for exact colour reference.

ROOF TILES



Apex Tileguard: 8613 / OLD BRICK

M



8009
ORANGE ESSENCE

8409
DREAM WEAVER

▲
BODY

▲
TRIM



8009
ORANGE ESSENCE

8409
DREAM WEAVER

6118
LIGHT GREY

▲
BODY

▲
TRIM1

+ TRIM2



OTHER COLOURS IN ORANGES



7977
MANGO DUET

9257
TANNED GREEN SKIN

▲
BODY

▲
TRIM



7977
MANGO DUET

9257
TANNED GREEN SKIN

7938
DESERT SUN

▲
BODY

▲
TRIM1

+ TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandeck for exact colour reference.

ROOF TILES



Apex Tileguard: 8613 / OLD BRICK



7945
YELLOW SCOOP

8235
SILICA DREAM

▲
BODY

▲
TRIM



7945
YELLOW SCOOP

8235
SILICA DREAM

8274
WATER'S EDGE

▲
BODY

▲
TRIM 1

+ ▲
TRIM 2

L

R

OTHER COLOURS IN
YELLOW



7937
YELLOW IRIS

0358
MIDCREAM

▲
BODY

▲
TRIM



7937
YELLOW IRIS

0358
MIDCREAM

8463
ROCK CANYON

▲
BODY

▲
TRIM 1

+ ▲
TRIM 2

Colours shown here are indicative only. Use Asian Paints
Colour Spectra Fandeck for exact colour reference.

ROOF TILES



Apex Tileguard: 8613 / OLD BRICK

4c
MEDIUM GREENS



7840
DIVINE WINE

8383
MISTY HILLS

▲
BODY

▲
TRIM



7840
DIVINE WINE

8383
MISTY HILLS

3196
PINE NUT

▲
BODY

▲
TRIM 1

▲
TRIM 2



OTHER COLOURS IN GREENS

4d
MEDIUM GREENS



0758
SWEET LIME

8563
CANE BEIGE

▲
BODY

▲
TRIM



0758
SWEET LIME

8563
CANE BEIGE

8304
GREY MATTER

▲
BODY

▲
TRIM 1

▲
TRIM 2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

ROOF TILES

Apex Tileguard: 8613 / OLD BRICK

5c
MEDIUM BLUES



7298
SAIL AWAY

L146
SONNET

▲
BODY

▲
TRIM



7298
SAIL AWAY

L146
SONNET

6142
STEEL

▲
BODY

▲
TRIM 1

+
▲
TRIM 2

L

R

OTHER COLOURS IN BLUES



5d
MEDIUM BLUES



9210
SOFT BLUE

9457
PASTEL GREY

▲
BODY

▲
TRIM



9210
SOFT BLUE

9457
PASTEL GREY

8520
BALSAM BROWN

▲
BODY

▲
TRIM 1

+
▲
TRIM 2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

ROOF TILES

▲
Apex Tileguard: 8613 / OLD BRICK

M



8554
HERITAGE HILLS

9464
WINTER MORNING

▲
BODY

▲
TRIM



8554
HERITAGE HILLS

9464
WINTER MORNING

8563
CANE BEIGE

▲
BODY

▲
TRIM 1

▲
TRIM 2



OTHER COLOURS IN GREYS & BROWNS



8435
GREY TINT

8761
GREY SANDSTONE

▲
BODY

▲
TRIM



8435
GREY TINT

8761
GREY SANDSTONE

1203
ALLIANCE

▲
BODY

▲
TRIM 1

▲
TRIM 2

Colours shown here are indicative only. Use Asian Paints Colour Spectra FandecK for exact colour reference.

ROOF TILES Apex Tileguard: 8613 / OLD BRICK

7_c

MEDIUM
BEIGES & WHITES



L135
SAHARA DREAM

0740
RHINESTONE

▲
BODY

▲
TRIM



L135
SAHARA DREAM

0740
RHINESTONE

7997
DEEP SPICE

▲
BODY

▲
TRIM 1

▲
TRIM 2

L

R

OTHER COLOURS IN
BEIGES & WHITES



7_d

MEDIUM
BEIGES & WHITES



8580
MEMORIES

4120
BURNT YELLOWSTONE - N

▲
BODY

▲
TRIM



8580
MEMORIES

4120
BURNT YELLOWSTONE - N

8561
OAK LEAF

▲
BODY

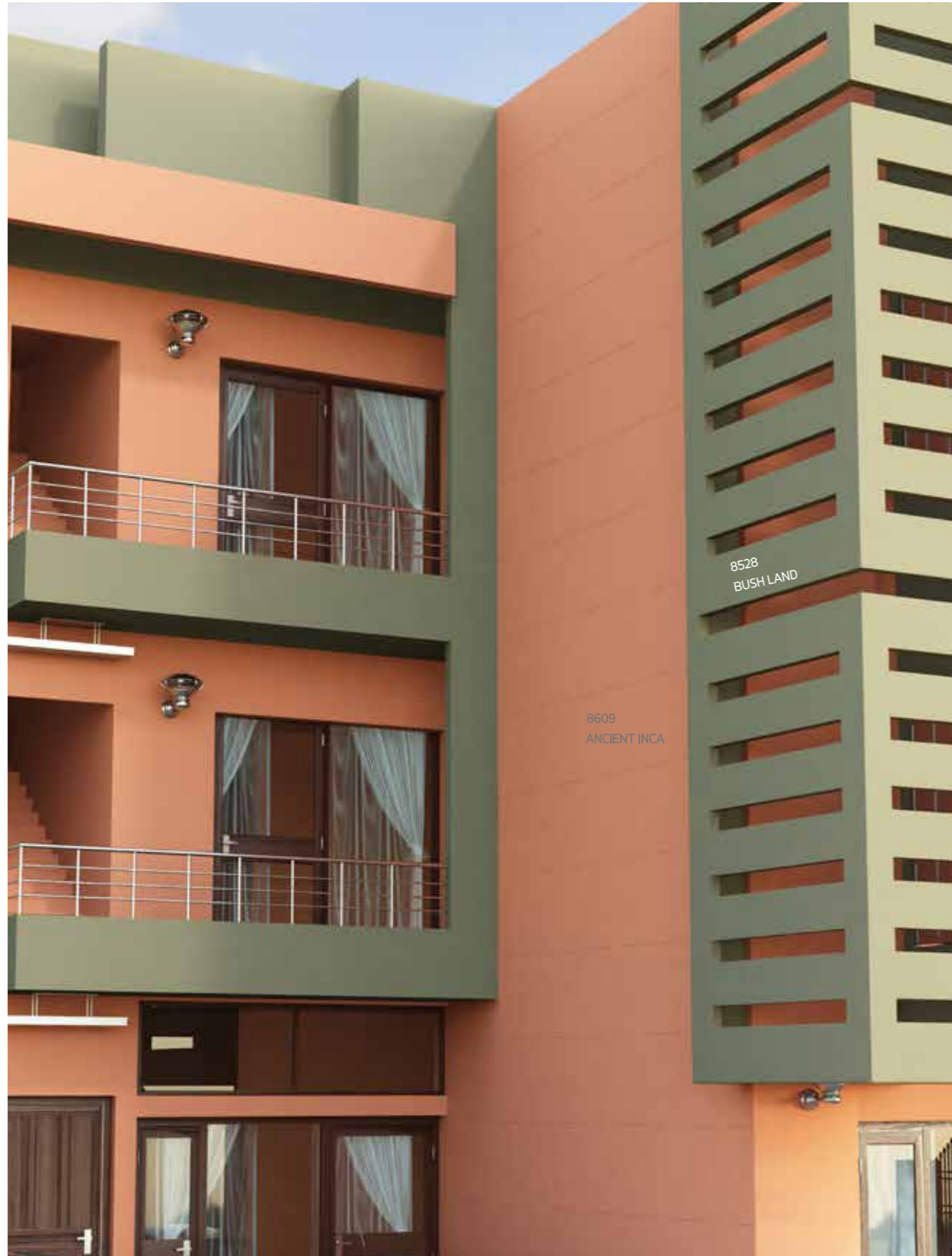
▲
TRIM 1

▲
TRIM 2

Colours shown here are indicative only. Use Asian Paints
Colour Spectra FandecK for exact colour reference.

ROOF TILES
Apex Tileguard: 8613 / OLD BRICK

M



MEDIUM
COLOUR STYLING

Natural Shades with Natural Surfaces

Create a harmony of natural shades and surfaces by pairing medium colours like coral and darker greys. The medium range in complementary shades brings out the beauty of contrast colours.



MEDIUM
COLOUR STYLING

M

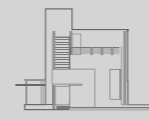
RICH

STEP

2

CHOOSE A COLOUR FOR THE BODY OF THE HOUSE

Select a main colour for your exterior walls from the 7 colour families shown here :
Reds, Oranges, Yellows, Greens, Blues, Greys & Browns and Beiges & Whites.



1 REDS

e



f



2 ORANGES

2e

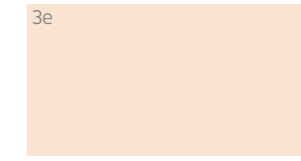


2f



3 YELLOWS

3e



3f



4 GREENS

4e



4f



5 BLUES

5e



5f



6 GREYS & BROWNS

6e



6f



7 BEIGES & WHITES

7e



7f



R

APEX
ULTIMA
WITH colour stay

STEP 3

EXPLORE THE TRIMS

Each body colour comes with 2 trim colour suggestions.



Use Body Colour + Trim 1 for an elegant two colour palette.



Add Trim 2 to get a dynamic three colour palette.

REDS

BODY	TRIM 1	TRIM 2
9408 EARLY BLOOM	L146 SONNET	9534 FACE PACK

ORANGES

8016 CORAL COAST	8456 BUTTER RUM	8299 ICE AGE
---------------------	--------------------	-----------------

YELLOWS

7919 BURNISHED SUN	8331 GREY FLANNEL	L108 CREAM PUDDING
-----------------------	----------------------	-----------------------

GREENS

2463 OPALINE GREEN	L111 SHEER ICE	8304 GREY MATTER
-----------------------	-------------------	---------------------

BLUES

0195 MANOR BLUE - N	9259 ALLURING SKY	0765 MORNING GLORY
------------------------	----------------------	-----------------------

GREYS & BROWNS

8528 BUSH LAND	8532 EASTER LILY	8441 CHAPEL GREY
-------------------	---------------------	---------------------

BEIGES & WHITES

8578 CALAMINE	8007 FAWN DREAM	9533 BRICK BROWN
------------------	--------------------	---------------------

ADDITIONAL COLOUR COMBINATIONS

8633 TIMBER RIDGE	8465 TROPICAL TAN	7891 WHEAT SPRIG
----------------------	----------------------	---------------------

7983 CANYON SUN	L101 SWAN WING	9384 MILKY GREEN
--------------------	-------------------	---------------------

7927 CASABLANCA	7963 LIGHT CHROME	7810 DRY MOSS
--------------------	----------------------	------------------

7839 MUSK MELON	8494 AFRICAN PLAIN	7936 HACIENDA CLAY
--------------------	-----------------------	-----------------------

8266 BALI BLUE	9531 SOOTHING SILK	8510 SVELTE LEATHER
-------------------	-----------------------	------------------------

8456 BUTTER RUM	8480 BEACH COMBER	7275 BLUE DAWN
--------------------	----------------------	-------------------

0113 SILK ROUTE	8655 CAPPUCINO	8559 PEANUT BUTTER
--------------------	-------------------	-----------------------

8104 VINTAGE ROSE	9492 SKY LEVEL	0942 DAYBREAK
----------------------	-------------------	------------------

7999 ORANGE SILK	7970 NACHO CHEESE	L136 PEBBLE WHITE
---------------------	----------------------	----------------------

7880 HONEY MUSTARD	8409 DREAM-WEAVER	8503 BAREFOOT BEACH
-----------------------	----------------------	------------------------

8409 DREAM WEAVER	0358 MID CREAM	9519 COURTYARD
----------------------	-------------------	-------------------

7233 ICE CUBE	8370 RAIN MIST	7970 NACHO CHEESE
------------------	-------------------	----------------------

0615 SILVER GREY	8259 ICE GREY	8265 BROOK VIEW
---------------------	------------------	--------------------

0952 SOFT GLOW	9520 BISCUIT	8770 BEIGE RAGE
-------------------	-----------------	--------------------

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandek for exact colour reference.



9408 EARLY BLOOM	L146 SONNET
---------------------	----------------

▲ BODY

▲ TRIM



9408 EARLY BLOOM	L146 SONNET	9534 FACE PACK
---------------------	----------------	-------------------

▲ BODY

▲ TRIM 1

▲ TRIM 2



OTHER COLOURS IN REDS



8633 TIMBER RIDGE	8455 TROPICAL TAN
----------------------	----------------------

▲ BODY

▲ TRIM



8633 TIMBER RIDGE	8455 TROPICAL TAN	7891 WHEAT SPRIG
----------------------	----------------------	---------------------

▲ BODY

▲ TRIM 1

▲ TRIM 2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandeck for exact colour reference.

ROOF TILES Apex Tileguard: 8613 / OLD BRICK



▲ BODY

▲ TRIM



▲ BODY

▲ TRIM1

+

▲ TRIM2



OTHER COLOURS IN ORANGES



▲ BODY

▲ TRIM



▲ BODY

▲ TRIM1

+

▲ TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

ROOF TILES Apex Tileguard: 8613 / OLD BRICK





7919
BURNISHED SUN

8331
GREY FLANNEL

▲
BODY

▲
TRIM



7919
BURNISHED SUN

8331
GREY FLANNEL

L108
CREAM PUDDING

▲
BODY

▲
TRIM1

+ ▲
TRIM2



OTHER COLOURS IN
YELLOWS



7927
CASABLANCA

7963
LIGHT CHROME

▲
BODY

▲
TRIM



7927
CASABLANCA

7963
LIGHT CHROME

7810
DRY MOSS

▲
BODY

▲
TRIM1

+ ▲
TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra FandecK for exact colour reference.

ROOF TILES
Apex Tileguard: 8613 / OLD BRICK

4e

RICH GREENS



2463
OPALINE GREEN

L111
SHEER ICE

▲
BODY

▲
TRIM



2463
OPALINE GREEN

L111
SHEER ICE

8304
GREY MATTER

▲
BODY

▲
TRIM1

+

▲
TRIM2



OTHER COLOURS IN GREENS

4f

RICH GREENS



7839
MUSK MELON

8494
AFRICAN PLAIN

▲
BODY

▲
TRIM



7839
MUSK MELON

8494
AFRICAN PLAIN

7936
HACIENDA CLAY

▲
BODY

▲
TRIM1

+

▲
TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

ROOF TILES



Apex Tileguard: 8613 / OLD BRICK

R

5e
RICH BLUES



0195
MANOR BLUE - N

9259
ALLURING SKY

▲
BODY

▲
TRIM



0195
MANOR BLUE - N

9259
ALLURING SKY

0765
MORNING GLORY

▲
BODY

▲
TRIM1

+
▲
TRIM2



OTHER COLOURS IN **BLUES**

5f
RICH BLUES



8266
BALI BLUE

9531
SOOTHING SILK

▲
BODY

▲
TRIM



8266
BALI BLUE

9531
SOOTHING SILK

8510
SVELTE LEATHER

▲
BODY

▲
TRIM1

+
▲
TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandek for exact colour reference.

ROOF TILES



Apex Tileguard: 8613 / OLD BRICK

R

6e
RICH
GREYS & BROWNS



8528
BUSH LAND

8532
EASTER LILY

▲
BODY

▲
TRIM



8528
BUSH LAND

8532
EASTER LILY

8441
CHAPEL GREY

▲
BODY

▲
TRIM1

+

▲
TRIM2



OTHER COLOURS IN GREYS & BROWNS

6f
RICH
GREYS & BROWNS



8456
BUTTER RUM

8480
BEACH COMBER

▲
BODY

▲
TRIM



8456
BUTTER RUM

8480
BEACH COMBER

7275
BLUE DAWN

▲
BODY

▲
TRIM1

+

▲
TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandeck for exact colour reference.

ROOF TILES

Apex Tileguard: 8613 / OLD BRICK

R



8578
CALAMINE

8007
FAWN DREAM

▲
BODY

▲
TRIM



8578
CALAMINE

8007
FAWN DREAM

9533
BRICK BROWN

▲
BODY

▲
TRIM1

+

▲
TRIM2



OTHER COLOURS IN BEIGES & WHITES



0N13
SILK ROUTE

8655
CAPPUCINO

▲
BODY

▲
TRIM



0N13
SILK ROUTE

8655
CAPPUCINO

8559
PEANUT BUTTER

▲
BODY

▲
TRIM1

+

▲
TRIM2

Colours shown here are indicative only. Use Asian Paints Colour Spectra Fandec for exact colour reference.

ROOF TILES



Apex Tileguard: 8613 / OLD BRICK



RICH
COLOUR STYLING

Higher the Contrast, Better the Highlight

Be bold. Rich contrasts can add an interesting dimension to a house – highlight accents, escape monotony and accentuate modern architectural details that define the character of the building.

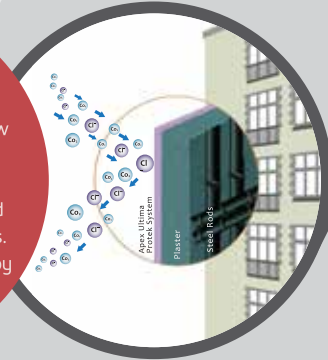


RICH
BEIGES & WHITES

R

STRUCTURAL PROTECTION

Non-porous and anti-carbonation film doesn't allow carbon dioxide and chloride ions to penetrate, thus maintaining the alkalinity of the structure and deterring the carbonation process. This keeps corrosion at bay thereby offering better structural protection.



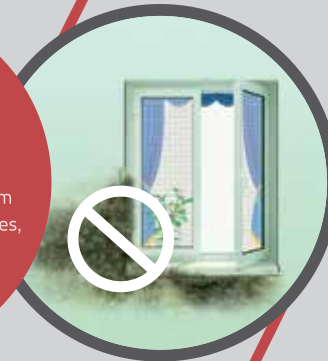
SUPERIOR CLEANABILITY

Rust streaks, soil stains, bird droppings, or anything else that mars the beauty of your home can now be easily washed away with better cleanability.



ANTI-ALGAL PROPERTY

Advanced biopack prevents the formation of algae on the exterior walls and keeps them free from black spots and blemishes, ensuring that the beauty of your exteriors doesn't fade.



ANTI-FADING PROPERTY

With the revolutionary Colour Stay™ technology that contains special UV resistant pigments, the degradation process of paint is slowed down, even in harsh sunlight. A special binder formulation provides additional protection to the paint film, keeping colours fresh and homes as good as new.



BASECOAT



TOPCOAT



APEX ULTIMA PROTEK

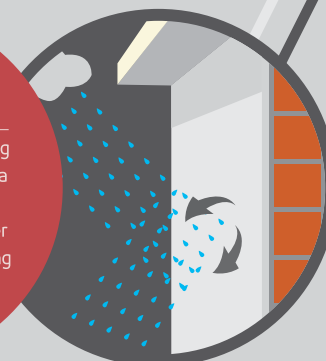
HERE'S WHY
THE APEX ULTIMA
PROTEK SYSTEM
IS BEST FOR
YOUR EXTERIORS

Apex Ultima Protek is the most advanced exterior painting system which provides holistic protection along with unmatched beauty. Address specific problems like algae, dampness, cracks and colour fading that tarnish the health and exterior looks of your house, with the help of this revolutionary painting system.

10
YEAR
COLOUR RETENTION
AND FILM INTEGRITY
WARRANTY*

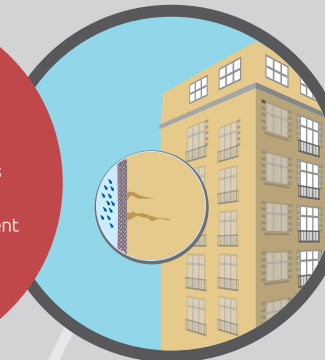
EFFECTIVE WATERPROOFING

The superlative waterproofing capabilities of the Apex Ultima Protek System form an effective barrier against water penetration thereby prohibiting external water ingress.



EXCELLENT CRACK BRIDGING

With a crack bridging ability of up to 2 mm and higher elongation, cracks are easily covered. Since it comes with recron reinforcement the film effectively stops moisture and dust from entering.





Looking to paint? Check out the Asian Paints Exterior range of products, designed to keep your home beautiful forever. Your home is your haven. It echoes your tastes, likes and personality. You spend time and money in making it beautiful and ensure that you give it only the best of everything. Now, give it the protection it deserves with a range of best-in-class exterior products designed to take care of your exterior walls.

Apex Ultima Protek

Apex Ultima Protek is India's most advanced exterior painting system that gives your structures holistic protection along with unmatched beauty. With properties like superior waterproofing, dust and corrosion resistance, Apex Ultima Protek system combats sun, dust, wind and other forces of nature to ensure your home doesn't just look good, it stays protected for long.

Apex Ultima

Apex Ultima is a high performance exterior wall finish. It comes with a unique Colour Stay technology which ensures long lasting colours. Its high dirt pick up resistance and advanced anti-algal formula ensures that the walls remain clean and fresh looking for a long time

HERE'S WHY THE APEX ULTIMA PROTEK SYSTEM IS BEST FOR YOUR EXTERIORS



INTRODUCING APEX ULTIMA PROTEK SYSTEM

Effective Waterproofing The superlative waterproofing capabilities of the Apex Ultima Protek System forms an effective barrier against water penetration thereby prohibiting external water ingress.

Excellent Crack Bridging With a crack bridging ability of up to 2 mm and higher elongation, cracks are easily covered. Since it comes with recron reinforcement the film effectively stops moisture and dust from entering.

Structural Protection Non-porous and anti-carbonation film doesn't allow carbon dioxide and chloride ions to penetrate, thus maintaining the alkalinity of the structure and deterring the carbonation process. This keeps corrosion at bay thereby offering better structural protection.

Superior Cleanability Rust streaks, soil stains, bird droppings, or anything else that mars the beauty of your home can now be easily washed away with better cleanability.

Anti-Algal Property Advanced bio-pack prevents the formation of algae on the exterior walls and keeps them free from black spots and blemishes, ensuring that the beauty of your exteriors doesn't fade.

Anti-Fading Property With the help of a revolutionary technology that contains special UV resistant pigments, the degradation process of paint is slowed down, even in harsh sunlight. A special binder formulation provides additional protection to the paint film, keeping colours fresh and homes as good as new.



PRESENTING APEX ULTIMA

HERE'S WHY APEX ULTIMA IS THE TRUSTED EXTERIOR EMULSION

Colour Stay™ Love to have your wall colour stay sparkling new? Ultima comes with the revolutionary Colour Stay™ technology, which has special additives that prevent the paint film from tarnishing. In addition, it also contains UV resistant colour pigments to ensure brighter and cleaner shades.

Anti-Algal Bio Pack Want algae free walls? Ultima's advanced anti-algal bio-pack prevents the formation of algae and keeps ugly black spots away.

Wide Shade Range Did someone say options? With Ultima, you can choose from over 1600+ shades, across a wide spectrum, of colours including Metallic tones and Vibrant shades.

Dust Pick-Up Resistance Do your exterior walls tend to catch dust easily? With its unique Dust Pick-Up Resistance (DPUR) property, Ultima prevents dust from settling on the wall surface, and in turn, retains the fresh look of your walls.

7-Year Performance Warranty* Now even your walls will feel assured. Ultima introduces a first of its kind 7-year performance warranty. This warranty covers product performance against fading, flaking, peeling, algal growth and fungal growth as well. (Please refer to the Apex Ultima product and warranty guide for more details).

*Conditions apply

RECOMMENDED PRODUCTS FOR BEST PERFORMANCE



Asian Paints Wall Putty is a specially designed product based on white cement. It can be used for filling and levelling surface imperfections on rough cement plasters, thus providing a smooth and uniform finish for subsequent painting. Recommended for uneven surfaces.



Asian Paints Exterior Primer is an undercoat that enhances the performance of the top coat due to its excellent adhesion and finish. Mandatory for all surfaces.



Apex Tileguard is a high-performance coating that protects the roof tiles of your home, by forming a protective shield with its superior water repellency and anti-fungal properties. It is available in a wide range of high sheen shades.



Exterior Sealer Acrylic co-polymer based surface conditioner that provides superior sealing of the surface. It reduces the amount of topcoat absorbed by the surface ensuring effective use and also fights lime blooming.

RECOMMENDED PRODUCTS FOR BEST PERFORMANCE



Damp Block It offers excellent waterproofing for interior surfaces. Especially areas around bathrooms, kitchen etc that are susceptible to dampness are effectively waterproofed. Its high adhesion to cement plaster makes it easy to apply.



Damp Proof It offers excellent waterproofing by covering the topcoat effectively and bridging hairline cracks that might allow ingress. Its anti-carbonation properties helps prevent corrosion while its heat-proof abilities help keep interiors cool.



Crack Seal With its crack filling ability of up to 3 mm, Crack Seal effectively prevents the entry of water that could lead to dampness. Its flexible nature helps to accommodate minor movements and can be used on both, interiors and exterior surfaces.



Bio Block A water based acrylic pre-treatment coating that prevents the formation of algae or fungus on your walls. This keeps your walls free from ugly looking patches and enhances the topcoat.



Primero Specially designed for green plasters and M sand substrates, it provides excellent resistance to water permeability. Its strong adhesion to the topcoat prevents peeling and it also fights efflorescence and lime blooming.

SYSTEM OF PAINTING

Clean the surface thoroughly using a wire brush and remove loose material from the surface

- 1 Surface imperfections such as holes, dents, fine cracks are to be filled with Asian Paints Wall Putty or a mixture of white cement & fine sand in the ratio of 1:3
- 2 For both fresh as well as re-painting surfaces, apply one coat of Asian Paints Exterior Wall Primer by mixing primer and water in the ratio of 1:1
- 3 Apply 2-3 coats of Asian Paints Apex Ultima, by diluting the emulsion with recommended amount of water. Keep an interval of 4-6 hours between two coats.

DISCLAIMER: Not applicable for Apex Tile Guard / Apex Stretch / Apex Duracast textures. For these products please refer to product literature.

PRE-PAINTING PREPARATION

- 1 Freshly plastered surfaces must be allowed to cure completely before painting
- 2 Paint should not be applied on surfaces / substrates which are subjected to continuous seepage or dampness
- 3 Application of Exterior Wall Primer is mandatory for all surfaces. Not doing so can lead to failure of the paint film
- 4 If the underlying surface exhibits chalkiness, inspite of thorough surface cleaning, use Asian Paints Exterior Sealer
- 5 Dark shades in exterior emulsion will need atleast 3 coats of application for proper hiding
- 6 More absorbent surfaces may require two coats of primer
- 7 Prices of products may vary depending on the colours chosen. Generally darker and midtone colours are more expensive compared to pastel colours

TIPS FOR PAINTING

- 1 Insist on recommended number of primer and top coats *
- 2 Ensure coverage does not exceed more than 10% recommended figure
- 3 Insist on 3 coats of paint on horizontal surfaces of exteriors *
- 4 Allow enough time for curing and drying

* Special Precaution



Looking for INTERIOR Colour Guidance?

Refer to the royale Book of Colours

