

Value creation model

We deliver joy

EXTERNAL ENVIRONMENT

INPUTS

Financial capital

Shareholder's fund ₹12,091.1 Crores
Borrowings ₹27.4 Crores

Manufactured capital

Property, plant and equipment ₹3,810.9 Crores
10 Own manufacturing facilities
1,730,000 KL Installed decorative paint capacity per annum*
24 Outsourced processing centres
* Only own manufacturing facilities

Human capital

Permanent employees 7,160
Temporary/contractual employees 16,354
Investment in learning and development ₹20.1 Crores

Intellectual capital

Spent on Research and Development (R&D) ₹82.6 Crores
20 Number of patents filed
200+ Number of scientists at R&D centre
₹45 Crores Investment in information technology

Social and relationship capital

70,000+ No. of dealers
1.3 Lakhs + Business influencers/architects/interior designers
₹63 Crores CSR expenditure
15,000+ Supplier base

Natural capital

0.8 KL/KL Specific water consumption
₹12.2 Crores Expenditure on environmental initiatives
₹3.8 Crores Integrated watershed development

Reporting boundaries

Natural Capital: Decorative Paint Business in India
Other Capitals: Asian Paints Limited (Standalone)

STAKEHOLDERS

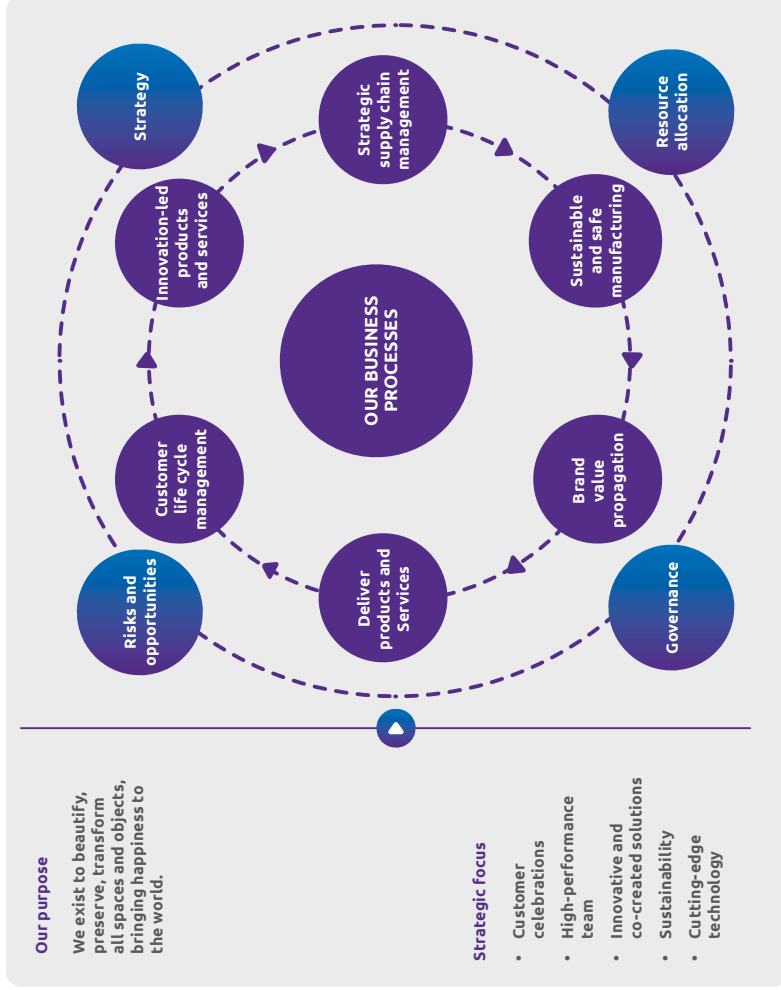
Government and Regulatory Bodies | Vendors
Community | Investors | Influencers | Customers | Employees

Our purpose

We exist to beautify, preserve, transform all spaces and objects, bringing happiness to the world.

Strategic focus

- Customer celebrations
- High-performance team
- Innovative and co-created solutions
- Sustainability
- Cutting-edge technology



OUTPUTS

Product portfolio

- Paints
- Waterproofing
- Adhesives
- Decor
- Sanitizers and disinfectants
- Bath fittings and sanitary ware
- Traded products
- Manufactured/traded

Services

- Experience Retail Stores
- Colour Consultancy
- Projects
- Sanitization services
- Interior Design Services
- Safe Painting Services

OUTCOMES

Financial capital

Revenue ₹18,516.9 Crores
EBITDA ₹4,859.5 Crores
PAT ₹3,052.5 Crores
EPS ₹31.8
ROCE 38.1%

Human capital

0.7 Lost Time Injury Frequency Rate (LTIFR)
7.8% Attrition rate
23.4 Severity rate

Intellectual capital

14 Number of patents granted
48 New products/variants developed

Social and relationship capital

Impact of community initiatives:

170,000+ Lives touched through health Initiatives
199,000+ Beneficiaries through Colour Academy Trainings

Natural capital

56%** Reduction in specific hazardous waste disposal footprint
184.5% Water replenishment
34.7%** Reduction in specific electricity consumption
58.9%** Reduction on Specific Non-Process Water (SNPW)
65.4%** Emission reduction
75.9%** Reduction in Specific effluent generation
57.2% Renewable energy consumption out of total consumption

** As compared to baseline year 2013-14

Values

- Standing for each other's success
- Creative zeal
- Integrity
- Audacity
- Scientific rigour
- Customer passion