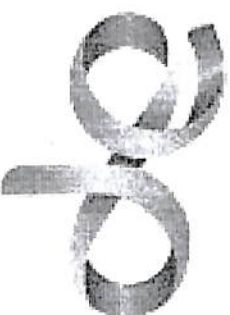


LIFE
Lifestyle for
Environment



asianpaints



Mission Life in Asian Paints, Cuddalore

A Campaign for Mission life started in Asian paints ltd. Penta division, Employees and Contract employees voluntarily committed them self for comply Mission life statement.

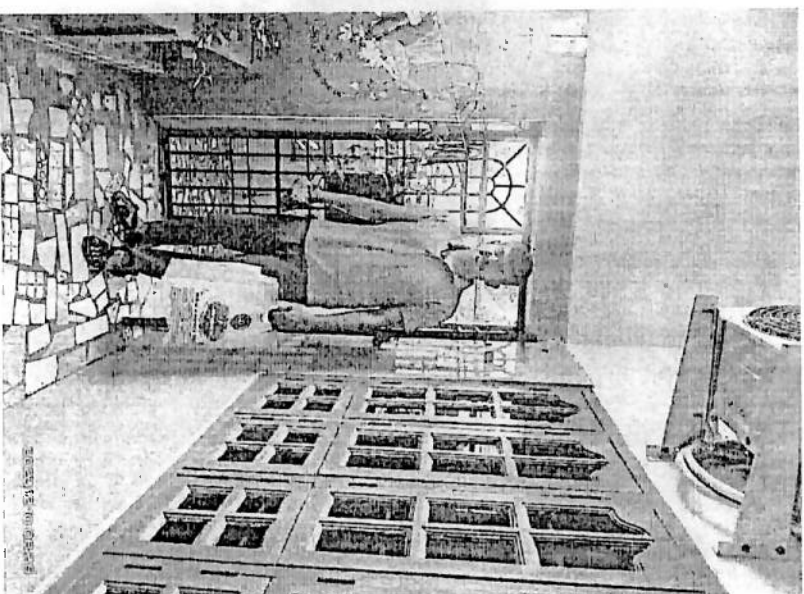
Total 110 Employees & 155 Contract Employees shared their commitment towards compliance of Mission Life statement.



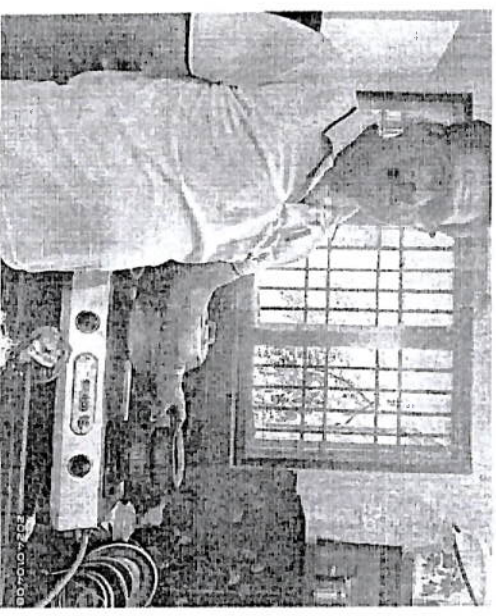
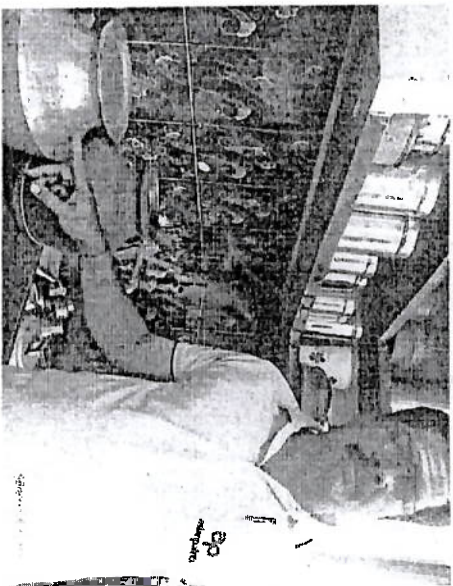


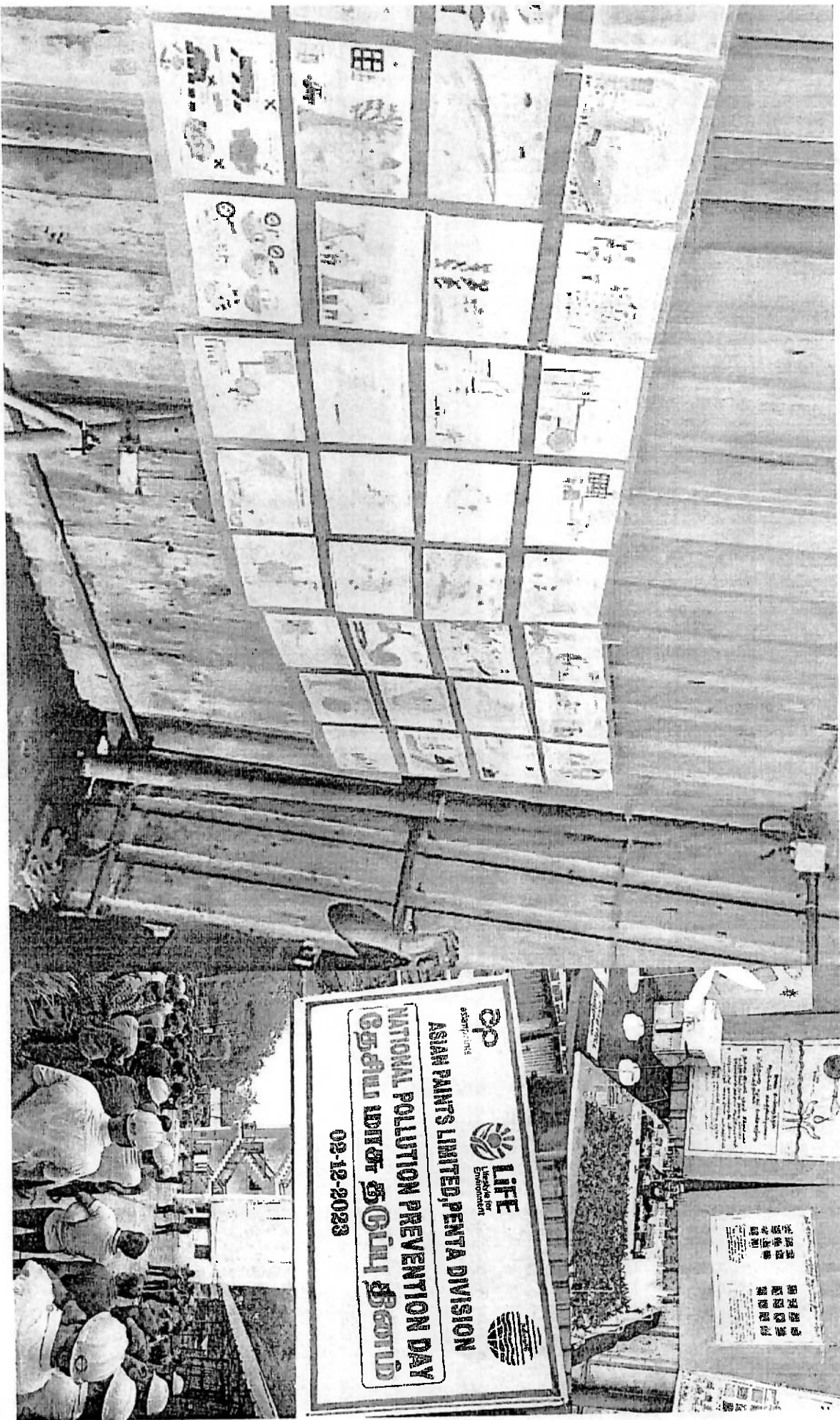
Pledge taken for commit & comply Mission Life statement

Employee - Mission Life Compliance

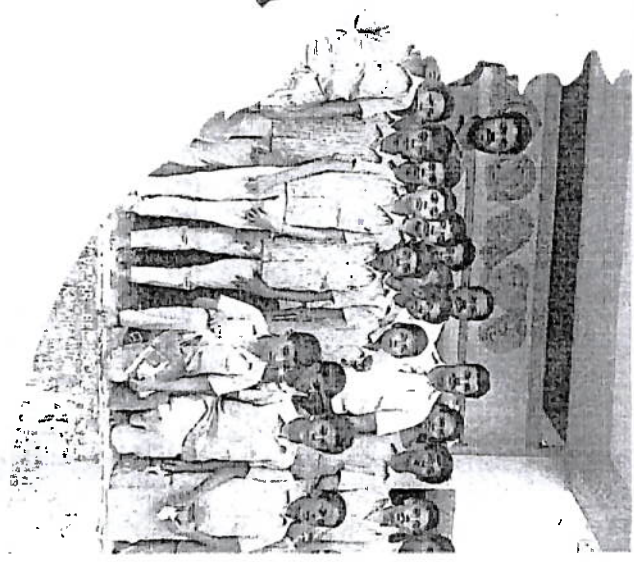
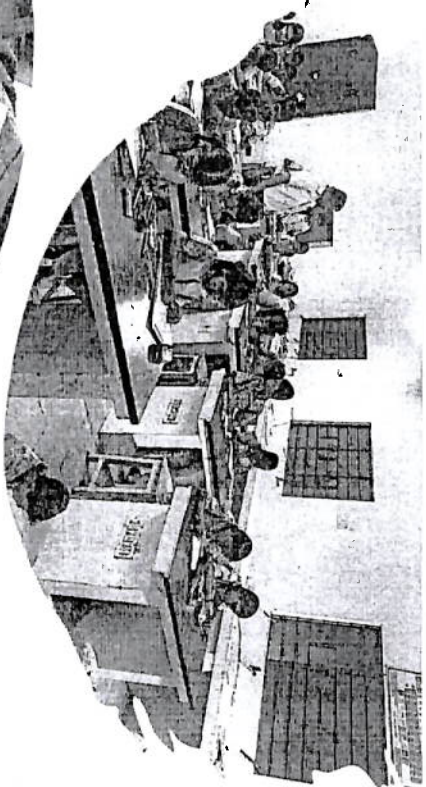


Employee - Mission Life Compliance





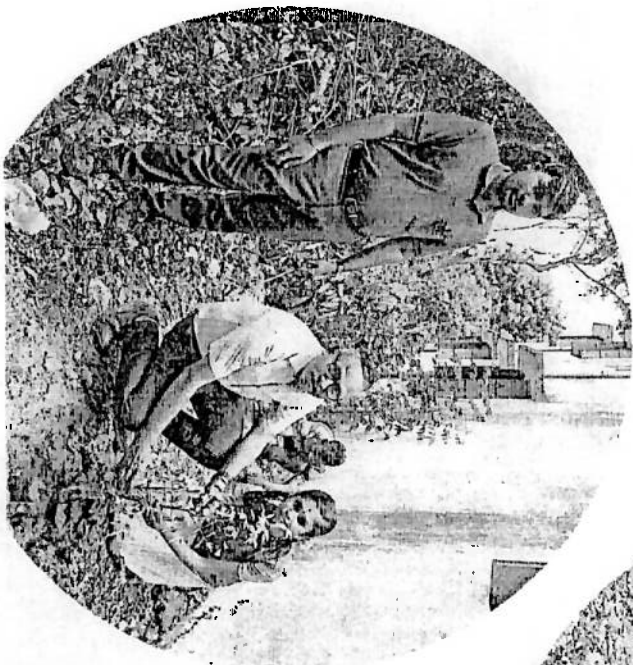
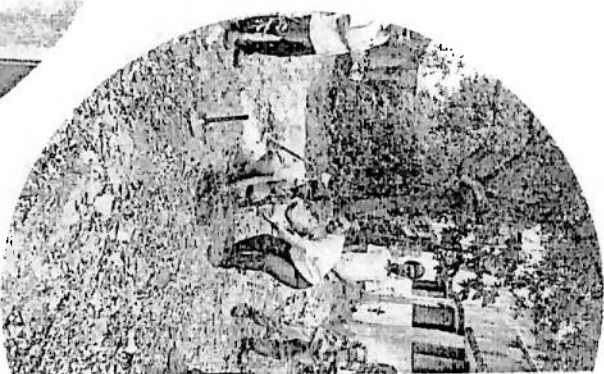
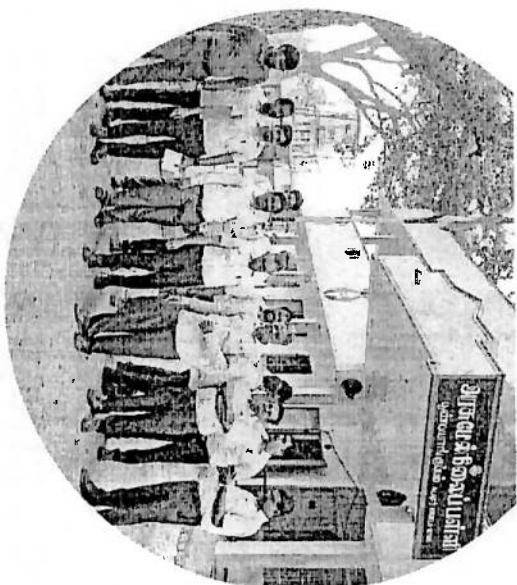
OPP
asian paints
LIFE
Livable for
Environment
PENTA DIVISION
NATIONAL POLLUTION PREVENTION DAY
தேசிய மாசு தடுப்பு தினம்
09-12-2023



National Pollution Prevention Day – 2024 School Awareness Campaign

To nurture awareness of pollution prevention among young children, drawing competition was conducted at Karaikadu and Rasapettai High School, Cuddalore.

Tree Sapling in Poondiyakuppam School



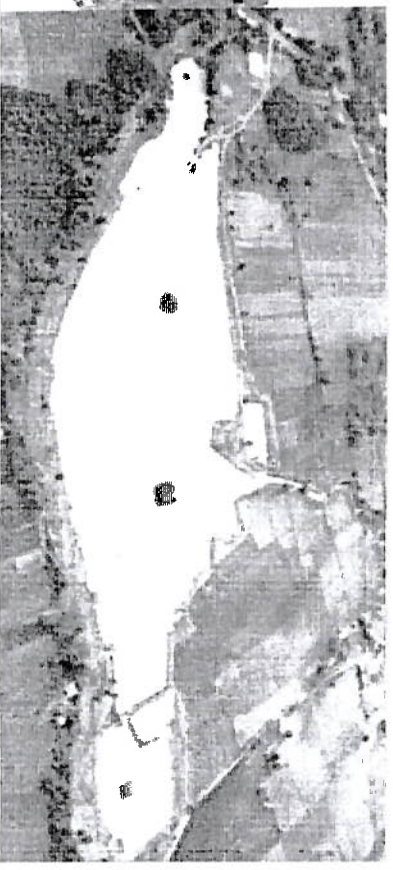
CSR - REJUVENATION OF KRISHNANKUPPAM WATER BODIES

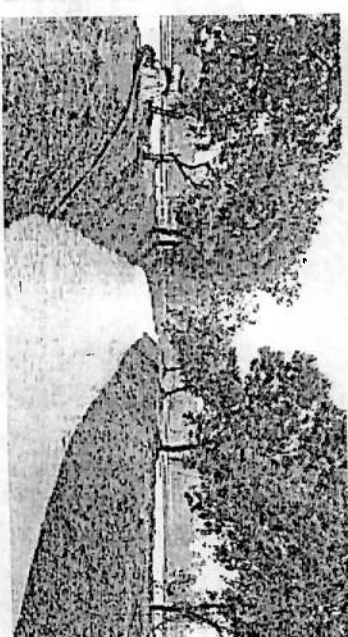
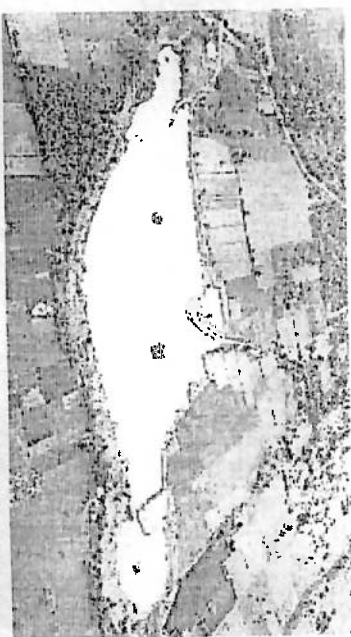
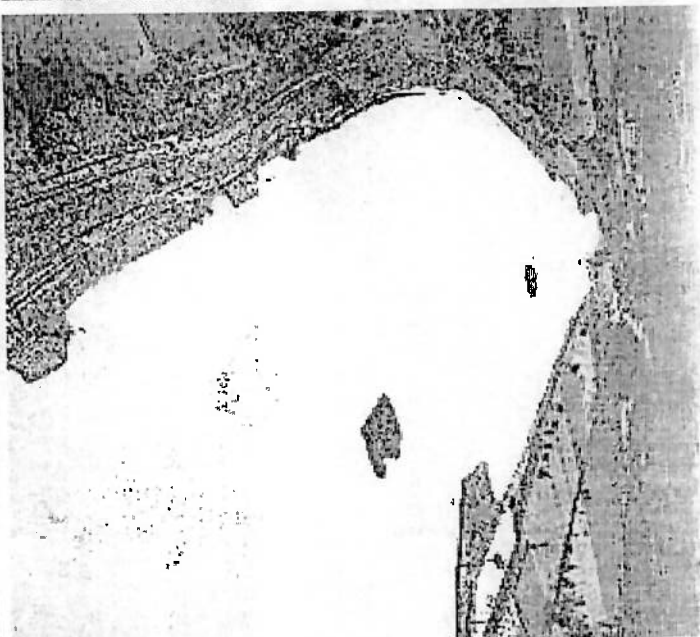
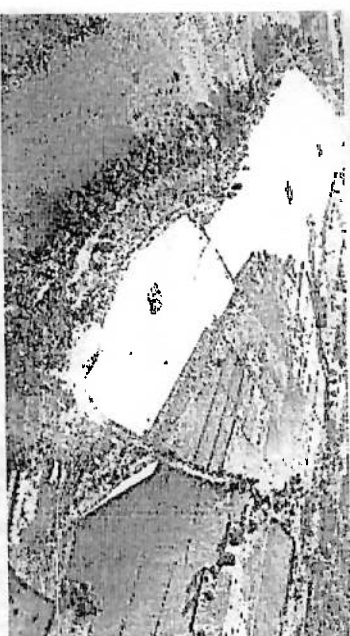
- Increase in Water-holding capacity of waterbody and feeder channel
- Increasing the Groundwater recharge through desilting and reducing the desilting rate inside waterbody
- Improving the Green cover biodiversity enhancement through beneficial Agro- forestry plants in shoring area of waterbody

BEFORE



AFTER

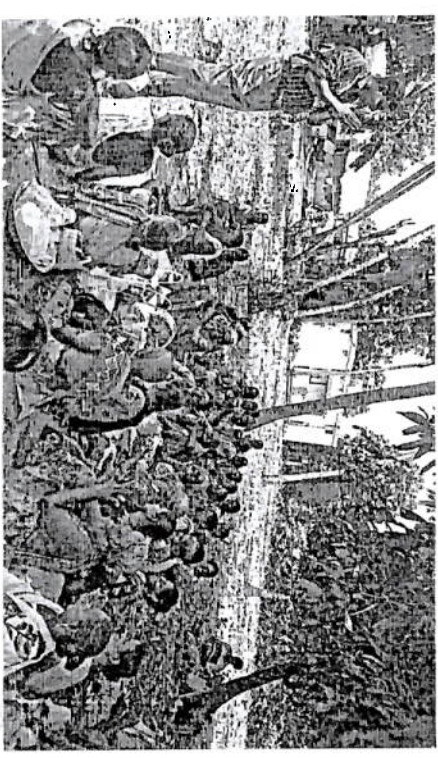




Waterfilled- Aerial photographs-
Krishnakuppam Manakollai waterbody

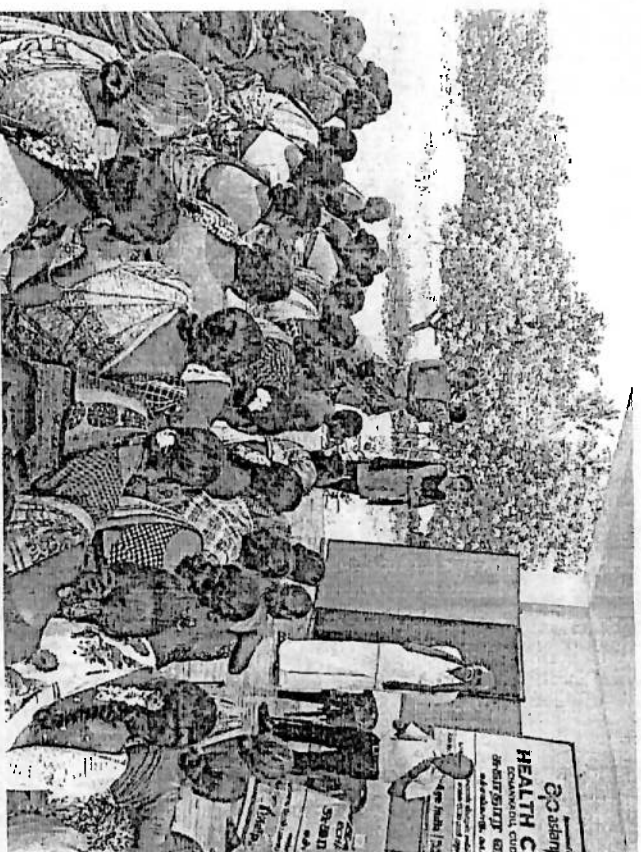
Awareness Sessions on Malnutrition

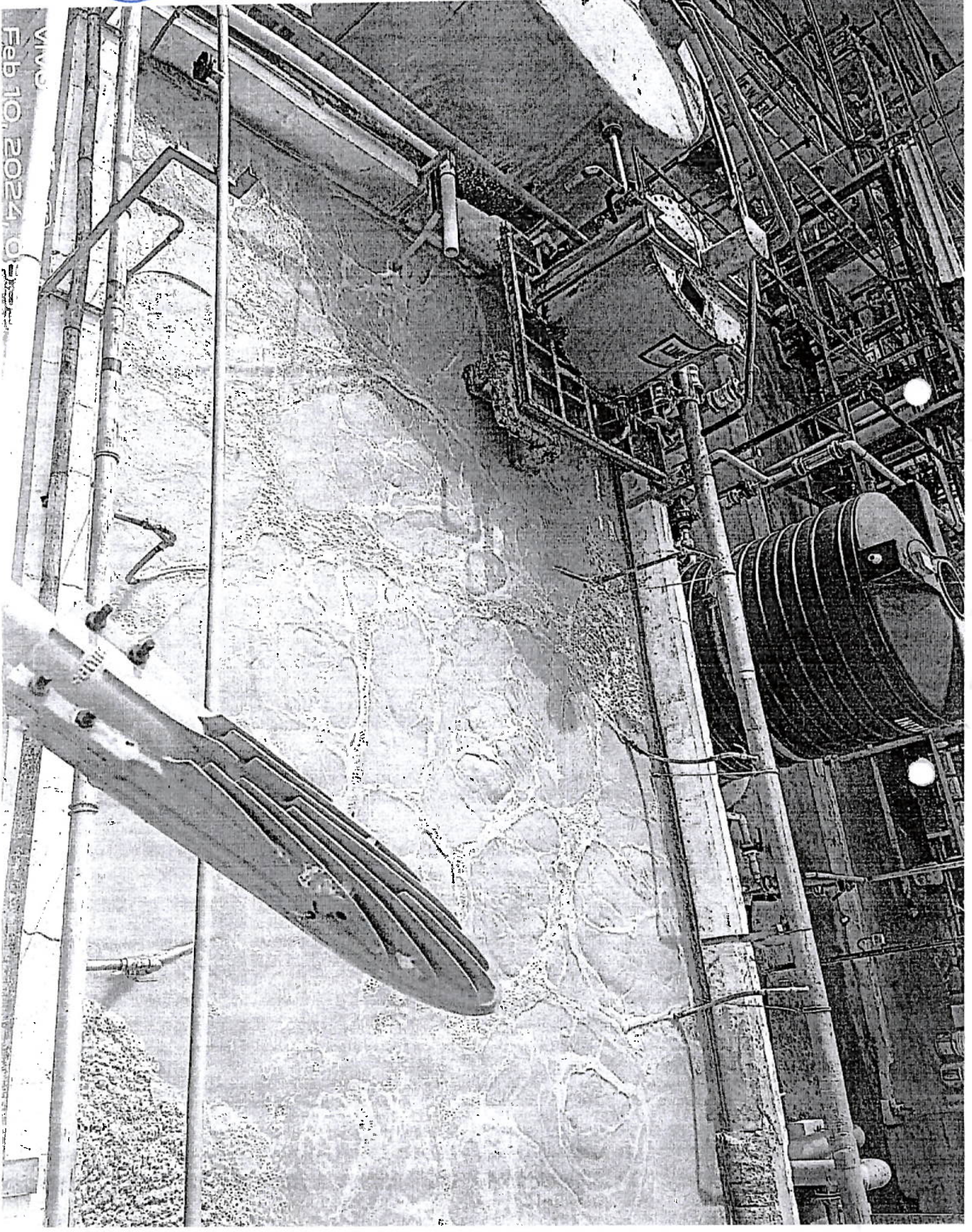
- Covered undernutrition and overweight and obesity, as well as diet-related noncommunicable diseases.
- Our Medical Consultant used to visit 100 days work – MGNAREGA and make awareness talk on Mal Nutrition.
- Conducted 79 awareness sessions so far, out of this 18 awareness session on Mal Nutrition of Women.



AWARENESS SESSION IN ECHANKADU VILLAGE

Mr. Rajendra Babu – AGM participated and delivered speech at Echankadu Village People on awareness camp.





VIVE
Feb 10, 2024, 0:00

