**Apex Ultima Allura Torino**

Asian Paints Apex Ultima Allura Torino is a medium grain textured finish designed to be an anti-mould siloxane modified acrylic coating for exteriors imported from Italy. It is a water-based product with an efficient blend of advance acrylic copolymer with Siloxane resin inbuilt with selected marble chips to give an antique look.

**PRODUCT BENEFITS**

- **Water Vapour Permeability**
  - Apex Ultima Allura Torino has excellent vapour permeability, letting walls “breathe” by allowing water vapour to pass outward through its film.

- **High Erosion Resistance**
  - High erosion resistance enables the finish to resist the damaging effects of pollution, ensuring that the finish retains its subtle charm for years.

- **Anti-Mould Performance**
  - The anti-mould performance ensures the finish overcomes the negative impact of weather and mould.

**PRODUCT FEATURES**

- **Shelf life**: 3 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

**COLOURS AVAILABLE**

- *White*  
  *Needs to be top coated with Apex Ultima Metallic/Apex Ultima/Apex to attain the desired shade.

**FINISH**

- Travertine Effect
- Moon Effect

**AVAILABLE PACKS**

<table>
<thead>
<tr>
<th>Finish</th>
<th>Code</th>
<th>Coverage 1 Coat (sq. m/kg)</th>
<th>Coverage 2 Coats (sq. m/kg)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Travertine Effect</td>
<td>5417</td>
<td>1.8 - 2.1</td>
<td>2.1 - 2.7</td>
</tr>
<tr>
<td>Moon Effect</td>
<td>5417</td>
<td>5 - 6</td>
<td>4 - 5</td>
</tr>
</tbody>
</table>

**RECOMMENDED USAGE**

- Building facades
- New and existing plasters
- Existing lime plasters
- Concrete or pre-fab surfaces

**HOW TO APPLY**

**PRE PAINTING STEPS**

- **PLASTER**
  - New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces.

- **CLEANING**
  - Surface should be free from any loose paint, dust or grease. Growth of fungus, algae or moss should be removed by wire brushing and water. In case of areas having excessive dampness use Asian Paints Smart Care DampBlock to limit further dampness. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints SmartCare Exterior Sealer.

- **FILLING FOR CRACKS**
  - For filling cracks upto 3mm use Asian Paints SmartCare Crack Seal.

- **FILLING FOR HOLES & DENTS**
  - In case of dents and holes use Asian Paints Wall Putty or white cement and fine sand in the ratio 1:3.

**PAINT APPLICATION PROCESS**

**APPLICATION**

1. **ASIAN PAINTS WALL PUTTY (OPTIONAL)***
   - **PRODUCT CODE**: 0079
   - **THINNER**: WATER
   - **DILUTION % (BY VOLUME)**: NOT REQUIRED TO FORM PASTE
   - **APPLICATION**: PASTE FORM
   - **RECOATING PERIOD**: 4 HRS

2. **EXTERIOR WALL PRIMER / PROFESSIONAL EXTERIOR PRIMER**
   - **PRODUCT CODE**: 0045
   - **THINNER**: WATER
   - **VISCOSITY (SEC)**: BRUSH 90 - 110, SPRAY 40 - 45, ROLLER 90 - 110
   - **APPLICATION**: BRUSH 15 - 18, SPRAY 33
   - **RECOATING PERIOD**: 4 HRS

3. **FIRST COAT ASIAN PAINTS APEX ULTIMA ALLURA TORINO STEEL TROWEL**
   - **PRODUCT CODE**: 5417
   - **THINNER**: N/A
   - **VISCOSITY (SEC)**: NOT RECOMMENDED
   - **APPLICATION**: N/A
   - **RECOATING PERIOD**: 12 - 16 HRS

4. **APPLY SECOND COAT FOR FINAL FINISH STEEL TROWEL**
   - **PRODUCT CODE**: 5417
   - **THINNER**: N/A
   - **VISCOSITY (SEC)**: NOT RECOMMENDED
   - **APPLICATION**: N/A
   - **RECOATING PERIOD**: 12 - 16 HRS

5. **2-3 COATS ASIAN PAINTS APEX ULTIMA/APEX/PROPEX BRUSH / SPRAY / ROLLER**
   - **PRODUCT CODE**: 0068
   - **THINNER**: WATER
   - **VISCOSITY (SEC)**: BRUSH MAX 40, SPRAY MAX 40, ROLLER MAX 40
   - **APPLICATION**: BRUSH 25 - 35, SPRAY 25 - 35
   - **RECOATING PERIOD**: 4 - 6 HRS

1. As measured through a Ford cup.
2. Recoat period quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.
3. Some shades may require 3 coats for proper hiding.

**PRODUCT CODE 5417**

**Plaster**

- New masonary surfaces must be allowed to cure completely.
- It is recommended to allow 28 days as the curing time for new masonary surfaces.
- Cleaning: Surface should be free from any loose paint, dust or grease. Growth of fungus, algae or moss should be removed by wire brushing and water. In case of areas having excessive dampness use Asian Paints Smart Care DampBlock to limit further dampness. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints SmartCare Exterior Sealer.
- Filling for cracks: For filling cracks upto 3mm use Asian Paints SmartCare Crack Seal.
- Filling for holes & dents: In case of dents and holes use Asian Paints Wall Putty or white cement and fine sand in the ratio 1:3.

**Apex Ultima Allura Torino should not be applied on surfaces/substrates that are subjected to continuous seepage or dampness.**

**Water Vapour Permeability**

- Apex Ultima Allura Torino has excellent vapour permeability, letting walls “breathe” by allowing water vapour to pass outward through its film.

**High Erosion Resistance**

- High erosion resistance enables the finish to resist the damaging effects of pollution, ensuring that the finish retains its subtle charm for years.

**Anti-Mould Performance**

- The anti-mould performance ensures the finish overcomes the negative impact of weather and mould.

**PRODUCT CODES**

- **5417**: Product code for Apex Ultima Allura Torino.
- **0079**: Product code for Asian Paints Wall Putty (optional).
- **0045**: Product code for Professional Exterior Primer.
- **5417**: Product code for Apex Ultima Allura Torino.

**APPLY SECOND COAT FOR FINAL FINISH STEEL TROWEL**

- **PRODUCT CODE**: 5417
- **THINNER**: N/A
- **VISCOSITY (SEC)**: NOT RECOMMENDED
- **APPLICATION**: N/A
- **RECOATING PERIOD**: 12 - 16 HRS

**2-3 COATS ASIAN PAINTS APEX ULTIMA/APEX/PROPEX**

- **PRODUCT CODE**: 0068
- **THINNER**: WATER
- **VISCOSITY (SEC)**: BRUSH MAX 40, SPRAY MAX 40, ROLLER MAX 40
- **APPLICATION**: BRUSH 25 - 35, SPRAY 25 - 35
- **RECOATING PERIOD**: 4 - 6 HRS

**How to Order**

- **BUY ONLINE**
- **VISIT SHOWROOMS**
- **CALL 1800 180 1800**

**For any queries, please contact our Customer Care Executive on:**

- **1800 200 1800**
- **040 4077 9000**

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HOW TO CHOOSE COLOURS

Choosing the right combination of shades for your home can be difficult. At such times, you could do with some professional help. Asian Paints Foresite provides you with prints for your home in 3 colour combinations, as selected by you. Visit an Asian Paints Colour World retail store which offers this service, and furnish a digital photograph (resolution 300-dpi or more) to the dealer.

ADDITIONAL INFORMATION

VOC CONTENT

Apex Ultima Allura Torino meets the LEEDS VOC criteria as per Indian Green Building Council version 1.0 as tested at Shriram Institute for Industrial Research. Tested for Allura Torino (shade code 0908).

POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

TECHNICAL DETAILS

- **Drying time**: Surface dry time 2 - 4 hrs
- **Sheen levels**: NA
- **Flash point IS101/1987 Part 1, Sec 6**: NA
- **Stability of thinned paint**: To be used within 24 hours

PRECAUTIONS

- Do not apply when ambient temperature is less than 5°C or if the temperature might drop to this level within 4 hrs of application.
- Do not apply during rainfall. If the application has to be done in wet weather, ensure adequate covering of the substrate to keep out of rainfall completely.
- Use of Universal Stainers or colourants is not recommended.
- Do not keep material open for a long time.
- Product cannot be applied on surfaces/substrates that are subjected to continuous seepage or dampness.
- Ensure a dry, clean substrate for application devoid of salt stains, grime or grease.
- Stir well before use.

SAFETY FEATURES

- Kindly refer to the MSDS for Apex Ultima Allura Torino which gives detailed information on safety measures while handling the paint, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.

*These shades are for reference only. Please refer to the Colour Spectra or Colour Palette for correct shade reference.