Finishes for Exterior Walls

PRODUCT CODE 0068

Apex Ultima

Asian Paints Apex Ultima Advanced Anti-algal Weather Proof is a water-based, modified acrylic smooth emulsion with silicon additives that offers an anti-algal and high performance exterior wall finish.

PRODUCT BENEFITS

**Colour StayTM Technology**

Apex Ultima uses specially formulated high-performance colour pigments and binder technology, which offer excellent resistance to ultraviolet radiation. This ensures brighter, cleaner shades that will not fade, ensure your home continues to look beautiful over time.

**Advanced Anti-algal Formula**

Apex Ultima contains an advanced Anti-algal Formula which fights the formation of algae and keeps away ugly black spots from your walls.

**Excellent Dirt Pick up Resistance**

Apex Ultima is designed with a unique Dirt Pick Up Resistance (DPUR) property. It fights dust from settling on the wall surface and thereby retains the initial beauty.

**Warranty**

Apex Ultima comes with a comprehensive 7 year performance warranty*. (5 year warranty for coastal markets). * For further details please refer to the Apex Ultima Product Warranty booklet.

**Sheen**

Apex Ultima offers excellent sheen, giving your newly painted home a classy finish.

**PLASTER**

New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonry surfaces.

**CLEANING**

Surface should be free from any loose paint, dust or grease. Growth of fungus, algae or moss should be removed by wire brushing and water. In case of areas having excessive dampness using Asian Paints DampBlock to limit further dampness. When the underlying surface exhibits chalkiness, in spite of thorough surface cleaning, use Asian Paints Exterior Sealer.

**FILLING FOR CRACKS**

For filling cracks upto 3mm use Asian Paints Crack Seal.

**FILLING FOR HOLES & DENTS**

In case of dents and holes use Asian Paints Wall Putty or a mix of white cement and fine sand in the ratio 1:3. Apex Ultima should not be applied on surfaces / substrates that are subjected to continuous seepage or dampness.

**Pre Painting Steps**

**How to Apply**

**Washability**

- BEST IN CLASS
  - HIGH
  - MEDIUM
  - LOW

**Available Packs**

<table>
<thead>
<tr>
<th>Volume</th>
<th>1 Ltrs</th>
<th>4 Ltrs</th>
<th>10 Ltrs</th>
<th>20 Ltrs</th>
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Shelf life: 3 years from date of manufacture in original tightly closed containers away from direct sunlight and excessive heat.

**Colours Available**

1700+*  
*Currently available in more than 1700 shades as per the Asian Paints Colour Spectra.

**Coverage**

On normal masonry surface by brushing

1 COAT  
100 - 130 sq.ft/ltr**

2 COATS  
55 - 65 sq.ft/ltr**

**Application Process**

**Application**

**STEP 1**

**ASIAN PAINTS WALL PUTTY (OPTIONAL)**

**PRODUCT CODE**: 0079  
**THINNER**: WATER  
**DILUTION % (BY VOLUME)**: BASED ON REQUIREMENT TO FORM PASTE  
**APPLICATION VISCOSITY (SEC)**: PASTE FORM  
**RECOATING PERIOD (HOURS)**: 4 HRS

**STEP 2**

**EXTERIOR WALL PRIMER BRUSH / SPRAY / ROLLER**

**PRODUCT CODE**: 0065  
**THINNER**: WATER  
**DILUTION % (BY VOLUME)**: BRUSH 90 - 110, SPRAY 40 - 45, ROLLER 90 - 110  
**APPLICATION VISCOSITY (SEC)**: BRUSH 15 - 18, SPRAY 33, ROLLER 15 - 18  
**RECOATING PERIOD (HOURS)**: 4 HRS

**Horizontal Surfaces Like Top of Windows, Ledges are Painted With 3 Coats of Apex Ultima for Greater Protection**

**STEP 3**

**FIRST COAT Apex Ultima BRUSH / SPRAY / ROLLER**

**PRODUCT CODE**: 0068  
**THINNER**: WATER  
**DILUTION % (BY VOLUME)**: BRUSH MAX 40, SPRAY MAX 40, ROLLER MAX 40  
**APPLICATION VISCOSITY (SEC)**: BRUSH 35 - 45, SPRAY 35 - 45, ROLLER 35 - 45  
**RECOATING PERIOD (HOURS)**: 4 - 6 HRS

**STEP 4**

**SECOND COAT Apex Ultima BRUSH / SPRAY / ROLLER**

**PRODUCT CODE**: 0068  
**THINNER**: WATER  
**DILUTION % (BY VOLUME)**: BRUSH MAX 40, SPRAY MAX 40, ROLLER MAX 40  
**APPLICATION VISCOSITY (SEC)**: BRUSH 35 - 45, SPRAY 35 - 45, ROLLER 35 - 45  
**RECOATING PERIOD (HOURS)**: 4 - 6 HRS

1. As measured through a Ford cup. 
2. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions. 
3. Some shades may require 3 coats for proper hiding.
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HOW TO CHOOSE COLOURS

Browse through Asian Paints colour tools to help you find the right colour combination

COLOUR SPECTRA FAN DECK*  ULTIMA BOOK OF COLOUR (FOR HOMES)  IMAGINE EXTERIORS SKYLINE (FOR RESIDENTIAL TOWERS)  ASIAN PAINTS IMAGINE EXTERIORS

*These shades are for reference only. Please refer to the Colour Spectra or Colour Palette for correct shade reference

FORESITE SERVICE

Choosing the right combination of shades for your home can be difficult. At such times, you could do with some professional help. Asian Paints Foresite provides you with prints for your home in 3 colour combinations, as selected by you. Visit an Asian Paints Colour World retail store which offers this service, and furnish a digital photograph (resolution 300-dpi or more) to the dealer.

ADDITIONAL INFORMATION

VOC CONTENT

LOW VOC CONTENT

Asian Paints Apex Ultima meets the LEEDS VOC criteria as per Indian Green Building Council version 1.0 as tested at Shriram Institute for Industrial Research. Tested for Apex Ultima White (shade code 0908)

POST PAINTING CARE

For the best performance of the paint, ensure proper washing of the painting surface and cleaning of all algal and fungal growth, if any, at regular intervals of six months. For any further information, please visit www.asianpaints.com/ultimacare

TECHNICAL DETAILS

a. Drying time: Surface dry time 30 min
b. Sheen levels: 3 - 12 at 60 deg GH
c. Flash point IS101/1987 Part 1, Sec 6: NA
d. Stability of thinned paint: To be used within 24 hours

PRECAUTIONS

› Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
› Do not over-thin or over-extend the brush.
› Tint using Asian Paints machine colourants only
› Stir well and strain before use.
› Tinted paints need thorough shaking immediately after tinter addition as well as before use.

SAFETY FEATURES

› Kindly refer to the MSDS for Asian Paints Apex Ultima which gives detailed information on safety measures while handling the paint.
› Store the container with the lid tightly closed in an upright position, in a cool, dry place
› Keep out of reach of children and away from food, drink
› May be harmful if swallowed. In case of ingestion seek immediate medical attention.
› Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
› In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
› Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation
› Do not pour leftover paint down the drain or in water courses.
› In the event of spills, contain spillage using sand or earth.
› Safety Data Sheet available for professional user on request.
› No added Lead, Mercury or Chromium compounds

For Feedback/complaints, write to Marketing Manager ServicesAsian Paints Limited, 6A, Shantinagar, Santacruz(E), Mumbai 400 055, India

Version No. VN01/07/2012. Please note that this datasheet supersedes all previous versions