



**ASIAN PAINTS LIMITED**  
**ADVOCACY POLICY**

Version 1.0	30 <sup>th</sup> March, 2023
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## **INTRODUCTION**

Standing true to our Charter value of 'Standing for each other's success', we at Asian Paints Limited are committed to open and transparent engagements that create a sustainable future, advance economic value, and promotes trust in our vision of 'Bringing joy to people's lives.

This Policy is called the "Asian Paints Limited – Advocacy Policy" (hereinafter referred to as "this Policy") and shall be effective from 30<sup>th</sup> March, 2023 ("Effective Date").

As a leading paint manufacturing Company, Asian Paints actively engages in discussions with governments, policy makers, think-tanks, and civil society to advocate the important issues impacting our business, our customers, the communities that we operate in, and the world at large.

The scope and nature of engagement with the external stakeholders is required to be within the framework that the Code of Conduct prescribes for all employees.

We play an active role towards building consensus around:

- manufacturing safe and sustainable products,
- ease of doing business,
- ensuring skills for jobs and employability, and
- thought leadership in environment and sustainability approach.

Asian Paints generally participates in public policy making and advocacy activities via the following industry bodies/ associations:

- Federation of Indian Chambers of Commerce & Industry (FICCI),
- Confederation of Indian Industry (CII),
- Indian Paint Association (IPA),
- The Advertising Standards Council of India (ASCI),
- Indian Society of Advertisers (ISA),
- Public Affairs Foundation of India (PAFI), and
- Associated chambers of commerce and Industry (ASSOCHAM).

## **AMENDMENTS TO THE POLICY**

Asian Paints is committed to continuously reviewing and updating its policies and procedures. The Board of Directors shall review this Policy once in three (3) years. Therefore, this Policy is subject to modification. This Policy and every subsequent modification, alteration or amendment made thereto, shall be promptly disclosed on the Company's website ([www.asianpaints.com](http://www.asianpaints.com)).