asianpaints

PRODUCT CODE 0360

Decoprime Cement Primer (WT)

Asian Paints Decoprime Cement Primer (WT) is suitable for use as a primer for painting of water-based wall finishes such as distempers and plastic emulsions.

PRODUCT BENEFITS

Asian Paints Decoprime Cement Primer (WT) can be thinned to application viscosity by adding appropriate amount of water. It's special features are easy brushing, excellent covering, alkali resistance, quick drying and good sealing properties. It is specially fortified with fungicides



PRODUCT FEATURES

AVAILABLE PACKS



Shelf life: 3 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive

COLOURS AVAILABLE





Please note: Decoprime Cement Primer (WT) is an undercoat

COVERAGE

On smooth masonry surface by brushing

All Asian Paints products contain no add Lead, Mercury, Arsenic or Chromium from April 2008.



1 COAT

215 - 270 sq.ft/ltr

DRYING TIME TO TOUCH



RECOMMENDED USAGE







Can be used for priming plastered walls, asbestos, brick work, concrete, etc

HOW TO APPLY

PRE PAINTING STEPS



surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonary surfaces **CLEANING** Surface should

be free from any loose paint,

dust or grease. Growths of fungus, algae or moss should be removed by wire brushing

and water. In case of areas

having excessive dampness

SmartCare Exterior Sealer.

use Asian Paints DampBlock to limit further dampness. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints

PLASTER New masonary



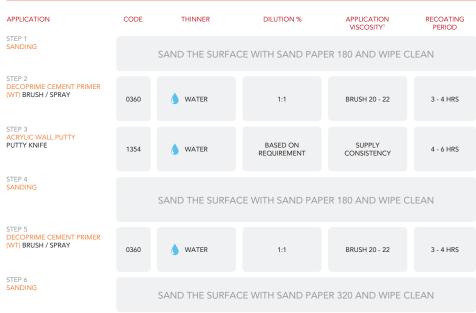
FILLING FOR CRACKS For filling cracks upto 3mm use Asian Paints SmartCare Crack Seal.



FILLING FOR HOLES & DENTS In case of dents and holes use

Asian Paints Acrylic Wall Putty or white cement and fine sand in the ratio 1:3

APPLICATION PROCESS



1. As measured through a Ford cup

2. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.



ADDITIONAL INFORMATION

POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

TECHNICAL DETAILS

- a. Drying time: Surface dry time 30 min
- b. Sheen levels: 15-35 at 35 deg GH
- c. Flash point IS101/1987 Part 1, Sec 6: NA
- **d. Stability of thinned paint:** To be used within 24 hours

PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- > Do not over-thin or over-extend the brush.
- > Tint using Asian Paints machine colourants only

SAFETY FEATURES

- > Kindly refer to the MSDS for Asian Paints Decoprime Cement Primer (WT) which gives detailed information on safety measures while handling the paint, which is available on request.
- > Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- > Keep out of reach of children and away from eatables.
- > May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- > Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- > Do not breathe vapour or spray.It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation
- > Do not pour leftover paint down the drain or in water courses.
- > In the event of spills, contain spillage using sand or earth.
- > No added Lead, Mercury or Chromium compounds.