

VK Consumer Meet – Process Note- India (Ex of Tamil Nadu)

The “All Protek Consumer Offer” (“Scheme”) is a promotional scheme being conducted by Asian Paints Ltd. (“Asian Paints”). This Scheme is subject to the below terms and conditions

By participating in this Scheme, you, the consumer, represent and warrant that you are legally competent to enter into binding contracts under applicable laws and that all information provided by you is accurate, complete and disclosed with free consent. You further warrant that you are eligible and competent to participate in this Scheme and agree to abide by its terms and conditions. Participation in this Scheme implies irrevocable acceptance of all the terms and conditions mentioned herein.

1. This Scheme shall run across India (excluding the state of Tamil Nadu), from 1st June 2025 till 20th July 2025 (“Scheme Period”). Asian Paints reserves the right to extend or change or reduce the Scheme Period at its discretion.
2. This Scheme is open to all consumers in India as per the criteria set out under “ELIGIBILITY”. It is also not applicable outside of India.
3. ELIGIBILITY:
 - a. Minimum 10L Liters of Apcolite All Protek with valid invoice from Asian Paints registered dealer
 - b. The Meet and greet opportunity is open to all Indian nationals above the age of 18 years, holding valid Aadhaar cards or Indian Passport.
 - c. This Scheme is not open to Asian Paints’ employees, or any of its affiliates, subsidiaries or group companies’ directors, employees and their immediate family members. Residents of other countries residing in India or non-resident Indians are also not eligible to participate.
4. You, the consumer, hereby undertake, that you will not:
 - i. Violate any of the terms and conditions set in respect of the Scheme
 - ii. Make any misrepresentation; or
 - iii. Make any statement or claim which is false or incorrect
5. The lucky draw will be taken by Asian Paints limited or its representatives on _____. Consumers may have multiple entries; however, each entry shall be against a Valid Invoice. Multiple entries cannot be made against a single invoice.
6. Winners will be responsible for all arrangements pertaining to travel and stay arrangements.
7. The result will be declared by 31st July.
8. The selected winners will be informed directly by Asian Paints or their representative by contacting them on the mobile numbers provided at the time of registration.
9. Consumers hereby undertakes to participate in the true spirit of the Lucky Draw and shall neither misuse / abuse, conduct any fraud and otherwise cheat to participate or win nor solicit help from any third party or any external source for the same.
10. Consumers who are applying expressly agrees and gives their consent to being contacted by Asian Paints or its representatives for the purpose of sharing the further details, even if they

are registered under any national Do Not Call Registry or Do Not Disturb Register or any other equivalent registry. In case the consumer does not want to be contacted, they shall inform Asian Paints by sending an email on customercare@asianpaints.com. It is clearly understood that this will automatically disqualify the consumer from the Program

11. Decisions made by Asian Paints with respect to this Lucky Draw shall be final; the consumer accepts the decision as binding and shall in no event challenge the same.
12. This opportunity under this scheme is non-transferable and cannot be exchanged for any other benefits in lieu thereof. If the winner/consumer is not able to attend the meet due to any circumstance, he/she will not be eligible for any alternate offering
13. Asian Paints reserves the right at any time and from time to time to withdraw, amend, cancel or discontinue, temporarily or permanently, this Scheme, with or without prior notice due to any reasons whatsoever.
14. Asian Paints reserves the right to disqualify or refuse the consumer or benefit provided hereunder, to anyone in breach of these terms and conditions.
15. To the extent permitted by law, Asian Paints excludes all warranties and representations (whether express or implied) and its liability (including without limitation for negligence) regarding this Lucky Draw and the benefits thereunder.
16. Asian Paints is not obligated in any manner whatsoever to compensate any person or persons who have participated in this Lucky Draw
17. Consumers, hereby agree that Asian Paints shall not be liable for any claims, or threatened claims, actions, suits, notices, etc. that might arise from their acts, omissions, negligence, misrepresentations, fraud, while participating in this Scheme
18. Force Majeure Event* - This Scheme or benefits offered hereunder are subject to force majeure conditions and in the event or occurrence of any force majeure event, i.e. any event beyond the control of Asian Paints (including but not limited to fire, explosions, natural calamities, state or national emergency, riots, epidemics, pandemics and public health emergencies, lockdowns, technical glitches, internet or website issue etc.), Asian Paints reserves the right to suspend, postpone or terminate this Scheme with or without any notice and shall not be liable to compensate any consumer, in this regard.
19. The decisions made by Asian Paints with respect to this Scheme, the winners and the benefits hereunder, interpretations of terms and conditions, declaration of results will be final and binding.

Process Note

1. Consumer Buys Apcolite All Protek, minimum volume of 10 Liters with Valid invoice from Asian Paints registered dealer.
2. Consumer visit - [Apcolite All Protek Shyne - Lotus Effect & Fire Retardancy | Asian Paints](#)
3. Consumer, clicks on the Banner – Meet and Greet Virat Kohli
4. Consumer Share the required details – Name, Age, Current Address, Identity proof and Upload the Invoice
5. [Consumer Can alternatively send the Valid Invoice to 82918 - 82918](#)
6. The Lucky Draw will be taken out by Asian Paints or its representatives on ____ and will be published on its website.

7. The Winners will be contacted on their registered mobile number for further communication.

VK Consumer Meet – Process Note (Only for Tamil Nadu)

The “All Protek Consumer Offer” (“Scheme”) is a promotional scheme being conducted by Asian Paints Ltd. (“Asian Paints”). This Scheme is subject to the below terms and conditions

By participating in this Scheme, you, the consumer, represent and warrant that you are legally competent to enter into binding contracts under applicable laws and that all information provided by you is accurate, complete and disclosed with free consent. You further warrant that you are eligible and competent to participate in this Scheme and agree to abide by its terms and conditions. Participation in this Scheme implies irrevocable acceptance of all the terms and conditions mentioned herein.

20. This Scheme shall run across the State of Tamil Nadu, from 1st June 2025 till 20th July 2025 (“Scheme Period”). Asian Paints reserves the right to extend or change or reduce the Scheme Period at its discretion.
21. This Scheme is open to all consumers in India as per the criteria set out under “ELIGIBILITY”. It is also not applicable outside of India.
22. ELIGIBILITY:
 - a. Minimum 10L Liters of Apcolite All Protek with valid invoice from Asian Paints registered dealer
 - b. The Meet and greet opportunity is open to all Indian nationals above the age of 18 years, holding valid Aadhaar cards or Indian Passport.
 - c. This Scheme is not open to Asian Paints’ employees, or any of its affiliates, subsidiaries or group companies’ directors, employees and their immediate family members. Residents of other countries residing in India or non-resident Indians are also not eligible to participate.
23. You, the consumer, hereby undertake, that you will not:
 - j. Violate any of the terms and conditions set in respect of the Scheme
 - ii. Make any misrepresentation; or
 - iii. Make any statement or claim which is false or incorrect
24. Consumers may have multiple entries; however, each entry shall be against a valid invoice. Multiple entries cannot be made against a single invoice.
25. Winners will be responsible for their own travel and stay arrangements.
26. The result will be declared by 31st July 2025
27. The selected winners will be informed directly by Asian Paints or their representative by contacting them on the mobile numbers provided at the time of registration.

28. Consumers hereby undertakes to participate in the true spirit of the Scheme and shall neither misuse / abuse, conduct any fraud and otherwise cheat to participate or win nor solicit help from any third party or any external source for the same.
29. Consumers who participate in this Scheme expressly agree and consent to being contacted by Asian Paints or its representatives for the purpose of sharing the further details, even if they are registered under any national Do Not Call Registry or Do Not Disturb Register or any other equivalent registry. In case the consumer does not want to be contacted, they shall inform Asian Paints by sending an email on customercare@asianpaints.com. It is clearly understood that this will automatically disqualify the consumer from the Scheme
30. Decisions made by Asian Paints with respect to this Scheme shall be final; Consumer accepts the decision as binding and shall in no event challenge the same.
31. This opportunity to Meet and Greet is non-transferable and cannot be exchanged for any other benefits in lieu thereof. If consumer is not able to attend the meet due to any circumstance, he/she will not be eligible for any alternate offering
32. Asian Paints reserves the right at any time and from time to time to withdraw, amend, cancel or discontinue, temporarily or permanently, this Scheme, with or without prior notice due to any reasons whatsoever.
33. Asian Paints reserves the right to disqualify the consumer or refuse any benefit provided hereunder, to anyone in breach of these terms and conditions.
34. To the extent permitted by law, Asian Paints excludes all warranties and representations (whether express or implied) and its liability (including without limitation for negligence) regarding this Scheme and the benefits thereunder.
35. Asian Paints is not obligated in any manner whatsoever to compensate any person or persons who have participated in this Scheme
36. Consumers, hereby agree that Asian Paints shall not be liable for any claims, or threatened claims, actions, suits, notices, etc. that might arise from their acts, omissions, negligence, misrepresentations, fraud, while participating in this Scheme
37. Force Majeure Event* - This Scheme or benefits offered hereunder are subject to force majeure conditions and in the event or occurrence of any force majeure event, i.e. any event beyond the control of Asian Paints (including but not limited to fire, explosions, natural calamities, state or national emergency, riots, epidemics, pandemics and public health emergencies, technical glitches, internet or website issue etc.), Asian Paints reserves the right to suspend, postpone or terminate this Scheme with or without any notice and shall not be liable to compensate any Consumer, in this regard.
38. The decisions made by Asian Paints with respect to this Scheme, the winners and the benefits hereunder, interpretations of terms and conditions, declaration of results will be final and binding.

Process Note

1. Consumer Buys Apcolite All Protek, minimum volume of 10 Liters with Valid invoice from Asian Paints registered dealer.
2. Consumer visit - [Apcolite All Protek Shyne - Lotus Effect & Fire Retardancy | Asian Paints](#)

3. Consumer, clicks on the Banner – Meet and Greet Virat Kohli and Answer the questions
4. Consumer Share the required details – Name, Age, Current Address, Identity proof and Upload the Invoice
5. First 3 People to answer the question correctly will be qualified under the Scheme
6. The Winners will be contacted on their registered mobile number for further communication.